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# 1982

## Census of Service Industries

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SC82-A-50

GEOGRAPHIC AREA SERIES

### Wisconsin



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The publications  
from the 1982 Economic and  
Agriculture Censuses are dedicated  
to the memory of Shirley Kallek,  
Associate Director for Economic Fields.  
During her career at the Bureau of the  
Census (1955 to 1983), she continually  
directed efforts to improve  
the timeliness and accuracy of  
economic statistics.

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# Wisconsin

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Issued December 1984



**U.S. Department of Commerce**  
**Malcolm Baldrige**, Secretary  
**Clarence J. Brown**, Deputy Secretary  
**Sidney Jones**, Under Secretary for  
Economic Affairs

**BUREAU OF THE CENSUS**  
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Director

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# INTRODUCTION

## ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications<sup>1</sup> (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949, 1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

## USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on



computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

## CENSUS OF SERVICE INDUSTRIES

The 1982 Census of Service Industries, part of the 1982 Economic Censuses, covered service industries as defined in the Standard Industrial Classification (SIC) Manual,<sup>1</sup> except Hospitals (SIC 806), Elementary and secondary schools (SIC 821), Colleges, universities, professional schools, and junior colleges (SIC 822), Labor unions and similar labor organizations (SIC 863), Political organizations (SIC 865), Religious organizations (SIC 866), Private households (SIC 881), and governmental organizations classified in the covered industries.

Data are presented for establishments in the following classifications:

SIC code	Title
70	Hotels, rooming houses, camps, and other lodging places
72	Personal services
73	Business services
75	Automotive repair, services, and garages
76	Miscellaneous repair services
78, 79	Amusement and recreation services, including motion pictures
80, ex. 806	Health services, except hospitals
81	Legal services
823, 4, 9	Selected educational services
83	Social services
84	Noncommercial museums, art galleries, and botanical and zoological gardens
861, 2, 4, 9	Selected membership organizations
89	Miscellaneous services

This series of reports presents data for service establishments of firms subject to Federal income tax and

(in separate tables) for firms which are exempt from Federal income tax under provisions of section 501 of the Internal Revenue Code. For 1982, only establishments with some payroll during the year are included; for previous census years, all establishments are included. For a more detailed explanation, see appendix A.

Many of the "kinds of business" or operation included in this report are not commercial in the sense of a "for-profit" activity; and the terms used to describe commercial business units often are not descriptive of such services. However, in the aggregate measurement of the production and delivery of goods and services in the economy, an attempt is made to maintain as much conformity of measures as practicable. Therefore, while some of the data measures, concepts, or terms (such as "business," "establishment," and "firm") are not usually associated with many of the noncommercial and professional activities, it must be recognized that they refer to an economic unit, such as a physical location or legal entity, involved in the production or distribution of goods or rendering of services.

The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to service establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Service Industries, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, receipts, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.

## SERVICE INDUSTRIES—GEOGRAPHIC AREA SERIES

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement, Stock No. 003-005-00176-0.



3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.<sup>5 6</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 5</sup>  
  
For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

<sup>2</sup>Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402 and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>3</sup>On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the *State and Metropolitan Area Data Book*, and limited 1982 data will be published in the 1985 edition.

<sup>4</sup>According to 1980 Census of Population.

<sup>5</sup>Those defined as of January 1, 1982.

<sup>6</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for small employers and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Service Industries may be obtained, depending on availability of time and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- \* See kind-of-business descriptions in appendix A for treatment of plant outlets.
- \*\* Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service.
- Represents zero.

†† Not available. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) Form 1040, Schedule C. These data could not be published as planned because many businesses were miscoded by IRS into miscellaneous categories rather than being classified in the specific kind of business.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.

(IC) Independent city.

(NA) Not available.

(NC) Not comparable.

(X) Not applicable.

n.e.c. Not elsewhere classified.

pt. Part.

r Revised.

SIC Standard Industrial Classification.

SCSA Standard Consolidated Statistical Area.

SMSA Standard Metropolitan Statistical Area.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table														
	1a	1b	2a	2b	3a	3b	4a	4b	5a	5b	6	7	8	9	10
<b>GEOGRAPHIC AREAS</b>															
The State . . . . .	X	X	X	X	X	X							X	X	X
SCSA's in the State . . . . .							X	X							
SMSA's in the State . . . . .							X	X							
Area of the State not in any SMSA . . . .									X	X					
Counties in the State . . . . .											<sup>1</sup> X		X	X	
Places in the State . . . . .												<sup>1</sup> X	<sup>2</sup> X		<sup>2</sup> X
<b>DATA ITEMS<sup>3</sup></b>															
Establishments . . . . .	X	X		X			X	X	X	X	X	X	X		
Receipts . . . . .	X		X				X		X		X	X	X		
Revenue . . . . .		X						X		X					
Expenses . . . . .				X											
Annual payroll . . . . .	X	X	X	X			X	X	X	X	X	X	X		
First quarter payroll . . . . .	X	X					X	X	X	X	X	X	X		
Paid employees for pay period including March 12 . . . . .	X	X					X	X	X	X	X	X	X		
1977 to 1982 comparative statistics (receipts, payroll) . . . . .			X												
1977 to 1982 comparative statistics (expenses, payroll) . . . . .				X											
Receipts per establishment . . . . .					X										
Revenue per establishment . . . . .						X									
Expenses per establishment . . . . .						X									
Receipts per employee . . . . .					X										
Revenue per employee . . . . .						X									
Expenses per employee . . . . .						X									
Annual payroll per employee . . . . .					X	X									
Employees per establishment . . . . .					X	X									
Counties ranked by volume of receipts . . . . .														X	
Places ranked by volume of receipts . . . . .															<sup>2</sup> X

<sup>1</sup>Includes areas with 300 or more service establishments of firms subject to Federal income tax.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

<sup>3</sup>See Explanation of Terms, appendix A.

# Users' Guide for Locating Statistics in the 1982 Census of Service Industries Reports

Report and geographic area	Information shown in reports by kind of business or industry category									
	Number of establishments	Receipts/Revenue (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios	Receipts size and employment size of establishments and firms	Concentration ratio of largest firms	Single units and multi-units	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>										
United States .....	X	X	X	X	X					
State .....	X	X	X	X	X					
SCSA .....	X	X	X	X						
SMSA .....	X	X	X	X						
County .....	X	X	X	X						
Place .....	X	X	X	X						
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>										
United States .....	X	X	X	X		X	X	X	X	
<b>CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>										
United States .....		X	X						X	X
<b>HOTELS, MOTELS, AND OTHER LODGING PLACES</b>										
United States .....	X	X	X	X						X
State .....	X	X	X	X						
SMSA .....	X	X								X
<b>MOTION PICTURE INDUSTRY</b>										
United States .....	X	X	X	X						X
State .....	X	X	X	X						
SMSA .....	X	X								X
<b>MISCELLANEOUS SUBJECTS</b>										
United States .....	X	X	X	X						X
State .....	X	X	X	X						X
SMSA .....	X	X	X	X						X



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Publication Program ..... Inside back cover

# SUMMARY OF FINDINGS

## FIRMS SUBJECT TO FEDERAL INCOME TAX

Data from the 1982 Census of Service Industries show that Wisconsin's 22,838 service industries establishments of firms with payroll that were subject to Federal income tax had receipts totaling \$6.0 billion and payroll of \$2.4 billion.

For establishments with payroll, receipts of offices of physicians totaled \$1.1 billion, compared to \$595 million in 1977. Other leading service kinds of business in 1982 were legal services with receipts of \$449 million; offices of dentists with \$361 million in receipts; and hotels, motor hotels, and motels, \$359 million.

Receipts per establishment averaged \$261 thousand in 1982. Linen supply services averaged \$2.5 million per establishment; industrial launderers, \$1.8 million; nursing and personal care facilities, \$1.4 million; and data processing services, \$1.3 million.

Receipts per employee averaged \$31 thousand in 1982. Automotive rental and leasing services, without drivers had receipts per employee of \$112 thousand, which contrasts sharply with the \$9 thousand per employee average for child day care services.

There were 190,294 paid employees (full- and part-time) working in service industries in the State as of mid-March 1982. Nursing and personal care facilities had

22,094 employees; offices of physicians, 19,757 employees; and hotels, motor hotels, and motels, 15,472.

Milwaukee County led all counties in the State, accounting for 32 percent of the State total for service industries receipts. Milwaukee had the largest receipts among the places in the State, with 21 percent of the State total.

## ORGANIZATIONS EXEMPT FROM FEDERAL INCOME TAX

Data from the census show that Wisconsin's 3,222 service industries establishments of firms and other organizations with payroll that were exempt from Federal income tax had revenue totaling \$1.1 billion, expenses of \$968 million, and payroll of \$455 million in 1982.

For establishments in the tax-exempt category, nursing and personal care facilities had revenue of \$208 million. Other leading classifications were civic, social, and fraternal associations with revenue of \$107 million; and job training and vocational rehabilitation services, \$90 million.

There were 55,242 paid employees (full- and part-time) working in establishments of organizations exempt from Federal income tax as of mid-March 1982. Nursing and personal care facilities had 12,871 employees; job training and vocational rehabilitation services, 9,864; and civic, social, and fraternal associations, 7,778.



**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>Total</b> .....	††	††	††	††	22 838	5 956 217	2 449 603	584 870	190 294
<b>70</b>	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	1 040	386 481	103 000	22 727	16 122
7011	Hotels, motor hotels, and motels .....	††	††	††	††	824	358 673	96 719	21 724	15 472
7011 pt.	Hotels .....	††	††	††	††	208	193 614	57 426	12 790	8 254
7011 pt.	Hotels, 25 guestrooms or more .....	††	††	††	††	111	186 949	56 154	12 513	7 950
7011 pt.	Hotels, less than 25 guestrooms .....	††	††	††	††	97	6 665	1 272	277	304
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	616	165 059	39 293	8 934	7 218
7011 pt.	Motels, tourist courts .....	††	††	††	††	561	119 667	26 909	6 067	4 991
7011 pt.	Motor hotels .....	††	††	††	††	55	45 392	12 384	2 867	2 227
702, 3, 4	Other lodging places .....	††	††	††	††	216	27 808	6 281	1 003	650
703	Trailer parks and camps .....	††	††	††	††	174	24 087	5 458	824	493
7032	Sporting and recreational camps .....	††	††	††	††	84	13 781	3 729	596	307
7033	Trailer parks and camp sites for transients .....	††	††	††	††	90	10 306	1 729	228	186
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	42	3 721	823	179	157
702	Rooming and boarding houses .....	††	††	††	††	40	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	††	††	††	††	2	(D)	(D)	(D)	(D)
<b>72</b>	<b>Personal services</b> .....	††	††	††	††	3 845	433 304	158 941	37 244	20 212
721	Laundry, cleaning, and garment services .....	††	††	††	††	717	144 728	51 740	12 223	5 813
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	217	17 283	3 563	833	694
7215 pt.	Coin-operated laundries and dry-cleaning stores .....	††	††	††	††	206	15 476	3 211	747	648
7215 pt.	Coin-operated laundry machine routes .....	††	††	††	††	11	1 807	352	86	46
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	500	127 445	48 177	11 390	5 119
7215	Power laundries, family and commercial* .....	††	††	††	††	48	18 118	7 890	1 811	969
7216	Dry-cleaning plants, except rug cleaning* .....	††	††	††	††	295	36 357	13 967	3 159	2 026
Other 721	Laundry and cleaning services, n.e.c.* .....	††	††	††	††	157	72 970	26 320	6 420	2 124
7212	Garment pressing and agents for laundries and dry cleaners .....	††	††	††	††	16	881	228	61	55
7213	Linen supply* .....	††	††	††	††	14	34 332	12 933	3 014	980
7217	Carpet and upholstery cleaning .....	††	††	††	††	90	5 084	1 939	440	318
7218	Industrial laundries* .....	††	††	††	††	17	30 537	10 410	2 680	682
7214, 9	Other laundry, garment services, including diaper* .....	††	††	††	††	20	2 136	810	225	89
7214	Diaper service* .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7219	Laundry and garment services, n.e.c. .....	††	††	††	††	19	(D)	(D)	(D)	(D)
<b>722</b>	<b>Photographic studios, portrait</b> .....	††	††	††	††	196	22 270	5 208	1 104	578
<b>723, 4</b>	<b>Beauty and barber shops</b> .....	††	††	††	††	2 171	137 960	65 606	14 809	9 376
723	Beauty shops .....	††	††	††	††	1 938	125 805	60 371	13 556	8 792
724	Barber shops .....	††	††	††	††	233	12 155	5 235	1 253	584
<b>725</b>	<b>Shoe repair, shoe shine, and hat-cleaning shops</b> .....	††	††	††	††	45	2 559	678	149	87
726	Funeral service and crematories .....	††	††	††	††	358	79 522	21 171	5 051	1 425
<b>729</b>	<b>Miscellaneous personal services</b> .....	††	††	††	††	358	46 265	14 538	3 908	2 933
729 pt.	Reducing salons and health clubs, except resorts .....	††	††	††	††	69	11 127	4 070	850	700
729 pt.	Tax preparation services .....	††	††	††	††	100	11 243	3 752	1 532	1 328
729 pt.	Other personal services, n.e.c. .....	††	††	††	††	189	23 895	6 716	1 526	905
<b>73</b>	<b>Business services</b> .....	††	††	††	††	3 271	1 076 503	459 639	110 441	42 825
731	Advertising .....	††	††	††	††	230	88 229	36 467	8 936	1 867
7311	Advertising agencies .....	††	††	††	††	177	51 123	25 059	6 377	1 197
7312	Outdoor advertising services .....	††	††	††	††	21	8 336	2 420	521	154
7313	Radio, TV, publishers' advertising representatives .....	††	††	††	††	12	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. .....	††	††	††	††	20	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	570	76 652	39 964	9 584	7 958
7341	Window cleaning .....	††	††	††	††	23	1 651	635	130	58
7342	Disinfecting and exterminating services .....	††	††	††	††	43	13 431	4 824	1 152	330
7349	Cleaning and maintenance services, n.e.c. .....	††	††	††	††	504	61 570	34 505	8 302	7 570
737	Computer and data processing services .....	††	††	††	††	297	231 102	78 062	18 365	4 495
7372	Computer programming and other software services .....	††	††	††	††	122	45 456	19 901	4 699	870
7374	Data processing services .....	††	††	††	††	121	152 776	47 191	11 216	3 172
7374 pt.	Data processing services, except facilities management .....	††	††	††	††	119	(D)	(D)	(D)	(D)
7374 pt.	Computer facilities management .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7379	Computer related services, n.e.c. .....	††	††	††	††	54	32 870	10 970	2 450	453
7392	Management, consulting, and public relations services .....	††	††	††	††	479	116 828	53 814	13 376	3 318
7392 pt.	Management and administrative services .....	††	††	††	††	87	44 579	21 590	5 348	1 290
7392 pt.	Public relations services .....	††	††	††	††	46	11 529	5 204	1 290	299
7392 pt.	Management consulting services .....	††	††	††	††	201	39 394	18 144	4 800	961
7392 pt.	Economic and sociological research .....	††	††	††	††	56	7 641	3 134	602	392
7392 pt.	Consulting services, n.e.c. .....	††	††	††	††	89	13 685	5 742	1 336	376
7394	Equipment rental and leasing services .....	††	††	††	††	169	56 540	12 496	2 894	854
7394 pt.	Equipment rental .....	††	††	††	††	118	36 075	8 309	1 799	555
7394 pt.	Equipment leasing, except finance leasing .....	††	††	††	††	31	9 623	1 818	440	145
7394 pt.	Leasing and rental of heavy construction equipment without operators .....	††	††	††	††	12	7 529	1 081	305	83
7394 pt.	Rental of heavy construction equipment with operators .....	††	††	††	††	8	3 313	1 288	350	71

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:  
1982—Con.**

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SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partner- ships (number)					
<b>73</b>	<b>Business services—Con.</b>									
Other 73	Other business services .....	††	††	††	††	1 526	507 152	238 836	57 286	24 333
732	Credit reporting, collection agencies .....	127	27 410	10 528	2 586	89	14 705	6 557	1 475	588
732 pt.	Adjustment and collection agencies .....	3	(D)	(D)	(D)	3	(D)	(D)	(D)	(D)
732 pt.	Mercantile reporting agencies .....	35	(D)	(D)	(D)	35	(D)	(D)	(D)	(D)
732 pt.	Consumer credit reporting agencies .....	34	22 111	9 427	1 935	34	22 111	9 427	1 935	833
7331	Direct mail advertising services .....	44	6 917	2 232	589	44	6 917	2 232	589	188
7332	Blueprinting and photocopying services .....	221	50 690	20 986	4 716	68	15 068	5 966	1 236	351
7333	Commercial photography, art, and graphics .....	67	13 988	6 938	1 470	67	13 988	6 938	1 470	318
7333 pt.	Commercial photography .....	86	21 634	8 082	2 010	86	21 634	8 082	2 010	471
7333 pt.	Commercial art .....	55	6 416	2 120	520	55	6 416	2 120	520	208
7333 pt.	Graphic arts and related design and commercial photography, n.e.c. ....	243	113 081	79 159	19 958	243	113 081	79 159	19 958	9 891
7339	Stenographic services; and reproduction services, n.e.c. ....	122	(D)	(D)	(D)	122	(D)	(D)	(D)	(D)
736	Personnel supply services .....	120	91 864	67 406	16 763	120	91 864	67 406	16 763	8 695
7361	Employment agencies .....	61	32 440	24 384	6 069	61	32 440	24 384	6 069	4 241
7362	Help supply services .....	59	59 424	43 022	10 694	59	59 424	43 022	10 694	4 454
7362 pt.	Office help supply services .....	1	(D)	(D)	(D)	1	(D)	(D)	(D)	(D)
7362 pt.	Help supply, except office workers .....	29	12 919	5 346	1 099	29	12 919	5 346	1 099	264
7369	Facilities management services .....	46	27 942	12 455	2 725	46	27 942	12 455	2 725	699
7391	Research and development laboratories .....	120	60 998	32 282	7 713	120	60 998	32 282	7 713	3 932
7397	Testing laboratories and facilities .....	90	32 436	22 517	5 322	90	32 436	22 517	5 322	3 311
7393	Detective agencies and protective services .....	6	(D)	(D)	(D)	6	(D)	(D)	(D)	(D)
7393 pt.	Detective agencies and guard services .....	24	(D)	(D)	(D)	24	(D)	(D)	(D)	(D)
7393 pt.	Armored car services .....	72	40 133	10 400	2 328	72	40 133	10 400	2 328	1 061
7393 pt.	Burglar and fire alarm systems .....	28	3 399	1 203	254	28	3 399	1 203	254	98
7395	Photofinishing laboratories* .....	39	5 842	1 141	287	39	5 842	1 141	287	119
7399 pt.	Sign painting shops .....	27	5 897	2 708	661	27	5 897	2 708	661	438
7399 pt.	Interior designing .....	441	123 397	48 849	11 915	441	123 397	48 849	11 915	4 523
7399 pt.	Telephone answering services .....	7	2 571	1 243	291	7	2 571	1 243	291	50
735, 7396,	Other business services, n.e.c. ....	63	15 179	4 354	1 009	63	15 179	4 354	1 009	347
735 pt.	News syndicates .....	30	20 835	7 809	1 865	30	20 835	7 809	1 865	809
7396	Trading stamp services (sales offices) .....	341	84 812	35 443	8 750	341	84 812	35 443	8 750	3 317
7399 pt.	Water softening services .....	1 925	472 075	103 743	24 254	1 925	472 075	103 743	24 254	8 387
7399 pt.	Packaging and labeling services .....	174	169 269	22 016	5 391	174	169 269	22 016	5 391	1 517
7399 pt.	Miscellaneous business services, n.e.c. ....	40	18 730	2 961	690	40	18 730	2 961	690	283
75	<b>Automotive repair, services, and garages.....</b>	36	49 895	4 247	970	36	49 895	4 247	970	314
751	Automotive rental and leasing, without drivers .....	26	13 160	1 405	356	26	13 160	1 405	356	141
7512 pt.	Passenger car rental, without drivers .....	66	86 918	13 300	3 354	66	86 918	13 300	3 354	766
7512 pt.	Passenger car leasing, except finance leasing .....	6	566	103	21	6	566	103	21	13
7513 pt.	Truck rental, without drivers .....	68	9 336	2 000	468	68	9 336	2 000	468	286
7513 pt.	Truck leasing, except finance leasing .....	57	6 356	1 540	360	57	6 356	1 540	360	234
7519	Utility trailer and recreational vehicle rental .....	11	2 980	460	108	11	2 980	460	108	52
752	Automobile parking .....	1 492	260 383	70 264	16 028	1 492	260 383	70 264	16 028	5 295
7523	Parking lots .....	641	95 816	24 528	5 788	641	95 816	24 528	5 788	2 065
7525	Parking structures .....	595	82 632	20 495	4 688	595	82 632	20 495	4 688	1 772
753	Automotive repair shops .....	46	13 184	4 033	1 100	46	13 184	4 033	1 100	293
7538	General automotive repair shops .....	534	83 688	24 898	5 592	534	83 688	24 898	5 592	1 803
7538 pt.	General automotive repair shops, except diesel .....	317	80 879	20 838	4 648	317	80 879	20 838	4 648	1 427
7538 pt.	Diesel repair shops .....	19	12 865	2 470	565	19	12 865	2 470	565	183
7531	Top and body repair shops .....	32	5 836	1 950	413	32	5 836	1 950	413	147
7534, 5, 9	Other automotive repair shops .....	15	2 143	574	56	15	2 143	574	56	56
7534	Tire retreading and repair shops .....	36	5 353	1 361	331	36	5 353	1 361	331	104
7535	Paint shops .....	43	12 601	2 576	547	43	12 601	2 576	547	183
7539 pt.	Auto electrical and fuel system services .....	31	8 128	3 000	699	31	8 128	3 000	699	165
7539 pt.	Radiator repair .....	55	19 389	4 545	1 002	55	19 389	4 545	1 002	271
7539 pt.	Glass replacement and repair .....	67	13 024	4 037	880	67	13 024	4 037	880	285
7539 pt.	Brake, front end, and wheel alignment .....	19	1 540	325	74	19	1 540	325	74	33
7539 pt.	Exhaust system services (muffler shops) .....	191	33 087	9 463	2 367	191	33 087	9 463	2 367	1 289
7539 pt.	Transmission repair shops .....	115	18 334	5 447	1 405	115	18 334	5 447	1 405	945
7539 pt.	Other automotive repair shops, n.e.c. ....	76	14 753	4 016	962	76	14 753	4 016	962	344
754	Automotive services, except repair .....	1 008	202 262	62 323	14 451	1 008	202 262	62 323	14 451	4 263
7542	Car washes .....	317	61 635	17 886	4 267	317	61 635	17 886	4 267	1 294
7549	Other automotive services .....	145	20 681	5 296	1 241	145	20 681	5 296	1 241	467
76	<b>Miscellaneous repair services .....</b>	172	40 954	12 590	3 026	172	40 954	12 590	3 026	827
762	Electrical and electronic repair shops .....	64	11 313	3 231	726	64	11 313	3 231	726	222
7622	Radio and TV repair shops .....	108	29 641	9 359	2 300	108	29 641	9 359	2 300	605
7623, 9	Other electrical and electronic repair shops .....	94	7 964	2 585	631	94	7 964	2 585	631	316
7623	Refrigeration and air-conditioning repair shops .....	597	132 663	41 852	9 553	597	132 663	41 852	9 553	2 653
7629	Electrical and electronic repair shops, n.e.c. ....	21	2 831	949	200	21	2 831	949	200	77
764	Reupholstery and furniture repair .....	576	129 832	40 903	9 353	576	129 832	40 903	9 353	2 576
763, 9	Other repair shops and related services .....	84	9 123	2 936	653	84	9 123	2 936	653	241
763	Watch, clock, and jewelry repair .....	60	33 832	9 612	2 300	60	33 832	9 612	2 300	523
769	Miscellaneous repair and related services .....	432	86 877	28 355	6 400	432	86 877	28 355	6 400	1 812
7692	Welding repair .....	21	2 502	425	93	21	2 502	425	93	46
7694	Armature rewinding shops .....	28	2 801	699	160	28	2 801	699	160	69
7699 pt.	Repair shops and related services, n.e.c. ....	55	9 207	2 953	591	55	9 207	2 953	591	190
7699 pt.	Farm machinery and equipment repair shops .....	328	72 367	24 278	5 556	328	72 367	24 278	5 556	1 507
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair .....									
7699 pt.	Sewer and septic tank cleaning services .....									
7699 pt.	Other repair and related services, n.e.c. ....									



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				Individual proprietorships (number)	Partnerships (number)					
<b>78, 79</b>	<b>Amusement and recreation services, including motion pictures...</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 548</b>	<b>370 060</b>	<b>108 925</b>	<b>25 575</b>	<b>15 342</b>
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	38	10 430	2 820	744	189
7813	Motion picture production, except for TV .....	††	††	††	††	13	3 712	901	228	60
7814	Motion picture, tape production for TV .....	††	††	††	††	6	1 854	480	154	19
7819	Services allied to motion picture production .....	††	††	††	††	6	1 798	454	108	33
7823	Motion picture film exchanges .....	††	††	††	††	7	2 409	792	207	60
7824	Film or tape distribution for TV .....	††	††	††	††	-	-	-	-	-
7829	Services allied to motion picture distribution .....	††	††	††	††	6	657	193	47	17
783	Motion picture theaters .....	††	††	††	††	209	50 813	8 108	1 792	1 971
7832	Motion picture theaters, except drive-in .....	††	††	††	††	174	46 668	7 408	1 735	1 914
7833	Drive-in motion picture theaters .....	††	††	††	††	35	4 145	700	57	57
792	Producers, orchestras, and entertainers .....	††	††	††	††	120	17 986	4 068	793	365
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	††	††	††	††	26	7 204	2 109	354	106
7922 pt.	Producers of live theatrical productions .....	††	††	††	††	5	3 442	984	64	21
7922 pt.	Producers of radio and TV shows, except tape .....	††	††	††	††	-	-	-	-	-
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	††	††	††	††	15	3 335	1 033	261	67
7929	Other theatrical services .....	††	††	††	††	6	427	92	29	18
7929 pt.	Bands, orchestras, actors, and other entertainers and entertainment groups .....	††	††	††	††	94	10 782	1 959	439	259
7929 pt.	Dance groups and artists .....	††	††	††	††	-	-	-	-	-
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7929 pt.	Other music and entertainment presentations .....	††	††	††	††	92	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	365	102 458	28 107	7 518	6 105
7932	Billiard and pool establishments .....	††	††	††	††	9	1 348	381	105	71
7933	Bowling alleys .....	††	††	††	††	356	101 110	27 726	7 413	6 034
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	816	188 373	65 822	14 728	6 712
794	Commercial sports .....	††	††	††	††	33	29 902	24 378	5 437	295
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	10	24 134	23 585	5 359	267
7941 pt.	Baseball clubs .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7941 pt.	Football clubs .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7941 pt.	Other professional sports clubs .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7941 pt.	Managers and promoters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	23	5 768	793	78	28
7948 pt.	Auto race track operation .....	††	††	††	††	18	5 492	737	68	24
7948 pt.	Horse race track operation .....	††	††	††	††	-	-	-	-	-
7948 pt.	Dog race track operation .....	††	††	††	††	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c. ....	††	††	††	††	5	276	56	10	4
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	783	158 471	41 444	9 291	6 417
791	Dance halls, studios, and schools .....	††	††	††	††	53	3 271	1 010	219	275
791 pt.	Public dance halls or ballrooms .....	††	††	††	††	5	380	84	21	37
791 pt.	Dance schools, including children's and professionals' .....	††	††	††	††	48	2 891	926	198	238
7992	Public golf courses .....	††	††	††	††	93	17 530	4 974	767	627
7993	Coin-operated amusement device operators .....	††	††	††	††	134	40 168	7 190	1 753	686
7996	Amusement parks .....	††	††	††	††	8	2 590	810	97	8
7997	Membership sports and recreation clubs .....	††	††	††	††	172	40 799	13 165	2 668	1 851
7999	Amusement and recreation services, n.e.c. ....	††	††	††	††	323	54 113	14 295	3 787	2 970
7999 pt.	Concession operators of amusement devices, rides .....	††	††	††	††	33	7 201	1 164	175	331
7999 pt.	Carnivals, circuses, and fairs .....	††	††	††	††	12	5 262	935	266	152
7999 pt.	Carnivals and circuses .....	††	††	††	††	10	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements .....	††	††	††	††	278	41 650	12 196	3 346	2 487
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7999 pt.	Roller skating rinks .....	††	††	††	††	41	4 634	1 261	372	361
7999 pt.	Ice skating rinks .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7999 pt.	Other amusement and recreation services, n.e.c. ....	††	††	††	††	225	32 090	9 704	2 778	1 961
<b>80, ex. 806</b>	<b>Health services, except hospitals .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>6 202</b>	<b>1 976 388</b>	<b>1 005 212</b>	<b>241 870</b>	<b>58 300</b>
801	Offices of physicians .....	††	††	††	††	2 488	1 060 654	596 784	143 019	19 757
802	Offices of dentists .....	††	††	††	††	2 189	361 315	144 789	34 296	10 070
803	Offices of osteopathic physicians .....	††	††	††	††	87	16 237	8 261	2 077	361
8041	Offices of chiropractors .....	††	††	††	††	295	31 349	10 367	2 403	900
8042	Offices of optometrists .....	††	††	††	††	359	51 827	14 154	3 446	1 301
805	Nursing and personal care facilities .....	††	††	††	††	225	324 483	172 756	43 347	22 094
8051	Skilled nursing care facilities .....	††	††	††	††	140	259 704	140 648	35 664	17 963
8059	Nursing and personal care facilities, n.e.c. ....	††	††	††	††	85	64 779	32 108	7 683	4 131
8049, 807, 8, 9	Other health services .....	††	††	††	††	559	130 523	58 101	13 282	3 817
807	Medical and dental laboratories .....	††	††	††	††	168	45 617	20 072	4 892	1 369
8071	Medical laboratories .....	††	††	††	††	44	18 223	6 857	1 662	478
8072	Dental laboratories .....	††	††	††	††	124	27 394	13 215	3 230	891
8049, 808, 9	Other health services, n.e.c. ....	††	††	††	††	391	84 906	38 029	8 390	2 448
8049	Offices of health practitioners, n.e.c. ....	††	††	††	††	237	30 346	14 753	3 375	811
808	Outpatient care facilities .....	††	††	††	††	96	40 437	18 004	3 838	1 035
809	Health and allied services, n.e.c. ....	††	††	††	††	58	14 123	5 272	1 177	602
<b>81</b>	<b>Legal services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 884</b>	<b>448 964</b>	<b>186 395</b>	<b>45 281</b>	<b>9 500</b>

**Table 1a. Summary Statistics for Firms Subject to Federal Income Tax for the State:  
1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
823, 4, 9	Selected educational services.....	††	††	††	††	84	16 902	6 571	1 371	533
823	Libraries and information centers.....	**	**	**	**	-	-	-	-	-
824	Correspondence schools and vocational schools.....	**	**	**	**	22	6 952	3 080	696	207
8241	Correspondence schools.....	**	**	**	**	1	(D)	(D)	(D)	(D)
8243	Data processing schools.....	**	**	**	**	1	(D)	(D)	(D)	(D)
8244	Business and secretarial schools.....	**	**	**	**	2	(D)	(D)	(D)	(D)
8249	Vocational schools, except vocational high schools, n.e.c. ....	**	**	**	**	18	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	**	**	**	**	62	9 950	3 491	675	326
891	Engineering, architectural, and surveying services.....	††	††	††	††	674	266 543	120 169	29 756	5 800
891 pt.	Architectural services.....	**	**	**	**	204	55 406	25 127	6 289	1 314
891 pt.	Engineering services.....	**	**	**	**	345	198 443	88 879	22 078	4 032
891 pt.	Surveying services.....	**	**	**	**	125	12 694	6 163	1 389	454
893	Accounting, auditing, and bookkeeping services.....	††	††	††	††	876	249 154	109 836	26 717	6 281
83, 892, 9	Social and other services.....	††	††	††	††	481	57 581	24 849	5 183	2 729
83	Social services.....	**	**	**	**	375	47 709	21 634	4 488	2 431
835	Child day care services.....	**	**	**	**	196	9 356	4 401	1 130	987
832, 3, 6, 9	Other social services.....	**	**	**	**	179	38 353	17 233	3 358	1 504
832	Individual and family social services.....	**	**	**	**	44	4 763	2 581	490	183
833	Job training and vocational rehabilitation services.....	**	**	**	**	10	4 056	1 984	459	207
836	Residential care.....	**	**	**	**	111	28 069	12 203	2 301	1 080
839	Social services, n.e.c. ....	**	**	**	**	14	1 465	465	108	34
892, 9	Other services.....	**	**	**	**	106	9 872	3 215	695	238
892	Noncommercial educational, scientific, and research organizations.....	**	**	**	**	1	(D)	(D)	(D)	(D)
899	Services, n.e.c. ....	**	**	**	**	105	(D)	(D)	(D)	(D)

**Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State:  
1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	Total .....	3 222	1 084 703	455 053	105 660	55 242
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	83	12 071	4 211	823	525
7011 pt.	Hotels .....	7	3 041	1 275	319	197
7032	Sporting and recreational camps.....	44	7 253	2 491	362	218
704	Organization hotels and lodging houses, on membership basis.....	32	1 777	445	142	110
7391, 2, 7	Research, testing, and consulting services.....	30	16 652	6 833	1 416	437
7391	Research and development laboratories.....	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services.....	15	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities.....	13	6 161	3 021	598	213
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services.....	227	85 179	33 363	6 353	3 277
792	Producers, orchestras, and entertainers.....	37	12 247	6 320	1 411	469
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services.....	16	4 793	2 206	471	182
7929	Bands, orchestras, actors, and other entertainers and entertainment groups.....	21	7 454	4 114	940	287
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens.....	46	13 731	4 407	1 008	476
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens.....	12	1 598	604	123	86
84	Noncommercial museums, art galleries, and botanical and zoological gardens.....	34	12 133	3 803	885	390
8411	Noncommercial museums and art galleries.....	33	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens.....	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs.....	121	52 043	21 511	3 839	2 282
7999 pt.	Fairs.....	23	7 158	1 125	95	50
805, 8, 9	Selected health services.....	225	283 582	149 003	35 198	15 746
805	Nursing and personal care facilities.....	123	208 396	116 895	27 514	12 871
8051	Skilled nursing care facilities.....	89	175 437	99 342	23 352	10 909
8059	Nursing and personal care facilities, n.e.c. ....	34	32 959	17 553	4 162	1 962
808	Outpatient care facilities.....	66	35 279	12 735	3 096	1 047
809	Health and allied services, n.e.c. ....	36	39 907	19 373	4 588	1 828
81	Legal aid societies and similar legal services.....	15	4 755	2 581	635	151



**Table 1b. Summary Statistics for Firms Exempt From Federal Income Tax for the State:  
1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
823, 4, 9	<b>Selected educational services</b> .....	49	8 019	2 962	698	352
823	Libraries and information centers .....	6	457	181	49	22
824	Correspondence schools and vocational schools .....	9	4 050	1 180	298	184
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	8	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	34	3 512	1 601	351	146
83	<b>Social services</b> .....	1 368	401 991	162 613	38 335	22 948
835	Child day care services .....	350	29 035	17 428	4 343	2 843
832, 3, 6, 9	Other social services .....	1 018	372 956	145 185	33 992	20 105
832	Individual and family social services .....	402	67 999	35 991	8 414	3 747
833	Job training and vocational rehabilitation services .....	123	90 424	48 579	10 855	9 864
836	Residential care .....	253	73 364	33 140	8 295	3 934
839	Social services, n.e.c. ....	240	141 169	27 475	6 428	2 560
861, 2, 4, 9	<b>Selected membership organizations</b> .....	1 212	267 071	90 940	21 598	11 624
861	Business associations .....	276	72 530	21 688	5 214	1 380
864	Civic, social, and fraternal associations .....	654	106 616	40 873	9 644	7 778
862, 9	Other membership organizations .....	282	87 925	28 379	6 740	2 466
862	Professional membership organizations .....	101	23 062	7 571	1 735	516
869	Membership organizations, n.e.c. ....	181	64 863	20 808	5 005	1 950
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	13	5 383	2 547	604	182

**Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State:  
1982 and 1977**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments					Establishments with payroll					
		1982 (number)	1977 (number)	Receipts			Receipts			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	<b>Total -----</b>	††	51 018	††	3 995 343	(NA)	5 956 217	(D)	(D)	2 449 603	(D)	(D)
70	<b>Hotels, motels, and other lodging places --</b>	††	2 748	††	280 767	(NA)	386 481	257 774	49.9	103 000	68 353	50.7
7011	Hotels, motor hotels, and motels-----	††	1 801	††	252 824	(NA)	358 673	238 803	50.2	96 719	64 075	50.9
7011 pt.	Hotels -----	††	309	††	99 627	(NA)	193 614	98 297	97.0	57 426	28 855	99.0
7011 pt.	Hotels, 25 guestrooms or more -----	**	**	**	**	**	186 949	93 163	100.7	56 154	27 678	102.9
7011 pt.	Hotels, less than 25 guestrooms -----	**	**	**	**	**	6 665	5 134	29.8	1 272	1 177	8.1
7011 pt.	Motels, motor hotels, and tourist courts--	††	1 492	††	142 515	(NA)	165 059	129 824	27.1	39 293	32 650	20.3
7011 pt.	Motels, tourist courts -----	**	**	**	**	**	119 667	100 789	18.7	26 909	24 231	11.1
7011 pt.	Motor hotels -----	**	**	**	**	**	45 392	29 035	56.3	12 384	8 419	47.1
702, 3, 4	Other lodging places -----	††	(NC)	††	(NC)	(X)	27 808	(NC)	(X)	6 281	(NC)	(X)
703	Trailer parks and camps-----	††	755	††	23 543	(NA)	24 087	15 858	51.9	5 458	3 531	54.6
702, 4	Rooming, boarding, and membership lodging -----	††	(NC)	††	(NC)	(X)	3 721	(NC)	(X)	823	(NC)	(X)
72	<b>Personal services -----</b>	††	9 219	††	348 770	(NA)	433 304	297 956	45.4	158 941	109 864	44.7
721	Laundry, cleaning, and garment services---	††	1 269	††	108 843	(NA)	144 728	100 344	44.2	51 740	37 881	36.6
7215	Coin-operated laundries and dry cleaning -----	††	488	††	18 041	(NA)	17 283	13 190	31.0	3 563	2 693	32.3
721 ex. 7215	Other laundry, cleaning, and garment services -----	††	781	††	90 802	(NA)	127 445	87 154	46.2	48 177	35 188	36.9
7211	Power laundries, family and commercial* -----	**	**	**	**	**	18 118	14 466	25.2	7 890	7 233	9.1
7216	Dry-cleaning plants, except rug cleaning* -----	**	**	**	**	**	36 357	23 117	57.3	13 967	8 978	55.6
Other 721	Laundry and cleaning services, n.e.c.* -	**	**	**	**	**	72 970	49 571	47.2	26 320	18 977	38.7
7212	Garment pressing and agents for laundries and dry cleaners -----	**	**	**	**	**	881	674	30.7	228	144	58.3
7213	Linen supply* -----	**	**	**	**	**	34 332	24 867	38.1	12 933	9 476	36.5
7217	Carpet and upholstery cleaning -----	**	**	**	**	**	5 084	4 920	3.3	1 939	1 761	10.1
7218	Industrial laundries* -----	**	**	**	**	**	30 537	16 193	88.6	10 410	6 577	58.3
7214, 9	Other laundry, garment services, including diaper* -----	**	**	**	**	**	2 136	1 253	70.5	810	441	83.7
722	Photographic studios, portrait-----	††	787	††	20 884	(NA)	22 270	15 053	47.9	5 208	3 225	61.5
723, 4	Beauty and barber shops -----	††	4 166	††	115 613	(NA)	137 960	97 088	42.1	65 606	45 289	44.9
723	Beauty shops -----	††	2 754	††	90 751	(NA)	125 805	83 730	50.3	60 371	40 298	49.8
724	Barber shops -----	††	1 412	††	24 862	(NA)	12 155	13 358	-9.0	5 235	4 991	4.9
725	Shoe repair, shoe shine, and hat-cleaning shops -----	††	192	††	3 260	(NA)	2 559	1 860	37.6	678	459	47.7
726	Funeral service and crematories -----	††	468	††	61 437	(NA)	79 522	55 384	43.6	21 171	13 875	52.6
729	Miscellaneous personal services -----	††	2 337	††	38 733	(NA)	46 265	28 227	63.9	14 538	9 135	59.1

**Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments					Establishments with payroll					
		1982 (number)	1977 (number)	Receipts			Receipts			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
73	Business services .....	††	8 380	††	666 837	(NA)	1 076 503	586 379	83.6	459 639	255 361	80.0
731	Advertising .....	††	576	††	65 196	(NA)	88 229	56 975	54.9	36 467	25 140	45.1
7311	Advertising agencies .....	**	**	**	**	**	51 123	36 703	39.3	25 059	18 222	37.5
7312	Outdoor advertising services .....	**	**	**	**	**	8 336	7 188	16.0	2 420	2 114	14.5
7313	Radio, TV, publishers' advertising representatives .....	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. ....	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings ..	††	1 056	††	50 105	(NA)	76 652	44 803	71.1	39 964	23 322	71.4
7341	Window cleaning .....	**	**	**	**	**	1 651	1 531	7.8	635	594	6.9
7342	Disinfecting and exterminating services ..	**	**	**	**	**	13 431	7 933	69.3	4 824	2 876	67.7
7349	Cleaning and maintenance services, n.e.c. ....	**	**	**	**	**	61 570	35 339	74.2	34 505	19 852	73.8
737	Computer and data processing services ---	††	214	††	74 333	(NA)	231 102	73 273	215.4	78 062	26 066	199.5
7372	Computer programming and other software services .....	**	**	**	**	**	45 456	13 692	232.0	19 901	5 016	296.8
7374	Data processing services .....	**	**	**	**	**	152 776	(D)	(D)	47 191	(D)	(D)
7379	Computer related services, n.e.c. ....	**	**	**	**	**	32 870	(D)	(D)	10 970	(D)	(D)
7392	Management, consulting, and public relations services .....	††	1 831	††	82 567	(NA)	116 828	64 103	82.3	53 814	27 825	93.4
7394	Equipment rental and leasing services .....	††	410	††	30 494	(NA)	56 540	25 603	120.8	12 496	6 183	102.1
Other 73	Other business services .....	††	4 293	††	354 282	(NA)	507 152	311 762	62.7	238 836	142 975	67.0
732	Credit reporting, collection agencies .....	**	**	**	**	**	27 410	(D)	(D)	10 528	(D)	(D)
7331	Direct mail advertising services .....	**	**	**	**	**	22 111	9 962	122.0	9 427	4 178	125.6
7332	Blueprinting and photocopying services ..	**	**	**	**	**	6 917	4 492	54.0	2 232	1 368	63.2
7333	Commercial photography, art, and graphics .....	**	**	**	**	**	50 690	34 466	47.1	20 986	13 943	50.5
7339	Stenographic services; and reproduction services, n.e.c. ....	**	**	**	**	**	6 416	(D)	(D)	2 120	(D)	(D)
736	Personnel supply services .....	**	**	**	**	**	113 081	64 993	74.0	79 159	46 698	69.5
7361	Employment agencies .....	**	**	**	**	**	(D)	10 871	(D)	(D)	6 170	(D)
7362	Help supply services .....	**	**	**	**	**	91 864	50 223	82.9	67 406	38 263	76.2
7369	Facilities management services .....	**	**	**	**	**	(D)	104	(D)	(D)	-	(X)
7391	Research and development laboratories ..	**	**	**	**	**	12 919	5 088	153.9	5 346	1 818	194.1
7397	Testing laboratories and facilities .....	**	**	**	**	**	27 942	11 923	134.4	12 455	5 263	136.7
7393	Detective agencies and protective services .....	**	**	**	**	**	60 998	(D)	(D)	32 282	(D)	(D)
7395	Photofinishing laboratories* .....	**	**	**	**	**	40 133	29 635	35.4	10 400	7 054	47.4
7399 pt.	Sign painting shops .....	**	**	**	**	**	3 399	2 256	50.7	1 203	789	52.5
7399 pt.	Interior designing .....	**	**	**	**	**	5 842	3 218	81.5	1 141	559	104.1
7399 pt.	Telephone answering services .....	**	**	**	**	**	5 897	4 910	20.1	2 708	2 211	22.5
735, 7396, 7399 pt.	Other business services, n.e.c. ....	**	**	**	**	**	123 397	(D)	(D)	48 849	(D)	(D)
75	Automotive repair, services, and garages ..	††	3 659	††	370 063	(NA)	472 075	332 386	42.0	103 743	70 694	46.7
751	Automotive rental and leasing, without drivers .....	††	264	††	119 763	(NA)	169 269	117 740	43.8	22 016	15 605	41.1
752	Automobile parking .....	††	70	††	8 304	(NA)	9 336	8 243	13.3	2 000	1 494	33.9
7523	Parking lots .....	**	**	**	**	**	6 356	6 627	-4.1	1 540	1 298	18.6
7525	Parking structures .....	**	**	**	**	**	2 980	1 616	84.4	460	196	134.7
753	Automotive repair shops .....	††	2 880	††	213 588	(NA)	260 383	183 433	41.9	70 264	46 665	50.6
7538	General automotive repair shops .....	††	1 556	††	90 751	(NA)	95 816	71 404	34.2	24 528	16 401	49.6
7538 pt.	General automotive repair shops, except diesel .....	**	**	**	**	**	82 632	56 608	46.0	20 495	12 549	63.3
7538 pt.	Diesel repair shops .....	**	**	**	**	**	13 184	7 116	85.3	4 033	2 227	81.1
7531	Top and body repair shops .....	††	930	††	72 287	(NA)	83 688	63 670	31.4	24 898	17 084	45.7
7534, 5, 9	Other automotive repair shops .....	††	394	††	50 550	(NA)	80 879	48 359	67.2	20 838	13 180	58.1
7534	Tire retreading and repair shops .....	**	**	**	**	**	12 865	6 783	89.7	2 470	1 408	75.4
7535	Paint shops .....	**	**	**	**	**	5 836	4 363	33.8	1 950	1 457	33.8
7539 pt.	Auto electrical and fuel system services .....	**	**	**	**	**	2 143	1 124	90.7	574	276	108.0
7539 pt.	Radiator repair .....	**	**	**	**	**	5 353	3 052	75.4	1 361	840	62.0
7539 pt.	Glass replacement and repair .....	**	**	**	**	**	12 601	8 887	41.8	2 576	1 916	34.4
7539 pt.	Brake, front end, and wheel alignment ..	**	**	**	**	**	8 128	6 122	32.8	3 000	2 127	41.0
7539 pt.	Exhaust system services (muffler shops) .....	**	**	**	**	**	19 389	8 467	129.0	4 545	2 057	121.0
7539 pt.	Transmission repair shops .....	**	**	**	**	**	13 024	6 654	95.7	4 037	2 204	83.2
7539 pt.	Other automotive repair shops, n.e.c. ....	**	**	**	**	**	1 540	1 445	6.6	325	506	-35.8
754	Automotive services, except repair .....	††	445	††	28 408	(NA)	33 087	22 970	44.0	9 463	6 930	36.6
7542	Car washes .....	**	**	**	**	**	18 334	15 332	19.6	5 447	4 441	22.7
7549	Other automotive services .....	**	**	**	**	**	14 753	7 638	93.2	4 016	2 489	61.3
76	Miscellaneous repair services .....	††	3 672	††	191 224	(NA)	202 262	160 292	26.2	62 323	48 384	28.8
762	Electrical and electronic repair shops .....	††	1 080	††	58 507	(NA)	61 635	48 377	27.4	17 886	14 150	26.4
7622	Radio and TV repair shops .....	††	644	††	28 290	(NA)	20 681	22 215	-6.9	5 296	5 415	-2.2
7623, 9	Other electrical and electronic repair shops .....	††	436	††	30 217	(NA)	40 954	26 162	56.5	12 590	8 735	44.1
7623	Refrigeration and air-conditioning repair shops .....	**	**	**	**	**	11 313	7 752	45.9	3 231	2 238	44.4
7629	Electrical and electronic repair shops, n.e.c. ....	**	**	**	**	**	29 641	18 410	61.0	9 359	6 497	44.1
764	Reupholstery and furniture repair .....	††	611	††	12 601	(NA)	7 964	7 972	-1	2 585	2 403	7.6



**Table 2a. Comparative Statistics for Firms Subject to Federal Income Tax for the State: 1982 and 1977—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments					Establishments with payroll					
		1982 (number)	1977 (number)	Receipts			Receipts			Annual payroll		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
76	Miscellaneous repair services—Con.											
763, 9	Other repair shops and related services ---	††	1 981	††	120 116	(NA)	132 663	103 943	27.6	41 852	31 831	31.5
763	Watch, clock, and jewelry repair -----	††	††	††	††	††	2 831	1 903	48.8	949	637	49.0
769	Miscellaneous repair and related services -----	††	††	††	††	††	129 832	102 040	27.2	40 903	31 194	31.1
7692	Welding repair -----	††	††	††	††	††	9 123	7 404	23.2	2 936	2 422	21.2
7694	Armature rewinding shops -----	††	††	††	††	††	33 832	23 091	46.5	9 612	6 003	60.1
7699	Repair shops and related services, n.e.c. -----	††	††	††	††	††	86 877	68 947	26.0	28 355	21 751	30.4
78, 79	Amusement and recreation services, including motion pictures -----	††	3 892	††	271 758	(NA)	370 060	249 836	48.1	108 925	63 612	71.2
781, 2	Motion picture production, distribution, and services -----	††	67	††	14 321	(NA)	10 430	13 742	-24.1	2 820	2 260	24.8
783	Motion picture theaters -----	††	234	††	38 532	(NA)	50 813	38 433	32.2	8 108	7 180	12.9
7832	Motion picture theaters, except drive-in ---	††	††	††	††	††	46 668	32 919	41.8	7 408	6 118	21.1
7833	Drive-in motion picture theaters -----	††	††	††	††	††	4 145	5 514	-24.8	700	1 062	-34.1
792	Producers, orchestras, and entertainers ---	††	1 648	††	21 731	(NA)	17 986	11 551	55.7	4 068	3 380	20.4
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services -----	††	††	††	††	††	7 204	(D)	(D)	2 109	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups ---	††	††	††	††	††	10 782	(D)	(D)	1 959	(D)	(D)
793	Bowling alleys and billiards and pool establishments -----	††	439	††	72 565	(NA)	102 458	70 174	46.0	28 107	18 685	50.4
7932	Billiard and pool establishments -----	††	48	††	1 836	(NA)	1 348	1 511	-10.8	381	332	14.8
7933	Bowling alleys -----	††	391	††	70 729	(NA)	101 110	68 663	47.3	27 726	18 353	51.1
79 ex. 792, 3	Commercial sports and other amusement and recreation services -----	††	1 504	††	124 609	(NA)	188 373	115 936	62.5	65 822	32 107	105.0
794	Commercial sports -----	††	††	††	††	(NA)	29 902	18 785	59.2	24 378	10 066	142.2
7941	Professional sports clubs, managers, promoters -----	††	††	††	††	(NA)	24 134	13 986	72.6	23 585	9 367	151.8
7948	Racing, including track operation -----	††	††	††	††	(NA)	5 768	4 799	20.2	793	699	13.4
79 ex. 792, 3, 4	Other amusement and recreation services -----	††	††	††	††	(NA)	158 471	97 151	63.1	41 444	22 041	88.0
791	Dance halls, studios, and schools -----	††	††	††	††	††	3 271	2 851	14.7	1 010	847	19.2
7992	Public golf courses -----	††	††	††	††	††	17 530	14 333	22.3	4 974	3 898	27.6
7993	Coin-operated amusement device operators -----	††	††	††	††	††	40 168	17 858	124.9	7 190	3 214	123.7
7996	Amusement parks -----	††	††	††	††	††	2 590	3 019	-14.2	810	984	-17.7
7997	Membership sports and recreation clubs -----	††	††	††	††	††	40 799	21 498	89.8	13 165	5 806	126.7
7999	Amusement and recreation services, n.e.c. -----	††	††	††	††	††	54 113	37 592	43.9	14 295	7 292	96.0
7999 pt.	Concession operators of amusement devices, rides -----	††	††	††	††	††	7 201	2 509	187.0	1 164	699	66.5
7999 pt.	Carnivals, circuses, and fairs -----	††	††	††	††	††	5 262	3 297	59.6	935	585	59.8
7999 pt.	Other commercial recreation and amusements -----	††	††	††	††	††	41 650	31 786	31.0	12 196	6 008	103.0
80, ex. 806	Health services, except hospitals -----	††	6 914	††	1 176 469	(NA)	1 976 388	1 129 419	75.0	1 005 212	545 715	84.2
801	Offices of physicians -----	††	2 553	††	614 857	(NA)	1 060 654	594 869	78.3	596 784	322 197	85.2
802	Offices of dentists -----	††	2 264	††	227 008	(NA)	361 315	215 434	67.7	144 789	76 329	89.7
803	Offices of osteopathic physicians -----	††	69	††	8 121	(NA)	16 237	7 787	108.5	8 261	3 191	158.9
8041	Offices of chiropractors -----	††	337	††	16 005	(NA)	31 349	12 755	145.8	10 367	3 641	184.7
8042	Offices of optometrists -----	††	382	††	43 653	(NA)	51 827	41 249	25.6	14 154	10 245	38.2
805	Nursing and personal care facilities -----	††	377	††	187 911	(NA)	324 483	186 916	73.6	172 756	96 889	78.3
8049, 807, 8, 9	Other health services -----	††	932	††	78 914	(NA)	130 523	70 409	85.4	58 101	33 223	74.9
807	Medical and dental laboratories -----	††	186	††	29 725	(NA)	45 617	28 765	58.6	20 072	12 525	60.3
8071	Medical laboratories -----	††	40	††	9 236	(NA)	18 223	9 183	98.4	6 857	3 724	84.1
8072	Dental laboratories -----	††	146	††	20 489	(NA)	27 394	19 582	39.9	13 215	8 801	50.2
8049, 808, 9	Other health services, n.e.c. -----	††	746	††	49 189	(NA)	84 906	41 644	103.9	38 029	20 698	83.7
81	Legal services -----	††	2 724	††	283 363	(NA)	448 964	264 240	69.9	186 395	95 668	94.8
823, 4, 9	Selected educational services -----	††	1 217	††	14 679	(NA)	16 902	(D)	(D)	6 571	(D)	(D)
823	Libraries and information centers -----	††	††	††	††	††	-	(D)	(D)	-	(D)	(D)
824	Correspondence schools and vocational schools -----	††	††	††	††	††	6 952	4 270	62.8	3 080	1 785	72.5
829	Schools and educational services, n.e.c. -----	††	††	††	††	††	9 950	4 276	132.7	3 491	1 640	112.9
891	Engineering, architectural, and surveying services -----	††	1 187	††	150 169	(NA)	266 543	142 565	87.0	120 169	72 717	65.3
891 pt.	Architectural services -----	††	††	††	††	††	55 406	42 293	31.0	25 127	19 824	26.8
891 pt.	Engineering services -----	††	††	††	††	††	198 443	87 917	125.7	88 879	46 341	91.8
891 pt.	Surveying services -----	††	††	††	††	††	12 694	10 131	25.3	6 163	5 237	17.7
893	Accounting, auditing, and bookkeeping services -----	††	1 876	††	136 110	(NA)	249 154	128 971	93.2	109 836	54 060	103.2
83, 892, 9	Social and other services -----	††	5 530	††	105 134	(NA)	57 581	40 482	42.2	24 849	18 495	34.4
83	Social services -----	††	††	††	††	††	47 709	31 929	49.4	21 634	15 230	42.0
835	Child day care services -----	††	††	††	††	††	9 356	7 149	30.9	4 401	3 559	23.7
832, 3, 6, 9	Other social services -----	††	††	††	††	††	38 353	24 780	54.8	17 233	11 671	47.7
892, 9	Other services -----	††	††	††	††	††	9 872	7 246	36.2	3 215	2 794	15.1

**Table 2b. Comparative Statistics for Firms Exempt From Federal Income Tax for the State: 1982 and 1977**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Establishments		Expenses			Annual payroll		
		1982 (number)	1977 (number)	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
	<b>Total</b> .....	3 222	(NC)	968 054	(NC)	(X)	455 053	(NC)	(X)
7011 pt., 7032, 704	<b>Hotels, camps, and membership lodging</b> .....	83	(NC)	11 425	(NC)	(X)	4 211	(NC)	(X)
7391, 2, 7	<b>Research, testing, and consulting services</b> .....	30	(NC)	14 834	(NC)	(X)	6 833	(NC)	(X)
792, 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services</b> .....	227	(NC)	79 032	(NC)	(X)	33 363	(NC)	(X)
805, 8, 9	<b>Selected health services</b> .....	225	182	271 427	106 466	154.9	149 003	57 922	157.2
805	Nursing and personal care facilities .....	123	93	197 556	83 136	137.6	116 895	46 323	152.3
808	Outpatient care facilities .....	66	55	35 282	9 368	276.6	12 735	4 716	170.0
809	Health and allied services, n.e.c. ....	36	34	38 589	13 962	176.4	19 373	6 883	181.5
81	<b>Legal aid societies and similar legal services</b> .....	15	16	4 564	2 579	77.0	2 581	1 509	71.0
823, 4, 9	<b>Selected educational services</b> .....	49	48	8 276	7 151	15.7	2 962	2 854	3.8
83	<b>Social services</b> .....	1 368	1 106	328 542	176 892	85.7	162 613	95 806	69.7
835	Child day care services .....	350	277	29 685	12 205	143.2	17 428	7 922	120.0
832, 3, 6, 9	Other social services .....	1 018	829	298 857	164 687	81.5	145 185	87 884	65.2
861, 2, 4, 9	<b>Selected membership organizations</b> .....	1 212	1 135	244 709	148 328	65.0	90 940	54 380	67.2
861	Business associations .....	276	270	62 928	39 287	60.2	21 688	14 137	53.4
864	Civic, social, and fraternal associations .....	654	624	99 500	68 511	45.2	40 873	25 739	58.8
862, 9	Other membership organizations .....	282	241	82 281	40 530	103.0	28 379	14 504	95.7
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	13	25	5 245	3 002	74.7	2 547	1 401	81.8

**Table 3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments— Receipts per establishment (dollars)	Establishments with payroll				Establishments without payroll— Receipts per establishment (dollars)
			Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)	
			Per establishment (dollars)	Per employee <sup>1</sup> (dollars)			
	<b>Total</b> .....	††	260 803	31 300	12 873	8	††
70	<b>Hotels, motels, and other lodging places</b> .....	††	371 616	23 972	6 389	16	††
7011	Hotels, motor hotels, and motels .....	††	435 283	23 182	6 251	19	††
7011 pt.	Hotels .....	††	930 837	23 457	6 957	40	††
7011 pt.	Hotels, 25 guestrooms or more .....	**	1 684 225	23 516	7 063	72	**
7011 pt.	Hotels, less than 25 guestrooms .....	**	68 711	21 924	4 184	3	**
7011 pt.	Motels, motor hotels, and tourist courts .....	††	267 953	22 868	5 444	12	††
7011 pt.	Motels, tourist courts .....	**	213 310	23 977	5 392	9	**
7011 pt.	Motor hotels .....	**	825 309	20 383	5 561	40	**
702, 3, 4	Other lodging places .....	††	128 741	42 782	9 663	3	††
703	Trailer parks and camps .....	††	138 431	48 858	11 071	3	††
702, 4	Rooming, boarding, and membership lodging .....	††	88 595	23 701	5 242	4	††
72	<b>Personal services</b> .....	††	112 693	21 438	7 864	5	††
721	Laundry, cleaning, and garment services .....	††	201 852	24 897	8 901	8	††
7215	Coin-operated laundries and dry cleaning .....	††	79 645	24 903	5 134	3	††
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	254 890	24 896	9 411	10	††
7211	Power laundries, family and commercial* .....	**	377 458	18 698	8 142	20	**
7216	Dry-cleaning plants, except rug cleaning* .....	**	123 244	17 945	6 894	7	**
Other 721	Laundry and cleaning services, n.e.c.* .....	**	464 777	34 355	12 392	14	**
7212	Garment pressing and agents for laundries and dry cleaners .....	**	55 063	16 018	4 145	3	**
7213	Linen supply* .....	**	2 452 286	35 033	13 197	70	**
7217	Carpet and upholstery cleaning .....	**	56 489	15 987	6 097	4	**
7218	Industrial laundriers* .....	**	1 796 294	44 776	15 264	40	**
7214, 9	Other laundry, garment services, including diaper* .....	**	106 800	24 000	9 101	4	**
722	Photographic studios, portrait .....	††	113 622	38 529	9 010	3	††
723, 4	<b>Beauty and barber shops</b> .....	††	63 547	14 714	6 997	4	††
723	Beauty shops .....	††	64 915	14 309	6 867	5	††
724	Barber shops .....	††	52 167	20 813	8 964	3	††
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	56 867	29 414	7 793	2	††
726	Funeral service and crematories .....	††	222 128	55 805	14 857	4	††
729	Miscellaneous personal services .....	††	129 232	15 774	4 957	8	††

See footnotes at end of table.



Table 3a. Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	All establishments— Receipts per establishment (dollars)	Establishments with payroll				Establishments without payroll— Receipts per establishment (dollars)
			Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)	
			Per establishment (dollars)	Per employee <sup>1</sup> (dollars)			
73	Business services .....	††	329 105	25 137	10 733	13	††
731	Advertising .....	††	383 604	47 257	19 532	8	††
7311	Advertising agencies .....	††	288 831	42 709	20 935	7	††
7312	Outdoor advertising services .....	**	396 952	54 130	15 714	7	**
7313	Radio, TV, publishers' advertising representatives .....	**	(D)	(D)	(D)	(D)	**
7319	Advertising, n.e.c. ....	**	(D)	(D)	(D)	(D)	**
734	Services to dwellings and other buildings .....	††	134 477	9 632	5 022	14	††
7341	Window cleaning .....	**	71 783	28 466	10 948	3	**
7342	Disinfecting and exterminating services .....	**	312 349	40 700	14 618	8	**
7349	Cleaning and maintenance services, n.e.c. ....	**	122 163	8 133	4 558	15	**
737	Computer and data processing services .....	††	778 121	51 413	17 366	15	††
7372	Computer programming and other software services .....	**	372 590	52 248	22 875	7	**
7374	Data processing services .....	**	1 262 612	48 164	14 877	26	**
7379	Computer related services, n.e.c. ....	**	608 704	72 561	24 216	8	**
7392	Management, consulting, and public relations services .....	††	243 900	35 210	16 219	7	††
7394	Equipment rental and leasing services .....	††	334 556	66 206	14 632	5	††
Other 73	Other business services .....	††	332 341	20 842	9 815	16	††
732	Credit reporting, collection agencies .....	**	215 827	29 191	11 212	7	**
7331	Direct mail advertising services .....	**	650 324	26 544	11 317	25	**
7332	Blueprinting and photocopying services .....	**	157 205	36 793	11 872	4	**
7333	Commercial photography, art, and graphics .....	**	229 367	44 465	18 409	5	**
7339	Stenographic services; and reproduction services, n.e.c. ....	**	116 655	30 846	10 192	4	**
736	Personnel supply services .....	**	465 354	11 433	8 003	41	**
7361	Employment agencies .....	**	(D)	(D)	(D)	(D)	**
7362	Help supply services .....	**	765 533	10 565	7 752	72	**
7369	Facilities management services .....	**	(D)	(D)	(D)	(D)	**
7391	Research and development laboratories .....	**	445 483	48 936	20 250	9	**
7397	Testing laboratories and facilities .....	**	607 435	39 974	17 818	15	**
7393	Detective agencies and protective services .....	**	508 317	15 513	8 210	33	**
7395	Photofinishing laboratories .....	**	557 403	37 826	9 802	15	**
7399 pt.	Sign painting shops .....	**	121 393	34 684	12 276	4	**
7399 pt.	Interior designing .....	**	149 795	49 092	9 588	3	**
7399 pt.	Telephone answering services .....	**	218 407	13 463	6 183	16	**
735, 7396, 7399 pt.	Other business services, n.e.c. ....	**	279 812	27 282	10 800	10	**
75	Automotive repair, services, and garages .....	††	245 234	56 287	12 370	4	††
751	Automotive rental and leasing, without drivers .....	††	972 810	111 581	14 513	9	††
752	Automobile parking .....	††	137 294	32 643	6 993	4	††
7523	Parking lots .....	**	111 509	27 162	6 581	4	**
7525	Parking structures .....	**	270 909	57 308	8 846	5	**
753	Automotive repair shops .....	††	174 519	49 175	13 270	4	††
7538	General automotive repair shops .....	††	149 479	46 400	11 878	3	††
7538 pt.	General automotive repair shops, except diesel .....	**	138 877	46 632	11 566	3	**
7538 pt.	Diesel repair shops .....	**	286 609	44 997	13 765	6	**
7531	Top and body repair shops .....	††	156 719	46 416	13 809	3	††
7534, 5, 9	Other automotive repair shops .....	††	255 139	56 678	14 603	5	††
7534	Tire retreading and repair shops .....	**	677 105	70 301	13 497	10	**
7535	Paint shops .....	**	182 375	39 701	13 265	5	**
7539 pt.	Auto electrical and fuel system services .....	**	142 867	38 268	10 250	4	**
7539 pt.	Radiator repair .....	**	148 694	51 471	13 087	3	**
7539 pt.	Glass replacement and repair .....	**	293 047	68 858	14 077	4	**
7539 pt.	Brake, front end, and wheel alignment .....	**	262 194	49 261	18 182	5	**
7539 pt.	Exhaust system services (muffler shops) .....	**	352 527	71 546	16 771	5	**
7539 pt.	Transmission repair shops .....	**	194 388	45 698	14 165	4	**
7539 pt.	Other automotive repair shops, n.e.c. ....	**	81 053	46 667	9 848	2	**
754	Automotive services, except repair .....	††	173 230	25 669	7 341	7	††
7542	Car washes .....	**	159 426	5 764	5 764	8	**
7549	Other automotive services .....	**	194 118	42 887	11 674	5	**
76	Miscellaneous repair services .....	††	200 657	47 446	14 620	4	††
762	Electrical and electronic repair shops .....	††	194 432	47 631	13 822	4	††
7622	Radio and TV repair shops .....	††	142 628	44 285	11 340	3	††
7623, 9	Other electrical and electronic repair shops .....	††	238 105	49 521	15 224	5	††
7623	Refrigeration and air-conditioning repair shops .....	**	176 766	50 959	14 554	3	**
7629	Electrical and electronic repair shops, n.e.c. ....	**	274 454	48 993	15 469	6	**
764	Reupholstery and furniture repair .....	††	84 723	25 203	8 180	3	††
763, 9	Other repair shops and related services .....	††	222 216	50 005	15 775	4	††
763	Watch, clock, and jewelry repair .....	**	134 810	36 766	12 325	4	**
769	Miscellaneous repair and related services .....	**	225 403	50 401	15 878	4	**
7692	Welding repair .....	**	108 607	37 855	12 183	3	**
7694	Armature rewinding shops .....	**	563 867	64 688	18 379	9	**
7699	Repair shops and related services, n.e.c. ....	**	201 104	47 944	15 648	4	**
78, 79	Amusement and recreation services, including motion pictures .....	††	239 057	24 121	7 100	10	††
781, 2	Motion picture production, distribution, and services .....	††	274 474	55 185	14 921	5	††
783	Motion picture theaters .....	††	243 124	25 780	4 114	9	††
7832	Motion picture theaters, except drive-in .....	**	268 207	24 382	3 870	11	**
7833	Drive-in motion picture theaters .....	**	118 429	72 719	12 281	2	**
792	Producers, orchestras, and entertainers .....	††	149 883	49 277	11 145	3	††
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	**	277 077	67 962	19 896	4	**
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	**	114 702	41 629	7 564	3	**

See footnotes at end of table.

Table 3a. **Selected Ratios for Firms Subject to Federal Income Tax for the State: 1982—Con.**

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business or operation	All establishments— Receipts per establishment (dollars)	Establishments with payroll				Establishments without payroll— Receipts per establishment (dollars)
			Receipts		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)	
			Per establishment (dollars)	Per employee <sup>1</sup> (dollars)			
<b>78, 79</b>	<b>Amusement and recreation services, including motion pictures— Con.</b>						
793	Bowling alleys and billiards and pool establishments .....	††	280 707	16 783	4 604	17	††
7932	Billiard and pool establishments .....	††	149 778	18 986	5 366	8	††
7933	Bowling alleys .....	††	284 017	16 757	4 595	17	††
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	230 849	28 065	9 807	8	††
794	Commercial sports .....	††	906 121	101 363	82 637	9	††
7941	Professional sports clubs, managers, promoters .....	††	2 413 400	90 390	88 333	27	††
7948	Racing, including track operation .....	††	250 783	206 000	28 321	1	††
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	202 390	24 695	6 458	8	††
791	Dance halls, studios, and schools .....	**	61 717	11 895	3 673	5	**
7992	Public golf courses .....	**	188 495	27 959	7 933	7	**
7993	Coin-operated amusement device operators .....	**	299 761	58 554	10 481	5	**
7996	Amusement parks .....	**	323 750	323 750	101 250	1	**
7997	Membership sports and recreation clubs .....	**	237 203	22 042	7 112	11	**
7999	Amusement and recreation services, n.e.c. ....	**	167 533	18 220	4 813	9	**
7999 pt.	Concession operators of amusement devices, rides .....	**	218 212	21 755	3 517	10	**
7999 pt.	Carnivals, circuses, and fairs .....	**	438 500	34 618	6 151	13	**
7999 pt.	Other commercial recreation and amusements .....	**	149 820	16 747	4 904	9	**
<b>80, ex. 806</b>	<b>Health services, except hospitals .....</b>	<b>††</b>	<b>318 669</b>	<b>33 900</b>	<b>17 242</b>	<b>9</b>	<b>††</b>
801	Offices of physicians .....	††	426 308	53 685	30 206	8	††
802	Offices of dentists .....	††	165 059	35 880	14 378	5	††
803	Offices of osteopathic physicians .....	††	186 632	44 978	22 884	4	††
8041	Offices of chiropractors .....	††	106 268	34 832	11 519	3	††
8042	Offices of optometrists .....	††	144 365	39 836	10 879	4	††
805	Nursing and personal care facilities .....	††	1 442 147	14 686	7 819	98	††
8049, 807, 8, 9	Other health services .....	††	233 494	34 195	15 222	7	††
807	Medical and dental laboratories .....	††	271 530	33 321	14 662	8	††
8071	Medical laboratories .....	††	414 159	38 123	14 345	11	††
8072	Dental laboratories .....	††	220 919	30 745	14 832	7	††
8049, 808, 9	Other health services, n.e.c. ....	††	217 151	34 684	15 535	6	††
<b>81</b>	<b>Legal services .....</b>	<b>††</b>	<b>238 304</b>	<b>47 259</b>	<b>19 621</b>	<b>5</b>	<b>††</b>
<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>††</b>	<b>201 214</b>	<b>31 711</b>	<b>12 328</b>	<b>6</b>	<b>††</b>
823	Libraries and information centers .....	**	-	-	-	-	**
824	Correspondence schools and vocational schools .....	**	316 000	33 585	14 879	9	**
829	Schools and educational services, n.e.c. ....	**	160 484	30 521	10 709	5	**
<b>391</b>	<b>Engineering, architectural, and surveying services .....</b>	<b>††</b>	<b>395 464</b>	<b>45 956</b>	<b>20 719</b>	<b>9</b>	<b>††</b>
891 pt.	Architectural services .....	**	271 598	42 166	19 123	6	**
891 pt.	Engineering services .....	**	575 197	49 217	22 043	12	**
891 pt.	Surveying services .....	**	101 552	27 960	13 575	4	**
<b>893</b>	<b>Accounting, auditing, and bookkeeping services .....</b>	<b>††</b>	<b>284 422</b>	<b>39 668</b>	<b>17 487</b>	<b>7</b>	<b>††</b>
<b>83, 892, 9</b>	<b>Social and other services .....</b>	<b>††</b>	<b>119 711</b>	<b>21 100</b>	<b>9 106</b>	<b>6</b>	<b>††</b>
83	Social services .....	**	127 224	19 153	8 685	7	**
835	Child day care services .....	**	47 735	9 479	4 459	5	**
832, 3, 6, 9	Other social services .....	**	214 263	25 501	11 458	8	**
892, 9	Other services .....	**	93 132	41 479	13 508	2	**

<sup>1</sup>Based on number of employees for pay period including March 12.



**Table 3b. Selected Ratios for Firms Exempt From Federal Income Tax for the State: 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business or operation	Revenue		Expenses		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)	Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	<b>Total</b> .....	336 655	19 635	300 451	17 524	8 237	17
7011 pt., 7032, 704	<b>Hotels, camps, and membership lodging</b> .....	145 434	22 992	137 651	21 762	8 021	6
7391, 2, 7	<b>Research, testing, and consulting services</b> .....	555 067	38 105	494 467	33 945	15 636	15
792, 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services</b> .....	375 238	25 993	348 159	24 117	10 181	14
805, 8, 9	<b>Selected health services</b> .....	1 260 364	18 010	1 206 342	17 238	9 463	70
805	Nursing and personal care facilities .....	1 694 276	16 191	1 606 146	15 349	9 082	105
808	Outpatient care facilities .....	534 530	33 695	534 576	33 698	12 163	16
809	Health and allied services, n.e.c. ....	1 108 528	21 831	1 071 917	21 110	10 598	51
81	<b>Legal aid societies and similar legal services</b> .....	317 000	31 490	304 267	30 225	17 093	10
823, 4, 9	<b>Selected educational services</b> .....	163 653	22 781	168 898	23 511	8 415	7
83	<b>Social services</b> .....	293 853	17 517	240 162	14 317	7 086	17
835	Child day care services .....	82 957	10 213	84 814	10 441	6 130	8
832, 3, 6, 9	Other social services .....	366 361	18 550	293 573	14 865	7 221	20
861, 2, 4, 9	<b>Selected membership organizations</b> .....	220 356	22 976	201 905	21 052	7 823	10
861	Business associations .....	262 790	52 558	228 000	45 600	15 716	5
864	Civic, social, and fraternal associations .....	163 021	13 707	152 141	12 792	5 255	12
862, 9	Other membership organizations .....	311 791	35 655	291 777	33 366	11 508	9
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	414 077	29 577	403 462	28 819	13 995	14

<sup>1</sup>Based on number of employees for pay period including March 12.

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA</b>									
	<b>Total</b> .....	††	††	††	††	42 487	18 024 441	6 931 583	1 665 837	442 606
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	571	868 241	261 379	59 979	29 735
7011	Hotels, motor hotels, and motels .....	††	††	††	††	502	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	205	693 058	216 046	49 698	23 186
7011 pt.	Hotels, 25 guestrooms or more .....	††	††	††	††	172	690 058	215 328	49 586	23 081
7011 pt.	Hotels, less than 25 guestrooms .....	..	..	..	..	33	3 000	718	112	105
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	297	(D)	(D)	(D)	(D)
7011 pt.	Motels, tourist courts .....	..	..	..	..	254	105 676	27 004	6 213	4 025
7011 pt.	Motor hotels .....	..	..	..	..	43	(D)	(D)	(D)	(D)
702, 3, 4	<b>Other lodging places</b> .....	††	††	††	††	69	(D)	(D)	(D)	(D)
703	Trailer parks and camps .....	††	††	††	††	19	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7033	Trailer parks and camp sites for transients .....	††	††	††	††	6	(D)	(D)	(D)	(D)
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	50	(D)	(D)	(D)	(D)
702	Rooming and boarding houses .....	††	††	††	††	45	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	††	††	††	††	5	(D)	(D)	(D)	(D)

Table 4a. **Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.</b>									
<b>72</b>	<b>Personal services</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>5 259</b>	<b>890 347</b>	<b>307 856</b>	<b>71 881</b>	<b>35 296</b>
721	Laundry, cleaning, and garment services	††	††	††	††	1 573	367 543	136 619	32 051	13 588
7215	Coin-operated laundries and dry cleaning	††	††	††	††	418	47 903	10 717	2 489	1 509
7215 pt.	Coin-operated laundries and dry-cleaning stores	††	††	††	††	391	38 271	8 534	1 960	1 357
7215 pt.	Coin-operated laundry machine routes	††	††	††	††	27	9 632	2 183	529	152
721 ex.	Other laundry, cleaning, and garment services	††	††	††	††	1 155	319 640	125 902	29 562	12 079
7215										
7211	Power laundries, family and commercial*	††	††	††	††	71	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning*	††	††	††	††	667	121 493	46 493	10 892	5 412
Other 721	Laundry and cleaning services, n.e.c.*	††	††	††	††	417	(D)	(D)	(D)	(D)
7212	Garment pressing and agents for laundries and dry cleaners	††	††	††	††	138	14 044	3 932	900	525
7213	Linen supply*	††	††	††	††	36	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning	††	††	††	††	130	(D)	(D)	(D)	(D)
7218	Industrial laundries*	††	††	††	††	36	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, including diaper*	††	††	††	††	77	(D)	(D)	(D)	(D)
7214	Diaper service*	††	††	††	††	4	(D)	(D)	(D)	(D)
7219	Laundry and garment services, n.e.c.	††	††	††	††	73	10 942	4 611	1 089	392
722	Photographic studios, portrait	††	††	††	††	194	57 580	14 701	3 166	1 580
723, 4	Beauty and barber shops	††	††	††	††	2 407	188 712	85 089	19 474	10 908
723	Beauty shops	††	††	††	††	2 208	177 830	80 283	18 350	10 379
724	Barber shops	††	††	††	††	199	10 882	4 806	1 124	529
725	Shoe repair, shoe shine, and hat-cleaning shops	††	††	††	††	82	(D)	(D)	(D)	(D)
726	Funeral service and crematories	††	††	††	††	410	133 255	30 869	7 463	2 112
729	Miscellaneous personal services	††	††	††	††	593	(D)	(D)	(D)	(D)
729 pt.	Reducing salons and health clubs, except resorts	††	††	††	††	109	40 032	13 484	2 933	2 252
729 pt.	Tax preparation services	††	††	††	††	133	25 796	6 978	2 252	2 102
729 pt.	Other personal services, n.e.c.	††	††	††	††	351	(D)	(D)	(D)	(D)
<b>73</b>	<b>Business services</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>9 741</b>	<b>5 698 951</b>	<b>2 314 900</b>	<b>559 053</b>	<b>155 749</b>
731	Advertising	††	††	††	††	761	816 181	344 514	80 945	12 944
7311	Advertising agencies	††	††	††	††	547	581 474	268 930	62 823	9 357
7312	Outdoor advertising services	††	††	††	††	35	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives	††	††	††	††	114	134 260	44 753	10 746	1 853
7319	Advertising, n.e.c.	††	††	††	††	65	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings	††	††	††	††	1 116	357 266	187 382	44 141	20 217
7341	Window cleaning	††	††	††	††	34	11 030	6 098	1 367	397
7342	Disinfecting and exterminating services	††	††	††	††	123	37 780	15 937	4 008	1 142
7349	Cleaning and maintenance services, n.e.c.	††	††	††	††	959	308 456	165 347	38 766	18 678
737	Computer and data processing services	††	††	††	††	1 016	926 428	342 623	82 111	16 127
7372	Computer programming and other software services	††	††	††	††	444	(D)	(D)	(D)	(D)
7374	Data processing services	††	††	††	††	356	487 954	179 339	43 001	10 117
7374 pt.	Data processing services, except facilities management	††	††	††	††	23	(D)	(D)	(D)	(D)
7374 pt.	Computer facilities management	††	††	††	††	23	(D)	(D)	(D)	(D)
7379	Computer related services, n.e.c.	††	††	††	††	216	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services	††	††	††	††	2 163	1 122 065	442 533	110 119	24 910
7392 pt.	Management and administrative services	††	††	††	††	326	349 542	121 041	28 721	6 662
7392 pt.	Public relations services	††	††	††	††	208	97 653	35 735	9 485	1 628
7392 pt.	Management consulting services	††	††	††	††	922	377 082	175 714	44 830	7 146
7392 pt.	Economic and sociological research	††	††	††	††	199	189 769	63 339	15 461	7 313
7392 pt.	Consulting services, n.e.c.	††	††	††	††	416	108 019	46 704	11 622	2 161
7394	Equipment rental and leasing services	††	††	††	††	492	281 859	69 081	16 181	3 762
7394 pt.	Equipment rental	††	††	††	††	301	148 966	37 567	8 430	2 250
7394 pt.	Equipment leasing, except finance leasing	††	††	††	††	117	73 683	14 921	3 590	739
7394 pt.	Leasing and rental of heavy construction equipment without operators	††	††	††	††	41	26 906	7 121	1 901	359
7394 pt.	Rental of heavy construction equipment with operators	††	††	††	††	33	32 304	9 472	2 260	414
Other 73	Other business services	††	††	††	††	4 193	2 195 152	928 767	225 556	77 789
732	Credit reporting, collection agencies	††	††	††	††	203	110 439	41 536	9 969	2 797
732 pt.	Adjustment and collection agencies	††	††	††	††	167	66 133	30 269	6 866	1 961
732 pt.	Mercantile reporting agencies	††	††	††	††	12	(D)	(D)	(D)	(D)
732 pt.	Consumer credit reporting agencies	††	††	††	††	24	(D)	(D)	(D)	(D)
7331	Direct mail advertising services	††	††	††	††	146	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services	††	††	††	††	135	(D)	(D)	(D)	(D)
7333	Commercial photography, art, and graphics	††	††	††	††	773	313 560	106 736	27 196	5 048
7333 pt.	Commercial photography	††	††	††	††	216	82 185	30 287	7 856	1 692
7333 pt.	Commercial art	††	††	††	††	180	73 471	25 273	6 283	1 011
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.	††	††	††	††	377	157 904	51 176	13 057	2 345
7339	Stenographic services; and reproduction services, n.e.c.	††	††	††	††	215	(D)	(D)	(D)	(D)
736	Personnel supply services	††	††	††	††	778	(D)	(D)	(D)	(D)
7361	Employment agencies	††	††	††	††	495	93 456	48 352	13 060	3 533
7362	Help supply services	††	††	††	††	277	(D)	(D)	(D)	(D)
7362 pt.	Office help supply services	††	††	††	††	137	79 243	55 927	13 857	9 789
7362 pt.	Help supply, except office workers	††	††	††	††	140	(D)	(D)	(D)	(D)
7369	Facilities management services	††	††	††	††	6	(D)	(D)	(D)	(D)
7391	Research and development laboratories	††	††	††	††	62	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities	††	††	††	††	74	51 459	24 197	5 288	1 113



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.</b>									
73	<b>Business services—Con.</b>									
Other 73	Other business services—Con.									
7393	Detective agencies and protective services .....	..	..	..	..	338	282 220	151 634	36 787	14 908
7393 pt.	Detective agencies and guard services .....	..	..	..	..	271	163 096	108 049	25 873	12 537
7393 pt.	Armored car services .....	..	..	..	..	11	34 759	16 477	4 307	835
7393 pt.	Burglar and fire alarm systems .....	..	..	..	..	56	84 365	27 108	6 607	1 536
7395	Photofinishing laboratories* .....	..	..	..	..	129	147 850	44 348	10 749	3 086
7399 pt.	Sign painting shops .....	..	..	..	..	67	(D)	(D)	(D)	(D)
7399 pt.	Interior designing .....	..	..	..	..	128	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services .....	..	..	..	..	119	(D)	(D)	(D)	(D)
735, 7396, 7399 pt.	Other business services, n.e.c. ....	..	..	..	..	1 026	(D)	(D)	(D)	(D)
735	News syndicates .....	..	..	..	..	19	(D)	(D)	(D)	(D)
7396	Trading stamp services (sales offices) .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7399 pt.	Water softening services .....	..	..	..	..	45	18 777	5 009	1 300	356
7399 pt.	Packaging and labeling services .....	..	..	..	..	77	(D)	(D)	(D)	(D)
7399 pt.	Miscellaneous business services, n.e.c. ....	..	..	..	..	882	452 361	158 190	37 338	11 307
75	<b>Automotive repair, services, and garages .....</b>	††	††	††	††	3 408	1 205 435	291 220	68 629	19 382
751	Automotive rental and leasing, without drivers .....	††	††	††	††	311	(D)	(D)	(D)	(D)
7512 pt.	Passenger car rental, without drivers .....	..	..	..	..	90	114 014	17 983	4 276	1 172
7512 pt.	Passenger car leasing, except finance leasing .....	..	..	..	..	78	93 360	11 674	2 903	730
7513 pt.	Truck rental, without drivers .....	..	..	..	..	57	34 222	4 303	1 010	346
7513 pt.	Truck leasing, except finance leasing .....	..	..	..	..	76	131 847	26 611	6 551	1 179
7519	Utility trailer and recreational vehicle rental .....	..	..	..	..	10	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	344	(D)	(D)	(D)	(D)
7523	Parking lots .....	..	..	..	..	223	(D)	(D)	(D)	(D)
7525	Parking structures .....	..	..	..	..	121	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	2 447	690 273	193 624	44 799	12 017
7538	General automotive repair shops .....	††	††	††	††	1 023	238 928	60 372	14 305	4 097
7538 pt.	General automotive repair shops, except diesel .....	..	..	..	..	961	(D)	(D)	(D)	(D)
7538 pt.	Diesel repair shops .....	..	..	..	..	62	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	742	201 532	61 564	14 393	3 743
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	682	249 813	71 688	16 101	4 177
7534	Tire retreading and repair shops .....	..	..	..	..	37	(D)	(D)	(D)	(D)
7535	Paint shops .....	..	..	..	..	72	(D)	(D)	(D)	(D)
7539 pt.	Auto electrical and fuel system services .....	..	..	..	..	39	(D)	(D)	(D)	(D)
7539 pt.	Radiator repair .....	..	..	..	..	79	(D)	(D)	(D)	(D)
7539 pt.	Glass replacement and repair .....	..	..	..	..	60	(D)	(D)	(D)	(D)
7539 pt.	Brake, front end, and wheel alignment .....	..	..	..	..	52	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops) .....	..	..	..	..	149	(D)	(D)	(D)	(D)
7539 pt.	Transmission repair shops .....	..	..	..	..	157	(D)	(D)	(D)	(D)
7539 pt.	Other automotive repair shops, n.e.c. ....	..	..	..	..	37	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	306	56 038	15 347	3 711	1 833
7542	Car washes .....	..	..	..	..	180	(D)	(D)	(D)	(D)
7549	Other automotive services .....	..	..	..	..	126	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services .....</b>	††	††	††	††	1 546	571 654	202 331	48 808	11 539
762	Electrical and electronic repair shops .....	††	††	††	††	471	198 635	70 369	16 751	4 095
7622	Radio and TV repair shops .....	..	..	..	..	196	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	..	..	..	..	275	(D)	(D)	(D)	(D)
7623	Refrigeration and air-conditioning repair shops .....	..	..	..	..	70	(D)	(D)	(D)	(D)
7629	Electrical and electronic repair shops, n.e.c. ....	..	..	..	..	205	91 914	34 871	8 249	1 974
764	Reupholstery and furniture repair .....	††	††	††	††	145	17 635	5 697	1 286	511
763, 9	Other repair shops and related services .....	††	††	††	††	930	355 384	126 265	30 771	6 933
763	Watch, clock, and jewelry repair .....	..	..	..	..	53	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services .....	..	..	..	..	877	(D)	(D)	(D)	(D)
7692	Welding repair .....	..	..	..	..	82	(D)	(D)	(D)	(D)
7694	Armature rewinding shops .....	..	..	..	..	73	68 131	22 938	5 930	1 122
7699	Repair shops and related services, n.e.c. ....	..	..	..	..	722	255 208	90 445	21 606	5 009
7699 pt.	Farm machinery and equipment repair shops .....	..	..	..	..	10	995	188	40	11
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair .....	..	..	..	..	55	(D)	(D)	(D)	(D)
7699 pt.	Sewer and septic tank cleaning services .....	..	..	..	..	46	13 856	5 032	1 319	327
7699 pt.	Other repair and related services, n.e.c. ....	..	..	..	..	611	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures .....</b>	††	††	††	††	1 826	1 449 087	409 087	89 029	42 334
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	266	(D)	(D)	(D)	(D)
7813	Motion picture production, except for TV .....	..	..	..	..	82	(D)	(D)	(D)	(D)
7814	Motion picture, tape production for TV .....	..	..	..	..	55	(D)	(D)	(D)	(D)
7819	Services allied to motion picture production .....	..	..	..	..	62	(D)	(D)	(D)	(D)
7823	Motion picture film exchanges .....	..	..	..	..	44	(D)	(D)	(D)	(D)
7824	Film or tape distribution for TV .....	..	..	..	..	12	(D)	(D)	(D)	(D)
7829	Services allied to motion picture distribution .....	..	..	..	..	11	3 415	1 138	280	83
783	Motion picture theaters .....	††	††	††	††	201	(D)	(D)	(D)	(D)
7832	Motion picture theaters, except drive-in .....	..	..	..	..	170	129 843	26 819	6 469	3 280
7833	Drive-in motion picture theaters .....	..	..	..	..	31	(D)	(D)	(D)	(D)

Table 4a. **Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.</b>									
78, 79	<b>Amusement and recreation services, including motion pictures—Con.</b>									
792	Producers, orchestras, and entertainers .....	††	††	††	††	208	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	..	..	..	..	107	(D)	(D)	(D)	(D)
7922 pt.	Producers of live theatrical productions .....	..	..	..	..	33	(D)	(D)	(D)	(D)
7922 pt.	Producers of radio and TV shows, except tape .....	..	..	..	..	14	3 997	1 949	513	42
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	..	..	..	..	33	11 227	3 701	977	359
7922 pt.	Other theatrical services .....	..	..	..	..	27	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	..	..	..	..	101	(D)	(D)	(D)	(D)
7929 pt.	Dance groups and artists .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7929 pt.	Other music and entertainment presentations .....	..	..	..	..	94	34 359	6 993	1 736	304
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	270	114 071	32 004	8 334	4 657
7932	Billiard and pool establishments .....	††	††	††	††	17	1 287	400	101	76
7933	Bowling alleys .....	††	††	††	††	253	112 784	31 604	8 233	4 581
79 ex. 792, 3	<b>Commercial sports and other amusement and recreation services ..</b>	††	††	††	††	881	500 501	125 102	25 572	9 669
794	Commercial sports .....	††	††	††	††	83	213 255	55 670	10 450	1 980
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	15	(D)	(D)	(D)	(D)
7941 pt.	Baseball clubs .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7941 pt.	Football clubs .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7941 pt.	Other professional sports clubs .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7941 pt.	Managers and promoters .....	..	..	..	..	10	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	68	(D)	(D)	(D)	(D)
7948 pt.	Auto race track operation .....	..	..	..	..	8	(D)	(D)	(D)	(D)
7948 pt.	Horse race track operation .....	..	..	..	..	5	(D)	(D)	(D)	(D)
7948 pt.	Dog race track operation .....	..	..	..	..	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c. ....	..	..	..	..	55	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	<b>Other amusement and recreation services .....</b>	††	††	††	††	798	287 246	69 432	15 122	7 689
791	Dance halls, studios, and schools .....	..	..	..	..	89	(D)	(D)	(D)	(D)
791 pt.	Public dance halls or ballrooms .....	..	..	..	..	4	883	157	43	44
791 pt.	Dance schools, including children's and professionals' .....	..	..	..	..	85	(D)	(D)	(D)	(D)
7992	Public golf courses .....	..	..	..	..	62	(D)	(D)	(D)	(D)
7993	Coin-operated amusement device operators .....	..	..	..	..	155	37 136	7 623	1 836	697
7996	Amusement parks .....	..	..	..	..	15	62 813	8 612	1 890	544
7997	Membership sports and recreation clubs .....	..	..	..	..	162	79 624	23 063	4 833	2 925
7999	Amusement and recreation services, n.e.c. ....	..	..	..	..	315	60 609	17 246	4 374	2 337
7999 pt.	Concession operators of amusement devices, rides .....	..	..	..	..	13	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	..	..	..	..	12	(D)	(D)	(D)	(D)
7999 pt.	Carnivals and circuses .....	..	..	..	..	10	2 372	373	32	28
7999 pt.	Fairs .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements .....	..	..	..	..	290	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	..	..	..	..	4	575	160	32	20
7999 pt.	Roller skating rinks .....	..	..	..	..	40	9 973	2 880	820	717
7999 pt.	Ice skating rinks .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7999 pt.	Other amusement and recreation services, n.e.c. ....	..	..	..	..	242	(D)	(D)	(D)	(D)
80, ex. 806	<b>Health services, except hospitals .....</b>	††	††	††	††	11 700	3 310 601	1 507 809	370 827	78 134
801	Offices of physicians .....	††	††	††	††	6 286	1 789 214	901 509	223 966	26 693
802	Offices of dentists .....	††	††	††	††	3 127	569 881	218 831	53 092	13 755
803	Offices of osteopathic physicians .....	††	††	††	††	83	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	205	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	410	68 787	20 352	4 904	1 478
805	Nursing and personal care facilities .....	††	††	††	††	275	472 612	205 978	50 613	25 390
8051	Skilled nursing care facilities .....	..	..	..	..	176	365 566	159 014	39 059	19 067
8059	Nursing and personal care facilities, n.e.c. ....	..	..	..	..	99	107 046	46 964	11 554	6 323
8049, 807, 8, 9	<b>Other health services .....</b>	††	††	††	††	1 314	365 360	144 893	34 180	9 776
807	Medical and dental laboratories .....	††	††	††	††	521	(D)	(D)	(D)	(D)
8071	Medical laboratories .....	††	††	††	††	236	(D)	(D)	(D)	(D)
8072	Dental laboratories .....	††	††	††	††	285	(D)	(D)	(D)	(D)
8049, 808, 9	<b>Other health services, n.e.c. ....</b>	††	††	††	††	793	(D)	(D)	(D)	(D)
8049	Offices of health practitioners, n.e.c. ....	..	..	..	..	438	53 682	21 850	5 326	1 371
808	Outpatient care facilities .....	..	..	..	..	219	93 099	37 728	8 658	2 026
809	Health and allied services, n.e.c. ....	..	..	..	..	136	(D)	(D)	(D)	(D)
81	<b>Legal services .....</b>	††	††	††	††	4 280	1 855 858	690 997	168 891	26 982
823, 4, 9	<b>Selected educational services .....</b>	††	††	††	††	245	(D)	(D)	(D)	(D)
823	Libraries and information centers .....	..	..	..	..	4	183	29	5	8
824	Correspondence schools and vocational schools .....	..	..	..	..	102	46 066	18 807	4 845	1 272
8241	Correspondence schools .....	..	..	..	..	11	(D)	(D)	(D)	(D)
8243	Data processing schools .....	..	..	..	..	13	5 668	2 106	477	129
8244	Business and secretarial schools .....	..	..	..	..	26	16 106	7 206	1 818	437
8249	Vocational schools, except vocational high schools, n.e.c. ....	..	..	..	..	52	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	..	..	..	..	139	(D)	(D)	(D)	(D)



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

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SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA—Con.</b>									
891	Engineering, architectural, and surveying services .....	††	††	††	††	1 340	1 136 531	539 333	129 402	20 061
891 pt.	Architectural services .....	**	**	**	**	475	(D)	(D)	(D)	(D)
891 pt.	Engineering services .....	**	**	**	**	743	874 069	427 769	102 059	15 259
891 pt.	Surveying services .....	**	**	**	**	122	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	1 606	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services .....	††	††	††	††	965	138 266	55 016	12 925	6 255
83	Social services .....	**	**	**	**	614	(D)	(D)	(D)	(D)
835	Child day care services .....	**	**	**	**	455	42 806	18 793	4 602	3 635
832, 3, 6, 9	Other social services .....	**	**	**	**	159	(D)	(D)	(D)	(D)
832	Individual and family social services .....	**	**	**	**	68	7 636	3 243	757	320
833	Job training and vocational rehabilitation services .....	**	**	**	**	28	10 798	3 252	736	240
836	Residential care .....	**	**	**	**	43	29 359	10 764	2 557	1 123
839	Social services, n.e.c. ....	**	**	**	**	20	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	351	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations .....	**	**	**	**	5	(D)	(D)	(D)	(D)
899	Services, n.e.c. ....	**	**	**	**	346	43 553	17 312	3 936	831
	<b>MILWAUKEE-RACINE SCSA</b>									
	Total .....	††	††	††	††	8 721	2 686 771	1 153 950	278 472	93 354
70	Hotels, motels, and other lodging places .....	††	††	††	††	122	104 074	28 748	6 846	4 486
7011	Hotels, motor hotels, and motels .....	††	††	††	††	99	98 516	27 254	6 536	4 403
7011 pt.	Hotels .....	††	††	††	††	29	(D)	(D)	(D)	(D)
7011 pt.	Hotels, 25 guestrooms or more .....	**	**	**	**	23	(D)	(D)	(D)	(D)
7011 pt.	Hotels, less than 25 guestrooms .....	**	**	**	**	6	447	64	17	25
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	70	(D)	(D)	(D)	(D)
7011 pt.	Motels, tourist courts .....	**	**	**	**	56	(D)	(D)	(D)	(D)
7011 pt.	Motor hotels .....	**	**	**	**	14	17 125	4 769	1 157	899
702, 3, 4	Other lodging places .....	††	††	††	††	23	5 558	1 494	310	83
703	Trailer parks and camps .....	††	††	††	††	16	5 144	1 410	288	62
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	7	414	84	22	21
72	Personal services .....	††	††	††	††	1 291	175 170	65 933	16 027	7 890
721	Laundry, cleaning, and garment services .....	††	††	††	††	243	62 696	22 904	5 631	2 412
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	49	5 933	1 112	273	188
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	194	56 763	21 792	5 358	2 224
7211	Power laundries, family and commercial* .....	**	**	**	**	11	4 745	2 090	521	291
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	113	17 827	7 372	1 696	1 005
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	70	34 191	12 330	3 141	928
7212	Garment pressing and agents for laundries and dry cleaners .....	**	**	**	**	10	517	110	33	32
7213	Linen supply* .....	**	**	**	**	4	9 523	3 430	792	261
7217	Carpet and upholstery cleaning .....	**	**	**	**	37	2 408	955	218	116
7218	Industrial laundries* .....	**	**	**	**	6	20 043	7 207	1 918	462
7214, 9	Other laundry, garment services, including diaper* .....	**	**	**	**	13	1 700	628	180	57
722	Photographic studios, portrait .....	††	††	††	††	66	7 644	1 643	340	185
723, 4	Beauty and barber shops .....	††	††	††	††	722	53 429	26 672	6 215	3 540
723	Beauty shops .....	††	††	††	††	624	47 508	24 187	5 600	3 265
724	Barber shops .....	††	††	††	††	98	5 921	2 485	615	275
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	18	1 088	281	61	40
726	Funeral service and crematories .....	††	††	††	††	93	28 448	8 110	2 096	470
729	Miscellaneous personal services .....	††	††	††	††	149	21 865	6 323	1 684	1 243
73	Business services .....	††	††	††	††	1 616	630 001	290 360	71 232	26 691
731	Advertising .....	††	††	††	††	120	61 177	26 652	6 700	1 224
7311	Advertising agencies .....	**	**	**	**	100	(D)	(D)	(D)	(D)
7312	Outdoor advertising services .....	**	**	**	**	5	1 347	584	122	34
7313	Radio, TV, publishers' advertising representatives .....	**	**	**	**	7	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. ....	**	**	**	**	8	8 629	2 408	496	195
734	Services to dwellings and other buildings .....	††	††	††	††	272	43 684	23 421	5 616	4 399
7341	Window cleaning .....	**	**	**	**	14	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services .....	**	**	**	**	20	(D)	(D)	(D)	(D)
7349	Cleaning and maintenance services, n.e.c. ....	**	**	**	**	238	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	155	107 501	39 269	9 420	2 022
7372	Computer programming and other software services .....	**	**	**	**	77	(D)	(D)	(D)	(D)
7374	Data processing services .....	**	**	**	**	53	(D)	(D)	(D)	(D)
7379	Computer related services, n.e.c. ....	**	**	**	**	25	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	262	66 130	33 331	8 217	2 063
7394	Equipment rental and leasing services .....	††	††	††	††	64	31 285	6 584	1 614	413

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MILWAUKEE-RACINE SCSA—Con.</b>									
<b>73</b>	<b>Business services—Con.</b>									
Other 73	Other business services .....	††	††	††	††	743	320 224	161 103	39 665	16 570
732	Credit reporting, collection agencies .....	41	15 239	5 707	1 510	478				
7331	Direct mail advertising services .....	19	11 361	4 711	933	560				
7332	Blueprinting and photocopying services .....	28	(D)	(D)	(D)	(D)				
7333	Commercial photography, art, and graphics .....	124	30 218	14 011	3 212	648				
7339	Stenographic services; and reproduction services, n.e.c. ....	27	(D)	(D)	(D)	(D)				
736	Personnel supply services .....	154	87 364	62 256	15 986	7 823				
7361	Employment agencies .....	75	15 698	8 667	2 326	811				
7362	Help supply services .....	79	71 666	53 589	13 660	7 012				
7369	Facilities management services .....	-	-	-	-	-				
7391	Research and development laboratories .....	7	(D)	(D)	(D)	(D)				
7397	Testing laboratories and facilities .....	17	6 782	3 432	740	189				
7393	Detective agencies and protective services .....	66	46 322	24 720	5 961	2 757				
7395	Photofinishing laboratories* .....	29	(D)	(D)	(D)	(D)				
7399 pt.	Sign painting shops .....	12	(D)	(D)	(D)	(D)				
7399 pt.	Interior designing .....	16	2 689	462	117	52				
7399 pt.	Telephone answering services .....	10	(D)	(D)	(D)	(D)				
735, 7396, 7399 pt.	Other business services, n.e.c. ....	193	83 253	34 638	8 629	2 920				
<b>75</b>	<b>Automotive repair, services, and garages.....</b>	††	††	††	††	674	203 280	46 809	10 923	3 483
751	Automotive rental and leasing, without drivers .....	††	††	††	††	64	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	63	8 914	1 930	454	270
7523	Parking lots .....	52	5 934	1 470	346	218				
7525	Parking structures .....	11	2 980	460	108	52				
753	Automotive repair shops .....	††	††	††	††	474	105 151	30 930	7 041	2 088
7538	General automotive repair shops .....	††	††	††	††	204	37 800	10 636	2 524	832
7538 pt.	General automotive repair shops, except diesel .....	191	(D)	(D)	(D)	(D)				
7538 pt.	Diesel repair shops .....	13	(D)	(D)	(D)	(D)				
7531	Top and body repair shops .....	††	††	††	††	147	29 407	9 419	2 138	608
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	123	37 944	10 875	2 379	648
7534	Tire retreading and repair shops .....	6	4 185	868	204	59				
7535	Paint shops .....	13	(D)	(D)	(D)	(D)				
7539 pt.	Auto electrical and fuel system services .....	8	(D)	(D)	(D)	(D)				
7539 pt.	Radiator repair .....	13	(D)	(D)	(D)	(D)				
7539 pt.	Glass replacement and repair .....	15	(D)	(D)	(D)	(D)				
7539 pt.	Brake, front end, and wheel alignment .....	11	(D)	(D)	(D)	(D)				
7539 pt.	Exhaust system services (muffler shops) .....	22	(D)	(D)	(D)	(D)				
7539 pt.	Transmission repair shops .....	28	8 430	2 839	613	182				
7539 pt.	Other automotive repair shops, n.e.c. ....	7	(D)	(D)	(D)	(D)				
754	Automotive services, except repair .....	††	††	††	††	73	(D)	(D)	(D)	(D)
7542	Car washes .....	40	6 984	2 081	560	355				
7549	Other automotive services .....	33	(D)	(D)	(D)	(D)				
<b>76</b>	<b>Miscellaneous repair services .....</b>	††	††	††	††	373	105 119	35 470	8 376	2 176
762	Electrical and electronic repair shops .....	††	††	††	††	116	33 101	9 854	2 400	648
7622	Radio and TV repair shops .....	52	11 606	3 114	746	252				
7623, 9	Other electrical and electronic repair shops .....	64	21 495	6 740	1 654	396				
7623	Refrigeration and air-conditioning repair shops .....	20	(D)	(D)	(D)	(D)				
7629	Electrical and electronic repair shops, n.e.c. ....	44	(D)	(D)	(D)	(D)				
764	Reupholstery and furniture repair .....	††	††	††	††	45	4 986	1 747	449	210
763, 9	Other repair shops and related services .....	††	††	††	††	212	67 032	23 869	5 527	1 318
763	Watch, clock, and jewelry repair .....	14	(D)	(D)	(D)	(D)				
769	Miscellaneous repair and related services .....	198	(D)	(D)	(D)	(D)				
7692	Welding repair .....	15	(D)	(D)	(D)	(D)				
7694	Armature rewinding shops .....	14	(D)	(D)	(D)	(D)				
7699	Repair shops and related services, n.e.c. ....	169	50 767	18 738	4 354	1 011				
<b>78, 79</b>	<b>Amusement and recreation services, including motion pictures.....</b>	††	††	††	††	445	143 915	47 834	10 190	5 812
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	25	7 970	2 213	594	143
783	Motion picture theaters .....	††	††	††	††	48	20 152	3 263	734	638
7832	Motion picture theaters, except drive-in .....	41	18 438	2 986	716	609				
7833	Drive-in motion picture theaters .....	7	1 714	277	18	29				
792	Producers, orchestras, and entertainers .....	††	††	††	††	71	10 802	2 492	484	216
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	13	(D)	(D)	(D)	(D)				
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	58	(D)	(D)	(D)	(D)				
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	100	39 540	11 986	3 264	2 462
7932	Billiard and pool establishments .....	5	(D)	(D)	(D)	(D)				
7933	Bowling alleys .....	95	(D)	(D)	(D)	(D)				



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

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SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>MILWAUKEE-RACINE SCSA—Con.</b>									
78, 79	Amusement and recreation services, including motion pictures— Con.									
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	201	65 451	27 880	5 114	2 353
794	Commercial sports.....	††	††	††	††	10	(D)	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	5	1 417	145	30	11
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	191	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools .....	**	**	**	**	21	1 681	572	121	127
7992	Public golf courses .....	**	**	**	**	14	(D)	(D)	(D)	(D)
7993	Coin-operated amusement device operators .....	**	**	**	**	31	11 488	2 677	680	212
7996	Amusement parks .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	**	**	**	**	45	13 661	4 674	963	688
7999	Amusement and recreation services, n.e.c. ....	**	**	**	**	79	15 984	3 825	840	995
7999 pt.	Concession operators of amusement devices, rides .....	**	**	**	**	7	4 912	662	140	297
7999 pt.	Carnivals, circuses, and fairs.....	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements.....	**	**	**	**	71	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	2 616	796 672	414 507	99 143	21 718
801	Offices of physicians .....	††	††	††	††	1 248	415 178	236 611	57 149	6 507
802	Offices of dentists .....	††	††	††	††	806	134 346	55 340	13 013	3 682
803	Offices of osteopathic physicians.....	††	††	††	††	56	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	69	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	97	14 725	4 302	1 053	358
805	Nursing and personal care facilities .....	††	††	††	††	72	141 723	78 777	18 827	8 604
8049, 807, 8, 9	Other health services .....	††	††	††	††	268	71 761	31 086	6 978	2 147
807	Medical and dental laboratories .....	††	††	††	††	73	23 797	9 992	2 484	772
8071	Medical laboratories .....	††	††	††	††	20	(D)	(D)	(D)	(D)
8072	Dental laboratories .....	††	††	††	††	53	(D)	(D)	(D)	(D)
8049, 808, 9	Other health services, n.e.c. ....	††	††	††	††	195	47 964	21 094	4 494	1 375
81	Legal services.....	††	††	††	††	759	239 956	105 077	25 952	4 426
823, 4, 9	Selected educational services.....	††	††	††	††	37	6 153	2 864	559	219
823	Libraries and information centers .....	**	**	**	**	-	-	-	-	-
824	Correspondence schools and vocational schools.....	**	**	**	**	11	3 268	1 776	392	108
829	Schools and educational services, n.e.c. ....	**	**	**	**	26	2 885	1 088	167	111
891	Engineering, architectural, and surveying services .....	††	††	††	††	274	131 514	51 146	12 902	2 367
891 pt.	Architectural services .....	**	**	**	**	78	(D)	(D)	(D)	(D)
891 pt.	Engineering services .....	**	**	**	**	172	107 429	40 312	10 110	1 792
891 pt.	Surveying services .....	**	**	**	**	24	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	347	123 643	53 352	13 498	2 798
83, 892, 9	Social and other services .....	††	††	††	††	167	27 274	11 850	2 824	1 288
83	Social services .....	**	**	**	**	122	(D)	(D)	(D)	(D)
835	Child day care services .....	**	**	**	**	67	(D)	(D)	(D)	(D)
832, 3, 6, 9	Other social services.....	**	**	**	**	55	17 013	7 700	1 800	727
892, 9	Other services .....	**	**	**	**	45	(D)	(D)	(D)	(D)
	<b>APPLETON-OSHKOSH SMSA</b>									
	Total.....	††	††	††	††	1 384	352 296	145 998	34 749	10 663
70	Hotels, motels, and other lodging places .....	††	††	††	††	33	17 977	4 906	897	609
7011	Hotels, motor hotels, and motels .....	††	††	††	††	31	(D)	(D)	(D)	(D)
7011 pt.	Hotels.....	††	††	††	††	7	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	24	10 504	2 477	563	398
702, 3, 4	Other lodging places.....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	238	31 294	11 721	2 753	1 315
721	Laundry, cleaning, and garment services .....	††	††	††	††	33	11 429	4 348	1 016	398
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	5	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	28	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	17	1 943	682	148	109
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	9	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	13	3 669	1 043	226	53
723, 4	Beauty and barber shops.....	††	††	††	††	144	9 289	4 396	1 010	641
723	Beauty shops .....	††	††	††	††	131	8 139	3 801	859	566
724	Barber shops .....	††	††	††	††	13	1 150	595	151	75
725	Shoe repair, shoe shine, and hat-cleaning shops.....	††	††	††	††	3	130	59	14	6
726	Funeral service and crematories .....	††	††	††	††	22	4 587	1 198	289	74
729	Miscellaneous personal services .....	††	††	††	††	23	2 190	677	198	143

Table 4a. **Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	APPLETON-OSHKOSH SMSA—Con.									
73	Business services -----	††	††	††	††	209	54 230	22 863	5 349	2 411
731	Advertising -----	††	††	††	††	14	1 899	898	210	52
734	Services to dwellings and other buildings -----	††	††	††	††	42	6 001	3 188	742	725
737	Computer and data processing services -----	††	††	††	††	19	11 061	3 611	785	191
7392	Management, consulting, and public relations services -----	††	††	††	††	20	7 888	3 613	937	171
7394	Equipment rental and leasing services -----	††	††	††	††	15	5 167	1 512	311	69
Other 73	Other business services -----	††	††	††	††	99	22 214	10 041	2 364	1 203
75	Automotive repair, services, and garages -----	††	††	††	††	124	39 259	7 867	1 910	579
751	Automotive rental and leasing, without drivers -----	††	††	††	††	16	23 152	3 655	916	211
752	Automobile parking -----	††	††	††	††	-	-	-	-	-
753	Automotive repair shops -----	††	††	††	††	93	14 786	3 898	924	315
7538	General automotive repair shops -----	††	††	††	††	37	4 729	1 140	274	103
7531	Top and body repair shops -----	††	††	††	††	34	4 954	1 453	347	123
7534, 5, 9	Other automotive repair shops -----	††	††	††	††	22	5 103	1 305	303	89
754	Automotive services, except repair -----	††	††	††	††	15	1 321	314	70	53
76	Miscellaneous repair services -----	††	††	††	††	78	17 416	5 031	1 151	337
762	Electrical and electronic repair shops -----	††	††	††	††	31	4 289	1 523	378	124
7622	Radio and TV repair shops -----	††	††	††	††	13	1 082	326	75	32
7623, 9	Other electrical and electronic repair shops -----	††	††	††	††	18	3 207	1 197	303	92
764	Reupholstery and furniture repair -----	††	††	††	††	10	670	186	38	19
763, 9	Other repair shops and related services -----	††	††	††	††	37	12 457	3 322	735	194
78, 79	Amusement and recreation services, including motion pictures -----	††	††	††	††	99	20 849	4 889	1 020	901
781, 2	Motion picture production, distribution, and services -----	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters -----	††	††	††	††	12	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers -----	††	††	††	††	10	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments -----	††	††	††	††	23	6 649	1 695	414	470
79 ex. 792, 3	Commercial sports and other amusement and recreation services -----	††	††	††	††	53	10 975	2 648	477	302
80, ex. 806	Health services, except hospitals -----	††	††	††	††	395	125 994	67 635	16 766	3 352
801	Offices of physicians -----	††	††	††	††	162	73 512	43 253	10 682	1 273
802	Offices of dentists -----	††	††	††	††	153	29 445	13 501	3 196	772
803	Offices of osteopathic physicians -----	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors -----	††	††	††	††	20	2 257	722	167	59
8042	Offices of optometrists -----	††	††	††	††	21	2 344	537	134	53
805	Nursing and personal care facilities -----	††	††	††	††	7	13 174	7 083	1 983	1 024
8049, 807, 8, 9	Other health services -----	††	††	††	††	32	5 262	2 539	604	171
81	Legal services -----	††	††	††	††	93	19 720	8 290	1 616	426
823, 4, 9	Selected educational services -----	††	††	††	††	3	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services -----	††	††	††	††	39	10 942	6 188	1 507	292
893	Accounting, auditing, and bookkeeping services -----	††	††	††	††	54	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services -----	††	††	††	††	19	844	273	81	82
83	Social services -----	**	**	**	**	11	552	238	72	73
892, 9	Other services -----	**	**	**	**	8	292	35	9	9
	DULUTH-SUPERIOR, MINN.-WIS., SMSA									
	Total -----	††	††	††	††	1 151	323 115	127 420	30 773	9 494
70	Hotels, motels, and other lodging places -----	††	††	††	††	104	23 477	6 003	1 199	989
7011	Hotels, motor hotels, and motels -----	††	††	††	††	76	20 348	5 224	1 070	907
7011 pt.	Hotels -----	††	††	††	††	18	11 648	3 032	546	460
7011 pt.	Motels, motor hotels, and tourist courts -----	††	††	††	††	58	8 700	2 192	524	447
702, 3, 4	Other lodging places -----	††	††	††	††	28	3 129	779	129	82
72	Personal services -----	††	††	††	††	183	23 860	8 905	2 137	1 116
721	Laundry, cleaning, and garment services -----	††	††	††	††	31	8 502	3 826	909	392
7215	Coin-operated laundries and dry cleaning -----	††	††	††	††	8	332	55	14	20
721 ex. 7215	Other laundry, cleaning, and garment services -----	††	††	††	††	23	8 170	3 771	895	372
7211	Power laundries, family and commercial* -----	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* -----	**	**	**	**	10	1 277	456	96	69
Other 721	Laundry and cleaning services, n.e.c.* -----	**	**	**	**	11	(D)	(D)	(D)	(D)
722	Photographic studios, portrait -----	††	††	††	††	9	815	172	36	24
723, 4	Beauty and barber shops -----	††	††	††	††	95	6 322	2 875	661	419
723	Beauty shops -----	††	††	††	††	89	5 938	2 688	618	397
724	Barber shops -----	††	††	††	††	6	384	187	43	22
725	Shoe repair, shoe shine, and hat-cleaning shops -----	††	††	††	††	4	60	23	4	8
726	Funeral service and crematories -----	††	††	††	††	24	6 055	1 394	331	107
729	Miscellaneous personal services -----	††	††	††	††	20	2 106	615	196	166



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>DULUTH-SUPERIOR, MINN.-WIS., SMSA—Con.</b>									
73	<b>Business services .....</b>	††	††	††	††	134	31 181	11 217	2 667	1 194
731	Advertising .....	††	††	††	††	9	4 124	1 562	416	86
734	Services to dwellings and other buildings .....	††	††	††	††	29	3 126	1 327	311	333
737	Computer and data processing services .....	††	††	††	††	10	5 645	1 523	340	79
7392	Management, consulting, and public relations services .....	††	††	††	††	18	3 411	910	232	74
7394	Equipment rental and leasing services .....	††	††	††	††	10	1 866	549	131	51
Other 73	Other business services .....	††	††	††	††	58	13 009	5 346	1 237	571
75	<b>Automotive repair, services, and garages .....</b>	††	††	††	††	100	20 683	4 651	1 185	379
751	Automotive rental and leasing, without drivers .....	††	††	††	††	7	4 046	576	138	44
752	Automobile parking .....	††	††	††	††	5	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	76	15 299	3 656	958	267
7538	General automotive repair shops .....	††	††	††	††	31	7 317	1 420	415	98
7531	Top and body repair shops .....	††	††	††	††	23	4 132	1 147	279	92
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	22	3 850	1 089	264	77
754	Automotive services, except repair .....	††	††	††	††	12	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services .....</b>	††	††	††	††	45	15 682	4 719	1 260	315
762	Electrical and electronic repair shops .....	††	††	††	††	16	1 485	500	115	39
7622	Radio and TV repair shops .....	††	††	††	††	8	422	141	34	13
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	8	1 063	359	81	26
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	27	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures...</b>	††	††	††	††	73	12 974	2 625	657	488
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	16	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	17	3 750	962	278	208
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	39	6 016	1 056	243	149
80, ex. 806	<b>Health services, except hospitals .....</b>	††	††	††	††	295	124 862	63 618	16 036	3 592
801	Offices of physicians .....	††	††	††	††	77	44 321	24 886	5 616	820
802	Offices of dentists .....	††	††	††	††	123	18 882	6 648	1 563	566
803	Offices of osteopathic physicians .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	31	3 631	695	133	72
8042	Offices of optometrists .....	††	††	††	††	13	2 082	464	104	36
805	Nursing and personal care facilities .....	††	††	††	††	16	25 317	12 907	2 964	1 364
8049, 807, 8, 9	Other health services .....	††	††	††	††	33	(D)	(D)	(D)	(D)
81	<b>Legal services .....</b>	††	††	††	††	88	21 659	10 561	1 998	462
823, 4, 9	<b>Selected educational services .....</b>	††	††	††	††	10	1 654	573	119	60
891	<b>Engineering, architectural, and surveying services .....</b>	††	††	††	††	35	32 380	8 411	2 098	364
893	<b>Accounting, auditing, and bookkeeping services .....</b>	††	††	††	††	49	9 877	4 212	1 005	276
83, 892, 9	<b>Social and other services .....</b>	††	††	††	††	35	4 826	1 925	412	259
83	Social services .....	**	**	**	**	35	4 826	1 925	412	259
892, 9	Other services .....	**	**	**	**	-	-	-	-	-
	<b>EAU CLAIRE SMSA</b>									
	<b>Total .....</b>	††	††	††	††	606	128 388	52 318	12 909	3 971
70	<b>Hotels, motels, and other lodging places .....</b>	††	††	††	††	20	8 011	1 850	374	314
7011	Hotels, motor hotels, and motels .....	††	††	††	††	18	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7011 pt.	Hotels, motor hotels, and tourist courts .....	††	††	††	††	15	6 254	1 435	306	250
702, 3, 4	Other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	<b>Personal services .....</b>	††	††	††	††	102	13 055	4 331	1 014	574
721	Laundry, cleaning, and garment services .....	††	††	††	††	21	5 460	1 753	404	197
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	17	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	**	**	**	**	4	752	253	57	57
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	7	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	6	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	6	666	132	28	15
723, 4	<b>Beauty and barber shops .....</b>	††	††	††	††	57	3 730	1 729	386	248
723	Beauty shops .....	††	††	††	††	49	3 453	1 607	360	235
724	Barber shops .....	††	††	††	††	8	277	122	26	13
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	9	2 492	498	109	38
729	Miscellaneous personal services .....	††	††	††	††	8	(D)	(D)	(D)	(D)

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>EAU CLAIRE SMSA—Con.</b>									
73	Business services .....	††	††	††	††	61	8 497	3 503	769	356
731	Advertising .....	††	††	††	††	7	806	280	62	25
734	Services to dwellings and other buildings .....	††	††	††	††	10	1 116	485	116	85
737	Computer and data processing services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	6	1 650	621	126	26
7394	Equipment rental and leasing services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	30	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages .....	††	††	††	††	61	12 491	3 257	835	267
751	Automotive rental and leasing, without drivers .....	††	††	††	††	8	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	51	10 606	2 995	768	230
7538	General automotive repair shops .....	††	††	††	††	22	4 572	1 102	341	101
7531	Top and body repair shops .....	††	††	††	††	19	3 946	1 434	342	100
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	10	2 088	459	85	29
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	31	4 830	1 118	210	105
762	Electrical and electronic repair shops .....	††	††	††	††	8	1 542	422	95	33
7622	Radio and TV repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	7	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	20	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	43	7 568	1 857	421	273
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	11	1 568	323	78	62
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	4	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	27	4 099	1 064	224	160
80, ex. 806	Health services, except hospitals .....	††	††	††	††	180	45 548	24 163	6 245	1 339
801	Offices of physicians .....	††	††	††	††	79	24 120	14 398	3 870	469
802	Offices of dentists .....	††	††	††	††	61	10 142	4 223	1 068	296
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	15	1 462	557	120	55
8042	Offices of optometrists .....	††	††	††	††	9	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	6	5 550	3 177	782	386
8049, 807, 8, 9	Other health services .....	††	††	††	††	9	3 325	1 546	343	97
81	Legal services .....	††	††	††	††	46	8 567	3 814	879	201
823, 4, 9	Selected educational services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	13	8 982	4 295	1 116	226
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	31	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services .....	††	††	††	††	14	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	14	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	-	(D)	(D)	(D)	(D)
	<b>GREEN BAY SMSA</b>									
	Total .....	††	††	††	††	879	270 589	121 202	27 876	8 442
70	Hotels, motels, and other lodging places .....	††	††	††	††	20	14 109	3 782	885	603
7011	Hotels, motor hotels, and motels .....	††	††	††	††	17	13 958	3 761	880	597
7011 pt.	Hotels .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	13	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	3	151	21	5	6
72	Personal services .....	††	††	††	††	157	20 481	7 821	1 742	1 007
721	Laundry, cleaning, and garment services .....	††	††	††	††	32	7 646	2 985	662	333
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	4	196	47	9	8
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	28	7 450	2 938	853	325
7211	Power laundries, family and commercial* .....	..	..	..	..	3	946	393	86	58
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	14	1 336	590	133	96
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	11	5 168	1 955	434	171
722	Photographic studios, portrait .....	††	††	††	††	9	948	285	60	37
723, 4	Beauty and barber shops .....	††	††	††	††	89	6 974	3 188	691	435
723	Beauty shops .....	††	††	††	††	76	6 200	2 951	633	403
724	Barber shops .....	††	††	††	††	13	774	237	58	32
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	4	225	51	10	6
726	Funeral service and crematories .....	††	††	††	††	10	3 030	828	181	61
729	Miscellaneous personal services .....	††	††	††	††	13	1 658	484	138	135



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>GREEN BAY SMSA—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	133	43 909	18 655	4 292	1 659
731	Advertising .....	††	††	††	††	12	2 205	708	168	50
734	Services to dwellings and other buildings .....	††	††	††	††	23	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	10	6 303	2 495	583	173
7392	Management, consulting, and public relations services .....	††	††	††	††	12	7 472	1 938	477	121
7394	Equipment rental and leasing services .....	††	††	††	††	9	2 152	443	97	33
Other 73	Other business services .....	††	††	††	††	67	(D)	(D)	(D)	(D)
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	75	21 789	4 461	1 113	425
751	Automotive rental and leasing, without drivers .....	††	††	††	††	13	11 704	1 731	459	141
752	Automobile parking .....	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	49	7 931	1 937	465	189
7538	General automotive repair shops .....	††	††	††	††	17	1 658	352	76	39
7531	Top and body repair shops .....	††	††	††	††	19	2 449	642	138	58
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	13	3 824	943	251	92
754	Automotive services, except repair .....	††	††	††	††	12	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	50	8 767	2 547	608	192
762	Electrical and electronic repair shops .....	††	††	††	††	14	2 638	818	205	63
7622	Radio and TV repair shops .....	††	††	††	††	4	471	180	45	18
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	10	2 167	638	160	45
764	Reupholstery and furniture repair .....	††	††	††	††	3	303	74	19	12
763, 9	Other repair shops and related services .....	††	††	††	††	33	5 826	1 655	384	117
78, 79	<b>Amusement and recreation services, including motion pictures</b> ..	††	††	††	††	56	20 023	11 697	3 774	737
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	8	2 386	370	83	114
792	Producers, orchestras, and entertainers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	16	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	30	11 052	9 482	3 186	209
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	242	95 855	48 288	11 191	2 811
801	Offices of physicians .....	††	††	††	††	93	48 030	27 383	6 320	863
802	Offices of dentists .....	††	††	††	††	90	19 096	7 799	1 583	480
803	Offices of osteopathic physicians .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	9	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	11	1 884	527	98	54
805	Nursing and personal care facilities .....	††	††	††	††	14	17 168	8 424	2 146	1 196
8049, 807, 8, 9	Other health services .....	††	††	††	††	23	7 736	3 213	847	175
81	<b>Legal services</b> .....	††	††	††	††	64	12 467	5 566	1 352	298
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	6	252	66	15	11
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	28	15 074	7 929	1 852	356
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	38	16 349	9 830	958	308
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	10	1 514	560	94	35
83	Social services .....	**	**	**	**	8	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
	<b>JANESVILLE-BELOIT SMSA</b>									
	<b>Total</b> .....	††	††	††	††	562	128 523	57 669	13 630	4 564
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	18	5 417	1 293	253	230
7011	Hotels, motor hotels, and motels .....	††	††	††	††	14	4 344	1 117	224	211
7011 pt.	Hotels .....	††	††	††	††	-	-	-	-	-
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	14	4 344	1 117	224	211
702, 3, 4	Other lodging places .....	††	††	††	††	4	1 073	176	29	19
72	<b>Personal services</b> .....	††	††	††	††	130	13 659	5 049	1 257	657
721	Laundry, cleaning, and garment services .....	††	††	††	††	28	5 055	1 668	349	184
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	11	823	182	43	41
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	17	4 232	1 486	306	143
7211	Power laundries, family and commercial* .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	10	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	5	358	141	36	21
722	Photographic studios, portrait .....	††	††	††	††	6	598	159	44	20
723, 4	<b>Beauty and barber shops</b> .....	††	††	††	††	70	4 109	2 011	456	288
723	Beauty shops .....	††	††	††	††	66	3 963	1 961	444	280
724	Barber shops .....	††	††	††	††	4	146	50	12	8
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	9	2 644	849	247	59
729	Miscellaneous personal services .....	††	††	††	††	16	(D)	(D)	(D)	(D)

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	JANESVILLE-BELOIT SMSA—Con.									
73	Business services -----	††	††	††	††	71	14 326	6 332	1 381	796
731	Advertising -----	††	††	††	††	6	1 716	382	76	36
734	Services to dwellings and other buildings -----	††	††	††	††	16	1 709	891	200	183
737	Computer and data processing services -----	††	††	††	††	4	4 045	1 930	443	255
7392	Management, consulting, and public relations services -----	††	††	††	††	8	1 129	464	96	25
7394	Equipment rental and leasing services -----	††	††	††	††	6	520	103	22	10
Other 73	Other business services -----	††	††	††	††	31	5 207	2 562	544	287
75	Automotive repair, services, and garages -----	††	††	††	††	54	7 753	1 784	400	162
751	Automotive rental and leasing, without drivers -----	††	††	††	††	2	(D)	(D)	(D)	(D)
752	Automobile parking -----	††	††	††	††	-	-	-	-	-
753	Automotive repair shops -----	††	††	††	††	44	6 254	1 492	339	124
7538	General automotive repair shops -----	††	††	††	††	16	1 612	408	106	45
7531	Top and body repair shops -----	††	††	††	††	16	2 140	541	112	41
7534, 5, 9	Other automotive repair shops -----	††	††	††	††	12	2 502	543	121	38
754	Automotive services, except repair -----	††	††	††	††	8	(D)	(D)	(D)	(D)
76	Miscellaneous repair services -----	††	††	††	††	15	1 967	498	111	43
762	Electrical and electronic repair shops -----	††	††	††	††	6	872	211	48	15
7622	Radio and TV repair shops -----	††	††	††	††	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops -----	††	††	††	††	6	872	211	48	15
764	Reupholstery and furniture repair -----	††	††	††	††	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services -----	††	††	††	††	8	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures. --	††	††	††	††	28	7 590	1 876	428	335
781, 2	Motion picture production, distribution, and services -----	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters -----	††	††	††	††	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers -----	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments -----	††	††	††	††	9	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services -	††	††	††	††	14	2 299	541	97	83
80, ex. 806	Health services, except hospitals -----	††	††	††	††	154	59 846	32 910	7 742	1 825
801	Offices of physicians -----	††	††	††	††	44	32 110	19 629	4 475	612
802	Offices of dentists -----	††	††	††	††	67	12 616	5 279	1 374	347
803	Offices of osteopathic physicians -----	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors -----	††	††	††	††	13	1 416	326	104	40
8042	Offices of optometrists -----	††	††	††	††	8	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities -----	††	††	††	††	5	8 977	5 446	1 280	672
8049, 807, 8, 9	Other health services -----	††	††	††	††	16	2 858	1 416	316	92
81	Legal services -----	††	††	††	††	45	9 087	3 801	947	221
823, 4, 9	Selected educational services -----	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services -----	††	††	††	††	11	3 339	1 519	390	98
893	Accounting, auditing, and bookkeeping services -----	††	††	††	††	18	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services -----	††	††	††	††	17	653	258	76	55
83	Social services -----	..	..	..	..	14	(D)	(D)	(D)	(D)
892, 9	Other services -----	..	..	..	..	3	(D)	(D)	(D)	(D)
	KENOSHA SMSA									
	Total -----	††	††	††	††	524	96 427	38 574	9 807	3 623
70	Hotels, motels, and other lodging places -----	††	††	††	††	11	2 986	757	147	129
7011	Hotels, motor hotels, and motels -----	††	††	††	††	10	(D)	(D)	(D)	(D)
7011 pt.	Hotels -----	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts -----	††	††	††	††	9	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places -----	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services -----	††	††	††	††	97	9 498	3 645	762	518
721	Laundry, cleaning, and garment services -----	††	††	††	††	22	2 287	747	168	114
7215	Coin-operated laundries and dry cleaning -----	††	††	††	††	10	627	98	24	19
721 ex. 7215	Other laundry, cleaning, and garment services -----	††	††	††	††	12	1 660	649	144	95
7211	Power laundries, family and commercial* -----	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* -----	**	**	**	**	7	943	365	84	60
Other 721	Laundry and cleaning services, n.e.c.* -----	**	**	**	**	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait -----	††	††	††	††	3	242	65	14	8
723, 4	Beauty and barber shops -----	††	††	††	††	56	3 831	1 725	385	271
723	Beauty shops -----	††	††	††	††	48	3 542	1 636	366	259
724	Barber shops -----	††	††	††	††	8	289	89	19	12
725	Shoe repair, shoe shine, and hat-cleaning shops -----	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories -----	††	††	††	††	7	2 004	618	140	49
729	Miscellaneous personal services -----	††	††	††	††	8	(D)	(D)	(D)	(D)



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>KENOSHA SMSA—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	48	4 631	1 949	498	289
731	Advertising .....	††	††	††	††	4	239	81	19	18
734	Services to dwellings and other buildings .....	††	††	††	††	10	760	396	105	89
737	Computer and data processing services .....	††	††	††	††	6	181	52	12	13
7392	Management, consulting, and public relations services .....	††	††	††	††	5	614	281	90	18
7394	Equipment rental and leasing services .....	††	††	††	††	4	538	127	25	10
Other 73	Other business services .....	††	††	††	††	19	2 299	1 012	247	141
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	54	9 117	2 604	565	198
751	Automotive rental and leasing, without drivers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	48	8 358	2 459	528	162
753	General automotive repair shops .....	††	††	††	††	19	2 489	664	140	52
7538	Top and body repair shops .....	††	††	††	††	21	3 820	1 271	278	78
7531	Other automotive repair shops .....	††	††	††	††	8	2 049	524	110	32
7534, 5, 9	Automotive services, except repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
754										
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	16	1 674	495	92	46
762	Electrical and electronic repair shops .....	††	††	††	††	6	470	84	18	14
7622	Radio and TV repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	4	143	59	12	5
763, 9	Other repair shops and related services .....	††	††	††	††	6	1 061	352	62	27
78, 79	<b>Amusement and recreation services, including motion pictures</b> .....	††	††	††	††	35	12 631	3 199	1 041	568
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	5	1 716	283	60	71
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	6	1 173	357	94	68
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	24	9 742	2 559	887	429
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	176	43 222	21 241	5 591	1 459
801	Offices of physicians .....	††	††	††	††	94	22 320	12 317	3 048	392
802	Offices of dentists .....	††	††	††	††	51	7 425	3 023	814	227
803	Offices of osteopathic physicians .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	7	1 203	476	109	35
805	Nursing and personal care facilities .....	††	††	††	††	6	9 591	4 380	1 374	728
8049, 807, 8, 9	Other health services .....	††	††	††	††	13	1 928	853	222	62
81	<b>Legal services</b> .....	††	††	††	††	45	6 319	2 217	514	159
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	9	1 207	260	63	25
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	19	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	13	1 154	513	138	87
83	Social services .....	..	..	..	..	10	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	3	(D)	(D)	(D)	(D)
	<b>LA CROSSE SMSA</b>									
	<b>Total</b> .....	††	††	††	††	468	156 053	67 809	15 371	4 835
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	19	12 911	3 393	713	522
7011	Hotels, motor hotels, and motels .....	††	††	††	††	17	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	6	8 369	2 507	546	373
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	11	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	<b>Personal services</b> .....	††	††	††	††	88	16 893	6 357	1 398	683
721	Laundry, cleaning, and garment services .....	††	††	††	††	23	7 941	2 901	693	242
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	11	690	143	35	29
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	12	7 251	2 758	658	213
7211	Power laundries, family and commercial* .....	..	..	..	..	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	7	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	5	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	4	648	143	34	36
723, 4	<b>Beauty and barber shops</b> .....	††	††	††	††	45	3 295	1 692	368	241
723	Beauty shops .....	††	††	††	††	41	3 199	1 650	360	238
724	Barber shops .....	††	††	††	††	4	96	42	8	3
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	8	2 202	609	122	45
729	Miscellaneous personal services .....	††	††	††	††	6	(D)	(D)	(D)	(D)

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>LA CROSSE SMSA—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	74	17 349	6 074	1 383	859
731	Advertising .....	††	††	††	††	4	754	319	70	26
734	Services to dwellings and other buildings .....	††	††	††	††	14	1 226	832	194	265
737	Computer and data processing services .....	††	††	††	††	8	3 585	931	221	54
7392	Management, consulting, and public relations services .....	††	††	††	††	4	1 037	411	106	62
7394	Equipment rental and leasing services .....	††	††	††	††	5	858	238	53	20
Other 73	Other business services .....	††	††	††	††	39	9 889	3 343	739	432
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	44	11 031	2 172	502	186
751	Automotive rental and leasing, without drivers .....	††	††	††	††	5	4 075	320	82	29
752	Automobile parking .....	††	††	††	††	2	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	30	6 215	1 641	379	126
7538	General automotive repair shops .....	††	††	††	††	9	1 405	342	77	34
7531	Top and body repair shops .....	††	††	††	††	12	2 260	729	165	49
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	9	2 550	570	137	43
754	Automotive services, except repair .....	††	††	††	††	7	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	21	2 515	725	161	59
762	Electrical and electronic repair shops .....	††	††	††	††	10	1 090	270	58	24
7622	Radio and TV repair shops .....	††	††	††	††	5	518	132	29	10
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	5	572	138	29	14
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures</b> .....	††	††	††	††	30	5 814	1 319	327	260
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	6	1 674	206	45	54
792	Producers, orchestras, and entertainers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	5	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	17	2 962	744	195	147
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	117	72 668	39 905	8 712	1 784
801	Offices of physicians .....	††	††	††	††	28	56 935	32 960	7 102	1 184
802	Offices of dentists .....	††	††	††	††	58	8 476	3 302	779	267
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	7	1 073	614	147	35
8042	Offices of optometrists .....	††	††	††	††	4	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	17	1 908	755	187	57
81	<b>Legal services</b> .....	††	††	††	††	31	6 211	2 695	833	145
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	12	4 408	2 481	662	131
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	23	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	8	581	268	66	38
83	Social services .....	††	††	††	††	4	346	138	40	30
892, 9	Other services .....	††	††	††	††	4	235	130	26	8
	<b>MADISON SMSA</b>									
	<b>Total</b> .....	††	††	††	††	1 991	665 726	252 140	59 400	19 479
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	62	39 653	10 600	2 407	1 840
7011	Hotels, motor hotels, and motels .....	††	††	††	††	51	37 935	10 282	2 344	1 775
7011 pt.	Hotels .....	††	††	††	††	9	12 651	3 829	880	609
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	42	25 284	6 453	1 464	1 166
702, 3, 4	Other lodging places .....	††	††	††	††	11	1 718	318	63	65
72	<b>Personal services</b> .....	††	††	††	††	321	42 414	15 971	3 714	1 893
721	Laundry, cleaning, and garment services .....	††	††	††	††	62	16 638	5 736	1 350	594
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	17	1 606	387	92	72
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	45	15 032	5 349	1 258	522
7211	Power laundries, family and commercial* .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	††	††	††	††	28	4 620	1 789	391	220
Other 721	Laundry and cleaning services, n.e.c.* .....	††	††	††	††	15	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	15	1 543	345	66	41
723, 4	<b>Beauty and barber shops</b> .....	††	††	††	††	180	14 319	6 951	1 567	833
723	Beauty shops .....	††	††	††	††	155	13 061	6 335	1 433	780
724	Barber shops .....	††	††	††	††	25	1 258	616	134	53
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	6	257	68	17	8
726	Funeral service and crematories .....	††	††	††	††	14	3 858	1 044	232	69
729	Miscellaneous personal services .....	††	††	††	††	44	5 799	1 827	482	348



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>MADISON SMSA—Con.</b>									
73	Business services .....	††	††	††	††	397	176 728	63 419	14 661	5 296
731	Advertising .....	††	††	††	††	30	10 189	4 052	959	224
734	Services to dwellings and other buildings .....	††	††	††	††	57	8 917	4 625	1 243	950
737	Computer and data processing services .....	††	††	††	††	49	73 304	20 025	4 646	1 210
7392	Management, consulting, and public relations services .....	††	††	††	††	75	20 706	8 898	2 154	479
7394	Equipment rental and leasing services .....	††	††	††	††	14	3 145	693	144	61
Other 73	Other business services .....	††	††	††	††	172	60 467	25 126	5 515	2 372
75	Automotive repair, services, and garages .....	††	††	††	††	140	51 444	9 600	2 238	783
751	Automotive rental and leasing, without drivers .....	††	††	††	††	15	24 430	1 934	443	148
752	Automobile parking .....	††	††	(D)	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	107	22 065	6 111	1 361	425
7538	General automotive repair shops .....	††	††	††	††	44	7 711	2 353	528	163
7531	Top and body repair shops .....	††	††	††	††	37	5 846	1 826	387	115
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	26	8 508	1 932	446	147
754	Automotive services, except repair .....	††	††	††	††	17	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	83	17 872	5 407	1 204	344
762	Electrical and electronic repair shops .....	††	††	††	††	31	7 850	2 267	495	149
7622	Radio and TV repair shops .....	††	††	††	††	11	1 805	535	129	39
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	20	6 045	1 732	366	110
764	Reupholstery and furniture repair .....	††	††	††	††	7	336	91	19	12
763, 9	Other repair shops and related services .....	††	††	††	††	45	9 686	3 049	690	183
78, 79	Amusement and recreation services, including motion pictures ..	††	††	††	††	120	34 538	7 482	1 781	1 404
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	6	782	164	47	16
783	Motion picture theaters .....	††	††	††	††	15	6 274	1 048	221	213
792	Producers, orchestras, and entertainers .....	††	††	††	††	11	3 807	756	124	34
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	31	8 814	2 167	599	525
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	57	14 861	3 347	790	616
80, ex. 806	Health services, except hospitals .....	††	††	††	††	442	163 196	78 861	18 748	4 507
801	Offices of physicians .....	††	††	††	††	139	88 922	47 741	11 186	1 633
802	Offices of dentists .....	††	††	††	††	172	33 193	13 409	3 191	889
803	Offices of osteopathic physicians .....	††	††	††	††	4	332	97	25	11
8041	Offices of chiropractors .....	††	††	††	††	22	3 231	1 413	353	108
8042	Offices of optometrists .....	††	††	††	††	27	4 731	1 361	358	102
805	Nursing and personal care facilities .....	††	††	††	††	20	17 926	9 002	2 222	1 369
8049, 807, 8, 9	Other health services .....	††	††	††	††	58	14 861	5 838	1 413	395
81	Legal services .....	††	††	††	††	187	53 210	20 754	4 839	1 143
823, 4, 9	Selected educational services .....	††	††	††	††	12	4 299	1 641	342	115
891	Engineering, architectural, and surveying services .....	††	††	††	††	94	46 443	23 523	5 813	1 076
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	66	30 314	12 494	3 147	735
83, 892, 9	Social and other services .....	††	††	††	††	67	5 615	2 388	506	343
83	Social services .....	..	..	..	..	53	3 968	1 765	409	281
892, 9	Other services .....	..	..	..	..	14	1 647	623	97	62
	<b>MILWAUKEE SMSA</b>									
	Total .....	††	††	††	††	7 913	2 501 931	1 077 300	260 285	77 138
70	Hotels, motels, and other lodging places .....	††	††	††	††	108	99 025	27 413	6 533	4 259
7011	Hotels, motor hotels, and motels .....	††	††	††	††	90	94 198	26 088	6 250	4 193
7011 pt.	Hotels .....	††	††	††	††	27	60 943	17 785	4 058	2 586
7011 pt.	Hotels, 25 guestrooms or more .....	..	..	..	..	21	60 496	17 721	4 041	2 561
7011 pt.	Hotels, less than 25 guestrooms .....	..	..	..	..	6	447	64	17	25
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	63	33 255	8 303	2 192	1 607
7011 pt.	Motels, tourist courts .....	..	..	..	..	49	16 130	3 534	1 035	708
7011 pt.	Motor hotels .....	..	..	..	..	14	17 125	4 769	1 157	899
702, 3, 4	Other lodging places .....	††	††	††	††	18	4 827	1 325	283	66
703	Trailer parks and camps .....	††	††	††	††	11	4 413	1 241	261	45
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	7	414	84	22	21

Table 4a. **Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MILWAUKEE SMSA—Con.</b>									
72	Personal services .....	††	††	††	††	1 151	161 079	60 631	14 766	7 143
721	Laundry, cleaning, and garment services .....	††	††	††	††	211	59 952	21 998	5 416	2 263
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	40	5 313	982	243	161
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	171	54 639	21 016	5 173	2 102
7215	Power laundries, family and commercial* .....	..	..	..	..	11	4 745	2 090	521	291
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	97	16 054	6 686	1 533	898
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	63	33 840	12 240	3 119	913
7212	Garment pressing and agents for laundries and dry cleaners .....	..	..	..	..	7	316	97	28	26
7213	Linen supply* .....	..	..	..	..	4	9 523	3 430	792	261
7217	Carpet and upholstery cleaning .....	..	..	..	..	33	2 258	878	201	107
7218	Industrial launderers* .....	..	..	..	..	6	20 043	7 207	1 918	462
7214, 9	Other laundry, garment services, including diaper* .....	..	..	..	..	13	1 700	628	180	57
722	Photographic studios, portrait .....	††	††	††	††	59	6 994	1 545	323	174
723, 4	Beauty and barber shops .....	††	††	††	††	649	48 024	24 011	5 615	3 155
723	Beauty shops .....	††	††	††	††	564	42 756	21 789	5 074	2 916
724	Barber shops .....	††	††	††	††	85	5 268	2 222	541	239
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	18	1 088	281	61	40
726	Funeral service and crematories .....	††	††	††	††	83	25 752	7 317	1 879	419
729	Miscellaneous personal services .....	††	††	††	††	131	19 269	5 479	1 472	1 092
73	Business services .....	††	††	††	††	1 504	594 171	273 247	67 195	24 773
731	Advertising .....	††	††	††	††	117	60 397	26 396	6 647	1 205
7311	Advertising agencies .....	..	..	..	..	99	33 630	17 743	4 677	744
7312	Outdoor advertising services .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives .....	..	..	..	..	7	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. .....	..	..	..	..	8	8 629	2 408	496	195
734	Services to dwellings and other buildings .....	††	††	††	††	250	40 574	21 574	5 217	4 054
7341	Window cleaning .....	..	..	..	..	13	907	423	88	36
7342	Disinfecting and exterminating services .....	..	..	..	..	18	6 985	2 253	543	146
7349	Cleaning and maintenance services, n.e.c. .....	..	..	..	..	219	32 682	18 898	4 586	3 872
737	Computer and data processing services .....	††	††	††	††	148	101 164	38 005	9 097	1 945
7372	Computer programming and other software services .....	..	..	..	..	73	33 962	15 733	3 728	648
7374	Data processing services .....	..	..	..	..	51	52 223	18 213	4 450	1 131
7379	Computer related services, n.e.c. .....	..	..	..	..	24	14 979	4 059	919	166
7392	Management, consulting, and public relations services .....	††	††	††	††	250	62 963	30 790	7 633	1 889
7394	Equipment rental and leasing services .....	††	††	††	††	58	30 430	6 403	1 580	399
Other 73	Other business services .....	††	††	††	††	681	298 643	150 079	37 021	15 281
732	Credit reporting, collection agencies .....	..	..	..	..	37	14 831	5 535	1 470	459
7331	Direct mail advertising services .....	..	..	..	..	19	11 361	4 711	933	560
7332	Blueprinting and photocopying services .....	..	..	..	..	27	4 165	1 346	329	104
7333	Commercial photography, art, and graphics .....	..	..	..	..	115	26 954	12 621	2 938	584
7339	Stenographic services; and reproduction services, n.e.c. .....	..	..	..	..	23	3 678	1 117	296	97
736	Personnel supply services .....	..	..	..	..	139	80 785	57 589	14 791	7 219
7361	Employment agencies .....	..	..	..	..	68	13 812	7 631	2 040	737
7362	Help supply services .....	..	..	..	..	71	66 973	49 958	12 751	6 482
7369	Facilities management services .....	..	..	..	..	-	-	-	-	-
7391	Research and development laboratories .....	..	..	..	..	5	200	44	14	11
7397	Testing laboratories and facilities .....	..	..	..	..	17	6 782	3 432	740	189
7393	Detective agencies and protective services .....	..	..	..	..	60	45 077	24 051	5 804	2 638
7395	Photofinishing laboratories* .....	..	..	..	..	27	22 723	6 211	1 374	663
7399 pt.	Sign painting shops .....	..	..	..	..	10	1 714	614	132	43
7399 pt.	Interior designing .....	..	..	..	..	16	2 689	462	117	52
7399 pt.	Telephone answering services .....	..	..	..	..	9	2 817	1 215	309	161
735, 7396, 7399 pt.	Other business services, n.e.c. .....	..	..	..	..	177	74 867	31 131	7 774	2 501
75	Automotive repair, services, and garages .....	††	††	††	††	609	184 526	41 964	9 785	3 177
751	Automotive rental and leasing, without drivers .....	††	††	††	††	58	68 692	8 473	2 045	516
752	Automobile parking .....	††	††	††	††	63	8 914	1 930	454	270
7523	Parking lots .....	..	..	..	..	52	5 934	1 470	346	218
7525	Parking structures .....	..	..	..	..	11	2 980	460	108	52
753	Automotive repair shops .....	††	††	††	††	422	93 389	27 302	6 193	1 857
7538	General automotive repair shops .....	..	..	..	..	183	34 203	9 672	2 288	749
7538 pt.	General automotive repair shops, except diesel .....	..	..	..	..	172	29 956	8 422	1 974	663
7538 pt.	Diesel repair shops .....	..	..	..	..	11	4 247	1 250	314	86
7531	Top and body repair shops .....	††	††	††	††	130	24 851	7 875	1 788	524
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	109	34 335	9 755	2 117	584
7534	Tire retreading and repair shops .....	..	..	..	..	6	4 185	868	204	59
7535	Paint shops .....	..	..	..	..	12	1 995	722	130	51
7539 pt.	Auto electrical and fuel system services .....	..	..	..	..	7	720	208	49	20
7539 pt.	Radiator repair .....	..	..	..	..	12	2 528	723	184	54
7539 pt.	Glass replacement and repair .....	..	..	..	..	13	2 875	660	138	44
7539 pt.	Brake, front end, and wheel alignment .....	..	..	..	..	10	4 218	1 558	358	64
7539 pt.	Exhaust system services (muffler shops) .....	..	..	..	..	19	9 878	2 362	490	116
7539 pt.	Transmission repair shops .....	..	..	..	..	25	7 662	2 588	551	169
7539 pt.	Other automotive repair shops, n.e.c. .....	..	..	..	..	5	276	66	13	7



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MILWAUKEE SMSA—Con.</b>									
75	<b>Automotive repair, services, and garages—Con.</b>									
754	Automotive services, except repair .....	††	††	††	††	66	13 531	4 259	1 093	534
7542	Car washes .....	..	..	..	..	36	6 598	1 959	527	345
7549	Other automotive services .....	..	..	..	..	30	6 933	2 300	566	189
76	<b>Miscellaneous repair services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>330</b>	<b>98 392</b>	<b>33 620</b>	<b>7 926</b>	<b>2 014</b>
762	Electrical and electronic repair shops .....	††	††	††	††	104	29 647	9 014	2 194	584
7622	Radio and TV repair shops .....	††	††	††	††	46	10 209	2 880	688	227
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	58	19 438	6 134	1 506	357
7623	Refrigeration and air-conditioning repair shops .....	..	..	..	..	16	2 146	701	138	46
7629	Electrical and electronic repair shops, n.e.c. ....	..	..	..	..	42	17 292	5 433	1 368	311
764	Reupholstery and furniture repair .....	††	††	††	††	39	4 775	1 701	437	198
763, 9	Other repair shops and related services .....	††	††	††	††	187	63 970	22 905	5 295	1 232
763	Watch, clock, and jewelry repair .....	..	..	..	..	12	2 183	690	140	49
769	Miscellaneous repair and related services .....	..	..	..	..	175	61 787	22 215	5 155	1 183
7692	Welding repair .....	..	..	..	..	14	2 141	858	175	61
7694	Armature rewinding shops .....	..	..	..	..	11	10 662	3 175	771	168
7699	Repair shops and related services, n.e.c. ....	..	..	..	..	150	48 984	18 182	4 209	954
78, 79	<b>Amusement and recreation services, including motion pictures..</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>400</b>	<b>133 445</b>	<b>45 426</b>	<b>9 623</b>	<b>5 388</b>
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	25	7 970	2 213	594	143
783	Motion picture theaters .....	††	††	††	††	42	18 338	2 958	660	562
7832	Motion picture theaters, except drive-in .....	..	..	..	..	35	16 624	2 681	642	533
7833	Drive-in motion picture theaters .....	..	..	..	..	7	1 714	277	18	29
792	Producers, orchestras, and entertainers .....	††	††	††	††	66	10 673	2 443	466	205
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	..	..	..	..	12	2 107	858	88	24
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	..	..	..	..	54	8 566	1 585	378	181
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	87	35 145	10 896	2 975	2 248
7932	Billiard and pool establishments .....	††	††	††	††	4	759	207	55	36
7933	Bowling alleys .....	††	††	††	††	83	34 386	10 689	2 920	2 212
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	180	61 319	26 916	4 928	2 230
794	Commercial sports .....	††	††	††	††	9	18 231	15 071	2 396	205
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	4	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	171	43 088	11 845	2 532	2 025
791	Dance halls, studios, and schools .....	..	..	..	..	19	(D)	(D)	(D)	(D)
7992	Public golf courses .....	..	..	..	..	13	3 046	812	79	99
7993	Coin-operated amusement device operators .....	..	..	..	..	28	10 573	2 583	661	204
7996	Amusement parks .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	..	..	..	..	42	12 765	4 410	897	648
7999	Amusement and recreation services, n.e.c. ....	..	..	..	..	68	14 650	3 460	778	953
7999 pt.	Concession operators of amusement devices, rides .....	..	..	..	..	6	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements .....	..	..	..	..	61	9 311	2 736	600	645
80, ex. 806	<b>Health services, except hospitals .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>2 374</b>	<b>724 693</b>	<b>380 054</b>	<b>90 969</b>	<b>19 849</b>
801	Offices of physicians .....	††	††	††	††	1 126	375 115	218 487	52 725	6 024
802	Offices of dentists .....	††	††	††	††	733	119 398	48 249	11 427	3 272
803	Offices of osteopathic physicians .....	††	††	††	††	55	12 053	6 438	1 656	239
8041	Offices of chiropractors .....	††	††	††	††	60	5 517	1 523	349	157
8042	Offices of optometrists .....	††	††	††	††	86	12 846	3 708	894	309
805	Nursing and personal care facilities .....	††	††	††	††	67	131 671	72 077	17 285	7 862
8049, 807, 8, 9	Other health services .....	††	††	††	††	247	68 093	29 572	6 633	1 986
807	Medical and dental laboratories .....	††	††	††	††	69	23 017	9 724	2 423	749
8071	Medical laboratories .....	††	††	††	††	19	11 063	3 844	958	307
8072	Dental laboratories .....	††	††	††	††	50	11 954	5 880	1 465	442
8049, 808, 9	Other health services, n.e.c. ....	††	††	††	††	178	45 076	19 848	4 210	1 237
81	<b>Legal services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>677</b>	<b>227 042</b>	<b>99 024</b>	<b>24 536</b>	<b>4 132</b>
823, 4, 9	<b>Selected educational services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>34</b>	<b>5 914</b>	<b>2 761</b>	<b>543</b>	<b>205</b>
823	Libraries and information centers .....	..	..	..	..	-	-	-	-	-
824	Correspondence schools and vocational schools .....	..	..	..	..	11	3 268	1 776	392	108
829	Schools and educational services, n.e.c. ....	..	..	..	..	23	2 646	985	151	97
891	<b>Engineering, architectural, and surveying services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>253</b>	<b>127 888</b>	<b>49 742</b>	<b>12 581</b>	<b>2 286</b>
891 pt.	Architectural services .....	..	..	..	..	73	20 602	8 939	2 382	468
891 pt.	Engineering services .....	..	..	..	..	157	104 484	39 232	9 868	1 728
891 pt.	Surveying services .....	..	..	..	..	23	2 802	1 571	331	90
893	<b>Accounting, auditing, and bookkeeping services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>317</b>	<b>119 386</b>	<b>51 843</b>	<b>13 069</b>	<b>2 676</b>

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
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				Individual proprietorships (number)	Partnerships (number)					
	MILWAUKEE SMSA—Con.									
83, 892, 9	Social and other services .....	††	††	††	††	156	26 370	11 575	2 759	1 236
83	Social services .....	..	..	..	..	113	20 962	9 762	2 323	1 123
835	Child day care services .....	..	..	..	..	64	4 732	2 285	580	431
832, 3, 6, 9	Other social services .....	..	..	..	..	49	16 230	7 477	1 743	692
892, 9	Other services .....	..	..	..	..	43	5 408	1 813	436	113
	MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA									
	Total .....	††	††	††	††	12 157	4 879 793	1 953 452	467 953	144 168
70	Hotels, motels, and other lodging places .....	††	††	††	††	208	256 248	78 533	18 332	10 444
7011	Hotels, motor hotels, and motels .....	††	††	††	††	172	249 854	76 631	17 971	10 212
7011 pt.	Hotels .....	††	††	††	††	64	189 250	58 964	14 226	7 790
7011 pt.	Hotels, 25 guestrooms or more .....	..	..	..	..	54	188 807	58 896	14 213	7 770
7011 pt.	Hotels, less than 25 guestrooms .....	..	..	..	..	10	443	68	13	20
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	108	60 604	17 667	3 745	2 422
7011 pt.	Motels, tourist courts .....	..	..	..	..	90	36 439	9 892	1 871	1 281
7011 pt.	Motor hotels .....	..	..	..	..	18	24 165	7 775	1 874	1 141
702, 3, 4	Other lodging places .....	††	††	††	††	36	6 394	1 902	361	232
703	Trailering parks and camps .....	††	††	††	††	15	1 852	407	13	16
7032	Sporting and recreational camps .....	††	††	††	††	7	1 247	339	9	13
7033	Trailering parks and camp sites for transients .....	††	††	††	††	8	605	68	4	3
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	21	4 542	1 495	348	216
702	Rooming and boarding houses .....	††	††	††	††	20	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	1 554	283 225	116 949	27 206	12 142
721	Laundry, cleaning, and garment services .....	††	††	††	††	368	98 553	38 174	8 867	3 729
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	54	8 079	1 818	499	253
7215 pt.	Coin-operated laundries and dry-cleaning stores .....	..	..	..	..	42	3 636	841	215	169
7215 pt.	Coin-operated laundry machine routes .....	..	..	..	..	12	4 443	977	284	84
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	314	90 474	36 356	8 368	3 476
7215	Power laundries, family and commercial* .....	..	..	..	..	15	9 571	3 813	896	391
7211	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	216	33 829	13 581	3 123	1 752
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	83	47 074	18 962	4 349	1 333
7212	Garment pressing and agents for laundries and dry cleaners .....	..	..	..	..	17	708	200	50	37
7213	Linen supply* .....	..	..	..	..	8	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning .....	..	..	..	..	28	3 829	1 583	354	141
7218	Industrial laundries* .....	..	..	..	..	5	18 303	7 248	1 649	442
7214, 9	Other laundry, garment services, including diaper* .....	..	..	..	..	25	(D)	(D)	(D)	(D)
7214	Diaper service* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7219	Laundry and garment services, n.e.c. .....	..	..	..	..	24	2 069	834	198	92
722	Photographic studios, portrait .....	††	††	††	††	80	54 747	26 778	5 984	1 519
723, 4	Beauty and barber shops .....	††	††	††	††	777	71 503	35 380	8 004	4 180
723	Beauty shops .....	††	††	††	††	706	64 511	32 013	7 271	3 860
724	Barber shops .....	††	††	††	††	71	6 992	3 367	733	320
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	25	1 939	660	157	91
726	Funeral service and crematories .....	††	††	††	††	102	30 735	7 593	1 791	509
729	Miscellaneous personal services .....	††	††	††	††	202	25 748	8 364	2 403	2 114
729 pt.	Reducing salons and health clubs, except resorts .....	..	..	..	..	38	6 143	1 851	437	299
729 pt.	Tax preparation services .....	..	..	..	..	38	5 094	1 846	849	621
729 pt.	Other personal services, n.e.c. .....	..	..	..	..	126	14 511	4 667	1 117	1 194
73	Business services .....	††	††	††	††	2 848	1 350 466	544 686	133 464	46 767
731	Advertising .....	††	††	††	††	210	167 585	68 336	17 368	2 941
7311	Advertising agencies .....	..	..	..	..	168	(D)	(D)	(D)	(D)
7312	Outdoor advertising services .....	..	..	..	..	6	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives .....	..	..	..	..	21	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. .....	..	..	..	..	15	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	335	73 586	45 403	10 628	8 246
7341	Window cleaning .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services .....	..	..	..	..	23	(D)	(D)	(D)	(D)
7349	Cleaning and maintenance services, n.e.c. .....	..	..	..	..	308	67 573	42 775	10 012	8 065
737	Computer and data processing services .....	††	††	††	††	333	273 228	109 586	25 544	4 989
7372	Computer programming and other software services .....	..	..	..	..	167	(D)	(D)	(D)	(D)
7374	Data processing services .....	..	..	..	..	100	117 053	41 354	9 614	2 302
7374 pt.	Data processing services, except facilities management .....	..	..	..	..	94	(D)	(D)	(D)	(D)
7374 pt.	Computer facilities management .....	..	..	..	..	6	(D)	(D)	(D)	(D)
7379	Computer related services, n.e.c. .....	..	..	..	..	66	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	589	217 325	86 708	22 051	4 478
7392 pt.	Management and administrative services .....	..	..	..	..	74	60 265	22 300	5 760	997
7392 pt.	Public relations services .....	..	..	..	..	50	8 609	3 715	822	210
7392 pt.	Management consulting services .....	..	..	..	..	267	79 333	35 369	9 050	1 622
7392 pt.	Economic and sociological research .....	..	..	..	..	73	29 369	10 016	2 519	844
7392 pt.	Consulting services, n.e.c. .....	..	..	..	..	125	39 749	15 308	3 900	805



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.</b>									
<b>73</b>	<b>Business services—Con.</b>									
7394	Equipment rental and leasing services .....	††	††	††	††	166	102 772	18 314	4 347	1 186
7394 pt.	Equipment rental .....	††	††	††	††	120	53 963	13 246	3 139	927
7394 pt.	Equipment leasing, except finance leasing .....	**	**	**	**	29	(D)	(D)	(D)	(D)
7394 pt.	Leasing and rental of heavy construction equipment without operators .....	**	**	**	**	6	(D)	(D)	(D)	(D)
7394 pt.	Rental of heavy construction equipment with operators .....	**	**	**	**	11	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	1 215	515 970	216 339	53 526	24 927
732	Credit reporting, collection agencies .....	**	**	**	**	57	54 422	16 221	3 872	1 257
732 pt.	Adjustment and collection agencies .....	**	**	**	**	47	42 276	12 527	2 993	967
732 pt.	Mercantile reporting agencies .....	**	**	**	**	2	(D)	(D)	(D)	(D)
732 pt.	Consumer credit reporting agencies .....	**	**	**	**	8	(D)	(D)	(D)	(D)
7331	Direct mail advertising services .....	**	**	**	**	38	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services .....	**	**	**	**	32	5 176	1 444	349	136
7333	Commercial photography, art, and graphics .....	**	**	**	**	199	62 384	22 842	5 651	1 325
7333 pt.	Commercial photography .....	**	**	**	**	41	10 067	3 383	860	195
7333 pt.	Commercial art .....	**	**	**	**	62	13 066	4 816	1 256	238
7333 pt.	Graphic arts and related design and commercial photography, n.e.c. ....	**	**	**	**	96	39 251	14 643	3 535	892
7339	Stenographic services; and reproduction services, n.e.c. ....	**	**	**	**	76	8 642	3 366	790	358
736	Personnel supply services .....	**	**	**	**	222	88 586	59 547	16 109	11 581
7361	Employment agencies .....	**	**	**	**	121	(D)	(D)	(D)	(D)
7362	Help supply services .....	**	**	**	**	100	65 801	47 260	12 419	10 735
7362 pt.	Office help supply services .....	**	**	**	**	54	(D)	(D)	(D)	(D)
7362 pt.	Help supply, except office workers .....	**	**	**	**	46	(D)	(D)	(D)	(D)
7369	Facilities management services .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7391	Research and development laboratories .....	**	**	**	**	27	12 804	5 362	1 309	230
7397	Testing laboratories and facilities .....	**	**	**	**	22	12 052	6 491	1 623	371
7393	Detective agencies and protective services .....	**	**	**	**	82	50 173	26 598	6 153	3 437
7393 pt.	Detective agencies and guard services .....	**	**	**	**	58	31 325	20 359	4 575	3 004
7393 pt.	Armored car services .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7393 pt.	Burglar and fire alarm systems .....	**	**	**	**	19	(D)	(D)	(D)	(D)
7395	Photofinishing laboratories* .....	**	**	**	**	69	58 929	20 382	4 963	1 795
7399 pt.	Sign painting shops .....	**	**	**	**	20	5 236	1 632	355	107
7399 pt.	Interior designing .....	**	**	**	**	47	7 176	1 642	449	145
7399 pt.	Telephone answering services .....	**	**	**	**	28	4 239	2 056	525	305
735, 7396, 7399 pt.	Other business services, n.e.c. ....	**	**	**	**	296	(D)	(D)	(D)	(D)
735	News syndicates .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7396	Trading stamp services (sales offices) .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7399 pt.	Water softening services .....	**	**	**	**	18	8 923	3 281	765	191
7399 pt.	Packaging and labeling services .....	**	**	**	**	18	(D)	(D)	(D)	(D)
7399 pt.	Miscellaneous business services, n.e.c. ....	**	**	**	**	253	84 416	33 076	7 802	2 714
<b>75</b>	<b>Automotive repair, services, and garages.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>971</b>	<b>343 877</b>	<b>77 732</b>	<b>18 578</b>	<b>5 955</b>
751	Automotive rental and leasing, without drivers .....	††	††	††	††	98	122 741	14 797	3 719	1 038
7512 pt.	Passenger car rental, without drivers .....	**	**	**	**	27	47 015	3 983	962	374
7512 pt.	Passenger car leasing, except finance leasing .....	**	**	**	**	22	22 003	2 198	579	163
7513 pt.	Truck rental, without drivers .....	**	**	**	**	20	(D)	(D)	(D)	(D)
7513 pt.	Truck leasing, except finance leasing .....	**	**	**	**	27	40 220	7 020	1 795	364
7519	Utility trailer and recreational vehicle rental .....	**	**	**	**	2	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	91	18 153	3 213	921	348
7523	Parking lots .....	**	**	**	**	72	(D)	(D)	(D)	(D)
7525	Parking structures .....	**	**	**	**	19	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	675	176 836	52 036	12 004	3 371
7538	General automotive repair shops .....	††	††	††	††	283	66 981	19 251	4 371	1 287
7538 pt.	General automotive repair shops, except diesel .....	**	**	**	**	249	44 564	12 849	2 881	915
7538 pt.	Diesel repair shops .....	**	**	**	**	34	22 417	6 402	1 490	372
7531	Top and body repair shops .....	††	††	††	††	200	49 061	14 765	3 533	966
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	192	60 794	18 020	4 100	1 118
7534	Tire retreading and repair shops .....	**	**	**	**	10	2 989	677	163	39
7535	Paint shops .....	**	**	**	**	20	8 155	3 180	734	232
7539 pt.	Auto electrical and fuel system services .....	**	**	**	**	12	1 893	701	166	47
7539 pt.	Radiator repair .....	**	**	**	**	19	2 800	822	198	58
7539 pt.	Glass replacement and repair .....	**	**	**	**	35	11 337	2 918	668	183
7539 pt.	Brake, front end, and wheel alignment .....	**	**	**	**	15	8 409	2 676	597	144
7539 pt.	Exhaust system services (muffler shops) .....	**	**	**	**	21	7 754	1 904	361	105
7539 pt.	Transmission repair shops .....	**	**	**	**	38	9 605	3 279	812	174
7539 pt.	Other automotive repair shops, n.e.c. ....	**	**	**	**	22	7 852	1 863	401	136
754	Automotive services, except repair .....	††	††	††	††	107	26 147	7 686	1 934	1 198
7542	Car washes .....	**	**	**	**	68	17 562	4 647	1 207	941
7549	Other automotive services .....	**	**	**	**	39	8 585	3 039	727	257

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				Individual proprietorships (number)	Partnerships (number)					
	<b>MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	489	118 109	41 483	9 001	2 764
762	Electrical and electronic repair shops .....	††	††	††	††	130	31 807	11 636	2 616	787
7622	Radio and TV repair shops .....	††	††	††	††	53	9 072	2 612	614	225
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	77	22 735	9 024	2 002	562
7623	Refrigeration and air-conditioning repair shops .....	††	††	††	††	17	6 665	2 613	587	125
7629	Electrical and electronic repair shops, n.e.c. ....	..	..	..	..	60	16 070	6 411	1 415	437
764	Reupholstery and furniture repair .....	††	††	††	††	57	6 961	2 677	608	223
763, 9	Other repair shops and related services .....	††	††	††	††	302	79 341	27 170	5 777	1 754
763	Watch, clock, and jewelry repair .....	..	..	..	..	16	2 744	1 336	296	82
769	Miscellaneous repair and related services .....	..	..	..	..	286	76 597	25 834	5 481	1 672
7692	Welding repair .....	..	..	..	..	34	8 354	2 568	562	170
7694	Armature rewinding shops .....	..	..	..	..	16	12 155	3 770	884	175
7699	Repair shops and related services, n.e.c. ....	..	..	..	..	236	56 088	19 496	4 035	1 327
7699 pt.	Farm machinery and equipment repair shops .....	..	..	..	..	6	685	210	32	13
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair .....	..	..	..	..	12	1 806	566	156	52
7699 pt.	Sewer and septic tank cleaning services .....	..	..	..	..	19	5 598	2 657	648	161
7699 pt.	Other repair and related services, n.e.c. ....	..	..	..	..	199	47 999	16 063	3 199	1 101
78, 79	Amusement and recreation services, including motion pictures ..	††	††	††	††	638	301 040	84 828	20 869	9 465
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	69	(D)	(D)	(D)	(D)
7813	Motion picture production, except for TV .....	..	..	..	..	17	(D)	(D)	(D)	(D)
7814	Motion picture, tape production for TV .....	..	..	..	..	16	(D)	(D)	(D)	(D)
7819	Services allied to motion picture production .....	..	..	..	..	15	2 282	676	147	48
7823	Motion picture film exchanges .....	..	..	..	..	17	33 345	3 121	784	175
7824	Film or tape distribution for TV .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7829	Services allied to motion picture distribution .....	..	..	..	..	2	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	70	35 411	5 631	1 445	1 071
7832	Motion picture theaters, except drive-in .....	..	..	..	..	60	33 948	5 342	1 432	1 062
7833	Drive-in motion picture theaters .....	..	..	..	..	10	1 463	289	13	9
792	Producers, orchestras, and entertainers .....	††	††	††	††	55	36 660	8 668	2 150	906
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	..	..	..	..	32	26 674	7 074	1 681	749
7922 pt.	Producers of live theatrical productions .....	..	..	..	..	9	18 946	3 983	978	515
7922 pt.	Producers of radio and TV shows, except tape .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	..	..	..	..	19	(D)	(D)	(D)	(D)
7922 pt.	Other theatrical services .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	..	..	..	..	23	9 986	1 594	469	157
7929 pt.	Dance groups and artists .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	..	..	..	..	-	-	-	-	-
7929 pt.	Other music and entertainment presentations .....	..	..	..	..	22	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	85	(D)	(D)	(D)	(D)
7932	Billiard and pool establishments .....	††	††	††	††	4	524	172	49	31
7933	Bowling alleys .....	††	††	††	††	81	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	359	133 121	49 633	12 073	4 837
794	Commercial sports .....	††	††	††	††	13	23 258	16 960	5 128	272
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	10	(D)	(D)	(D)	(D)
7941 pt.	Baseball clubs .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7941 pt.	Football clubs .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7941 pt.	Other professional sports clubs .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7941 pt.	Managers and promoters .....	..	..	..	..	7	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7948 pt.	Auto race track operation .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7948 pt.	Horse race track operation .....	..	..	..	..	-	-	-	-	-
7948 pt.	Dog race track operation .....	..	..	..	..	-	-	-	-	-
7948 pt.	Racing stables and racing, n.e.c. ....	..	..	..	..	1	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	346	109 863	32 673	6 945	4 565
791	Dance halls, studios, and schools .....	..	..	..	..	35	(D)	(D)	(D)	(D)
791 pt.	Public dance halls or ballrooms .....	..	..	..	..	5	762	153	31	47
791 pt.	Dance schools, including children's and professionals' .....	..	..	..	..	30	(D)	(D)	(D)	(D)
7992	Public golf courses .....	..	..	..	..	33	5 979	1 734	199	148
7993	Coin-operated amusement device operators .....	..	..	..	..	47	17 741	3 515	940	323
7996	Amusement parks .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	..	..	..	..	91	47 720	16 739	3 675	2 137
7999	Amusement and recreation services, n.e.c. ....	..	..	..	..	138	21 921	6 247	1 581	1 655
7999 pt.	Concession operators of amusement devices, rides .....	..	..	..	..	6	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	..	..	..	..	7	(D)	(D)	(D)	(D)
7999 pt.	Carnivals and circuses .....	..	..	..	..	7	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	..	..	..	..	-	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements .....	..	..	..	..	125	19 592	5 563	1 473	1 577
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7999 pt.	Roller skating rinks .....	..	..	..	..	20	5 382	1 372	345	473
7999 pt.	Ice skating rinks .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7999 pt.	Other amusement and recreation services, n.e.c. ....	..	..	..	..	102	13 803	4 109	1 101	1 056



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA—Con.</b>									
80, ex. 806	Health services, except hospitals .....	††	††	††	††	2 848	1 155 625	572 541	137 838	33 919
801	Offices of physicians .....	††	††	††	††	1 004	548 345	300 867	72 398	10 079
802	Offices of dentists .....	††	††	††	††	1 030	202 063	81 690	19 813	5 514
803	Offices of osteopathic physicians .....	††	††	††	††	4	585	273	70	16
8041	Offices of chiropractors .....	††	††	††	††	211	23 564	6 617	1 475	588
8042	Offices of optometrists .....	††	††	††	††	93	12 886	3 628	873	307
805	Nursing and personal care facilities .....	††	††	††	††	140	245 293	129 920	31 700	13 950
8051	Skilled nursing care facilities .....	††	††	††	††	86	206 823	111 062	27 434	11 969
8059	Nursing and personal care facilities, n.e.c. ....	††	††	††	††	54	38 470	18 858	4 266	1 981
8049, 807, 8, 9	Other health services .....	††	††	††	††	366	122 889	49 546	11 509	3 465
807	Medical and dental laboratories .....	††	††	††	††	121	55 149	21 240	5 164	1 338
8071	Medical laboratories .....	††	††	††	††	24	27 069	6 672	1 756	435
8072	Dental laboratories .....	††	††	††	††	97	28 080	14 568	3 408	903
8049, 808, 9	Other health services, n.e.c. ....	††	††	††	††	245	67 740	28 306	6 345	2 127
8049	Offices of health practitioners, n.e.c. ....	††	††	††	††	151	24 644	11 629	2 502	815
808	Outpatient care facilities .....	††	††	††	††	63	29 108	11 472	2 606	677
809	Health and allied services, n.e.c. ....	††	††	††	††	31	13 988	5 205	1 237	635
81	Legal services .....	††	††	††	††	1 098	433 492	168 612	37 785	7 480
823, 4, 9	Selected educational services .....	††	††	††	††	91	36 875	13 044	3 091	998
823	Libraries and information centers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	††	††	††	††	29	24 322	9 362	2 204	569
8241	Correspondence schools .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8243	Data processing schools .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8244	Business and secretarial schools .....	††	††	††	††	6	(D)	(D)	(D)	(D)
8249	Vocational schools, except vocational high schools, n.e.c. ....	††	††	††	††	20	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	††	††	††	††	60	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	509	304 418	137 428	32 929	6 014
891 pt.	Architectural services .....	††	††	††	††	183	100 935	47 160	10 915	1 993
891 pt.	Engineering services .....	††	††	††	††	280	196 126	86 244	20 937	3 803
891 pt.	Surveying services .....	††	††	††	††	46	7 357	4 024	1 077	218
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	545	229 384	90 176	22 418	4 774
83, 892, 9	Social and other services .....	††	††	††	††	358	67 034	27 440	6 442	3 446
83	Social services .....	††	††	††	††	313	60 975	25 227	5 910	3 301
835	Child day care services .....	††	††	††	††	143	14 065	6 339	1 579	1 212
832, 3, 6, 9	Other social services .....	††	††	††	††	170	46 910	18 888	4 331	2 089
832	Individual and family social services .....	††	††	††	††	38	5 411	2 561	544	333
833	Job training and vocational rehabilitation services .....	††	††	††	††	26	6 425	2 859	703	161
836	Residential care .....	††	††	††	††	98	(D)	(D)	(D)	(D)
839	Social services, n.e.c. ....	††	††	††	††	8	(D)	(D)	(D)	(D)
892, 9	Other services .....	††	††	††	††	45	6 059	2 213	532	145
892	Noncommercial educational, scientific, and research organizations .....	††	††	††	††	5	1 021	369	89	23
899	Services, n.e.c. ....	††	††	††	††	40	5 038	1 844	443	122
	<b>RACINE SMSA</b>									
	Total .....	††	††	††	††	808	184 840	76 650	18 187	6 216
70	Hotels, motels, and other lodging places .....	††	††	††	††	14	5 049	1 335	313	227
7011	Hotels, motor hotels, and motels .....	††	††	††	††	9	4 318	1 166	286	210
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	7	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	5	731	169	27	17
72	Personal services .....	††	††	††	††	140	14 091	5 302	1 261	747
721	Laundry, cleaning, and garment services .....	††	††	††	††	32	2 744	906	215	149
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	9	620	130	30	27
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	23	2 124	776	185	122
7211	Power laundries, family and commercial* .....	††	††	††	††	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning* .....	††	††	††	††	16	1 773	686	163	107
Other 721	Laundry and cleaning services, n.e.c.* .....	††	††	††	††	7	351	90	22	15
722	Photographic studios, portrait .....	††	††	††	††	7	650	98	17	11
723, 4	Beauty and barber shops .....	††	††	††	††	73	5 405	2 661	600	385
723	Beauty shops .....	††	††	††	††	60	4 752	2 398	526	349
724	Barber shops .....	††	††	††	††	13	653	263	74	36
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	-	-	-	-	-
726	Funeral service and crematories .....	††	††	††	††	10	2 696	793	217	51
729	Miscellaneous personal services .....	††	††	††	††	18	2 596	844	212	151

Table 4a. **Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>RACINE SMSA—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	112	35 830	17 113	4 037	1 918
731	Advertising .....	††	††	††	††	3	780	256	53	19
734	Services to dwellings and other buildings .....	††	††	††	††	22	3 110	1 847	399	345
737	Computer and data processing services .....	††	††	††	††	7	6 337	1 264	323	77
7392	Management, consulting, and public relations services .....	††	††	††	††	12	3 167	2 541	584	174
7394	Equipment rental and leasing services .....	††	††	††	††	6	855	181	34	14
Other 73	Other business services .....	††	††	††	††	62	21 581	11 024	2 644	1 289
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	65	18 754	4 845	1 138	306
751	Automotive rental and leasing, without drivers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	52	11 762	3 628	848	231
7538	General automotive repair shops .....	††	††	††	††	21	3 597	964	236	83
7531	Top and body repair shops .....	††	††	††	††	17	4 556	1 544	350	84
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	14	3 609	1 120	262	64
754	Automotive services, except repair .....	††	††	††	††	7	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	43	6 727	1 850	450	162
762	Electrical and electronic repair shops .....	††	††	††	††	12	3 454	840	206	64
7622	Radio and TV repair shops .....	††	††	††	††	6	1 397	234	58	25
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	6	2 057	606	148	39
764	Reupholstery and furniture repair .....	††	††	††	††	6	211	46	12	12
763, 9	Other repair shops and related services .....	††	††	††	††	25	3 062	964	232	86
78, 79	<b>Amusement and recreation services, including motion pictures</b> .....	††	††	††	††	45	10 470	2 408	567	424
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	6	1 814	305	74	76
792	Producers, orchestras, and entertainers .....	††	††	††	††	5	129	49	18	11
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	13	4 395	1 090	289	214
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	21	4 132	964	186	123
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	242	71 979	34 453	8 174	1 869
801	Offices of physicians .....	††	††	††	††	122	40 063	18 124	4 424	483
802	Offices of dentists .....	††	††	††	††	73	14 948	7 091	1 586	410
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	9	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	11	1 879	594	159	49
805	Nursing and personal care facilities .....	††	††	††	††	5	10 052	6 700	1 542	742
8049, 807, 8, 9	Other health services .....	††	††	††	††	21	3 668	1 514	345	161
81	<b>Legal services</b> .....	††	††	††	††	82	12 914	6 053	1 416	294
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	3	239	103	16	14
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	21	3 626	1 404	321	81
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	30	4 257	1 509	429	122
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	11	904	275	65	52
83	Social services .....	..	..	..	..	9	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	2	(D)	(D)	(D)	(D)
	<b>SHEBOYGAN SMSA</b>									
	<b>Total</b> .....	††	††	††	††	399	112 447	46 548	10 826	3 630
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	14	6 424	2 171	483	379
7011	Hotels, motor hotels, and motels .....	††	††	††	††	11	5 984	2 044	456	367
7011 pt.	Hotels .....	††	††	††	††	5	5 177	1 884	422	332
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	6	807	160	34	35
702, 3, 4	Other lodging places .....	††	††	††	††	3	440	127	27	12
72	<b>Personal services</b> .....	††	††	††	††	65	7 637	2 841	632	478
721	Laundry, cleaning, and garment services .....	††	††	††	††	15	1 446	563	120	106
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	6	385	58	12	20
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	9	1 061	505	108	86
7211	Power laundries, family and commercial* .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	3	242	57	10	18
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	279	37	9	6
723, 4	<b>Beauty and barber shops</b> .....	††	††	††	††	33	2 253	1 066	233	169
723	Beauty shops .....	††	††	††	††	30	1 988	960	209	158
724	Barber shops .....	††	††	††	††	3	265	106	24	11
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	-	-	-	-	-
726	Funeral service and crematories .....	††	††	††	††	8	1 872	542	119	57
729	Miscellaneous personal services .....	††	††	††	††	6	1 787	633	151	140



**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>SHEBOYGAN SMSA—Con.</b>									
73	<b>Business services .....</b>	††	††	††	††	45	11 593	4 519	1 138	386
731	Advertising .....	††	††	††	††	6	1 353	599	132	33
734	Services to dwellings and other buildings .....	††	††	††	††	13	912	460	106	106
737	Computer and data processing services .....	††	††	††	††	5	4 675	1 642	393	84
7392	Management, consulting, and public relations services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	15	3 730	1 561	446	142
75	<b>Automotive repair, services, and garages .....</b>	††	††	††	††	47	13 749	2 618	641	204
751	Automotive rental and leasing, without drivers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	41	(D)	(D)	(D)	(D)
7538	General automotive repair shops .....	††	††	††	††	22	4 531	1 064	266	93
7531	Top and body repair shops .....	††	††	††	††	12	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	7	666	195	46	15
754	Automotive services, except repair .....	††	††	††	††	3	215	48	7	8
76	<b>Miscellaneous repair services .....</b>	††	††	††	††	18	1 937	494	115	52
762	Electrical and electronic repair shops .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	-	-	-	-	-
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	12	1 358	323	76	34
78, 79	<b>Amusement and recreation services, including motion pictures .....</b>	††	††	††	††	33	7 590	1 739	359	330
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	6	1 373	190	41	61
792	Producers, orchestras, and entertainers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	9	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	16	3 353	807	119	62
80, ex. 806	<b>Health services, except hospitals .....</b>	††	††	††	††	110	37 672	19 863	4 448	1 136
801	Offices of physicians .....	††	††	††	††	41	19 927	11 184	2 388	393
802	Offices of dentists .....	††	††	††	††	44	8 675	3 903	897	243
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	8	1 732	515	126	38
805	Nursing and personal care facilities .....	††	††	††	††	4	5 212	3 173	753	414
8049, 807, 8, 9	Other health services .....	††	††	††	††	9	1 348	751	197	25
81	<b>Legal services .....</b>	††	††	††	††	31	4 378	1 171	266	105
823, 4, 9	<b>Selected educational services .....</b>	††	††	††	††	1	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services .....</b>	††	††	††	††	15	16 435	8 539	2 049	369
893	<b>Accounting, auditing, and bookkeeping services .....</b>	††	††	††	††	15	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services .....</b>	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
892, 9	Other services .....	††	††	††	††	-	-	-	-	-
	<b>WAUSAU SMSA</b>									
	<b>Total .....</b>	††	††	††	††	469	112 429	45 847	11 312	3 373
70	<b>Hotels, motels, and other lodging places .....</b>	††	††	††	††	12	3 575	822	185	165
7011	Hotels, motor hotels, and motels .....	††	††	††	††	10	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	8	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	<b>Personal services .....</b>	††	††	††	††	93	7 849	2 720	621	391
721	Laundry, cleaning, and garment services .....	††	††	††	††	19	1 478	467	109	75
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	10	337	37	10	16
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	9	1 141	430	99	59
7215		††	††	††	††	-	-	-	-	-
7211	Power laundries, family and commercial* .....	††	††	††	††	6	772	336	76	46
7216	Dry-cleaning plants, except rug cleaning* .....	††	††	††	††	3	369	94	23	13
Other 721	Laundry and cleaning services, n.e.c.* .....	††	††	††	††	-	-	-	-	-
722	Photographic studios, portrait .....	††	††	††	††	4	590	167	36	18
723, 4	<b>Beauty and barber shops .....</b>	††	††	††	††	52	3 051	1 365	300	201
723	Beauty shops .....	††	††	††	††	50	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	6	1 768	476	95	27
729	Miscellaneous personal services .....	††	††	††	††	11	(D)	(D)	(D)	(D)

**Table 4a. Summary Statistics for Firms Subject to Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>WAUSAU SMSA—Con.</b>									
73	<b>Business services -----</b>	††	††	††	††	55	9 391	4 153	944	391
731	Advertising -----	††	††	††	††	4	520	322	83	24
734	Services to dwellings and other buildings -----	††	††	††	††	11	788	368	75	64
737	Computer and data processing services -----	††	††	††	††	5	2 866	1 257	277	79
7392	Management, consulting, and public relations services -----	††	††	††	††	7	370	152	33	16
7394	Equipment rental and leasing services -----	††	††	††	††	3	1 219	217	52	16
Other 73	Other business services -----	††	††	††	††	25	3 628	1 837	424	192
75	<b>Automotive repair, services, and garages -----</b>	††	††	††	††	61	13 464	2 722	616	272
751	Automotive rental and leasing, without drivers -----	††	††	††	††	11	5 812	747	192	54
752	Automobile parking -----	††	††	††	††	-	-	-	-	-
753	Automotive repair shops -----	††	††	††	††	46	7 006	1 837	386	139
7538	General automotive repair shops -----	††	††	††	††	18	1 821	445	95	41
7531	Top and body repair shops -----	††	††	††	††	19	2 488	780	159	56
7534, 5, 9	Other automotive repair shops -----	††	††	††	††	9	2 697	612	132	42
754	Automotive services, except repair -----	††	††	††	††	4	646	138	38	79
76	<b>Miscellaneous repair services -----</b>	††	††	††	††	27	7 282	2 110	562	134
762	Electrical and electronic repair shops -----	††	††	††	††	6	885	391	93	26
7622	Radio and TV repair shops -----	††	††	††	††	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops -----	††	††	††	††	5	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair -----	††	††	††	††	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services -----	††	††	††	††	20	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures..</b>	††	††	††	††	37	6 854	1 713	459	295
781, 2	Motion picture production, distribution, and services -----	††	††	††	††	-	-	-	-	-
783	Motion picture theaters -----	††	††	††	††	7	1 017	169	35	48
792	Producers, orchestras, and entertainers -----	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments -----	††	††	††	††	10	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	18	3 465	795	266	139
80, ex. 806	<b>Health services, except hospitals -----</b>	††	††	††	††	115	44 203	22 209	5 816	1 270
801	Offices of physicians -----	††	††	††	††	31	25 893	14 330	3 535	532
802	Offices of dentists -----	††	††	††	††	58	9 771	3 982	1 020	265
803	Offices of osteopathic physicians -----	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors -----	††	††	††	††	6	744	220	53	16
8042	Offices of optometrists -----	††	††	††	††	7	924	264	75	25
805	Nursing and personal care facilities -----	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services -----	††	††	††	††	10	2 684	1 569	396	61
81	<b>Legal services -----</b>	††	††	††	††	38	11 054	5 823	1 169	238
823, 4, 9	<b>Selected educational services -----</b>	††	††	††	††	1	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services -----</b>	††	††	††	††	8	1 798	1 030	260	48
893	<b>Accounting, auditing, and bookkeeping services -----</b>	††	††	††	††	17	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services -----</b>	††	††	††	††	5	201	77	19	10
83	Social services -----	..	..	..	..	3	(D)	(D)	(D)	(D)
892, 9	Other services -----	..	..	..	..	2	(D)	(D)	(D)	(D)



**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>CHICAGO-GARY-KENOSHA, ILL.-IND.-WIS., SCSA</b>					
	Total .....	3 979	3 233 030	1 163 322	276 196	89 500
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	63	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	2	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps .....	13	1 090	533	122	54
704	Organization hotels and lodging houses, on membership basis .....	48	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	43	458 137	229 819	57 481	9 858
7391	Research and development laboratories .....	10	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	25	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	8	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	234	259 272	104 925	21 386	9 175
792	Producers, orchestras, and entertainers .....	34	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	19	11 295	3 296	651	211
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	15	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	44	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	3	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	41	86 208	32 397	7 912	2 967
8411	Noncommercial museums and art galleries .....	37	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens .....	4	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	151	115 059	49 250	8 734	4 763
7999 pt.	Fairs .....	5	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	255	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	63	(D)	(D)	(D)	(D)
8051	Skilled nursing care facilities .....	28	64 312	33 396	7 782	3 888
8059	Nursing and personal care facilities, n.e.c. ....	35	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	116	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	76	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	22	8 346	5 805	1 410	314
823, 4, 9	Selected educational services .....	103	48 162	20 994	5 233	2 936
823	Libraries and information centers .....	11	13 028	5 349	1 268	403
824	Correspondence schools and vocational schools .....	26	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	26	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	-	-	-	-	-
829	Schools and educational services, n.e.c. ....	66	(D)	(D)	(D)	(D)
83	Social services .....	1 442	740 562	269 332	64 047	27 621
835	Child day care services .....	368	85 990	45 615	10 396	5 568
832, 3, 6, 9	Other social services .....	1 074	654 572	223 717	53 651	22 053
832	Individual and family social services .....	440	159 064	73 449	17 463	6 674
833	Job training and vocational rehabilitation services .....	147	74 139	38 665	9 061	4 947
836	Residential care .....	182	116 406	54 532	12 685	5 868
839	Social services, n.e.c. ....	305	304 963	57 071	14 442	4 564
861, 2, 4, 9	Selected membership organizations .....	1 755	1 253 301	372 243	89 298	25 687
861	Business associations .....	441	408 329	118 741	28 890	5 453
864	Civic, social, and fraternal associations .....	922	(D)	(D)	(D)	(D)
862, 9	Other membership organizations .....	392	(D)	(D)	(D)	(D)
862	Professional membership organizations .....	211	411 850	112 377	26 899	5 603
869	Membership organizations, n.e.c. ....	181	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations .....	62	152 191	15 230	3 402	677
	<b>MILWAUKEE-RACINE SCSA</b>					
	Total .....	980	481 781	200 761	46 723	21 296
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	12	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	1	(D)	(D)	(D)	(D)
7032	Sporting and recreational camps .....	9	1 267	496	73	58
704	Organization hotels and lodging houses, on membership basis .....	2	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	3	(D)	(D)	(D)	(D)
7391	Research and development laboratories .....	-	-	-	-	-
7392	Management, consulting, and public relations services .....	1	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	2	(D)	(D)	(D)	(D)

**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see Introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MILWAUKEE-RACINE SCSA—Con.</b>					
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	73	51 016	20 960	4 297	1 858
792	Producers, orchestras, and entertainers .....	17	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	8	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	9	6 925	3 913	896	238
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	14	8 448	2 679	633	265
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	12	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries .....	11	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens .....	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	39	(D)	(D)	(D)	(D)
7999 pt.	Fairs .....	3	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	66	131 982	67 955	15 988	6 466
805	Nursing and personal care facilities .....	37	(D)	(D)	(D)	(D)
8051	Skilled nursing care facilities .....	24	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.e.c. ....	13	22 988	12 093	2 825	1 210
808	Outpatient care facilities .....	17	19 359	5 649	1 364	448
809	Health and allied services, n.e.c. ....	12	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	4	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	26	(D)	(D)	(D)	(D)
823	Libraries and information centers .....	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	6	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	5	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	18	(D)	(D)	(D)	(D)
83	Social services .....	415	(D)	(D)	(D)	(D)
835	Child day care services .....	98	(D)	(D)	(D)	(D)
832, 3, 6, 9	Other social services .....	317	(D)	(D)	(D)	(D)
832	Individual and family social services .....	136	32 858	17 635	4 111	1 631
833	Job training and vocational rehabilitation services .....	32	27 444	14 652	3 525	2 298
836	Residential care .....	64	(D)	(D)	(D)	(D)
839	Social services, n.e.c. ....	85	60 767	12 270	2 781	1 031
861, 2, 4, 9	Selected membership organizations .....	379	113 621	38 345	9 010	4 381
861	Business associations .....	82	22 104	6 936	1 702	489
864	Civic, social, and fraternal associations .....	217	47 743	19 247	4 546	3 083
862, 9	Other membership organizations .....	80	43 774	12 162	2 762	809
862	Professional membership organizations .....	39	(D)	(D)	(D)	(D)
869	Membership organizations, n.e.c. ....	41	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations .....	2	(D)	(D)	(D)	(D)
	<b>APPLETON-OSHKOSH SMSA</b>					
	Total .....	196	44 590	22 564	4 937	3 255
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	3	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	5	2 244	1 439	225	74
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	15	4 346	1 674	335	267
805, 8, 9	Selected health services .....	12	10 733	6 269	1 388	786
805	Nursing and personal care facilities .....	6	8 950	5 178	1 123	677
808	Outpatient care facilities .....	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	4	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	2	(D)	(D)	(D)	(D)
83	Social services .....	83	16 277	8 579	1 939	1 298
835	Child day care services .....	21	1 326	933	250	156
832, 3, 6, 9	Other social services .....	62	14 951	7 646	1 689	1 142
861, 2, 4, 9	Selected membership organizations .....	75	10 709	4 464	1 018	813
861	Business associations .....	16	1 855	769	193	75
864	Civic, social, and fraternal associations .....	45	8 019	3 395	760	702
862, 9	Other membership organizations .....	14	835	300	65	36
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-



**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>DULUTH-SUPERIOR, MINN.-WIS., SMSA</b>						
	Total .....	287	78 363	34 387	8 131	4 089
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	8	1 472	643	135	82
7391, 2, 7	Research, testing, and consulting services .....	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	14	2 791	1 000	212	97
805, 8, 9	Selected health services .....	37	22 546	12 499	2 812	1 143
805	Nursing and personal care facilities .....	13	13 248	7 021	1 610	751
808	Outpatient care facilities .....	19	9 067	5 361	1 174	375
809	Health and allied services, n.e.c. ....	5	231	117	28	17
81	Legal aid societies and similar legal services .....	2	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	7	(D)	(D)	(D)	(D)
83	Social services .....	100	36 712	14 076	3 511	1 883
835	Child day care services .....	15	865	540	133	98
832, 3, 6, 9	Other social services .....	85	35 847	13 536	3 378	1 785
861, 2, 4, 9	Selected membership organizations .....	118	12 662	4 896	1 193	730
661	Business associations .....	21	1 938	890	240	87
864	Civic, social, and fraternal associations .....	80	7 360	2 785	660	536
862, 9	Other membership organizations .....	17	3 364	1 221	293	107
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-
<b>EAU CLAIRE SMSA</b>						
	Total .....	90	24 545	9 852	2 134	1 534
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	-	-	-	-	-
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	4	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	7	7 429	3 367	774	329
805	Nursing and personal care facilities .....	3	3 432	2 145	500	257
808	Outpatient care facilities .....	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	2	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	-	-	-	-	-
823, 4, 9	Selected educational services .....	2	(D)	(D)	(D)	(D)
83	Social services .....	35	11 754	4 312	864	854
835	Child day care services .....	5	280	150	30	24
832, 3, 6, 9	Other social services .....	30	11 474	4 162	834	830
861, 2, 4, 9	Selected membership organizations .....	42	(D)	(D)	(D)	(D)
861	Business associations .....	6	417	157	41	14
864	Civic, social, and fraternal associations .....	26	2 967	1 043	239	241
862, 9	Other membership organizations .....	10	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-
<b>GREEN BAY SMSA</b>						
	Total .....	110	30 567	12 926	3 155	1 776
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	-	-	-	-	-
7391, 2, 7	Research, testing, and consulting services .....	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	4	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	13	8 442	4 626	1 151	768
805	Nursing and personal care facilities .....	7	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	2	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	4	4 336	2 488	606	496
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	-	-	-	-	-
83	Social services .....	52	14 870	5 176	1 245	515
835	Child day care services .....	20	1 467	811	195	126
832, 3, 6, 9	Other social services .....	32	13 403	4 365	1 050	389

**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>GREEN BAY SMSA—Con.</b>					
861, 2, 4, 9	Selected membership organizations .....	38	5 198	2 057	532	377
861	Business associations .....	9	729	250	60	22
864	Civic, social, and fraternal associations .....	20	3 545	1 499	397	323
862, 9	Other membership organizations .....	9	924	308	75	32
892	Noncommercial educational, scientific, and research organizations .....	1	(D)	(D)	(D)	(D)
	<b>JANESVILLE-BELOIT SMSA</b>					
	Total .....	99	17 066	7 322	1 735	1 145
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	2	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	7	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	7	2 303	1 452	335	161
805	Nursing and personal care facilities .....	3	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	3	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	-	-	-	-	-
83	Social services .....	43	7 054	3 279	802	577
835	Child day care services .....	6	506	317	83	51
832, 3, 6, 9	Other social services .....	37	6 548	2 962	719	526
861, 2, 4, 9	Selected membership organizations .....	39	4 970	1 601	393	280
861	Business associations .....	7	963	387	90	34
864	Civic, social, and fraternal associations .....	24	3 706	1 108	280	229
862, 9	Other membership organizations .....	8	301	106	23	17
892	Noncommercial educational, scientific, and research organizations .....	-	(D)	(D)	(D)	(D)
	<b>KENOSHA SMSA</b>					
	Total .....	77	18 374	8 666	1 926	1 299
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	1	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	1	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	4	1 048	606	85	70
805, 8, 9	Selected health services .....	3	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	1	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	-	-	-	-	-
83	Social services .....	39	8 239	4 544	1 017	721
835	Child day care services .....	6	307	215	55	40
832, 3, 6, 9	Other social services .....	33	7 932	4 329	962	681
861, 2, 4, 9	Selected membership organizations .....	27	6 755	2 297	543	395
861	Business associations .....	5	390	160	45	13
864	Civic, social, and fraternal associations .....	18	(D)	(D)	(D)	(D)
862, 9	Other membership organizations .....	4	(D)	(D)	(D)	(D)
892	Noncommercial educational, scientific, and research organizations .....	1	(D)	(D)	(D)	(D)



**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
<b>LA CROSSE SMSA</b>						
	Total .....	79	29 695	13 074	3 079	2 288
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	1	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	4	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	6	7 433	4 042	971	486
805	Nursing and personal care facilities .....	5	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	-	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)
83	Social services .....	38	16 134	6 903	1 681	1 373
835	Child day care services .....	7	1 156	714	158	122
832, 3, 6, 9	Other social services .....	31	14 978	6 189	1 523	1 251
861, 2, 4, 9	Selected membership organizations .....	28	4 473	1 523	358	398
861	Business associations .....	5	323	125	28	12
864	Civic, social, and fraternal associations .....	17	3 570	1 189	279	360
862, 9	Other membership organizations .....	6	580	209	51	26
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-
<b>MADISON SMSA</b>						
	Total .....	434	188 008	62 680	14 855	6 122
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	21	2 141	652	199	118
7011 pt. 7032 704	Hotels .....	1	(D)	(D)	(D)	(D)
	Sporting and recreational camps .....	-	(D)	(D)	(D)	(D)
	Organization hotels and lodging houses, on membership basis .....	20	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	10	5 916	2 015	387	132
7391	Research and development laboratories .....	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	9	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	18	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	4	314	165	37	44
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	2	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	2	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	-	-	-	-	-
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries .....	2	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens .....	-	-	-	-	-
7997	Membership sports and recreation clubs .....	11	5 139	1 950	337	189
7999 pt.	Fairs .....	1	(D)	(D)	(D)	(D)
805, 8, 9	Selected health services .....	14	20 158	9 595	2 199	951
805	Nursing and personal care facilities .....	5	9 273	5 766	1 313	650
8051	Skilled nursing care facilities .....	4	(D)	(D)	(D)	(D)
8059	Nursing and personal care facilities, n.e.c. ....	1	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	6	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	3	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	3	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	8	1 982	416	98	27
823	Libraries and information centers .....	1	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	1	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	1	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	-	-	-	-	-
829	Schools and educational services, n.e.c. ....	6	(D)	(D)	(D)	(D)
83	Social services .....	175	67 785	19 414	4 694	2 199
835	Child day care services .....	43	2 944	1 825	474	350
832, 3, 6, 9	Other social services .....	132	64 841	17 589	4 220	1 849
832	Individual and family social services .....	44	8 659	3 756	931	358
833	Job training and vocational rehabilitation services .....	19	11 860	6 365	1 429	869
836	Residential care .....	34	7 997	4 229	1 065	372
839	Social services, n.e.c. ....	35	36 325	3 239	795	250

**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MADISON SMSA—Con.</b>					
861, 2, 4, 9	<b>Selected membership organizations</b> .....	178	80 835	26 613	6 466	2 308
861	Business associations .....	56	39 413	10 652	2 535	502
864	Civic, social, and fraternal associations .....	60	12 341	4 628	1 093	705
862, 9	Other membership organizations .....	62	29 081	11 333	2 838	1 101
862	Professional membership organizations .....	30	10 016	3 382	809	219
869	Membership organizations, n.e.c. ....	32	19 065	7 951	2 029	882
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	7	2 243	1 215	277	102
	<b>MILWAUKEE SMSA</b>					
	<b>Total</b> .....	864	446 562	184 145	42 736	19 372
7011 pt, 7032, 704	<b>Hotels, camps, and membership lodging</b> .....	9	1 174	433	69	60
7011 pt.	Hotels .....	-	-	-	-	-
7032	Sporting and recreational camps .....	7	(D)	(D)	(D)	(D)
704	Organization hotels and lodging houses, on membership basis .....	2	(D)	(D)	(D)	(D)
7391, 2, 7	<b>Research, testing, and consulting services</b> .....	3	(D)	(D)	(D)	(D)
7391	Research and development laboratories .....	-	-	-	-	-
7392	Management, consulting, and public relations services .....	1	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	2	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services</b> .....	65	47 691	19 601	4 043	1 695
792	Producers, orchestras, and entertainers .....	16	9 950	5 309	1 266	366
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	7	3 025	1 396	370	128
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	9	6 925	3 913	896	238
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	13	(D)	(D)	(D)	(D)
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	11	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries .....	10	7 644	2 432	582	247
8421	Noncommercial arboreta, botanical and zoological gardens .....	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	33	25 688	11 076	2 096	1 050
7999 pt.	Fairs .....	3	(D)	(D)	(D)	(D)
805, 8, 9	<b>Selected health services</b> .....	60	122 987	62 533	14 671	5 954
805	Nursing and personal care facilities .....	33	84 141	47 012	10 947	4 815
8051	Skilled nursing care facilities .....	20	61 153	34 919	8 122	3 605
8059	Nursing and personal care facilities, n.e.c. ....	13	22 988	12 093	2 825	1 210
808	Outpatient care facilities .....	16	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	11	(D)	(D)	(D)	(D)
81	<b>Legal aid societies and similar legal services</b> .....	3	(D)	(D)	(D)	(D)
823, 4, 9	<b>Selected educational services</b> .....	25	5 201	2 115	478	277
823	Libraries and information centers .....	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	6	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	5	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	1	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	17	2 409	1 199	254	108
83	<b>Social services</b> .....	360	160 006	62 096	14 681	7 297
835	Child day care services .....	88	13 122	7 385	1 735	1 038
832, 3, 6, 9	Other social services .....	272	146 884	54 711	12 946	6 259
832	Individual and family social services .....	111	27 324	14 591	3 361	1 360
833	Job training and vocational rehabilitation services .....	27	26 058	13 681	3 277	2 120
836	Residential care .....	57	35 991	14 689	3 656	1 793
839	Social services, n.e.c. ....	77	57 511	11 750	2 652	986
861, 2, 4, 9	<b>Selected membership organizations</b> .....	337	105 859	35 585	8 350	3 994
861	Business associations .....	73	17 911	5 984	1 473	429
864	Civic, social, and fraternal associations .....	190	44 559	17 637	4 161	2 778
862, 9	Other membership organizations .....	74	43 389	11 964	2 716	787
862	Professional membership organizations .....	38	11 147	3 475	746	211
869	Membership organizations, n.e.c. ....	36	32 242	8 489	1 970	576
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	2	(D)	(D)	(D)	(D)



**Table 4b. Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>MINNEAPOLIS-ST. PAUL, MINN.-WIS., SMSA</b>					
	Total .....	1 758	907 536	370 786	87 170	37 827
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	55	6 019	2 154	434	288
7011 pt. 7032 704	Hotels .....	2	(D)	(D)	(D)	(D)
	Sporting and recreational camps .....	14	(D)	(D)	(D)	(D)
	Organization hotels and lodging houses, on membership basis .....	39	2 292	544	143	136
7391, 2, 7	Research, testing, and consulting services .....	13	(D)	(D)	(D)	(D)
7391	Research and development laboratories .....	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	9	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	2	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	103	93 182	43 091	9 846	3 849
792	Producers, orchestras, and entertainers .....	32	29 680	14 339	3 682	1 321
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	20	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	12	(D)	(D)	(D)	(D)
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	27	33 178	14 584	3 470	1 115
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	2	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	25	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries .....	24	32 397	14 290	3 398	1 084
8421	Noncommercial arboreta, botanical and zoological gardens .....	1	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs .....	40	30 029	14 149	2 692	1 407
7999 pt.	Fairs .....	4	295	19	6	6
805, 8, 9	Selected health services .....	123	234 987	106 098	24 734	9 704
805	Nursing and personal care facilities .....	65	120 158	70 271	16 391	7 427
8051	Skilled nursing care facilities .....	37	98 183	57 601	13 476	6 061
8059	Nursing and personal care facilities, n.e.c. ....	28	21 975	12 670	2 915	1 366
808	Outpatient care facilities .....	48	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	10	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	15	5 166	2 559	576	102
823, 4, 9	Selected educational services .....	41	(D)	(D)	(D)	(D)
823	Libraries and information centers .....	2	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	11	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	11	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	-	-	-	-	-
829	Schools and educational services, n.e.c. ....	28	(D)	(D)	(D)	(D)
83	Social services .....	639	301 638	125 069	29 807	14 263
835	Child day care services .....	182	22 896	12 379	3 157	1 772
832, 3, 6, 9	Other social services .....	457	278 742	112 690	26 650	12 491
832	Individual and family social services .....	207	80 780	37 256	8 795	3 082
833	Job training and vocational rehabilitation services .....	56	38 869	21 778	5 125	4 099
836	Residential care .....	73	72 261	35 646	8 244	3 625
839	Social services, n.e.c. ....	121	86 832	18 010	4 486	1 685
861, 2, 4, 9	Selected membership organizations .....	741	212 259	69 999	16 908	8 302
861	Business associations .....	158	52 025	16 227	3 920	941
864	Civic, social, and fraternal associations .....	412	95 842	32 995	7 911	5 686
862, 9	Other membership organizations .....	171	64 392	20 777	5 077	1 675
862	Professional membership organizations .....	66	22 091	6 520	1 535	402
869	Membership organizations, n.e.c. ....	105	42 301	14 257	3 542	1 273
892	Noncommercial educational, scientific, and research organizations .....	28	(D)	(D)	(D)	(D)
	<b>RACINE SMSA</b>					
	Total .....	116	35 219	16 616	3 987	1 924
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	3	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	8	3 325	1 359	254	163
805, 8, 9	Selected health services .....	6	8 995	5 422	1 317	512
805	Nursing and personal care facilities .....	4	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	1	(D)	(D)	(D)	(D)

Table 4b. **Summary Statistics for Firms Exempt From Federal Income Tax for Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>RACINE SMSA—Con.</b>					
83	Social services .....	55	(D)	(D)	(D)	(D)
835	Child day care services .....	10	(D)	(D)	(D)	(D)
832, 3, 6, 9	Other social services .....	45	(D)	(D)	(D)	(D)
861, 2, 4, 9	Selected membership organizations .....	42	7 762	2 760	660	387
861	Business associations .....	9	4 193	952	229	60
864	Civic, social, and fraternal associations .....	27	3 184	1 610	385	305
862, 9	Other membership organizations .....	6	385	198	46	22
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-
	<b>SHEBOYGAN SMSA</b>					
	Total .....	74	11 645	5 197	1 155	891
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	5	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	8	2 079	795	145	59
805, 8, 9	Selected health services .....	5	3 364	1 727	387	232
805	Nursing and personal care facilities .....	3	(D)	(D)	(D)	(D)
808	Outpatient care facilities .....	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	1	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	-	-	-	-	-
83	Social services .....	31	3 794	1 576	352	400
835	Child day care services .....	6	334	208	52	43
832, 3, 6, 9	Other social services .....	25	3 460	1 368	300	357
861, 2, 4, 9	Selected membership organizations .....	24	(D)	(D)	(D)	(D)
861	Business associations .....	5	(D)	(D)	(D)	(D)
864	Civic, social, and fraternal associations .....	14	861	410	101	95
862, 9	Other membership organizations .....	5	358	88	24	19
892	Noncommercial educational, scientific, and research organizations .....	-	-	-	-	-
	<b>WAUSAU SMSA</b>					
	Total .....	83	15 600	6 384	1 514	933
7011 pt., 7032, 704	Hotels, camps, and membership lodging .....	1	(D)	(D)	(D)	(D)
7391, 2, 7	Research, testing, and consulting services .....	-	-	-	-	-
792, 7997, 7999 pt., 84	Selected amusement, recreation, and related services .....	9	1 958	595	102	65
805, 8, 9	Selected health services .....	3	1 096	538	127	61
805	Nursing and personal care facilities .....	-	-	-	-	-
808	Outpatient care facilities .....	1	(D)	(D)	(D)	(D)
809	Health and allied services, n.e.c. ....	2	(D)	(D)	(D)	(D)
81	Legal aid societies and similar legal services .....	1	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	2	(D)	(D)	(D)	(D)
83	Social services .....	32	3 862	1 969	485	328
835	Child day care services .....	10	690	488	136	103
832, 3, 6, 9	Other social services .....	22	3 172	1 481	349	225
861, 2, 4, 9	Selected membership organizations .....	33	6 024	2 248	549	404
861	Business associations .....	7	914	502	122	40
864	Civic, social, and fraternal associations .....	18	4 349	1 591	397	342
862, 9	Other membership organizations .....	8	761	155	30	22
892	Noncommercial educational, scientific, and research organizations .....	2	(D)	(D)	(D)	(D)



**Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>Total.....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>6 475</b>	<b>1 185 980</b>	<b>446 003</b>	<b>105 381</b>	<b>42 036</b>
70	<b>Hotels, motels, and other lodging places .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>680</b>	<b>162 947</b>	<b>42 229</b>	<b>9 153</b>	<b>6 516</b>
7011	Hotels, motor hotels, and motels .....	††	††	††	††	527	146 577	38 877	8 635	6 088
7011 pt.	Hotels .....	††	††	††	††	137	86 145	25 296	5 774	3 551
7011 pt.	Hotels, 25 guestrooms or more .....	††	††	††	††	61	80 900	24 282	5 567	3 329
7011 pt.	Hotels, less than 25 guestrooms .....	**	**	**	**	76	5 245	1 014	207	222
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	390	60 432	13 581	2 861	2 537
7011 pt.	Motels, tourist courts .....	††	††	††	††	373	53 822	11 623	2 406	2 165
7011 pt.	Motor hotels .....	**	**	**	**	17	6 610	1 958	455	372
702, 3, 4	Other lodging places .....	††	††	††	††	153	16 370	3 352	518	428
703	Trailing parks and camps .....	††	††	††	††	132	14 979	2 994	443	374
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	21	1 391	358	75	54
72	<b>Personal services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>1 208</b>	<b>90 362</b>	<b>30 590</b>	<b>6 860</b>	<b>4 552</b>
721	Laundry, cleaning, and garment services .....	††	††	††	††	211	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	86	5 731	1 384	308	276
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	125	(D)	(D)	(D)	(D)
7215										
7211	Power laundries, family and commercial* .....	**	**	**	**	20	6 079	2 578	587	310
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	80	6 070	1 923	428	332
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	25	(D)	(D)	(D)	(D)
7212	Garment pressing and agents for laundries and dry cleaners .....	**	**	**	**	-	-	-	-	-
7213	Linen supply* .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning .....	**	**	**	**	18	769	296	56	77
7218	Industrial laundries* .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, including diaper* .....	**	**	**	**	3	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	63	5 071	1 118	232	151
723, 4	Beauty and barber shops .....	††	††	††	††	690	32 026	14 126	3 041	2 396
723	Beauty shops .....	††	††	††	††	638	30 309	13 338	2 859	2 305
724	Barber shops .....	††	††	††	††	52	1 717	788	182	91
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	7	371	110	25	13
726	Funeral service and crematories .....	††	††	††	††	167	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	70	6 414	2 318	694	474
73	<b>Business services .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>528</b>	<b>101 666</b>	<b>36 085</b>	<b>8 274</b>	<b>3 559</b>
731	Advertising .....	††	††	††	††	21	(D)	(D)	(D)	(D)
7311	Advertising agencies .....	††	††	††	††	14	(D)	(D)	(D)	(D)
7312	Outdoor advertising services .....	**	**	**	**	5	1 828	503	95	33
7313	Radio, TV, publishers' advertising representatives .....	**	**	**	**	-	-	-	-	-
7319	Advertising, n.e.c. .....	**	**	**	**	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	93	(D)	(D)	(D)	(D)
7341	Window cleaning .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services .....	**	**	**	**	6	(D)	(D)	(D)	(D)
7349	Cleaning and maintenance services, n.e.c. .....	**	**	**	**	86	6 360	2 796	639	607
737	Computer and data processing services .....	††	††	††	††	29	15 704	6 358	1 467	373
7372	Computer programming and other software services .....	**	**	**	**	6	(D)	(D)	(D)	(D)
7374	Data processing services .....	**	**	**	**	18	13 018	5 084	1 165	315
7379	Computer related services, n.e.c. .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	74	8 943	3 613	871	319
7394	Equipment rental and leasing services .....	††	††	††	††	42	10 088	2 124	470	177
Other 73	Other business services .....	††	††	††	††	269	52 439	18 801	4 319	1 910
732	Credit reporting, collection agencies .....	**	**	**	**	36	2 681	1 133	247	125
7331	Direct mail advertising services .....	**	**	**	**	6	3 008	322	81	62
7332	Blueprinting and photocopying services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7333	Commercial photography, art, and graphics .....	**	**	**	**	21	5 206	1 556	282	107
7339	Stenographic services; and reproduction services, n.e.c. .....	**	**	**	**	5	321	151	35	24
736	Personnel supply services .....	**	**	**	**	14	4 911	3 822	834	391
7361	Employment agencies .....	**	**	**	**	8	923	644	161	85
7362	Help supply services .....	**	**	**	**	6	3 988	3 178	673	306
7369	Facilities management services .....	**	**	**	**	-	-	-	-	-
7391	Research and development laboratories .....	**	**	**	**	8	2 497	1 231	336	80
7397	Testing laboratories and facilities .....	**	**	**	**	10	2 933	994	278	78
7393	Detective agencies and protective services .....	**	**	**	**	12	1 845	1 278	311	203
7395	Photofinishing laboratories* .....	**	**	**	**	24	10 130	2 080	487	157
7399 pt.	Sign painting shops .....	**	**	**	**	3	52	15	3	3
7399 pt.	Interior designing .....	**	**	**	**	8	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
735, 7396, 7399 pt.	Other business services, n.e.c. .....	**	**	**	**	118	18 371	6 080	1 381	651
75	<b>Automotive repair, services, and garages .....</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>††</b>	<b>559</b>	<b>82 205</b>	<b>18 102</b>	<b>4 118</b>	<b>1 684</b>
751	Automotive rental and leasing, without drivers .....	††	††	††	††	31	16 742	2 866	695	233
752	Automobile parking .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7523	Parking lots .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7525	Parking structures .....	**	**	**	**	-	-	-	-	-

**Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
<b>75</b>	<b>Automotive repair, services, and garages—Con.</b>									
753	Automotive repair shops.....	††	††	††	††	481	60 954	14 253	3 199	1 275
7538	General automotive repair shops.....	††	††	††	††	216	24 714	5 440	1 233	514
7538 pt.	General automotive repair shops, except diesel.....	..	..	..	..	197	20 632	4 351	967	437
7538 pt.	Diesel repair shops.....	..	..	..	..	19	4 082	1 089	266	77
7531	Top and body repair shops.....	††	††	††	††	189	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops.....	††	††	††	††	76	(D)	(D)	(D)	(D)
7534	Tire retreading and repair shops.....	..	..	..	..	6	4 076	714	158	61
7535	Paint shops.....	..	..	..	..	6	655	182	42	18
7539 pt.	Auto electrical and fuel system services.....	..	..	..	..	5	494	147	36	20
7539 pt.	Radiator repair.....	..	..	..	..	11	917	193	47	19
7539 pt.	Glass replacement and repair.....	..	..	..	..	5	3 206	699	158	57
7539 pt.	Brake, front end, and wheel alignment.....	..	..	..	..	5	494	171	38	16
7539 pt.	Exhaust system services (muffler shops).....	..	..	..	..	12	1 617	378	82	29
7539 pt.	Transmission repair shops.....	..	..	..	..	13	1 148	312	57	22
7539 pt.	Other automotive repair shops, n.e.c.....	..	..	..	..	4	(D)	(D)	(D)	(D)
754	Automotive services, except repair.....	††	††	††	††	46	(D)	(D)	(D)	(D)
7542	Car washes.....	..	..	..	..	29	3 126	639	151	137
7549	Other automotive services.....	..	..	..	..	17	(D)	(D)	(D)	(D)
<b>76</b>	<b>Miscellaneous repair services.....</b>	††	††	††	††	277	29 924	7 685	1 741	717
762	Electrical and electronic repair shops.....	††	††	††	††	79	7 749	1 767	412	173
7622	Radio and TV repair shops.....	††	††	††	††	46	4 022	749	161	85
7623, 9	Other electrical and electronic repair shops.....	††	††	††	††	33	3 727	1 048	251	88
7623	Refrigeration and air-conditioning repair shops.....	..	..	..	..	19	1 797	423	98	37
7629	Electrical and electronic repair shops, n.e.c.....	..	..	..	..	14	1 930	595	153	51
764	Reupholstery and furniture repair.....	††	††	††	††	15	858	238	53	29
763, 9	Other repair shops and related services.....	††	††	††	††	183	21 317	5 680	1 276	515
763	Watch, clock, and jewelry repair.....	..	..	..	..	4	205	115	26	13
769	Miscellaneous repair and related services.....	..	..	..	..	179	21 112	5 565	1 250	502
7692	Welding repair.....	..	..	..	..	42	4 003	1 221	309	111
7694	Armature rewinding shops.....	..	..	..	..	23	4 638	1 014	226	88
7699	Repair shops and related services, n.e.c.....	..	..	..	..	114	12 471	3 330	715	303
<b>78, 79</b>	<b>Amusement and recreation services, including motion pictures.....</b>	††	††	††	††	588	97 091	24 022	5 479	4 148
781, 2	Motion picture production, distribution, and services.....	††	††	††	††	3	(D)	(D)	(D)	(D)
783	Motion picture theaters.....	††	††	††	††	81	9 945	1 543	337	514
7832	Motion picture theaters, except drive-in.....	..	..	..	..	67	9 099	1 351	298	486
7833	Drive-in motion picture theaters.....	..	..	..	..	14	846	192	39	28
792	Producers, orchestras, and entertainers.....	††	††	††	††	20	2 497	568	114	79
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services.....	..	..	..	..	4	2 197	470	87	38
7929	Bands, orchestras, actors, and other entertainers and entertainment groups.....	..	..	..	..	16	300	98	27	41
793	Bowling alleys and billiards and pool establishments.....	††	††	††	††	144	(D)	(D)	(D)	(D)
7932	Billiard and pool establishments.....	††	††	††	††	-	(D)	(D)	(D)	(D)
7933	Bowling alleys.....	††	††	††	††	144	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services.....	††	††	††	††	340	57 101	15 206	3 232	2 059
794	Commercial sports.....	††	††	††	††	8	(D)	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters.....	††	††	††	††	1	(D)	(D)	(D)	(D)
7948	Racing, including track operation.....	††	††	††	††	7	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services.....	††	††	††	††	332	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools.....	..	..	..	..	5	105	33	6	12
7992	Public golf courses.....	..	..	..	..	46	6 029	1 723	338	257
7993	Coin-operated amusement device operators.....	..	..	..	..	44	11 216	1 968	505	220
7996	Amusement parks.....	..	..	..	..	7	(D)	(D)	(D)	(D)
7997	Membership sports and recreation clubs.....	..	..	..	..	80	16 584	5 292	1 002	625
7999	Amusement and recreation services, n.e.c.....	..	..	..	..	150	20 266	5 242	1 274	934
7999 pt.	Concession operators of amusement devices, rides.....	..	..	..	..	20	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs.....	..	..	..	..	9	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements.....	..	..	..	..	121	14 973	4 185	1 082	768
<b>80, ex. 806</b>	<b>Health services, except hospitals.....</b>	††	††	††	††	1 567	472 879	227 434	55 466	16 277
801	Offices of physicians.....	††	††	††	††	508	246 979	133 617	32 437	5 723
802	Offices of dentists.....	††	††	††	††	594	84 462	29 995	7 134	2 468
803	Offices of osteopathic physicians.....	††	††	††	††	18	1 485	526	109	37
8041	Offices of chiropractors.....	††	††	††	††	116	10 989	3 566	821	332
8042	Offices of optometrists.....	††	††	††	††	153	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities.....	††	††	††	††	81	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services.....	††	††	††	††	97	16 227	8 292	1 726	515
807	Medical and dental laboratories.....	††	††	††	††	28	2 960	1 231	225	85
8071	Medical laboratories.....	††	††	††	††	4	754	182	35	19
8072	Dental laboratories.....	††	††	††	††	24	2 206	1 049	190	66
8049, 808, 9	Other health services, n.e.c.....	††	††	††	††	69	13 267	7 061	1 501	430
<b>81</b>	<b>Legal services.....</b>	††	††	††	††	515	72 951	25 458	6 416	1 995



**Table 5a. Summary Statistics for Firms Subject to Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	15	3 379	1 366	301	111
823	Libraries and information centers .....	**	**	**	**	-	-	-	-	-
824	Correspondence schools and vocational schools .....	**	**	**	**	2	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	**	**	**	**	13	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	164	(D)	(D)	(D)	(D)
891 pt.	Architectural services .....	**	**	**	**	40	4 522	2 240	505	143
891 pt.	Engineering services .....	**	**	**	**	64	17 084	8 730	2 057	445
891 pt.	Surveying services .....	**	**	**	**	60	(D)	(D)	(D)	(D)
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	233	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	141	16 044	6 986	982	596
83	Social services .....	**	**	**	**	117	14 725	6 659	923	568
835	Child day care services .....	**	**	**	**	58	1 426	636	154	168
832, 3, 6, 9	Other social services .....	**	**	**	**	59	13 299	6 023	769	400
892, 9	Other services .....	**	**	**	**	24	1 319	327	59	28

**Table 5b. Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
	<b>Total</b> .....	934	207 059	97 940	22 595	13 678
7011 pt., 7032, 704	<b>Hotels, camps, and membership lodging</b> .....	35	5 473	1 751	252	141
7011 pt.	Hotels .....	-	-	-	-	-
7032	Sporting and recreational camps .....	30	5 331	1 714	244	130
704	Organization hotels and lodging houses, on membership basis .....	5	142	37	8	11
7391, 2, 7	<b>Research, testing, and consulting services</b> .....	10	7 846	3 169	751	213
7391	Research and development laboratories .....	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	2	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	7	(D)	(D)	(D)	(D)
792, 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services</b> .....	80	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	6	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	2	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	4	91	29	4	9
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	17	2 239	622	127	67
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	6	(D)	(D)	(D)	(D)
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	11	(D)	(D)	(D)	(D)
8411	Noncommercial museums and art galleries .....	11	(D)	(D)	(D)	(D)
8421	Noncommercial arboreta, botanical and zoological gardens .....	-	-	-	-	-
7997	Membership sports and recreation clubs .....	45	7 619	2 655	397	353
7999 pt.	Fairs .....	12	1 761	248	19	14
805, 8, 9	<b>Selected health services</b> .....	82	83 660	45 887	11 015	5 105
805	Nursing and personal care facilities .....	50	74 237	41 235	9 899	4 706
8051	Skilled nursing care facilities .....	44	72 096	39 967	9 532	4 474
8059	Nursing and personal care facilities, n.e.c. ....	6	2 141	1 268	367	232
808	Outpatient care facilities .....	28	8 634	4 312	1 060	375
809	Health and allied services, n.e.c. ....	4	789	340	56	24
81	<b>Legal aid societies and similar legal services</b> .....	1	(D)	(D)	(D)	(D)
823, 4, 9	<b>Selected educational services</b> .....	7	(D)	(D)	(D)	(D)
823	Libraries and information centers .....	3	(D)	(D)	(D)	(D)
824	Correspondence schools and vocational schools .....	1	(D)	(D)	(D)	(D)
8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	1	(D)	(D)	(D)	(D)
8243, 4	Data processing, business, and secretarial schools .....	-	-	-	-	-
829	Schools and educational services, n.e.c. ....	3	(D)	(D)	(D)	(D)

Table 5b. **Summary Statistics for Firms Exempt From Federal Income Tax for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business or operation	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
83	<b>Social services</b> .....	<b>388</b>	<b>69 227</b>	<b>33 593</b>	<b>7 823</b>	<b>5 983</b>
835	Child day care services .....	117	4 803	3 057	798	574
832, 3, 6, 9	Other social services .....	271	64 424	30 536	7 025	5 409
832	Individual and family social services .....	97	11 277	6 023	1 343	902
833	Job training and vocational rehabilitation services .....	42	22 573	13 286	2 998	3 238
836	Residential care .....	76	10 517	4 851	1 181	557
839	Social services, n.e.c. ....	56	20 057	6 376	1 503	712
861, 2, 4, 9	<b>Selected membership organizations</b> .....	<b>331</b>	<b>27 373</b>	<b>9 043</b>	<b>2 062</b>	<b>1 730</b>
861	Business associations .....	76	5 129	1 616	361	167
864	Civic, social, and fraternal associations .....	181	14 905	5 041	1 152	1 271
862, 9	Other membership organizations .....	74	7 339	2 386	549	292
862	Professional membership organizations .....	15	849	363	95	37
869	Membership organizations, n.e.c. ....	59	6 490	2 023	454	255
892	<b>Noncommercial educational, scientific, and research organizations</b> .....	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>

Table 6. **Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>BROWN COUNTY</b> (Coextensive with Green Bay, Wis., SMSA; see table 4a.)									
	<b>DANE COUNTY</b> (Coextensive with Madison, Wis., SMSA; see table 4a.)									
	<b>EAU CLAIRE COUNTY</b>									
	Total .....	††	††	††	††	423	105 402	44 113	10 958	3 159
70	Hotels, motels, and other lodging places .....	††	††	††	††	14	7 433	1 773	359	292
7011	Hotels, motor hotels, and motels .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	12	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	70	10 910	3 730	880	482
721	Laundry, cleaning, and garment services .....	††	††	††	††	16	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* .....	**	**	**	**	3	(D)	(D)	(D)	(D)
7211	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	5	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait .....	††	††	††	††	3	362	79	18	9
723, 4	Beauty and barber shops .....	††	††	††	††	38	2 968	1 383	306	188
723	Beauty shops .....	††	††	††	††	31	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	7	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	6	1 719	359	80	25
729	Miscellaneous personal services .....	††	††	††	††	6	635	201	81	73
73	Business services .....	††	††	††	††	52	7 255	2 966	650	303
731	Advertising .....	††	††	††	††	6	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	8	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	26	(D)	(D)	(D)	(D)



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>EAU CLAIRE COUNTY—Con.</b>									
75	<b>Automotive repair, services, and garages.....</b>	††	††	††	††	47	11 121	2 847	741	227
751	Automotive rental and leasing, without drivers .....	††	††	††	††	5	1 546	191	44	18
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	40	(D)	(D)	(D)	(D)
7538	General automotive repair shops .....	††	††	††	††	18	4 102	957	310	89
7531	Top and body repair shops .....	††	††	††	††	13	3 271	1 202	290	79
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	9	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services .....</b>	††	††	††	††	19	3 285	807	158	85
762	Electrical and electronic repair shops .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	6	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services.....	††	††	††	††	10	1 886	393	67	51
78, 79	<b>Amusement and recreation services, including motion pictures...</b>	††	††	††	††	28	4 208	957	205	179
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters.....	††	††	††	††	7	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	20	2 770	697	137	119
80, ex. 806	<b>Health services, except hospitals .....</b>	††	††	††	††	112	35 840	19 897	5 268	952
801	Offices of physicians .....	††	††	††	††	52	19 966	12 369	3 426	354
802	Offices of dentists .....	††	††	††	††	38	7 799	3 549	926	224
803	Offices of osteopathic physicians.....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	8	1 183	481	100	39
8042	Offices of optometrists .....	††	††	††	††	5	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities.....	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
81	<b>Legal services.....</b>	††	††	††	††	33	7 300	3 360	734	161
823, 4, 9	<b>Selected educational services.....</b>	††	††	††	††	4	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services .....</b>	††	††	††	††	10	8 172	3 934	1 002	201
893	<b>Accounting, auditing, and bookkeeping services .....</b>	††	††	††	††	23	(D)	(D)	(D)	(D)
83, 892, 9	<b>Social and other services .....</b>	††	††	††	††	11	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	11	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	-	-	-	-	-
	<b>FOND DU LAC COUNTY</b>									
	<b>Total.....</b>	††	††	††	††	378	78 712	32 654	7 578	2 952
70	<b>Hotels, motels, and other lodging places .....</b>	††	††	††	††	17	5 014	1 354	312	266
7011	Hotels, motor hotels, and motels .....	††	††	††	††	13	4 663	1 301	300	260
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	11	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	4	351	53	12	6
72	<b>Personal services .....</b>	††	††	††	††	63	7 480	3 280	725	426
721	Laundry, cleaning, and garment services .....	††	††	††	††	13	1 720	741	169	100
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	5	302	86	19	16
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	8	1 418	655	150	84
7215	Power laundries, family and commercial* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	5	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	2	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	5	528	112	16	13
723, 4	Beauty and barber shops.....	††	††	††	††	33	2 661	1 363	300	205
723	Beauty shops .....	††	††	††	††	29	2 510	1 289	285	198
724	Barber shops .....	††	††	††	††	4	151	74	15	7
725	Shoe repair, shoe shine, and hat-cleaning shops.....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	7	1 459	475	102	33
729	Miscellaneous personal services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
73	<b>Business services .....</b>	††	††	††	††	50	8 254	2 807	652	259
731	Advertising .....	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	9	990	390	86	45
737	Computer and data processing services.....	††	††	††	††	2	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services.....	††	††	††	††	5	768	337	88	22
7394	Equipment rental and leasing services .....	††	††	††	††	4	1 488	338	90	29
Other 73	Other business services .....	††	††	††	††	28	3 415	1 090	250	130

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>FOND DU LAC COUNTY—Con.</b>									
75	Automotive repair, services, and garages.....	††	††	††	††	50	8 340	2 122	490	242
751	Automotive rental and leasing, without drivers .....	††	††	††	††	4	790	101	24	30
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	35	6 521	1 679	387	151
7538	General automotive repair shops .....	††	††	††	††	10	1 147	339	78	28
7531	Top and body repair shops .....	††	††	††	††	15	2 567	672	154	64
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	10	2 807	668	155	59
754	Automotive services, except repair .....	††	††	††	††	11	1 029	342	79	61
76	Miscellaneous repair services .....	††	††	††	††	14	2 131	638	150	46
762	Electrical and electronic repair shops .....	††	††	††	††	3	104	25	7	3
7622	Radio and TV repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures...	††	††	††	††	29	5 796	1 420	355	362
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	5	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	11	3 433	819	235	264
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	12	1 550	413	67	44
80, ex. 806	Health services, except hospitals .....	††	††	††	††	93	31 971	16 701	3 830	1 057
801	Offices of physicians .....	††	††	††	††	34	17 872	10 619	2 362	402
802	Offices of dentists .....	††	††	††	††	36	6 015	2 488	515	170
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	7	662	194	33	26
8042	Offices of optometrists .....	††	††	††	††	7	928	201	37	20
805	Nursing and personal care facilities .....	††	††	††	††	4	6 053	3 042	849	426
8049, 807, 8, 9	Other health services .....	††	††	††	††	5	441	157	34	13
81	Legal services .....	††	††	††	††	32	4 868	2 094	489	137
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	11	1 131	568	159	45
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	13	2 864	1 365	346	79
83, 892, 9	Social and other services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	4	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	1	(D)	(D)	(D)	(D)
	<b>KENOSHA COUNTY</b> (Coextensive with Kenosha, Wis., SMSA; see table 4a.)									
	<b>LA CROSSE COUNTY</b> (Coextensive with La Crosse, Wis., SMSA; see table 4a.)									
	<b>MANITOWOC COUNTY</b>									
	Total .....	††	††	††	††	302	57 679	22 204	5 475	2 013
70	Hotels, motels, and other lodging places .....	††	††	††	††	8	(D)	(D)	(D)	(D)
7011	Hotels, motor hotels, and motels .....	††	††	††	††	8	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	6	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	-	-	-	-	-



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>MANITOWOC COUNTY—Con.</b>									
72	Personal services .....	††	††	††	††	66	6 279	2 265	478	337
721	Laundry, cleaning, and garment services .....	††	††	††	††	14	1 691	652	150	118
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	8	535	145	30	28
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	6	1 156	507	120	90
7215										
7211	Power laundries, family and commercial* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	3	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	2	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	37	1 951	940	195	160
723	Beauty shops .....	††	††	††	††	35	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	9	1 622	360	79	27
729	Miscellaneous personal services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	34	6 418	2 130	552	272
731	Advertising .....	††	††	††	††	4	1 102	399	89	22
734	Services to dwellings and other buildings .....	††	††	††	††	5	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	4	154	26	7	5
7394	Equipment rental and leasing services .....	††	††	††	††	4	471	115	24	12
Other 73	Other business services .....	††	††	††	††	16	3 585	934	276	112
75	Automotive repair, services, and garages .....	††	††	††	††	33	4 464	1 080	247	101
751	Automotive rental and leasing, without drivers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	29	3 987	994	225	86
7538	General automotive repair shops .....	††	††	††	††	10	1 426	332	78	31
7531	Top and body repair shops .....	††	††	††	††	14	1 602	329	77	26
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	5	959	333	70	29
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	12	1 517	286	59	27
762	Electrical and electronic repair shops .....	††	††	††	††	4	620	151	33	10
7622	Radio and TV repair shops .....	††	††	††	††	4	620	151	33	10
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	-	-	-	-	-
764	Reupholstery and furniture repair .....	††	††	††	††	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	27	2 613	759	213	179
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	3	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	4	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	8	1 120	337	90	84
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	78	24 981	12 319	3 064	696
801	Offices of physicians .....	††	††	††	††	29	16 329	9 139	2 108	353
802	Offices of dentists .....	††	††	††	††	32	5 373	2 167	570	152
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	7	755	166	38	22
805	Nursing and personal care facilities .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	6	1 109	284	57	25
81	Legal services .....	††	††	††	††	27	3 365	1 035	242	105
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	6	714	332	109	24
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	8	1 589	668	212	50
83, 892, 9	Social and other services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	1	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	1	(D)	(D)	(D)	(D)
	<b>MARATHON COUNTY</b> (Coextensive with Wausau, Wis., SMSA; see table 4a.)									

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>MILWAUKEE COUNTY</b>									
	Total .....	††	††	††	††	5 648	1 930 775	846 746	204 729	59 337
70	Hotels, motels, and other lodging places .....	††	††	††	††	64	65 290	18 832	4 286	2 811
7011	Hotels, motor hotels, and motels .....	††	††	††	††	54	63 778	18 517	4 188	2 790
7011 pt.	Hotels .....	††	††	††	††	20	45 121	13 923	3 142	1 945
7011 pt.	Hotels, 25 guestrooms or more .....	..	..	..	..	17	(D)	(D)	(D)	(D)
7011 pt.	Hotels, less than 25 guestrooms .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	34	18 657	4 594	1 046	845
7011 pt.	Motels, tourist courts .....	..	..	..	..	27	9 430	2 102	545	405
7011 pt.	Motor hotels .....	..	..	..	..	7	9 227	2 492	501	440
702, 3, 4	Other lodging places .....	††	††	††	††	10	1 512	315	98	21
703	Trailer parks and camps .....	††	††	††	††	4	(D)	(D)	(D)	(D)
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	6	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	824	117 934	44 091	10 754	5 201
721	Laundry, cleaning, and garment services .....	††	††	††	††	148	43 012	15 324	3 623	1 588
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	28	4 539	828	209	122
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	120	38 473	14 496	3 414	1 466
7215	Power laundries, family and commercial* .....	..	..	..	..	10	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	68	11 907	5 167	1 178	642
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	42	(D)	(D)	(D)	(D)
7212	Garment pressing and agents for laundries and dry cleaners .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7213	Linen supply* .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning .....	..	..	..	..	20	1 069	466	102	58
7218	Industrial launderers* .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, including diaper* .....	..	..	..	..	12	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	43	5 751	1 292	264	141
723, 4	Beauty and barber shops .....	††	††	††	††	456	34 382	17 202	4 141	2 254
723	Beauty shops .....	††	††	††	††	392	30 454	15 528	3 716	2 075
724	Barber shops .....	††	††	††	††	64	3 928	1 674	425	179
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	14	763	220	50	31
726	Funeral service and crematories .....	††	††	††	††	60	20 333	6 125	1 560	324
729	Miscellaneous personal services .....	††	††	††	††	103	13 693	3 928	1 116	863
73	Business services .....	††	††	††	††	1 038	429 634	206 361	50 651	19 747
731	Advertising .....	††	††	††	††	89	28 052	14 708	3 632	729
7311	Advertising agencies .....	..	..	..	..	78	25 378	13 382	3 328	572
7312	Outdoor advertising services .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives .....	..	..	..	..	5	816	340	65	9
7319	Advertising, n.e.c. .....	..	..	..	..	4	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	157	32 970	18 194	4 417	3 385
7341	Window cleaning .....	..	..	..	..	11	(D)	(D)	(D)	(D)
7342	Disinfecting and exterminating services .....	..	..	..	..	14	6 286	1 941	469	120
7349	Cleaning and maintenance services, n.e.c. .....	..	..	..	..	132	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	91	80 195	28 804	6 906	1 504
7372	Computer programming and other software services .....	..	..	..	..	42	(D)	(D)	(D)	(D)
7374	Data processing services .....	..	..	..	..	33	46 165	16 271	3 904	985
7379	Computer related services, n.e.c. .....	..	..	..	..	16	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	175	49 651	24 708	5 999	1 408
7394	Equipment rental and leasing services .....	††	††	††	††	37	18 077	3 824	873	251
Other 73	Other business services .....	††	††	††	††	489	220 689	116 123	28 824	12 470
732	Credit reporting, collection agencies .....	..	..	..	..	23	10 725	3 567	1 010	285
7331	Direct mail advertising services .....	..	..	..	..	15	8 766	3 698	732	440
7332	Blueprinting and photocopying services .....	..	..	..	..	20	2 648	803	195	71
7333	Commercial photography, art, and graphics .....	..	..	..	..	86	17 951	8 654	1 961	429
7339	Stenographic services; and reproduction services, n.e.c. .....	..	..	..	..	20	3 543	1 063	280	90
736	Personnel supply services .....	..	..	..	..	105	61 265	44 358	11 395	6 248
7361	Employment agencies .....	..	..	..	..	50	10 386	5 857	1 613	622
7362	Help supply services .....	..	..	..	..	55	50 879	38 501	9 782	5 626
7369	Facilities management services .....	..	..	..	..	-	-	-	-	-
7391	Research and development laboratories .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	..	..	..	..	13	4 724	2 239	502	120
7393	Detective agencies and protective services .....	..	..	..	..	45	37 645	21 552	5 123	2 410
7395	Photofinishing laboratories* .....	..	..	..	..	17	11 930	3 835	887	438
7399 pt.	Sign painting shops .....	..	..	..	..	8	(D)	(D)	(D)	(D)
7399 pt.	Interior designing .....	..	..	..	..	9	2 323	467	101	43
7399 pt.	Telephone answering services .....	..	..	..	..	7	(D)	(D)	(D)	(D)
735, 7396, 7399 pt.	Other business services, n.e.c. .....	..	..	..	..	117	56 217	25 047	6 376	1 767



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MILWAUKEE COUNTY—Con.</b>									
75	Automotive repair, services, and garages.....	††	††	††	††	439	146 993	33 154	7 864	2 471
751	Automotive rental and leasing, without drivers .....	††	††	††	††	48	61 421	7 981	1 925	482
752	Automobile parking .....	††	††	††	††	62	(D)	(D)	(D)	(D)
7523	Parking lots .....	††	††	††	††	51	(D)	(D)	(D)	(D)
7525	Parking structures .....	**	**	**	**	11	2 980	460	108	52
753	Automotive repair shops .....	††	††	††	††	279	(D)	(D)	(D)	(D)
7538	General automotive repair shops .....	††	††	††	††	123	26 950	7 685	1 835	583
7538 pt.	General automotive repair shops, except diesel .....	††	††	††	††	114	(D)	(D)	(D)	(D)
7538 pt.	Diesel repair shops .....	**	**	**	**	9	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	77	15 124	4 814	1 103	317
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	79	(D)	(D)	(D)	(D)
7534	Tire retreading and repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7535	Paint shops .....	**	**	**	**	8	1 187	463	71	31
7539 pt.	Auto electrical and fuel system services .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7539 pt.	Radiator repair .....	**	**	**	**	6	1 750	584	158	39
7539 pt.	Glass replacement and repair .....	**	**	**	**	9	2 243	500	102	32
7539 pt.	Brake, front end, and wheel alignment .....	**	**	**	**	8	(D)	(D)	(D)	(D)
7539 pt.	Exhaust system services (muffler shops) .....	**	**	**	**	16	8 949	2 165	450	106
7539 pt.	Transmission repair shops .....	**	**	**	**	20	5 677	1 833	436	116
7539 pt.	Other automotive repair shops, n.e.c. ....	**	**	**	**	4	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	50	8 841	3 168	879	399
7542	Car washes .....	**	**	**	**	26	(D)	(D)	(D)	(D)
7549	Other automotive services .....	**	**	**	**	24	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	206	63 698	23 675	5 620	1 393
762	Electrical and electronic repair shops .....	††	††	††	††	64	17 634	5 759	1 402	392
7622	Radio and TV repair shops .....	††	††	††	††	31	5 714	1 915	450	154
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	33	11 920	3 844	952	238
7623	Refrigeration and air-conditioning repair shops .....	**	**	**	**	10	818	294	63	19
7629	Electrical and electronic repair shops, n.e.c. ....	**	**	**	**	23	11 102	3 550	889	219
764	Reupholstery and furniture repair .....	††	††	††	††	27	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	115	(D)	(D)	(D)	(D)
763	Watch, clock, and jewelry repair .....	**	**	**	**	11	(D)	(D)	(D)	(D)
769	Miscellaneous repair and related services .....	**	**	**	**	104	(D)	(D)	(D)	(D)
7692	Welding repair .....	**	**	**	**	5	921	363	69	18
7694	Armature rewinding shops .....	**	**	**	**	5	5 686	1 839	485	89
7699	Repair shops and related services, n.e.c. ....	**	**	**	**	94	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures...	††	††	††	††	261	100 192	35 902	7 498	3 747
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	23	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	27	14 552	2 341	539	427
7832	Motion picture theaters, except drive-in .....	**	**	**	**	26	(D)	(D)	(D)	(D)
7833	Drive-in motion picture theaters .....	**	**	**	**	1	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	56	(D)	(D)	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	**	**	**	**	11	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	**	**	**	**	45	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	50	22 412	7 070	1 961	1 496
7932	Billiard and pool establishments .....	††	††	††	††	4	759	207	55	36
7933	Bowling alleys .....	††	††	††	††	46	21 653	6 863	1 906	1 460
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	105	45 318	22 109	4 028	1 496
794	Commercial sports .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	3	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	98	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools .....	**	**	**	**	15	(D)	(D)	(D)	(D)
7992	Public golf courses .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7993	Coin-operated amusement device operators .....	**	**	**	**	19	8 981	2 242	598	179
7996	Amusement parks .....	**	**	**	**	-	-	-	-	-
7997	Membership sports and recreation clubs .....	**	**	**	**	24	6 296	2 212	448	351
7999	Amusement and recreation services, n.e.c. ....	**	**	**	**	39	10 330	2 087	491	663
7999 pt.	Concession operators of amusement devices, rides .....	**	**	**	**	5	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Other commercial recreation and amusements .....	**	**	**	**	33	5 053	1 371	313	355

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		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	MILWAUKEE COUNTY—Con.									
80, ex. 806	Health services, except hospitals -----	††	††	††	††	1 783	567 854	299 401	71 988	15 450
801	Offices of physicians -----	††	††	††	††	903	299 717	174 535	42 074	4 698
802	Offices of dentists -----	††	††	††	††	504	84 765	34 957	8 493	2 279
803	Offices of osteopathic physicians -----	††	††	††	††	38	7 412	3 939	1 019	151
3041	Offices of chiropractors -----	††	††	††	††	33	2 884	699	159	84
8042	Offices of optometrists -----	††	††	††	††	57	9 681	2 942	726	235
805	Nursing and personal care facilities -----	††	††	††	††	57	109 611	59 532	14 352	6 431
8049, 807, 8, 9	Other health services -----	††	††	††	††	191	53 784	22 797	5 165	1 572
807	Medical and dental laboratories -----	††	††	††	††	56	19 040	7 628	1 931	609
8071	Medical laboratories -----	††	††	††	††	17	(D)	(D)	(D)	(D)
8072	Dental laboratories -----	††	††	††	††	39	(D)	(D)	(D)	(D)
8049, 808, 9	Other health services, n.e.c. -----	††	††	††	††	135	34 744	15 169	3 234	963
81	Legal services -----	††	††	††	††	546	208 492	92 331	22 852	3 632
823, 4, 9	Selected educational services -----	††	††	††	††	27	5 259	2 577	503	174
823	Libraries and information centers -----	††	††	††	††	-	-	-	-	-
824	Correspondence schools and vocational schools -----	††	††	††	††	10	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. -----	††	††	††	††	17	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services -----	††	††	††	††	147	102 976	37 096	9 465	1 604
891 pt.	Architectural services -----	††	††	††	††	46	17 454	7 543	1 907	365
891 pt.	Engineering services -----	††	††	††	††	88	84 274	28 895	7 421	1 201
891 pt.	Surveying services -----	††	††	††	††	13	1 248	658	137	38
893	Accounting, auditing, and bookkeeping services -----	††	††	††	††	203	101 991	44 309	11 122	2 191
83, 892, 9	Social and other services -----	††	††	††	††	110	20 462	9 017	2 126	916
83	Social services -----	††	††	††	††	79	16 259	7 617	1 806	825
835	Child day care services -----	††	††	††	††	43	3 661	1 789	451	317
832, 3, 6, 9	Other social services -----	††	††	††	††	36	12 598	5 828	1 355	508
892, 9	Other services -----	††	††	††	††	31	4 203	1 400	320	91
	OUTAGAMIE COUNTY									
	Total -----	††	††	††	††	618	165 248	69 589	16 306	5 029
70	Hotels, motels, and other lodging places -----	††	††	††	††	13	7 566	1 851	185	153
7011	Hotels, motor hotels, and motels -----	††	††	††	††	11	(D)	(D)	(D)	(D)
7011 pt.	Hotels -----	††	††	††	††	4	4 432	1 253	48	40
7011 pt.	Hotels, motor hotels, and tourist courts -----	††	††	††	††	7	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places -----	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services -----	††	††	††	††	103	15 122	5 594	1 367	622
721	Laundry, cleaning, and garment services -----	††	††	††	††	14	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning -----	††	††	††	††	2	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services -----	††	††	††	††	12	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* -----	††	††	††	††	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* -----	††	††	††	††	7	1 111	374	82	63
Other 721	Laundry and cleaning services, n.e.c.* -----	††	††	††	††	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait -----	††	††	††	††	8	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops -----	††	††	††	††	58	4 101	1 824	453	289
723	Beauty shops -----	††	††	††	††	50	3 590	1 581	400	261
724	Barber shops -----	††	††	††	††	8	511	243	53	28
725	Shoe repair, shoe shine, and hat-cleaning shops -----	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories -----	††	††	††	††	10	(D)	(D)	(D)	(D)
729	Miscellaneous personal services -----	††	††	††	††	12	(D)	(D)	(D)	(D)
73	Business services -----	††	††	††	††	103	30 586	12 297	2 745	1 388
731	Advertising -----	††	††	††	††	8	1 105	499	118	28
734	Services to dwellings and other buildings -----	††	††	††	††	21	(D)	(D)	(D)	(D)
737	Computer and data processing services -----	††	††	††	††	11	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services -----	††	††	††	††	7	3 963	2 062	473	116
7394	Equipment rental and leasing services -----	††	††	††	††	11	(D)	(D)	(D)	(D)
Other 73	Other business services -----	††	††	††	††	45	9 449	3 926	935	573
75	Automotive repair, services, and garages -----	††	††	††	††	58	(D)	(D)	(D)	(D)
751	Automotive rental and leasing, without drivers -----	††	††	††	††	6	(D)	(D)	(D)	(D)
752	Automobile parking -----	††	††	††	††	-	-	-	-	-
753	Automotive repair shops -----	††	††	††	††	45	7 886	1 948	473	161
7538	General automotive repair shops -----	††	††	††	††	15	(D)	(D)	(D)	(D)
7531	Top and body repair shops -----	††	††	††	††	17	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops -----	††	††	††	††	13	4 250	1 127	261	72
754	Automotive services, except repair -----	††	††	††	††	7	(D)	(D)	(D)	(D)



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>OUTAGAMIE COUNTY—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	29	7 356	2 151	450	118
762	Electrical and electronic repair shops .....	††	††	††	††	15	1 585	532	129	41
7622	Radio and TV repair shops .....	††	††	††	††	9	886	260	59	23
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	6	699	272	70	18
764	Reupholstery and furniture repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	11	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	40	10 877	2 341	488	398
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	6	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	10	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	20	5 018	1 084	183	116
80, ex. 806	Health services, except hospitals .....	††	††	††	††	178	54 839	29 529	7 268	1 490
801	Offices of physicians .....	††	††	††	††	65	31 020	18 140	4 615	570
802	Offices of dentists .....	††	††	††	††	78	14 451	6 953	1 505	397
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	9	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	10	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	14	(D)	(D)	(D)	(D)
81	Legal services .....	††	††	††	††	43	10 485	4 580	863	226
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	20	5 882	3 540	922	167
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	25	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	2	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	3	(D)	(D)	(D)	(D)
	<b>OZAUKEE COUNTY</b>									
	Total .....	††	††	††	††	349	67 893	26 930	6 319	2 231
70	Hotels, motels, and other lodging places .....	††	††	††	††	10	4 400	1 255	271	170
7011	Hotels, motor hotels, and motels .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Hotels, motor hotels, and tourist courts .....	††	††	††	††	8	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	61	4 812	1 803	404	289
721	Laundry, cleaning, and garment services .....	††	††	††	††	13	1 147	363	87	73
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* .....	..	..	..	..	-	-	-	-	-
7211	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	6	869	314	76	57
7216	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	3	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait .....	††	††	††	††	4	316	77	18	8
723, 4	Beauty and barber shops .....	††	††	††	††	34	2 293	1 151	251	174
723	Beauty shops .....	††	††	††	††	30	2 103	1 062	232	167
724	Barber shops .....	††	††	††	††	4	190	89	19	7
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	5	728	139	34	14
729	Miscellaneous personal services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	60	15 198	4 789	1 136	345
731	Advertising .....	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	11	556	194	42	49
737	Computer and data processing services .....	††	††	††	††	9	1 387	644	149	31
7392	Management, consulting, and public relations services .....	††	††	††	††	12	1 696	550	164	61
7394	Equipment rental and leasing services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	24	8 528	2 097	501	151
75	Automotive repair, services, and garages .....	††	††	††	††	25	3 093	869	184	104
751	Automotive rental and leasing, without drivers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	18	2 130	692	143	60
7538	General automotive repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	10	1 426	510	104	35
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	4	(D)	(D)	(D)	(D)

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>OZAUKEE COUNTY—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	20	2 300	624	144	58
762	Electrical and electronic repair shops .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	4	344	115	25	8
764	Reupholstery and furniture repair .....	††	††	††	††	4	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	10	1 404	401	91	39
78, 79	Amusement and recreation services, including motion pictures...	††	††	††	††	22	4 463	1 384	309	225
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	7	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	13	2 531	880	177	107
80, ex. 806	Health services, except hospitals .....	††	††	††	††	96	26 566	12 822	3 008	799
801	Offices of physicians .....	††	††	††	††	34	9 259	4 460	1 148	131
802	Offices of dentists .....	††	††	††	††	39	5 874	2 392	465	152
803	Offices of osteopathic physicians .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	3	267	72	19	10
8042	Offices of optometrists .....	††	††	††	††	5	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	10	5 874	2 803	570	153
81	Legal services .....	††	††	††	††	15	2 715	1 136	281	72
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	11	1 026	492	127	38
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	22	2 856	1 548	414	103
83, 892, 9	Social and other services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
83	Social services .....	..	..	..	..	5	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	1	(D)	(D)	(D)	(D)
	<b>RACINE COUNTY</b> (Coextensive with Racine, Wis., SMSA; see table 4a.)									
	<b>ROCK COUNTY</b> (Coextensive with Janesville-Beloit, Wis., SMSA; see table 4a.)									
	<b>SHEBOYGAN COUNTY</b> (Coextensive with Sheboygan, Wis., SMSA; see table 4a.)									
	<b>WALWORTH COUNTY</b>									
	Total .....	††	††	††	††	374	95 039	32 591	7 971	3 554
70	Hotels, motels, and other lodging places .....	††	††	††	††	25	43 384	13 221	3 056	1 872
7011	Hotels, motor hotels, and motels .....	††	††	††	††	20	43 029	13 168	3 049	1 868
7011 pt.	Hotels .....	††	††	††	††	7	41 976	12 930	3 007	1 820
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	13	1 053	238	42	48
702, 3, 4	Other lodging places .....	††	††	††	††	5	355	53	7	4
72	Personal services .....	††	††	††	††	56	3 322	1 159	256	207
721	Laundry, cleaning, and garment services .....	††	††	††	††	15	1 078	270	58	61
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	4	275	52	14	18
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	11	803	218	44	43
7211	Power laundries, family and commercial* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	9	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	4	263	36	8	6
723, 4	Beauty and barber shops .....	††	††	††	††	28	1 424	643	132	104
723	Beauty shops .....	††	††	††	††	27	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	-	-	-	-	-
726	Funeral service and crematories .....	††	††	††	††	6	382	138	34	13
729	Miscellaneous personal services .....	††	††	††	††	3	175	72	24	23



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>WALWORTH COUNTY—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	52	9 723	3 445	798	289
731	Advertising .....	††	††	††	††	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	10	756	292	72	51
737	Computer and data processing services .....	††	††	††	††	4	950	420	144	32
7392	Management, consulting, and public relations services .....	††	††	††	††	6	1 184	493	116	38
7394	Equipment rental and leasing services .....	††	††	††	††	4	292	74	15	5
Other 73	Other business services .....	††	††	††	††	27	(D)	(D)	(D)	(D)
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	22	2 607	707	143	65
751	Automotive rental and leasing, without drivers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	19	2 158	579	121	55
7538	General automotive repair shops .....	††	††	††	††	9	1 325	348	75	35
7531	Top and body repair shops .....	††	††	††	††	5	470	142	25	12
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	5	363	89	21	8
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	13	1 677	823	181	57
762	Electrical and electronic repair shops .....	††	††	††	††	3	375	71	17	7
7622	Radio and TV repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	8	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures</b> .....	††	††	††	††	47	9 162	2 458	622	278
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	6	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	8	1 610	422	102	71
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	31	6 455	1 862	486	150
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	99	15 958	7 128	2 006	502
801	Offices of physicians .....	††	††	††	††	35	6 309	3 267	1 152	140
802	Offices of dentists .....	††	††	††	††	36	4 466	1 570	361	129
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	4	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	9	843	195	47	22
805	Nursing and personal care facilities .....	††	††	††	††	9	3 492	1 799	391	194
8049, 807, 8, 9	Other health services .....	††	††	††	††	5	508	225	38	7
81	<b>Legal services</b> .....	††	††	††	††	29	5 198	1 544	398	117
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	3	115	31	7	9
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	10	1 581	839	196	64
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	12	2 141	1 177	294	79
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	6	171	59	14	15
83	Social services .....	**	**	**	**	5	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	1	(D)	(D)	(D)	(D)
	<b>WAUKESHA COUNTY</b>									
	<b>Total</b> .....	††	††	††	††	1 620	448 160	184 482	44 757	13 690
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	25	27 784	6 991	1 923	1 231
7011	Hotels, motor hotels, and motels .....	††	††	††	††	22	26 776	6 679	1 862	1 207
7011 pt.	Hotels .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	16	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	3	1 008	312	61	24
72	<b>Personal services</b> .....	††	††	††	††	214	32 766	12 672	3 130	1 372
721	Laundry, cleaning, and garment services .....	††	††	††	††	42	14 467	5 845	1 573	531
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	7	549	116	25	24
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	35	13 918	5 729	1 548	507
7211	Power laundries, family and commercial* .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	20	3 052	1 142	264	183
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	14	(D)	(D)	(D)	(D)
722	<b>Photographic studios, portrait</b> .....	††	††	††	††	9	750	155	37	19
723, 4	<b>Beauty and barber shops</b> .....	††	††	††	††	129	9 401	4 694	1 027	584
723	Beauty shops .....	††	††	††	††	116	8 380	4 282	940	536
724	Barber shops .....	††	††	††	††	13	1 021	412	87	48
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	12	3 454	733	225	56
729	Miscellaneous personal services .....	††	††	††	††	20	(D)	(D)	(D)	(D)

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>WAUKESHA COUNTY—Con.</b>									
73	<b>Business services -----</b>	††	††	††	††	360	136 200	57 913	14 494	4 283
731	Advertising -----	††	††	††	††	26	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings -----	††	††	††	††	69	6 289	2 799	677	554
737	Computer and data processing services -----	††	††	††	††	46	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services -----	††	††	††	††	59	11 234	5 349	1 382	411
7394	Equipment rental and leasing services -----	††	††	††	††	14	(D)	(D)	(D)	(D)
Other 73	Other business services -----	††	††	††	††	146	(D)	(D)	(D)	(D)
75	<b>Automotive repair, services, and garages -----</b>	††	††	††	††	110	29 918	6 867	1 495	509
751	Automotive rental and leasing, without drivers -----	††	††	††	††	5	(D)	(D)	(D)	(D)
752	Automobile parking -----	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops -----	††	††	††	††	92	18 956	5 455	1 198	377
7538	General automotive repair shops -----	††	††	††	††	41	5 384	1 564	353	123
7531	Top and body repair shops -----	††	††	††	††	30	6 472	2 043	463	131
7534, 5, 9	Other automotive repair shops -----	††	††	††	††	21	7 100	1 848	382	123
754	Automotive services, except repair -----	††	††	††	††	12	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services -----</b>	††	††	††	††	93	28 501	8 476	1 963	501
762	Electrical and electronic repair shops -----	††	††	††	††	32	11 255	3 095	754	176
7622	Radio and TV repair shops -----	††	††	††	††	13	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops -----	††	††	††	††	19	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair -----	††	††	††	††	8	778	262	67	33
763, 9	Other repair shops and related services -----	††	††	††	††	53	16 468	5 119	1 142	292
78, 79	<b>Amusement and recreation services, including motion pictures. --</b>	††	††	††	††	91	23 175	6 903	1 504	1 109
781, 2	Motion picture production, distribution, and services -----	††	††	††	††	1	(D)	(D)	(D)	(D)
783	Motion picture theaters -----	††	††	††	††	11	3 124	523	101	111
792	Producers, orchestras, and entertainers -----	††	††	††	††	8	321	159	56	12
793	Bowling alleys and billiards and pool establishments -----	††	††	††	††	23	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services _	††	††	††	††	48	10 151	3 212	557	432
80, ex. 806	<b>Health services, except hospitals -----</b>	††	††	††	††	425	115 269	60 693	14 284	3 089
801	Offices of physicians -----	††	††	††	††	171	59 416	35 502	8 493	1 007
802	Offices of dentists -----	††	††	††	††	155	24 297	9 528	2 176	695
803	Offices of osteopathic physicians -----	††	††	††	††	14	4 032	2 202	569	76
8041	Offices of chiropractors -----	††	††	††	††	20	1 713	464	101	52
8042	Offices of optometrists -----	††	††	††	††	19	2 229	586	127	52
805	Nursing and personal care facilities -----	††	††	††	††	6	15 893	8 854	1 995	963
8049, 807, 8, 9	Other health services -----	††	††	††	††	40	7 689	3 557	823	244
81	<b>Legal services -----</b>	††	††	††	††	97	12 141	4 082	1 024	328
823, 4, 9	<b>Selected educational services -----</b>	††	††	††	††	5	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services -----</b>	††	††	††	††	89	23 693	12 048	2 960	632
893	<b>Accounting, auditing, and bookkeeping services -----</b>	††	††	††	††	78	13 375	5 573	1 417	346
83, 892, 9	<b>Social and other services -----</b>	††	††	††	††	33	(D)	(D)	(D)	(D)
83	Social services -----	..	..	..	..	23	(D)	(D)	(D)	(D)
892, 9	Other services -----	..	..	..	..	10	(D)	(D)	(D)	(D)
	<b>WINNEBAGO COUNTY</b>									
	<b>Total -----</b>	††	††	††	††	663	167 260	71 363	17 233	5 173
70	<b>Hotels, motels, and other lodging places -----</b>	††	††	††	††	15	(D)	(D)	(D)	(D)
7011	Hotels, motor hotels, and motels -----	††	††	††	††	15	(D)	(D)	(D)	(D)
7011 pt.	Hotels -----	††	††	††	††	3	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts -----	††	††	††	††	12	5 901	1 695	387	265
702, 3, 4	Other lodging places -----	††	††	††	††	-	-	-	-	-
72	<b>Personal services -----</b>	††	††	††	††	113	14 748	5 685	1 283	618
721	Laundry, cleaning, and garment services -----	††	††	††	††	16	6 738	2 451	562	214
7215	Coin-operated laundries and dry cleaning -----	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services -----	††	††	††	††	13	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* -----	..	..	..	..	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* -----	..	..	..	..	8	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* -----	..	..	..	..	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait -----	††	††	††	††	4	(D)	(D)	(D)	(D)
723, 4	<b>Beauty and barber shops -----</b>	††	††	††	††	74	4 705	2 344	510	308
723	Beauty shops -----	††	††	††	††	69	4 066	1 992	412	261
724	Barber shops -----	††	††	††	††	5	639	352	98	47
725	Shoe repair, shoe shine, and hat-cleaning shops -----	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories -----	††	††	††	††	10	2 152	598	149	43
729	Miscellaneous personal services -----	††	††	††	††	8	(D)	(D)	(D)	(D)



**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>WINNEBAGO COUNTY—Con.</b>									
73	Business services .....	††	††	††	††	97	23 105	10 314	2 546	993
731	Advertising .....	††	††	††	††	6	794	399	92	24
734	Services to dwellings and other buildings .....	††	††	††	††	19	1 956	1 020	254	238
737	Computer and data processing services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	13	3 925	1 551	464	55
7394	Equipment rental and leasing services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	48	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages .....	††	††	††	††	58	19 508	4 260	1 015	303
751	Automotive rental and leasing, without drivers .....	††	††	††	††	8	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	42	5 971	1 810	415	136
7538	General automotive repair shops .....	††	††	††	††	19	2 776	786	188	62
7531	Top and body repair shops .....	††	††	††	††	14	2 342	846	185	57
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	9	853	178	42	17
754	Automotive services, except repair .....	††	††	††	††	8	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	43	9 366	2 782	681	207
762	Electrical and electronic repair shops .....	††	††	††	††	16	2 704	991	249	83
7622	Radio and TV repair shops .....	††	††	††	††	4	196	66	16	9
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	12	2 508	925	233	74
764	Reupholstery and furniture repair .....	††	††	††	††	6	409	97	21	10
763, 9	Other repair shops and related services .....	††	††	††	††	21	6 253	1 694	411	114
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	46	7 330	2 062	441	439
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	5	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	6	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	9	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	26	3 749	1 184	231	156
80, ex. 806	Health services, except hospitals .....	††	††	††	††	188	66 723	36 095	8 997	1 706
801	Offices of physicians .....	††	††	††	††	86	41 177	24 538	5 930	668
802	Offices of dentists .....	††	††	††	††	64	13 617	6 005	1 531	339
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	9	824	210	43	18
8042	Offices of optometrists .....	††	††	††	††	9	1 057	252	59	23
805	Nursing and personal care facilities .....	††	††	††	††	4	7 439	3 897	1 121	565
8049, 807, 8, 9	Other health services .....	††	††	††	††	16	2 609	1 193	313	93
81	Legal services .....	††	††	††	††	42	8 140	3 281	649	168
823, 4, 9	Selected educational services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	19	5 060	2 648	585	125
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	26	3 611	1 129	285	105
83, 892, 9	Social and other services .....	††	††	††	††	14	(D)	(D)	(D)	(D)
83	Social services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
892, 9	Other services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
	<b>WOOD COUNTY</b>									
	Total .....	††	††	††	††	300	124 231	58 634	14 637	3 568
70	Hotels, motels, and other lodging places .....	††	††	††	††	13	6 905	2 011	521	310
7011	Hotels, motor hotels, and motels .....	††	††	††	††	11	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	9	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	55	6 254	1 969	474	264
721	Laundry, cleaning, and garment services .....	††	††	††	††	13	2 373	536	128	69
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	4	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	††	††	††	††	4	831	217	54	36
7216	Dry-cleaning plants, except rug cleaning* .....	††	††	††	††	4	276	59	14	12
Other 721	Laundry and cleaning services, n.e.c.* .....	††	††	††	††	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	28	1 698	739	166	96
723	Beauty shops .....	††	††	††	††	26	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	5	942	239	55	24
729	Miscellaneous personal services .....	††	††	††	††	5	(D)	(D)	(D)	(D)

**Table 6. Summary Statistics for Firms Subject to Federal Income Tax for Counties With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>WOOD COUNTY—Con.</b>									
73	<b>Business services</b> .....	††	††	††	††	29	13 810	5 497	1 163	425
731	Advertising.....	††	††	††	††	1	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	5	272	139	31	45
737	Computer and data processing services.....	††	††	††	††	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services.....	††	††	††	††	6	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	14	5 763	3 437	653	226
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	34	4 502	715	142	74
751	Automotive rental and leasing, without drivers .....	††	††	††	††	3	653	58	14	8
752	Automobile parking.....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops.....	††	††	††	††	27	3 662	618	117	54
7538	General automotive repair shops .....	††	††	††	††	12	1 776	219	37	16
7531	Top and body repair shops .....	††	††	††	††	9	826	206	41	22
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	6	1 060	193	39	16
754	Automotive services, except repair .....	††	††	††	††	4	187	39	11	12
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	16	1 700	537	122	49
762	Electrical and electronic repair shops .....	††	††	††	††	6	620	175	43	19
7622	Radio and TV repair shops .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services.....	††	††	††	††	8	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures</b> ...	††	††	††	††	21	3 995	896	172	197
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters.....	††	††	††	††	5	995	138	29	45
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	4	807	217	62	39
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	12	2 193	541	81	113
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	73	74 197	41 514	10 507	1 848
801	Offices of physicians.....	††	††	††	††	12	(D)	(D)	(D)	(D)
802	Offices of dentists .....	††	††	††	††	31	6 197	2 171	505	166
803	Offices of osteopathic physicians.....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	11	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	10	1 166	316	75	31
805	Nursing and personal care facilities.....	††	††	††	††	-	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	8	1 311	653	170	39
81	<b>Legal services</b> .....	††	††	††	††	16	4 689	2 089	625	108
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	3	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	9	1 040	452	139	43
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	21	4 098	1 739	496	132
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	10	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	8	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	2	(D)	(D)	(D)	(D)



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>APPLETON</b>									
	Total.....	††	††	††	††	411	118 281	53 185	12 467	3 771
70	Hotels, motels, and other lodging places .....	††	††	††	††	8	7 538	1 759	166	116
7011	Hotels, motor hotels, and motels .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	4	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	63	10 346	4 009	1 002	503
721	Laundry, cleaning, and garment services .....	††	††	††	††	11	4 485	1 840	445	172
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	2	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7215										
7211	Power laundries, family and commercial* .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	6	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	2	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	5	543	147	26	12
723, 4	Beauty and barber shops .....	††	††	††	††	32	2 928	1 355	345	222
723	Beauty shops .....	††	††	††	††	27	2 577	1 183	310	200
724	Barber shops .....	††	††	††	††	5	351	172	35	22
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	3	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	11	1 057	339	112	82
73	Business services .....	††	††	††	††	72	19 991	8 470	1 992	1 023
731	Advertising .....	††	††	††	††	6	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	10	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	6	3 299	1 488	359	71
7392	Management, consulting, and public relations services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	9	4 206	1 262	251	47
Other 73	Other business services .....	††	††	††	††	38	9 133	3 930	949	575
75	Automotive repair, services, and garages .....	††	††	††	††	34	6 138	1 569	381	124
751	Automotive rental and leasing, without drivers .....	††	††	††	††	4	1 139	215	51	20
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	25	4 762	1 306	324	96
7538	General automotive repair shops .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	8	1 256	317	83	30
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	5	237	48	6	8
76	Miscellaneous repair services .....	††	††	††	††	18	5 209	1 522	317	81
762	Electrical and electronic repair shops .....	††	††	††	††	9	1 110	417	100	30
7622	Radio and TV repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	4	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	20	6 227	1 372	296	270
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	5	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	4	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	11	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	134	45 070	25 348	6 146	1 227
801	Offices of physicians .....	††	††	††	††	53	26 567	15 901	3 951	498
802	Offices of dentists .....	††	††	††	††	57	11 598	5 926	1 268	321
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	4	247	72	17	8
8042	Offices of optometrists .....	††	††	††	††	5	351	46	11	8
805	Nursing and personal care facilities .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	14	(D)	(D)	(D)	(D)
81	Legal services .....	††	††	††	††	28	7 248	3 581	829	154
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	12	2 470	1 390	373	71
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	16	7 813	4 101	1 147	184
83, 892, 9	Social and other services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	3	(D)	(D)	(D)	(D)

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partne- rships (number)					
	<b>BROOKFIELD</b>									
	<b>Total</b> .....	††	††	††	††	333	143 524	59 934	14 871	4 432
70	<b>Hotels, motels, and other lodging places</b> .....	††	††	††	††	6	15 633	4 054	1 085	592
7011	Hotels, motor hotels, and motels.....	††	††	††	††	5	(D)	(D)	(D)	(D)
7011 pt.	Hotels.....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts.....	††	††	††	††	4	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places.....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	<b>Personal services</b> .....	††	††	††	††	30	3 963	1 507	311	195
721	Laundry, cleaning, and garment services.....	††	††	††	††	4	782	297	69	47
7215	Coin-operated laundries and dry cleaning.....	††	††	††	††	1	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services.....	††	††	††	††	3	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial*.....	..	..	..	..	-	-	-	-	-
7211	Dry-cleaning plants, except rug cleaning*.....	..	..	..	..	2	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.*.....	..	..	..	..	1	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait.....	††	††	††	††	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops.....	††	††	††	††	16	1 624	818	185	101
723	Beauty shops.....	††	††	††	††	15	(D)	(D)	(D)	(D)
724	Barber shops.....	††	††	††	††	1	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops.....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories.....	††	††	††	††	2	(D)	(D)	(D)	(D)
729	Miscellaneous personal services.....	††	††	††	††	5	561	275	25	33
73	<b>Business services</b> .....	††	††	††	††	99	69 475	28 616	7 316	2 167
731	Advertising.....	††	††	††	††	13	27 285	9 521	2 543	383
734	Services to dwellings and other buildings.....	††	††	††	††	10	1 762	895	256	175
737	Computer and data processing services.....	††	††	††	††	18	12 872	5 643	1 349	269
7392	Management, consulting, and public relations services.....	††	††	††	††	23	7 241	3 776	1 006	273
7394	Equipment rental and leasing services.....	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services.....	††	††	††	††	34	(D)	(D)	(D)	(D)
75	<b>Automotive repair, services, and garages</b> .....	††	††	††	††	10	1 555	536	148	42
751	Automotive rental and leasing, without drivers.....	††	††	††	††	1	(D)	(D)	(D)	(D)
752	Automobile parking.....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops.....	††	††	††	††	7	(D)	(D)	(D)	(D)
7538	General automotive repair shops.....	††	††	††	††	3	(D)	(D)	(D)	(D)
7531	Top and body repair shops.....	††	††	††	††	2	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops.....	††	††	††	††	2	(D)	(D)	(D)	(D)
754	Automotive services, except repair.....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	<b>Miscellaneous repair services</b> .....	††	††	††	††	13	5 339	1 479	363	106
762	Electrical and electronic repair shops.....	††	††	††	††	5	4 206	1 078	267	77
7622	Radio and TV repair shops.....	††	††	††	††	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops.....	††	††	††	††	3	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair.....	††	††	††	††	1	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services.....	††	††	††	††	7	(D)	(D)	(D)	(D)
78, 79	<b>Amusement and recreation services, including motion pictures</b> .....	††	††	††	††	16	4 167	1 173	312	219
781, 2	Motion picture production, distribution, and services.....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters.....	††	††	††	††	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers.....	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments.....	††	††	††	††	3	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services.....	††	††	††	††	9	1 941	584	141	117
80, ex. 806	<b>Health services, except hospitals</b> .....	††	††	††	††	89	25 290	14 207	3 283	563
801	Offices of physicians.....	††	††	††	††	48	16 510	10 205	2 395	201
802	Offices of dentists.....	††	††	††	††	29	3 379	1 237	261	108
803	Offices of osteopathic physicians.....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors.....	††	††	††	††	2	(D)	(D)	(D)	(D)
8042	Offices of optometrists.....	††	††	††	††	2	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities.....	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services.....	††	††	††	††	5	774	468	109	31
81	<b>Legal services</b> .....	††	††	††	††	16	2 261	911	208	59
823, 4, 9	<b>Selected educational services</b> .....	††	††	††	††	4	(D)	(D)	(D)	(D)
891	<b>Engineering, architectural, and surveying services</b> .....	††	††	††	††	21	6 935	3 913	954	213
893	<b>Accounting, auditing, and bookkeeping services</b> .....	††	††	††	††	20	6 087	2 166	567	129
83, 892, 9	<b>Social and other services</b> .....	††	††	††	††	9	(D)	(D)	(D)	(D)
83	Social services.....	..	..	..	..	5	(D)	(D)	(D)	(D)
892, 9	Other services.....	..	..	..	..	4	262	85	18	5



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>EAU CLAIRE</b>									
	Total.....	††	††	††	††	374	96 806	41 151	10 209	2 887
70	Hotels, motels, and other lodging places .....	††	††	††	††	14	7 433	1 773	359	292
7011	Hotels, motor hotels, and motels .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	12	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	62	10 517	3 599	848	459
721	Laundry, cleaning, and garment services .....	††	††	††	††	16	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* .....	**	**	**	**	3	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	5	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	5	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	362	79	18	9
723, 4	Beauty and barber shops .....	††	††	††	††	33	2 742	1 281	283	169
723	Beauty shops .....	††	††	††	††	27	2 516	1 184	263	159
724	Barber shops .....	††	††	††	††	6	226	97	20	10
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	5	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	47	6 416	2 640	579	254
731	Advertising .....	††	††	††	††	6	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	6	707	280	66	35
737	Computer and data processing services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	24	2 664	1 324	293	138
75	Automotive repair, services, and garages .....	††	††	††	††	41	9 410	2 413	632	189
751	Automotive rental and leasing, without drivers .....	††	††	††	††	7	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	32	7 559	2 154	568	154
7538	General automotive repair shops .....	††	††	††	††	14	3 164	776	272	74
7531	Top and body repair shops .....	††	††	††	††	10	2 508	954	218	54
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	8	1 887	424	78	26
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	11	1 165	297	69	32
762	Electrical and electronic repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	-	-	-	-	-
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	25	3 822	913	196	171
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	7	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	-	-	-	-	-
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	18	2 463	665	132	115
80, ex. 806	Health services, except hospitals .....	††	††	††	††	99	33 171	18 615	4 881	874
801	Offices of physicians .....	††	††	††	††	47	18 396	11 454	3 127	334
802	Offices of dentists .....	††	††	††	††	34	7 249	3 431	901	208
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	5	993	451	93	31
8042	Offices of optometrists .....	††	††	††	††	5	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
81	Legal services .....	††	††	††	††	31	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	22	7 129	3 146	811	195
83, 892, 9	Social and other services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	9	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	-	-	-	-	-

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partnerships (number)					
	<b>GREEN BAY</b>									
	Total .....	††	††	††	††	564	182 716	86 605	19 978	5 639
70	Hotels, motels, and other lodging places .....	††	††	††	††	11	(D)	(D)	(D)	(D)
7011	Hotels, motor hotels, and motels .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	7	3 836	1 257	305	200
702, 3, 4	Other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	96	(D)	(D)	(D)	(D)
721	Laundry, cleaning, and garment services .....	††	††	††	††	19	6 552	2 543	564	263
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	1	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	18	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* .....	..	..	..	..	3	946	393	86	58
7211	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	7	655	292	68	54
7216	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	8	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait .....	††	††	††	††	6	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	49	4 186	1 943	434	253
723	Beauty shops .....	††	††	††	††	42	3 738	1 811	403	238
724	Barber shops .....	††	††	††	††	7	448	132	31	15
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	7	2 222	672	144	48
729	Miscellaneous personal services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	89	24 193	10 239	2 431	965
731	Advertising .....	††	††	††	††	9	1 959	632	144	42
734	Services to dwellings and other buildings .....	††	††	††	††	16	1 588	903	165	180
737	Computer and data processing services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	43	11 900	5 581	1 403	529
75	Automotive repair, services, and garages .....	††	††	††	††	44	11 143	2 379	575	281
751	Automotive rental and leasing, without drivers .....	††	††	††	††	6	4 385	461	116	69
752	Automobile parking .....	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	30	5 105	1 254	296	128
7538	General automotive repair shops .....	††	††	††	††	9	1 168	236	48	25
7531	Top and body repair shops .....	††	††	††	††	11	1 252	323	70	35
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	10	2 685	695	178	68
754	Automotive services, except repair .....	††	††	††	††	7	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	33	5 885	1 847	450	140
762	Electrical and electronic repair shops .....	††	††	††	††	13	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	10	2 167	638	160	45
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	18	3 052	981	232	68
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	25	12 746	9 702	3 314	394
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	6	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	7	3 134	788	229	192
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	11	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	167	73 909	37 432	8 796	2 167
801	Offices of physicians .....	††	††	††	††	73	39 215	22 486	5 322	693
802	Offices of dentists .....	††	††	††	††	55	12 055	5 001	1 034	300
803	Offices of osteopathic physicians .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	4	726	357	68	18
8042	Offices of optometrists .....	††	††	††	††	4	1 069	303	64	31
805	Nursing and personal care facilities .....	††	††	††	††	12	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	17	5 889	2 049	506	125
81	Legal services .....	††	††	††	††	51	10 313	4 422	1 044	232
823, 4, 9	Selected educational services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	19	6 878	3 097	706	161
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	23	14 833	9 132	805	251
83, 892, 9	Social and other services .....	††	††	††	††	3	1 064	429	63	15
83	Social services .....	..	..	..	..	3	1 064	429	63	15
892, 9	Other services .....	..	..	..	..	-	-	-	-	-



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>KENOSHA</b>									
	Total.....	††	††	††	††	426	78 615	32 562	8 104	2 856
70	Hotels, motels, and other lodging places .....	††	††	††	††	5	1 917	564	107	90
7011	Hotels, motor hotels, and motels .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	3	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	78	7 869	2 992	616	424
721	Laundry, cleaning, and garment services .....	††	††	††	††	19	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	7	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	12	1 660	649	144	95
7215										
7211	Power laundries, family and commercial* .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	7	943	365	84	60
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	4	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	242	65	14	8
723, 4	Beauty and barber shops .....	††	††	††	††	43	2 673	1 165	261	197
723	Beauty shops .....	††	††	††	††	38	2 548	1 132	255	194
724	Barber shops .....	††	††	††	††	5	125	33	6	3
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	5	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	7	929	425	42	61
73	Business services .....	††	††	††	††	36	4 029	1 709	430	254
731	Advertising .....	††	††	††	††	3	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	8	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	5	614	281	90	18
7394	Equipment rental and leasing services .....	††	††	††	††	4	538	127	25	10
Other 73	Other business services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages .....	††	††	††	††	38	6 746	2 094	449	151
751	Automotive rental and leasing, without drivers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	33	6 029	1 950	413	118
7538	General automotive repair shops .....	††	††	††	††	7	584	261	47	15
7531	Top and body repair shops .....	††	††	††	††	18	3 396	1 165	256	71
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	8	2 049	524	110	32
754	Automotive services, except repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	9	734	269	57	25
762	Electrical and electronic repair shops .....	††	††	††	††	3	199	50	11	6
7622	Radio and TV repair shops .....	††	††	††	††	3	199	50	11	6
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	-	-	-	-	-
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	21	5 750	1 087	272	206
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	5	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	12	3 106	494	124	71
80, ex. 806	Health services, except hospitals .....	††	††	††	††	164	39 836	19 585	5 166	1 333
801	Offices of physicians .....	††	††	††	††	88	20 648	11 404	2 788	363
802	Offices of dentists .....	††	††	††	††	48	7 055	2 937	792	212
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	7	1 203	476	109	35
805	Nursing and personal care facilities .....	††	††	††	††	5	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	13	1 928	853	222	62
81	Legal services .....	††	††	††	††	40	6 108	2 157	500	148
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	6	1 060	230	54	20
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	17	(D)	(D)	(D)	(D)
83, 892, 9	Social and other services .....	††	††	††	††	11	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	9	781	397	110	73
892, 9	Other services .....	**	**	**	**	2	(D)	(D)	(D)	(D)

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>LA CROSSE</b>									
	Total .....	††	††	††	††	374	139 257	61 530	13 956	4 175
70	Hotels, motels, and other lodging places .....	††	††	††	††	16	12 724	3 365	707	515
7011	Hotels, motor hotels, and motels .....	††	††	††	††	15	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	6	8 369	2 507	546	373
7011 pt.	Hotels, motor hotels, and tourist courts .....	††	††	††	††	9	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	1	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	66	14 823	5 732	1 261	596
721	Laundry, cleaning, and garment services .....	††	††	††	††	16	6 751	2 624	634	209
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	9	(D)	(D)	(D)	(D)
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7215	Power laundries, family and commercial* .....	**	**	**	**	-	-	-	-	-
7211	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	4	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	3	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait .....	††	††	††	††	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	33	2 763	1 411	309	201
723	Beauty shops .....	††	††	††	††	30	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	7	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	60	14 383	5 303	1 202	763
731	Advertising .....	††	††	††	††	4	754	319	70	26
734	Services to dwellings and other buildings .....	††	††	††	††	8	(D)	(D)	(D)	(D)
737	Computer and data processing services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	5	858	238	53	20
Other 73	Other business services .....	††	††	††	††	34	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages .....	††	††	††	††	36	9 172	1 640	383	145
751	Automotive rental and leasing, without drivers .....	††	††	††	††	5	4 075	320	82	29
752	Automobile parking .....	††	††	††	††	2	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	23	4 554	1 129	265	89
7538	General automotive repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	9	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	9	2 550	570	137	43
754	Automotive services, except repair .....	††	††	††	††	6	(D)	(D)	(D)	(D)
76	Miscellaneous repair services .....	††	††	††	††	16	2 035	629	145	50
762	Electrical and electronic repair shops .....	††	††	††	††	8	(D)	(D)	(D)	(D)
7622	Radio and TV repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	-	-	-	-	-
763, 9	Other repair shops and related services .....	††	††	††	††	8	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	22	4 223	896	247	205
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	6	1 674	206	45	54
792	Producers, orchestras, and entertainers .....	††	††	††	††	-	-	-	-	-
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	3	788	273	62	46
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	13	1 761	417	140	105
80, ex. 806	Health services, except hospitals .....	††	††	††	††	94	65 721	36 353	7 901	1 452
801	Offices of physicians .....	††	††	††	††	22	54 893	31 922	6 859	1 128
802	Offices of dentists .....	††	††	††	††	48	7 427	2 993	708	231
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	6	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	2	(D)	(D)	(D)	(D)
805	Nursing and personal care facilities .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	15	(D)	(D)	(D)	(D)
81	Legal services .....	††	††	††	††	28	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	††	††	††	††	-	-	-	-	-
891	Engineering, architectural, and surveying services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	20	5 516	2 386	605	161
83, 892, 9	Social and other services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	3	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	4	235	130	26	8



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SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MADISON</b>									
	Total.....	††	††	††	††	1 277	502 206	194 052	45 626	14 155
70	Hotels, motels, and other lodging places.....	††	††	††	††	43	31 416	8 298	1 887	1 446
7011	Hotels, motor hotels, and motels.....	††	††	††	††	35	29 928	8 003	1 825	1 382
7011 pt.	Hotels.....	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Hotels, motor hotels, and tourist courts.....	††	††	††	††	29	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places.....	††	††	††	††	8	1 488	295	62	64
72	Personal services.....	††	††	††	††	203	31 994	11 888	2 814	1 367
721	Laundry, cleaning, and garment services.....	††	††	††	††	40	15 291	5 254	1 235	524
7215	Coin-operated laundries and dry cleaning.....	††	††	††	††	11	1 324	308	75	57
721 ex.	Other laundry, cleaning, and garment services.....	††	††	††	††	29	13 967	4 946	1 160	467
7215	Power laundries, family and commercial*.....	††	††	††	††	2	(D)	(D)	(D)	(D)
7211	Dry-cleaning plants, except rug cleaning*.....	††	††	††	††	17	(D)	(D)	(D)	(D)
7216	Laundry and cleaning services, n.e.c.*.....	††	††	††	††	10	(D)	(D)	(D)	(D)
Other 721										
722	Photographic studios, portrait.....	††	††	††	††	10	1 035	210	48	27
723, 4	Beauty and barber shops.....	††	††	††	††	111	9 402	4 548	1 015	528
723	Beauty shops.....	††	††	††	††	92	8 371	4 025	902	484
724	Barber shops.....	††	††	††	††	19	1 031	523	113	44
725	Shoe repair, shoe shine, and hat-cleaning shops.....	††	††	††	††	6	257	68	17	8
726	Funeral service and crematories.....	††	††	††	††	6	2 031	434	116	38
729	Miscellaneous personal services.....	††	††	††	††	30	3 978	1 374	383	242
73	Business services.....	††	††	††	††	279	135 788	45 753	10 644	3 977
731	Advertising.....	††	††	††	††	21	7 353	3 011	732	162
734	Services to dwellings and other buildings.....	††	††	††	††	31	5 874	3 196	908	720
737	Computer and data processing services.....	††	††	††	††	38	59 122	14 081	3 233	798
7392	Management, consulting, and public relations services.....	††	††	††	††	52	13 684	5 532	1 282	339
7394	Equipment rental and leasing services.....	††	††	††	††	11	2 650	551	107	43
Other 73	Other business services.....	††	††	††	††	126	47 105	19 382	4 382	1 915
75	Automotive repair, services, and garages.....	††	††	††	††	70	22 301	5 127	1 190	422
751	Automotive rental and leasing, without drivers.....	††	††	††	††	9	6 965	941	211	80
752	Automobile parking.....	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops.....	††	††	††	††	50	12 170	3 286	739	227
7538	General automotive repair shops.....	††	††	††	††	17	3 049	898	205	62
7531	Top and body repair shops.....	††	††	††	††	14	2 623	879	191	52
7534, 5, 9	Other automotive repair shops.....	††	††	††	††	19	6 498	1 509	343	113
754	Automotive services, except repair.....	††	††	††	††	10	(D)	(D)	(D)	(D)
76	Miscellaneous repair services.....	††	††	††	††	52	12 345	3 919	878	248
762	Electrical and electronic repair shops.....	††	††	††	††	17	4 720	1 292	265	84
7622	Radio and TV repair shops.....	††	††	††	††	7	1 493	433	107	30
7623, 9	Other electrical and electronic repair shops.....	††	††	††	††	10	3 227	859	158	54
764	Reupholstery and furniture repair.....	††	††	††	††	3	130	35	8	6
763, 9	Other repair shops and related services.....	††	††	††	††	32	7 495	2 592	605	158
78, 79	Amusement and recreation services, including motion pictures.....	††	††	††	††	69	23 049	4 670	1 054	775
781, 2	Motion picture production, distribution, and services.....	††	††	††	††	3	(D)	(D)	(D)	(D)
783	Motion picture theaters.....	††	††	††	††	13	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers.....	††	††	††	††	8	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments.....	††	††	††	††	11	4 055	952	301	264
79 ex. 792, 3	Commercial sports and other amusement and recreation services.....	††	††	††	††	34	9 124	1 982	408	281
80, ex. 806	Health services, except hospitals.....	††	††	††	††	261	123 743	61 180	14 393	3 089
801	Offices of physicians.....	††	††	††	††	95	76 949	41 306	9 591	1 333
802	Offices of dentists.....	††	††	††	††	88	19 315	8 057	1 909	501
803	Offices of osteopathic physicians.....	††	††	††	††	2	(D)	(D)	(D)	(D)
8041	Offices of chiropractors.....	††	††	††	††	11	(D)	(D)	(D)	(D)
8042	Offices of optometrists.....	††	††	††	††	16	3 514	1 109	297	74
805	Nursing and personal care facilities.....	††	††	††	††	9	10 686	5 699	1 399	850
8049, 807, 8, 9	Other health services.....	††	††	††	††	40	12 107	4 647	1 110	291
81	Legal services.....	††	††	††	††	149	50 285	19 955	4 651	1 054
823, 4, 9	Selected educational services.....	††	††	††	††	8	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services.....	††	††	††	††	61	38 720	19 758	4 851	870
893	Accounting, auditing, and bookkeeping services.....	††	††	††	††	42	25 717	10 710	2 665	610
83, 892, 9	Social and other services.....	††	††	††	††	40	(D)	(D)	(D)	(D)
83	Social services.....	††	††	††	††	31	2 423	1 112	250	158
892, 9	Other services.....	††	††	††	††	9	(D)	(D)	(D)	(D)

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>MILWAUKEE</b>									
	Total .....	††	††	††	††	3 394	1 231 362	537 929	129 088	37 498
<b>70</b>	<b>Hotels, motels, and other lodging places .....</b>	††	††	††	††	37	50 086	14 936	3 346	2 164
7011	Hotels, motor hotels, and motels .....	††	††	††	††	31	48 773	14 663	3 254	2 148
7011 pt.	Hotels .....	††	††	††	††	13	39 538	12 392	2 809	1 697
7011 pt.	Hotels, 25 guestrooms or more .....	..	..	..	..	12	(D)	(D)	(D)	(D)
7011 pt.	Hotels, less than 25 guestrooms .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	18	9 235	2 271	445	451
7011 pt.	Motels, tourist courts .....	..	..	..	..	14	(D)	(D)	(D)	(D)
7011 pt.	Motor hotels .....	..	..	..	..	4	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	6	1 313	273	92	16
703	Trailer parks and camps .....	††	††	††	††	2	(D)	(D)	(D)	(D)
702, 4	Rooming, boarding, and membership lodging .....	††	††	††	††	4	(D)	(D)	(D)	(D)
<b>72</b>	<b>Personal services .....</b>	††	††	††	††	492	70 632	27 231	6 676	3 122
721	Laundry, cleaning, and garment services .....	††	††	††	††	84	25 551	9 947	2 350	982
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	15	952	204	44	43
721 ex.	Other laundry, cleaning, and garment services .....	††	††	††	††	69	24 599	9 743	2 306	939
7215	Power laundries, family and commercial* .....	..	..	..	..	7	2 669	1 197	303	154
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	32	6 820	3 578	818	399
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	30	15 110	4 968	1 185	386
7212	Garment pressing and agents for laundries and dry cleaners .....	..	..	..	..	3	45	13	4	4
7213	Linen supply* .....	..	..	..	..	3	(D)	(D)	(D)	(D)
7217	Carpet and upholstery cleaning .....	..	..	..	..	14	828	359	83	44
7218	Industrial laundries* .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7214, 9	Other laundry, garment services, including diaper* .....	..	..	..	..	8	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	27	3 244	607	136	78
723, 4	Beauty and barber shops .....	††	††	††	††	278	20 621	10 331	2 490	1 344
723	Beauty shops .....	††	††	††	††	237	18 010	9 206	2 195	1 228
724	Barber shops .....	††	††	††	††	41	2 611	1 125	295	116
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	8	419	127	27	21
726	Funeral service and crematories .....	††	††	††	††	44	14 224	4 204	1 102	234
729	Miscellaneous personal services .....	††	††	††	††	51	6 573	2 015	571	463
<b>73</b>	<b>Business services .....</b>	††	††	††	††	603	262 128	121 463	29 782	12 292
731	Advertising .....	††	††	††	††	48	15 030	7 575	1 865	435
7311	Advertising agencies .....	..	..	..	..	39	(D)	(D)	(D)	(D)
7312	Outdoor advertising services .....	..	..	..	..	1	(D)	(D)	(D)	(D)
7313	Radio, TV, publishers' advertising representatives .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7319	Advertising, n.e.c. .....	..	..	..	..	4	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	101	22 122	13 224	3 158	2 534
7341	Window cleaning .....	..	..	..	..	7	587	310	67	24
7342	Disinfecting and exterminating services .....	..	..	..	..	7	2 017	768	182	50
7349	Cleaning and maintenance services, n.e.c. .....	..	..	..	..	87	19 518	12 146	2 909	2 460
737	Computer and data processing services .....	††	††	††	††	42	47 842	15 548	3 634	796
7372	Computer programming and other software services .....	..	..	..	..	19	(D)	(D)	(D)	(D)
7374	Data processing services .....	..	..	..	..	19	30 807	10 318	2 425	592
7379	Computer related services, n.e.c. .....	..	..	..	..	4	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	93	27 683	12 872	3 195	801
7394	Equipment rental and leasing services .....	††	††	††	††	22	12 909	2 529	551	133
Other 73	Other business services .....	††	††	††	††	297	136 542	69 715	17 379	7 593
732	Credit reporting, collection agencies .....	..	..	..	..	16	8 977	2 871	817	200
7331	Direct mail advertising services .....	..	..	..	..	14	(D)	(D)	(D)	(D)
7332	Blueprinting and photocopying services .....	..	..	..	..	8	1 139	363	90	32
7333	Commercial photography, art, and graphics .....	..	..	..	..	59	12 981	6 335	1 540	322
7339	Stenographic services; and reproduction services, n.e.c. .....	..	..	..	..	16	3 349	981	262	77
736	Personnel supply services .....	..	..	..	..	56	28 752	21 188	5 529	3 777
7361	Employment agencies .....	..	..	..	..	23	4 403	2 577	742	328
7362	Help supply services .....	..	..	..	..	33	24 349	18 611	4 787	3 449
7369	Facilities management services .....	..	..	..	..	-	-	-	-	-
7391	Research and development laboratories .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7397	Testing laboratories and facilities .....	..	..	..	..	7	2 580	1 105	285	71
7393	Detective agencies and protective services .....	..	..	..	..	27	20 841	10 733	2 443	1 106
7395	Photofinishing laboratories* .....	..	..	..	..	10	3 162	1 000	203	77
7399 pt.	Sign painting shops .....	..	..	..	..	7	655	255	58	21
7399 pt.	Interior designing .....	..	..	..	..	2	(D)	(D)	(D)	(D)
7399 pt.	Telephone answering services .....	..	..	..	..	6	1 832	729	173	90
735, 7396, 7399 pt.	Other business services, n.e.c. .....	..	..	..	..	67	42 459	20 263	5 198	1 354



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

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SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>MILWAUKEE—Con.</b>									
75	Automotive repair, services, and garages.....	††	††	††	††	297	90 593	20 851	4 886	1 632
751	Automotive rental and leasing, without drivers .....	††	††	††	††	26	32 931	4 142	968	260
752	Automobile parking .....	††	††	††	††	60	8 616	1 817	422	247
7523	Parking lots .....	††	††	††	††	49	5 636	1 357	314	195
7525	Parking structures .....	**	**	**	**	11	2 980	460	108	52
753	Automotive repair shops.....	††	††	††	††	180	43 580	12 739	2 916	846
7538	General automotive repair shops .....	††	††	††	††	83	17 761	4 753	1 126	379
7538 pt.	General automotive repair shops, except diesel .....	**	**	**	**	79	(D)	(D)	(D)	(D)
7538 pt.	Diesel repair shops .....	**	**	**	**	4	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	49	9 339	2 980	699	195
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	48	16 480	5 006	1 091	272
7534	Tire retreading and repair shops .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7535	Paint shops .....	**	**	**	**	4	(D)	(D)	(D)	(D)
7539 pt.	Auto electrical and fuel system services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7539 pt.	Radiator repair .....	**	**	**	**	3	995	359	81	25
7539 pt.	Glass replacement and repair .....	**	**	**	**	6	984	272	57	15
7539 pt.	Brake, front end, and wheel alignment .....	**	**	**	**	6	3 216	1 031	232	37
7539 pt.	Exhaust system services (muffler shops) .....	**	**	**	**	8	5 007	1 235	252	61
7539 pt.	Transmission repair shops .....	**	**	**	**	14	4 078	1 330	318	82
7539 pt.	Other automotive repair shops, n.e.c. ....	**	**	**	**	3	159	39	7	5
754	Automotive services, except repair .....	††	††	††	††	31	5 466	2 153	580	279
7542	Car washes .....	**	**	**	**	18	2 984	1 079	310	192
7549	Other automotive services .....	**	**	**	**	13	2 482	1 074	270	87
76	Miscellaneous repair services .....	††	††	††	††	143	37 459	13 659	3 258	931
762	Electrical and electronic repair shops .....	††	††	††	††	43	9 051	3 243	837	271
7622	Radio and TV repair shops .....	††	††	††	††	24	4 833	1 631	390	129
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	19	4 218	1 612	447	142
7623	Refrigeration and air-conditioning repair shops .....	**	**	**	**	6	588	224	48	15
7629	Electrical and electronic repair shops, n.e.c. ....	**	**	**	**	13	3 630	1 388	399	127
764	Reupholstery and furniture repair .....	††	††	††	††	17	2 965	1 123	288	125
763, 9	Other repair shops and related services.....	††	††	††	††	83	25 443	9 293	2 133	535
763	Watch, clock, and jewelry repair .....	**	**	**	**	8	1 896	569	123	42
769	Miscellaneous repair and related services .....	**	**	**	**	75	23 547	8 724	2 010	493
7692	Welding repair .....	**	**	**	**	2	(D)	(D)	(D)	(D)
7694	Armature rewinding shops .....	**	**	**	**	5	5 686	1 839	485	89
7699	Repair shops and related services, n.e.c. ....	**	**	**	**	68	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures..	††	††	††	††	154	69 555	27 337	5 289	2 066
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	15	5 670	1 499	409	100
783	Motion picture theaters.....	††	††	††	††	20	11 151	1 714	402	319
7832	Motion picture theaters, except drive-in .....	**	**	**	**	20	11 151	1 714	402	319
7833	Drive-in motion picture theaters .....	**	**	**	**	-	-	-	-	-
792	Producers, orchestras, and entertainers .....	††	††	††	††	32	9 131	1 807	295	114
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	**	**	**	**	8	(D)	(D)	(D)	(D)
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	**	**	**	**	24	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	33	13 486	4 171	1 123	907
7932	Billiard and pool establishments .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7933	Bowling alleys .....	††	††	††	††	31	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	54	30 117	18 146	3 060	626
794	Commercial sports .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7941	Professional sports clubs, managers, promoters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7948	Racing, including track operation .....	††	††	††	††	1	(D)	(D)	(D)	(D)
79 ex. 792, 3, 4	Other amusement and recreation services .....	††	††	††	††	49	(D)	(D)	(D)	(D)
791	Dance halls, studios, and schools .....	**	**	**	**	12	(D)	(D)	(D)	(D)
7992	Public golf courses .....	**	**	**	**	-	-	-	-	-
7993	Coin-operated amusement device operators .....	**	**	**	**	11	5 889	1 531	312	115
7996	Amusement parks .....	**	**	**	**	-	-	-	-	-
7997	Membership sports and recreation clubs .....	**	**	**	**	7	1 541	289	70	63
7999	Amusement and recreation services, n.e.c. ....	**	**	**	**	19	3 681	897	200	161
7999 pt.	Concession operators of amusement devices, rides .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7999 pt.	Carnivals, circuses, and fairs .....	**	**	**	**	-	-	-	-	-
7999 pt.	Other commercial recreation and amusements .....	**	**	**	**	18	(D)	(D)	(D)	(D)

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SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	<b>MILWAUKEE—Con.</b>									
80, ex. 806	Health services, except hospitals .....	††	††	††	††	1 003	323 052	166 052	39 946	8 870
801	Offices of physicians .....	††	††	††	††	516	168 251	95 197	22 738	2 645
802	Offices of dentists .....	††	††	††	††	257	37 968	14 886	3 699	1 027
803	Offices of osteopathic physicians .....	††	††	††	††	22	3 612	1 928	557	84
8041	Offices of chiropractors .....	††	††	††	††	18	1 535	375	88	50
8042	Offices of optometrists .....	††	††	††	††	40	6 139	1 978	482	154
805	Nursing and personal care facilities .....	††	††	††	††	37	73 152	38 882	9 361	4 114
8049, 807, 8, 9	Other health services .....	††	††	††	††	113	32 335	12 806	3 021	796
807	Medical and dental laboratories .....	††	††	††	††	30	9 499	3 554	987	310
8071	Medical laboratories .....	††	††	††	††	11	5 517	1 447	425	120
8072	Dental laboratories .....	††	††	††	††	19	3 982	2 107	562	190
8049, 808, 9	Other health services, n.e.c. ....	††	††	††	††	83	22 836	9 252	2 034	486
81	Legal services .....	††	††	††	††	426	191 451	84 786	20 672	3 228
823, 4, 9	Selected educational services .....	††	††	††	††	20	4 199	2 224	444	145
823	Libraries and information centers .....	..	..	..	..	-	-	-	-	-
824	Correspondence schools and vocational schools .....	..	..	..	..	6	(D)	(D)	(D)	(D)
829	Schools and educational services, n.e.c. ....	..	..	..	..	14	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	63	35 629	17 435	4 345	779
891 pt.	Architectural services .....	..	..	..	..	25	8 153	3 384	889	178
891 pt.	Engineering services .....	..	..	..	..	32	26 923	13 762	3 398	582
891 pt.	Surveying services .....	..	..	..	..	6	553	289	58	19
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	100	82 373	35 433	8 908	1 650
83, 892, 9	Social and other services .....	††	††	††	††	56	14 205	6 522	1 536	619
83	Social services .....	..	..	..	..	40	11 888	5 681	1 350	575
835	Child day care services .....	..	..	..	..	16	1 564	775	199	149
832, 3, 6, 9	Other social services .....	..	..	..	..	24	10 324	4 906	1 151	426
892, 9	Other services .....	..	..	..	..	16	2 317	841	186	44
	<b>OSHKOSH</b>									
	Total .....	††	††	††	††	305	58 198	24 346	5 940	2 051
70	Hotels, motels, and other lodging places .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7011	Hotels, motor hotels, and motels .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	5	5 670	1 647	376	251
702, 3, 4	Other lodging places .....	††	††	††	††	-	-	-	-	-
72	Personal services .....	††	††	††	††	59	4 504	1 784	408	226
721	Laundry, cleaning, and garment services .....	††	††	††	††	8	(D)	(D)	(D)	(D)
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	2	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	..	..	..	..	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	5	(D)	(D)	(D)	(D)
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	1	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	34	2 126	1 056	222	136
723	Beauty shops .....	††	††	††	††	33	(D)	(D)	(D)	(D)
724	Barber shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	7	1 313	398	113	29
729	Miscellaneous personal services .....	††	††	††	††	6	296	84	22	16
73	Business services .....	††	††	††	††	36	5 782	2 967	671	378
731	Advertising .....	††	††	††	††	3	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	9	891	415	105	107
737	Computer and data processing services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	21	4 205	2 272	494	250
75	Automotive repair, services, and garages .....	††	††	††	††	29	3 919	1 092	249	99
751	Automotive rental and leasing, without drivers .....	††	††	††	††	5	1 156	201	48	16
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	20	2 455	771	173	61
7538	General automotive repair shops .....	††	††	††	††	8	1 216	359	91	28
7531	Top and body repair shops .....	††	††	††	††	6	791	325	61	23
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	6	448	87	21	10
754	Automotive services, except repair .....	††	††	††	††	4	308	120	28	22



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>OSHKOSH—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	21	3 282	708	176	66
762	Electrical and electronic repair shops .....	††	††	††	††	9	921	358	78	29
7622	Radio and TV repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	6	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	3	144	25	4	2
763, 9	Other repair shops and related services .....	††	††	††	††	9	2 217	325	94	35
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	17	2 569	502	99	128
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	3	871	235	61	82
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	9	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	84	23 376	12 368	3 185	640
801	Offices of physicians .....	††	††	††	††	32	11 947	7 105	1 931	179
802	Offices of dentists .....	††	††	††	††	34	6 550	2 919	664	164
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	5	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	4	606	143	33	12
805	Nursing and personal care facilities .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	7	761	326	67	40
81	Legal services .....	††	††	††	††	25	(D)	(D)	(D)	(D)
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	6	663	317	77	19
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	14	2 477	764	195	74
83, 892, 9	Social and other services .....	††	††	††	††	7	408	122	32	29
83	Social services .....	..	..	..	..	5	(D)	(D)	(D)	(D)
892, 9	Other services .....	..	..	..	..	2	(D)	(D)	(D)	(D)
	<b>RACINE</b>									
	<b>Total .....</b>	††	††	††	††	471	107 149	47 312	10 832	4 034
70	Hotels, motels, and other lodging places .....	††	††	††	††	5	3 730	1 086	269	191
7011	Hotels, motor hotels, and motels .....	††	††	††	††	5	3 730	1 086	269	191
7011 pt.	Hotels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	3	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	-	-	-	-	-
72	Personal services .....	††	††	††	††	88	9 551	3 529	854	537
721	Laundry, cleaning, and garment services .....	††	††	††	††	23	2 181	738	175	117
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	7	394	61	12	17
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	16	1 787	677	163	100
7211	Power laundries, family and commercial* .....	..	..	..	..	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning* .....	..	..	..	..	12	1 534	625	150	93
Other 721	Laundry and cleaning services, n.e.c.* .....	..	..	..	..	4	253	52	13	7
722	Photographic studios, portrait .....	††	††	††	††	2	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	44	3 163	1 470	344	251
723	Beauty shops .....	††	††	††	††	36	2 792	1 334	301	232
724	Barber shops .....	††	††	††	††	8	371	136	43	19
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	-	-	-	-	-
726	Funeral service and crematories .....	††	††	††	††	7	2 061	602	176	38
729	Miscellaneous personal services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	74	19 531	8 412	1 993	1 160
731	Advertising .....	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	15	2 700	1 675	363	293
737	Computer and data processing services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	7	(D)	(D)	(D)	(D)
7394	Equipment rental and leasing services .....	††	††	††	††	4	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	41	9 623	4 984	1 205	751
75	Automotive repair, services, and garages .....	††	††	††	††	37	9 444	2 872	668	176
751	Automotive rental and leasing, without drivers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	29	7 525	2 503	571	151
7538	General automotive repair shops .....	††	††	††	††	11	2 136	564	138	46
7531	Top and body repair shops .....	††	††	††	††	11	3 427	1 271	286	67
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	7	1 962	668	147	38
754	Automotive services, except repair .....	††	††	††	††	5	(D)	(D)	(D)	(D)

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>RACINE—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	21	3 044	797	193	85
762	Electrical and electronic repair shops .....	††	††	††	††	7	1 761	376	83	35
7622	Radio and TV repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	19	4 721	1 134	279	194
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	4	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	2	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	6	1 535	435	121	83
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	7	1 585	385	80	37
80, ex. 806	Health services, except hospitals .....	††	††	††	††	129	40 863	22 210	4 914	1 311
801	Offices of physicians .....	††	††	††	††	60	20 810	11 316	2 459	329
802	Offices of dentists .....	††	††	††	††	44	7 020	3 301	807	196
803	Offices of osteopathic physicians .....	††	††	††	††	-	-	-	-	-
8041	Offices of chiropractors .....	††	††	††	††	4	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	6	1 294	531	147	40
805	Nursing and personal care facilities .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	12	2 495	924	216	129
81	Legal services .....	††	††	††	††	60	10 857	5 183	1 149	231
823, 4, 9	Selected educational services .....	††	††	††	††	3	239	103	16	14
891	Engineering, architectural, and surveying services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	18	3 012	1 135	307	83
83, 892, 9	Social and other services .....	††	††	††	††	5	(D)	(D)	(D)	(D)
83	Social services .....	**	**	**	**	3	57	19	6	14
892, 9	Other services .....	**	**	**	**	2	(D)	(D)	(D)	(D)
	<b>WAUKESHA</b>									
	Total .....	††	††	††	††	399	97 955	41 754	9 804	3 105
70	Hotels, motels, and other lodging places .....	††	††	††	††	5	2 179	572	297	232
7011	Hotels, motor hotels, and motels .....	††	††	††	††	5	2 179	572	297	232
7011 pt.	Hotels .....	††	††	††	††	-	-	-	-	-
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	5	2 179	572	297	232
702, 3, 4	Other lodging places .....	††	††	††	††	-	-	-	-	-
72	Personal services .....	††	††	††	††	54	8 123	2 743	662	334
721	Laundry, cleaning, and garment services .....	††	††	††	††	14	1 921	706	175	108
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	3	145	59	15	9
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	11	1 776	647	160	99
7211	Power laundries, family and commercial* .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	3	447	154	32	23
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	7	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	230	61	15	5
723, 4	Beauty and barber shops .....	††	††	††	††	26	2 534	1 313	289	158
723	Beauty shops .....	††	††	††	††	23	2 408	1 251	277	150
724	Barber shops .....	††	††	††	††	3	126	62	12	8
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	-	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	5	1 154	323	99	17
729	Miscellaneous personal services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
73	Business services .....	††	††	††	††	66	17 875	6 356	1 388	582
731	Advertising .....	††	††	††	††	2	(D)	(D)	(D)	(D)
734	Services to dwellings and other buildings .....	††	††	††	††	16	1 187	460	95	73
737	Computer and data processing services .....	††	††	††	††	5	303	149	33	14
7392	Management, consulting, and public relations services .....	††	††	††	††	6	855	267	55	34
7394	Equipment rental and leasing services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	35	(D)	(D)	(D)	(D)
75	Automotive repair, services, and garages .....	††	††	††	††	35	9 966	2 649	522	193
751	Automotive rental and leasing, without drivers .....	††	††	††	††	-	-	-	-	-
752	Automobile parking .....	††	††	††	††	-	-	-	-	-
753	Automotive repair shops .....	††	††	††	††	32	9 423	2 516	482	174
7538	General automotive repair shops .....	††	††	††	††	16	1 935	526	123	49
7531	Top and body repair shops .....	††	††	††	††	8	1 856	645	116	37
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	8	5 632	1 345	243	88
754	Automotive services, except repair .....	††	††	††	††	3	543	133	40	19



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				Individual proprie- torships (number)	Partner- ships (number)					
	<b>WAUKESHA—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	21	2 410	846	186	64
762	Electrical and electronic repair shops .....	††	††	††	††	4	(D)	(D)	(D)	(D)
7622, 9	Radio and TV repair shops .....	††	††	††	††	3	(D)	(D)	(D)	(D)
764	Other electrical and electronic repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
763, 9	Reupholstery and furniture repair .....	††	††	††	††	3	(D)	(D)	(D)	(D)
	Other repair shops and related services .....	††	††	††	††	14	2 011	740	159	51
78, 79	Amusement and recreation services, including motion pictures...	††	††	††	††	21	5 345	1 593	366	263
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	1	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	8	3 444	1 141	279	219
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	10	(D)	(D)	(D)	(D)
80, ex. 806	Health services, except hospitals .....	††	††	††	††	120	38 569	21 011	4 815	1 057
801	Offices of physicians .....	††	††	††	††	53	18 235	11 154	2 614	304
802	Offices of dentists .....	††	††	††	††	39	7 705	3 610	831	205
803	Offices of osteopathic physicians .....	††	††	††	††	1	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	3	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	6	885	240	54	20
805	Nursing and personal care facilities .....	††	††	††	††	2	(D)	(D)	(D)	(D)
8049, 807, 8, 9	Other health services .....	††	††	††	††	16	5 057	2 284	530	157
81	Legal services .....	††	††	††	††	40	5 019	1 700	474	130
823, 4, 9	Selected educational services .....	††	††	††	††	-	-	-	-	-
891	Engineering, architectural, and surveying services .....	††	††	††	††	14	4 250	2 226	584	116
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	16	3 493	1 780	442	84
83, 892, 9	Social and other services .....	††	††	††	††	7	726	278	68	50
83	Social services .....	**	**	**	**	7	726	278	68	50
892, 9	Other services .....	**	**	**	**	-	-	-	-	-
	<b>WAUWATOSA</b>									
	Total .....	††	††	††	††	636	245 131	108 020	26 881	6 543
70	Hotels, motels, and other lodging places .....	††	††	††	††	9	7 236	1 906	466	297
7011	Hotels, motor hotels, and motels .....	††	††	††	††	6	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	5	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	3	(D)	(D)	(D)	(D)
72	Personal services .....	††	††	††	††	65	9 413	3 362	882	463
721	Laundry, cleaning, and garment services .....	††	††	††	††	15	2 215	585	132	85
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	3	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	12	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	**	**	**	**	1	(D)	(D)	(D)	(D)
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	7	705	242	51	32
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	4	279	72	16	15
722	Photographic studios, portrait .....	††	††	††	††	3	161	54	13	11
723, 4	Beauty and barber shops .....	††	††	††	††	32	3 361	1 695	466	185
723	Beauty shops .....	††	††	††	††	29	3 221	1 622	451	178
724	Barber shops .....	††	††	††	††	3	140	73	15	7
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	2	(D)	(D)	(D)	(D)
729	Miscellaneous personal services .....	††	††	††	††	11	2 373	589	182	161
73	Business services .....	††	††	††	††	149	70 303	38 115	9 251	2 886
731	Advertising .....	††	††	††	††	19	5 358	3 161	770	143
734	Services to dwellings and other buildings .....	††	††	††	††	15	5 667	2 008	538	326
737	Computer and data processing services .....	††	††	††	††	19	19 617	7 810	1 973	410
7392	Management, consulting, and public relations services .....	††	††	††	††	32	9 792	5 533	1 184	263
7394	Equipment rental and leasing services .....	††	††	††	††	4	666	138	60	43
Other 73	Other business services .....	††	††	††	††	60	29 203	19 465	4 726	1 701
75	Automotive repair, services, and garages .....	††	††	††	††	13	6 789	1 499	378	84
751	Automotive rental and leasing, without drivers .....	††	††	††	††	5	(D)	(D)	(D)	(D)
752	Automobile parking .....	††	††	††	††	1	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	5	1 338	328	80	24
7538	General automotive repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7531	Top and body repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
754	Automotive services, except repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)

**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partners- hips (number)					
	<b>WAUWATOSA—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	15	3 170	776	198	47
762	Electrical and electronic repair shops .....	††	††	††	††	7	685	231	56	18
7622	Radio and TV repair shops .....	††	††	††	††	3	229	77	18	8
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	4	456	154	38	10
764	Reupholstery and furniture repair .....	††	††	††	††	2	(D)	(D)	(D)	(D)
763, 9	Other repair shops and related services .....	††	††	††	††	6	(D)	(D)	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	††	††	††	††	15	8 776	1 993	479	588
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	2	(D)	(D)	(D)	(D)
783	Motion picture theaters .....	††	††	††	††	2	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	1	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	††	††	††	††	7	4 863	776	156	394
80, ex. 806	Health services, except hospitals .....	††	††	††	††	246	75 363	43 996	10 685	1 347
801	Offices of physicians .....	††	††	††	††	142	53 205	33 617	8 209	699
802	Offices of dentists .....	††	††	††	††	68	13 813	6 251	1 570	355
803	Offices of osteopathic physicians .....	††	††	††	††	8	1 892	1 054	236	25
8041	Offices of chiropractors .....	††	††	††	††	3	351	94	18	7
8042	Offices of optometrists .....	††	††	††	††	4	514	161	45	10
805	Nursing and personal care facilities .....	††	††	††	††	-	-	-	-	-
8049, 807, 8, 9	Other health services .....	††	††	††	††	21	5 588	2 819	607	251
81	Legal services .....	††	††	††	††	46	5 298	2 057	492	143
823, 4, 9	Selected educational services .....	††	††	††	††	-	-	-	-	-
891	Engineering, architectural, and surveying services .....	††	††	††	††	21	48 530	9 841	2 873	357
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	37	7 475	3 290	879	199
83, 892, 9	Social and other services .....	††	††	††	††	20	2 778	1 185	298	132
83	Social services .....	**	**	**	**	15	1 956	891	217	111
892, 9	Other services .....	**	**	**	**	5	822	294	81	21
	<b>WEST ALLIS</b>									
	<b>Total .....</b>	††	††	††	††	426	144 689	60 447	15 258	4 589
70	Hotels, motels, and other lodging places .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011	Hotels, motor hotels, and motels .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7011 pt.	Hotels .....	††	††	††	††	1	(D)	(D)	(D)	(D)
7011 pt.	Motels, motor hotels, and tourist courts .....	††	††	††	††	1	(D)	(D)	(D)	(D)
702, 3, 4	Other lodging places .....	††	††	††	††	-	-	-	-	-
72	Personal services .....	††	††	††	††	68	13 712	4 765	1 091	489
721	Laundry, cleaning, and garment services .....	††	††	††	††	12	7 967	2 771	639	206
7215	Coin-operated laundries and dry cleaning .....	††	††	††	††	2	(D)	(D)	(D)	(D)
721 ex. 7215	Other laundry, cleaning, and garment services .....	††	††	††	††	10	(D)	(D)	(D)	(D)
7211	Power laundries, family and commercial* .....	**	**	**	**	-	-	-	-	-
7216	Dry-cleaning plants, except rug cleaning* .....	**	**	**	**	7	983	334	73	40
Other 721	Laundry and cleaning services, n.e.c.* .....	**	**	**	**	3	(D)	(D)	(D)	(D)
722	Photographic studios, portrait .....	††	††	††	††	3	(D)	(D)	(D)	(D)
723, 4	Beauty and barber shops .....	††	††	††	††	39	2 223	933	197	145
723	Beauty shops .....	††	††	††	††	34	1 965	848	177	135
724	Barber shops .....	††	††	††	††	5	258	85	20	10
725	Shoe repair, shoe shine, and hat-cleaning shops .....	††	††	††	††	1	(D)	(D)	(D)	(D)
726	Funeral service and crematories .....	††	††	††	††	4	1 786	508	98	23
729	Miscellaneous personal services .....	††	††	††	††	9	1 307	423	135	105
73	Business services .....	††	††	††	††	67	28 252	13 446	3 441	1 778
731	Advertising .....	††	††	††	††	4	648	369	71	15
734	Services to dwellings and other buildings .....	††	††	††	††	13	2 093	1 203	300	169
737	Computer and data processing services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
7392	Management, consulting, and public relations services .....	††	††	††	††	5	1 093	695	265	37
7394	Equipment rental and leasing services .....	††	††	††	††	3	(D)	(D)	(D)	(D)
Other 73	Other business services .....	††	††	††	††	39	21 098	10 902	2 727	1 545
75	Automotive repair, services, and garages .....	††	††	††	††	42	24 644	4 985	1 221	363
751	Automotive rental and leasing, without drivers .....	††	††	††	††	6	14 132	1 999	525	125
752	Automobile parking .....	††	††	††	††	-	(D)	(D)	(D)	(D)
753	Automotive repair shops .....	††	††	††	††	31	9 600	2 632	600	178
7538	General automotive repair shops .....	††	††	††	††	10	3 411	961	206	71
7531	Top and body repair shops .....	††	††	††	††	8	1 974	645	148	44
7534, 5, 9	Other automotive repair shops .....	††	††	††	††	13	4 215	1 026	246	63
754	Automotive services, except repair .....	††	††	††	††	5	(D)	(D)	(D)	(D)



**Table 7. Summary Statistics for Firms Subject to Federal Income Tax for Places With 300 Establishments or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business or operation	All establishments				Establishments with payroll				
		Number	Receipts (\$1,000)	Unincorporated businesses or operations		Number	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprie- torships (number)	Partner- ships (number)					
	<b>WEST ALLIS—Con.</b>									
76	Miscellaneous repair services .....	††	††	††	††	21	15 396	6 781	1 560	245
762	Electrical and electronic repair shops .....	††	††	††	††	7	6 883	1 908	422	75
7622	Radio and TV repair shops .....	††	††	††	††	2	(D)	(D)	(D)	(D)
7623, 9	Other electrical and electronic repair shops .....	††	††	††	††	5	(D)	(D)	(D)	(D)
764	Reupholstery and furniture repair .....	††	††	††	††	4	221	53	12	8
763, 9	Other repair shops and related services .....	††	††	††	††	10	8 292	4 820	1 126	162
78, 79	Amusement and recreation services, including motion pictures...	††	††	††	††	14	6 754	1 807	630	310
781, 2	Motion picture production, distribution, and services .....	††	††	††	††	-	-	-	-	-
783	Motion picture theaters .....	††	††	††	††	1	(D)	(D)	(D)	(D)
792	Producers, orchestras, and entertainers .....	††	††	††	††	3	(D)	(D)	(D)	(D)
793	Bowling alleys and billiards and pool establishments .....	††	††	††	††	3	(D)	(D)	(D)	(D)
79 ex. 792, 3	Commercial sports and other amusement and recreation services ..	††	††	††	††	7	4 263	920	361	131
80, ex. 806	Health services, except hospitals .....	††	††	††	††	144	37 757	19 375	4 578	893
801	Offices of physicians .....	††	††	††	††	62	22 777	12 542	3 081	369
802	Offices of dentists .....	††	††	††	††	46	7 465	3 097	699	226
803	Offices of osteopathic physicians .....	††	††	††	††	6	(D)	(D)	(D)	(D)
8041	Offices of chiropractors .....	††	††	††	††	6	(D)	(D)	(D)	(D)
8042	Offices of optometrists .....	††	††	††	††	3	702	224	63	20
805	Nursing and personal care facilities .....	††	††	††	††	7	2 369	1 306	330	147
8049, 807, 8, 9	Other health services .....	††	††	††	††	14	2 441	1 265	185	88
81	Legal services .....	††	††	††	††	25	5 184	2 952	1 221	107
823, 4, 9	Selected educational services .....	††	††	††	††	1	(D)	(D)	(D)	(D)
891	Engineering, architectural, and surveying services .....	††	††	††	††	13	6 007	3 153	717	177
893	Accounting, auditing, and bookkeeping services .....	††	††	††	††	23	5 743	2 738	672	141
83, 892, 9	Social and other services .....	††	††	††	††	6	616	249	57	35
83	Social services .....	**	**	**	**	5	(D)	(D)	(D)	(D)
892, 9	Other services .....	**	**	**	**	1	(D)	(D)	(D)	(D)

**Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	All establishments			Establishments with payroll														
	Num-ber	Unincorporated businesses or operations		Total				Selected kind-of-business or operation groups										
		Receipts (\$1,000)	Individual proprie-torships (no.)	Partnerships (no.)	Num-ber	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Hotels, motels, and other lodging places (SIC 70)	Automotive repair, services, and garages (SIC 75)	Amusement and recreation services, including motion pictures (SIC 78, 79)	Health services, except hospitals (SIC 80, ex. 806)	Legal services (SIC 81)				
Wisconsin	††	††	††	22 838	5 956 217	2 449 603	584 870	190 294	1 040	386 481	1 925	472 075	1 548	370 060	6 202	1 976 388	1 884	448 964
Adams County	††	††	††	31	3 401	1 181	209	106	4	287	2	(D)	3	(D)	6	1 323	3	300
Ashland County	††	††	††	89	16 789	7 280	1 643	660	9	925	5	576	7	1 351	33	10 369	5	884
Ashland	††	††	††	71	15 554	6 943	1 588	595	4	649	3	(D)	3	880	32	(D)	5	884
Balance of county	††	††	††	18	1 235	337	55	65	5	276	2	(D)	4	471	1	(D)	-	-
Barron County	††	††	††	184	26 267	10 415	2 490	978	15	(D)	14	1 780	10	1 299	50	12 890	13	1 846
Barron	††	††	††	19	3 180	1 092	319	80	-	(D)	-	(D)	1	(D)	7	1 479	2	(D)
Rice Lake	††	††	††	82	15 045	6 338	1 416	595	3	(D)	9	1 097	3	(D)	26	8 175	6	1 155
Balance of county	††	††	††	83	8 042	2 985	755	303	12	928	5	683	6	756	17	3 236	5	(D)
Bayfield County	††	††	††	44	10 434	4 526	1 244	545	13	5 549	5	572	3	115	3	351	5	315
Brown County	††	††	††	879	270 589	121 202	27 876	8 442	20	14 109	75	21 789	56	20 023	242	95 855	64	12 467
Ashwaubenon Δ	††	††	††	16 242	44 534	16 242	3 751	1 523	6	6 516	12	5 804	8	2 930	17	7 230	3	143
De Pere	††	††	††	79	15 902	7 078	1 567	514	2	(D)	7	447	7	742	18	3 096	3	529
Green Bay	††	††	††	564	182 716	86 605	19 978	5 639	11	(D)	44	11 143	25	12 746	167	73 909	51	10 313
Howard	††	††	††	30	5 777	1 531	382	145	-	(D)	7	3 587	3	760	4	414	1	(D)
Balance of county	††	††	††	110	21 660	9 746	2 198	621	1	(D)	5	808	13	2 845	36	11 206	6	(D)
Buffalo County	††	††	††	38	5 264	2 210	411	173	2	(D)	7	474	5	425	11	3 425	4	407
Mondovi	††	††	††	19	2 167	975	155	69	1	(D)	4	233	-	425	6	1 222	2	(D)
Balance of county	††	††	††	19	3 097	1 235	256	104	1	(D)	3	241	5	-	5	2 203	2	(D)
Burnett County	††	††	††	43	5 206	1 685	365	178	7	433	4	243	2	(D)	10	1 888	3	(D)
Calumet County	††	††	††	103	19 788	5 046	1 210	461	5	(D)	8	(D)	13	2 642	29	4 432	8	1 095
Appleton (part) Δ	††	††	††	22	7 866	1 204	182	79	1	(D)	1	(D)	-	(D)	1	(D)	-	(D)
Brillion	††	††	††	21	2 827	795	182	79	1	(D)	1	(D)	-	(D)	1	611	2	(D)
Chilton	††	††	††	36	4 412	1 636	364	124	1	(D)	-	(D)	6	(D)	13	1 546	5	951
Kiel (part) Δ	††	††	††	15	-	-	-	-	-	(D)	-	(D)	-	(D)	6	-	-	(D)
New Holstein	††	††	††	19	2 065	859	212	117	-	(D)	1	(D)	1	(D)	6	1 543	1	(D)
Balance of county	††	††	††	19	2 818	552	111	54	1	(D)	2	(D)	5	2 020	3	(D)	-	-
Chippewa County	††	††	††	183	22 986	8 205	1 951	812	6	578	14	1 370	15	3 360	68	9 708	13	1 267
Bloomer	††	††	††	26	3 583	1 014	219	119	-	(D)	3	(D)	2	(D)	10	1 598	2	(D)
Chippewa Falls	††	††	††	95	12 893	4 811	1 208	441	4	(D)	4	483	6	1 806	41	5 605	7	756
Eau Claire (part) Δ	††	††	††	7	639	271	63	39	-	(D)	3	(D)	1	(D)	-	-	-	(D)
Balance of county	††	††	††	55	5 871	2 109	461	213	2	(D)	4	384	6	673	17	2 505	4	(D)
Clark County	††	††	††	101	13 117	5 024	1 250	495	6	(D)	7	361	10	1 309	27	5 853	10	735
Neillsville	††	††	††	28	5 598	2 439	590	207	3	(D)	2	(D)	5	531	7	2 302	3	(D)
Balance of county	††	††	††	73	7 519	2 585	660	288	3	191	5	(D)	5	778	20	3 551	7	(D)
Columbia County	††	††	††	247	38 831	13 300	2 932	1 318	35	5 771	20	3 203	38	6 674	44	10 912	23	2 682
Columbus	††	††	††	32	5 957	2 280	557	248	-	(D)	2	(D)	2	(D)	14	4 083	4	769
Portage	††	††	††	75	12 060	4 119	1 092	437	6	972	5	1 154	5	1 050	15	3 032	12	1 210
Wisconsin Dells (part) Δ	††	††	††	60	12 083	4 009	679	328	18	3 051	2	(D)	24	(D)	4	2 399	2	(D)
Balance of county	††	††	††	80	8 731	2 892	604	305	11	1 748	11	1 384	7	637	11	1 398	5	(D)
Crawford County	††	††	††	63	9 813	3 194	693	350	5	757	2	(D)	8	934	12	3 254	4	741
Prairie du Chien	††	††	††	45	6 276	2 138	460	216	4	(D)	1	(D)	4	(D)	8	1 834	4	741
Balance of county	††	††	††	18	3 537	1 056	233	134	1	(D)	1	(D)	4	(D)	4	1 420	-	-
Dane County	††	††	††	1 991	665 726	252 140	59 400	19 479	62	39 653	140	51 444	120	34 538	442	163 196	187	53 210
De Forest	††	††	††	21	1 954	849	189	65	1	(D)	2	(D)	-	(D)	5	821	2	(D)
McFarland	††	††	††	20	4 293	774	202	113	2	(D)	4	(D)	1	(D)	4	459	1	(D)
Madison	††	††	††	1 277	502 206	194 052	45 626	14 155	43	31 416	70	22 301	69	23 049	261	123 743	149	50 265
Middleton	††	††	††	21 686	21 686	8 793	1 981	699	2	(D)	10	2 388	8	1 912	17	3 808	2	(D)
Monona	††	††	††	85	23 030	9 115	2 202	799	2	(D)	1	(D)	6	1 970	26	5 177	3	283



(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix F)

WIS.-77

**Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

All establishments				Establishments with payroll																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
Geographic area	Num-ber	Receipts (\$1,000)	Unincorporated businesses or operations		Total				Selected kind-of-business or operation groups																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																													
			Individual proprie-torships (no.)	Part-nerships (no.)	Num-ber	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (no.)	Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)		Health services, except hospitals (SIC 80, ex. 806)		Legal services (SIC 81)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																				
										Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
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**Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

Geographic area	All establishments			Establishments with payroll														
	Num-ber	Receipts (\$1,000)	Unincorporated businesses or operations	Total				Paid employees for pay period including March 12 (no.)	Selected kind-of-business or operation groups						Legal services (SIC 81)			
				Num-ber	Receipts (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)				Health services, except hospitals (SIC 80, ex. 806)	
									Part-nerships (no.)	Individual prop-ri-eties (no.)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)			Num-ber	Receipts (\$1,000)
Wisconsin—Con.																		
Milwaukee County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Bayside (part) Δ	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Brown Deer	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Cudahy	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Fox Point	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Franklin	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Glendale	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Greendale	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Greenfield	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Hales Corners	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Milwaukee (part) Δ	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Oak Creek	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
St. Francis	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Shorewood	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
South Milwaukee	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Wauwatosa	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
West Allis	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
West Milwaukee	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Whitefish Bay	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Balance of county	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Monroe County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Sparta	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Tomah	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Balance of county	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Oconto County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Oconto	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Oconto Falls	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Balance of county	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Oneida County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Rhinelander	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Balance of county	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Outagamie County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Appleton (part) Δ	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Combined Locks	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Kaukauna	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Kimberly	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Little Chute	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
New London (part) Δ	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Seymour	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Balance of county	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Ozaukee County	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Bayside (part) Δ	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Cedarburg	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Grafton	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Mequon	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Port Washington	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Saukville	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††	††
Thiensville	††	††	††	††	††	††	††	††	††	††	††	††</						

**Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F.]

All establishments				Establishments with payroll																	
Geographic area	Num-ber	Receipts (\$1,000)	Unincorporated businesses or operations		Total				Selected kind-of-business or operation groups												
			Individual proprie-torships (no.)	Partner-ships (no.)	Num-ber	Receipts (\$1,000)	Paid employees for pay period including March 12 (no.)	Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)		Health services, except hospitals including motion (SIC 80, ex. 806)		Legal services (SIC 81)					
								Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)	Num-ber	Receipts (\$1,000)		
Wisconsin—Con.																					
Polk County -----	††	††	††	††	131	20 748	8 103	2 015	844	7	(D)	10	1 020	13	1 793	33	10 044	11	2 457		
Portage County -----	††	††	††	††	231	52 016	17 821	4 200	1 411	14	(D)	21	6 095	17	4 911	79	16 283	11	2 039		
Plover -----	††	††	††	††	12	2 474	863	212	90	-	(D)	2	(D)	3	(D)	2	(D)	-			
Stevens Point -----	††	††	††	††	190	46 256	16 098	3 810	1 225	10	6 544	14	5 743	11	3 190	74	15 548	10	(D)		
Balance of county -----	††	††	††	††	29	3 286	860	178	96	4	(D)	5	(D)	3	(D)	3	(D)	1	(D)		
Price County -----	††	††	††	††	64	8 558	3 164	722	423	5	1 051	7	375	6	498	14	4 630	8	1 128		
Park Falls -----	††	††	††	††	29	4 374	1 834	464	216	2	(D)	2	(D)	2	(D)	8	2 913	3	608		
Balance of county -----	††	††	††	††	35	4 184	1 330	258	207	3	(D)	5	(D)	4	(D)	6	1 717	5	520		
Racine County -----	††	††	††	††	808	184 840	76 650	18 187	6 216	14	5 049	65	18 754	45	10 470	242	71 979	82	12 914		
Burlington (part) Δ -----	††	††	††	††	88	(D)	(D)	(D)	(D)	2	(D)	8	(D)	6	999	21	5 886	9	707		
Racine -----	††	††	††	††	471	107 149	47 312	10 832	4 034	5	3 730	37	9 444	19	4 721	129	40 863	60	10 857		
Sturtevant -----	††	††	††	††	14	3 178	905	199	99	1	(D)	1	(D)	2	(D)	2	(D)	-			
Union Grove -----	††	††	††	††	23	3 146	955	227	93	-	(D)	4	(D)	2	(D)	3	459	5	420		
Balance of county -----	††	††	††	††	212	(D)	(D)	(D)	(D)	6	(D)	15	2 911	17	4 090	87	(D)	8	930		
Richland County -----	††	††	††	††	47	6 681	2 501	599	222	3	98	3	(D)	4	440	12	2 991	6	509		
Richland Center -----	††	††	††	††	41	5 704	1 998	472	195	2	(D)	2	(D)	3	(D)	10	(D)	6	509		
Balance of county -----	††	††	††	††	6	977	503	127	27	1	(D)	1	(D)	1	(D)	2	(D)	-			
Rock County -----	††	††	††	††	562	128 523	57 669	13 630	4 564	18	5 417	54	7 753	28	7 590	154	59 846	45	9 087		
Beloit -----	††	††	††	††	172	35 920	16 515	4 157	1 201	5	1 325	11	307	7	2 322	50	19 032	13	2 260		
Edgerton -----	††	††	††	††	28	3 787	1 087	270	122	-	(D)	5	325	2	(D)	10	1 887	3	(D)		
Evansville -----	††	††	††	††	23	3 353	1 353	331	174	-	(D)	4	402	1	(D)	9	2 037	3	(D)		
Janesville -----	††	††	††	††	278	71 834	32 801	7 507	2 360	8	3 135	26	4 854	14	4 115	71	30 997	23	5 706		
Milton -----	††	††	††	††	23	2 787	1 067	257	150	1	(D)	3	122	2	(D)	4	208	2	(D)		
Balance of county -----	††	††	††	††	38	10 842	4 846	1 108	557	4	(D)	5	743	2	(D)	10	5 685	1	(D)		
Rusk County -----	††	††	††	††	41	5 222	2 440	575	205	10	849	3	(D)	4	188	9	2 736	2	(D)		
Ladysmith -----	††	††	††	††	29	4 504	2 271	536	171	6	613	3	(D)	2	(D)	8	(D)	2	(D)		
Balance of county -----	††	††	††	††	12	718	169	39	34	4	236	2	(D)	2	(D)	1	(D)	-			
St. Croix County -----	††	††	††	††	179	29 046	9 280	2 427	1 038	9	3 398	19	4 406	21	3 380	44	7 488	16	3 252		
Hudson -----	††	††	††	††	57	10 618	3 436	815	350	1	(D)	3	(D)	4	(D)	15	2 378	9	1 538		
New Richmond -----	††	††	††	††	36	6 049	2 595	918	271	1	(D)	-	(D)	4	381	13	2 696	2	(D)		
River Falls (part) Δ -----	††	††	††	††	3	(D)	(D)	(D)	(D)	-	(D)	1	(D)	1	(D)	-	-	-	-		
Balance of county -----	††	††	††	††	83	(D)	(D)	(D)	(D)	7	(D)	15	1 797	12	2 414	16	2 414	5	(D)		
Sauk County -----	††	††	††	††	262	53 755	16 772	3 886	1 754	57	15 160	21	4 250	31	7 655	52	13 760	13	1 929		
Baraboo -----	††	††	††	††	76	13 263	5 767	1 330	484	11	(D)	5	(D)	5	823	20	5 822	7	991		
Reedsburg -----	††	††	††	††	46	7 111	2 482	572	288	2	(D)	4	624	3	(D)	16	2 370	3	594		
Sauk City -----	††	††	††	††	18	4 434	1 764	433	211	2	(D)	1	(D)	4	951	2	(D)	2	(D)		
Wisconsin Dells (part) Δ -----	††	††	††	††	18	6 973	1 179	219	133	7	3 939	-	(D)	6	(D)	-	-	-	-		
Balance of county -----	††	††	††	††	108	21 974	5 580	1 332	638	35	9 230	11	2 837	13	2 112	14	(D)	1	(D)		
Sawyer County -----	††	††	††	††	100	9 813	3 299	757	380	47	3 284	2	(D)	8	862	12	3 095	5	298		
Shawano County -----	††	††	††	††	117	16 495	7 066	1 570	710	9	(D)	7	478	11	1 353	28	8 737	10	1 018		
Shawano -----	††	††	††	††	80	14 017	6 370	1 410	608	5	314	3	316	8	994	18	7 377	9	1 018		
Balance of county -----	††	††	††	††	37	2 478	696	160	102	4	(D)	4	162	3	359	10	(D)	1	(D)		
Sheboygan County -----	††	††	††	††	399	112 447	46 548	10 826	3 630	14	6 424	47	13 749	33	7 590	110	37 672	31	4 378		
Plymouth -----	††	††	††	††	40	5 913	2 280	520	200	2	(D)	3	356	2	(D)	11	1 981	6	400		
Sheboygan -----	††	††	††	††	261	87 412	38 277	8 996	2 750	5	1 859	25	10 618	17	4 685	83	32 832	20	3 624		
Sheboygan Falls -----	††	††	††	††	25	2 768	841	189	99	-	(D)	5	620	2	(D)	5	1 018	3	624		
Balance of county -----	††	††	††	††	73	16 354	5 150	1 121	581	7	(D)	14	2 155	12	(D)	11	1 841	2	(D)		
Taylor County -----	††	††	††	††	54	9 896	4 070	999	359	4	441	4	(D)	5	829	13	5 242	3	522		
Madford -----	††	††	††	††	39	7 122	3 013	761	211	2	(D)	3	(D)	9	(D)	9	(D)	3	522		
Balance of county -----	††	††	††	††	15	2 774	1 057	238	148	2	(D)	1	(D)	2	(D)	4	(D)	-			
Empealeau County -----	††	††	††	††	92	11 442	3 965	927	462	4	267	7	1 226	5	658	24	4 640	12	1 342		



**Table 8. Summary Statistics for Firms Subject to Federal Income Tax for Counties and for Places With 2,500 Inhabitants or More: 1982—Con.**

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	All establishments			Establishments with payroll																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
	Num-ber	Receipts (\$1,000)	Unincorporated businesses or operations		Total	Paid employees for pay period including March 12 (no.)	Selected kind-of-business or operation groups																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
			Individual proprietorships (no.)	Partnerships (no.)			Hotels, motels, and other lodging places (SIC 70)		Automotive repair, services, and garages (SIC 75)		Amusement and recreation services, including motion pictures (SIC 78, 79)		Health services, except hospitals (SIC 80, ex. 806)		Legal services (SIC 81)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
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**Table 9. Counties Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative	
			Receipts (\$1,000)	Percent of State total				Receipts (\$1,000)	Percent of State total
<b>Wisconsin</b> -----	<b>(X)</b>	<b>5 956 217</b>	<b>5 956 217</b>	<b>100.0</b>	<b>Wisconsin—Con.</b>				
Milwaukee -----	1	1 930 775	1 930 775	32.4	Polk -----	36	20 748	5 600 980	94.0
Dane -----	2	665 726	2 596 501	43.6	Vilas -----	37	20 397	5 621 377	94.4
Waukesha -----	3	448 160	3 044 661	51.1	Calumet -----	38	19 788	5 641 165	94.7
Brown -----	4	270 589	3 315 250	55.7	Pierce -----	39	17 330	5 658 495	95.0
Racine -----	5	184 840	3 500 090	58.8	Ashland -----	40	16 789	5 675 284	95.3
Winnebago -----	6	167 260	3 667 350	61.6	Shawano -----	41	16 495	5 691 779	95.6
Outagamie -----	7	165 248	3 832 598	64.3	Dunn -----	42	16 303	5 708 082	95.8
La Crosse -----	8	156 053	3 988 651	67.0	Lincoln -----	43	16 221	5 724 303	96.1
Rock -----	9	128 523	4 117 174	69.1	Langlade -----	44	14 109	5 738 412	96.3
Wood -----	10	124 231	4 241 405	71.2	Juneau -----	45	14 094	5 752 506	96.6
Sheboygan -----	11	112 447	4 353 852	73.1	Clark -----	46	13 117	5 765 623	96.8
Marathon -----	12	112 429	4 466 281	75.0	Jackson -----	47	13 111	5 778 734	97.0
Eau Claire -----	13	105 402	4 571 683	76.8	Green Lake -----	48	12 498	5 791 232	97.2
Kenosha -----	14	96 427	4 668 110	78.4	Trempealeau -----	49	11 442	5 802 674	97.4
Walworth -----	15	95 039	4 763 149	80.0	Oconto -----	50	10 948	5 813 622	97.6
Fond du Lac -----	16	78 712	4 841 861	81.3	Bayfield -----	51	10 434	5 824 056	97.8
Ozaukee -----	17	67 893	4 909 754	82.4	Washburn -----	52	10 019	5 834 075	97.9
Manitowoc -----	18	57 679	4 967 433	83.4	Taylor -----	53	9 896	5 843 971	98.1
Washington -----	19	55 103	5 022 536	84.3	Crawford -----	54	9 813	5 853 784	98.3
Sauk -----	20	53 755	5 076 291	85.2	Sawyer -----	55	9 813	5 863 597	98.4
Portage -----	21	52 016	5 128 307	86.1	Price -----	56	8 558	5 872 155	98.6
Jefferson -----	22	48 614	5 176 921	86.9	Kewaunee -----	57	8 540	5 880 695	98.7
Oneida -----	23	45 160	5 222 081	87.7	Iowa -----	58	8 211	5 888 906	98.9
Dodge -----	24	41 198	5 263 279	88.4	Waushara -----	59	7 579	5 896 485	99.0
Columbia -----	25	38 831	5 302 110	89.0	Richland -----	60	6 681	5 903 166	99.1
Green -----	26	34 425	5 336 535	89.6	Vernon -----	61	6 352	5 909 518	99.2
Waupaca -----	27	33 726	5 370 261	90.2	Marquette -----	62	5 673	5 915 191	99.3
Douglas -----	28	31 542	5 401 803	90.7	Iron -----	63	5 448	5 920 639	99.4
Door -----	29	29 166	5 430 969	91.2	Buffalo -----	64	5 264	5 925 903	99.5
St. Croix -----	30	29 046	5 460 015	91.7	Rusk -----	65	5 222	5 931 125	99.6
Barron -----	31	26 267	5 486 282	92.1	Burnett -----	66	5 206	5 936 331	99.7
Marinette -----	32	26 246	5 512 528	92.6	Forest -----	67	4 232	5 940 563	99.7
Grant -----	33	23 327	5 535 855	92.9	Lafayette -----	68	3 718	5 944 281	99.8
Chippewa -----	34	22 986	5 558 841	93.3	Menominee -----	69	3 639	5 947 920	99.9
Monroe -----	35	21 391	5 580 232	93.7	Pepin -----	70	3 550	5 951 470	99.9
					Adams -----	71	3 401	5 954 871	100.0
					Florence -----	72	1 346	5 956 217	100.0

<sup>1</sup>Counties with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative	
			Receipts (\$1,000)	Percent of State total				Receipts (\$1,000)	Percent of State total
<b>Wisconsin</b> -----	<b>(X)</b>	<b>5 956 217</b>	<b>5 956 217</b>	<b>100.0</b>	<b>Wisconsin—Con.</b>				
Milwaukee -----	1	1 231 362	1 231 362	20.7	New Berlin -----	21	48 533	3 722 109	62.5
Madison -----	2	502 206	1 733 568	29.1	Stevens Point -----	22	46 256	3 768 365	63.3
Wauwatosa -----	3	245 131	1 978 699	33.2	Ashwaubenon Δ -----	23	44 534	3 812 899	64.0
Green Bay -----	4	182 716	2 161 415	36.3	Menomonee Falls -----	24	42 639	3 855 538	64.7
West Allis -----	5	144 689	2 306 104	38.7	Manitowoc -----	25	38 983	3 894 521	65.4
Brookfield -----	6	143 524	2 449 628	41.1	Greenfield -----	26	38 180	3 932 701	66.0
La Crosse -----	7	139 257	2 588 885	43.5	Lake Geneva -----	27	36 434	3 969 135	66.6
Appleton -----	8	118 281	2 707 166	45.5	Beloit -----	28	35 920	4 005 055	67.2
Racine -----	9	107 149	2 814 315	47.3	Mequon -----	29	35 007	4 040 062	67.8
Waukesha -----	10	97 955	2 912 270	48.9	Wisconsin Rapids -----	30	31 782	4 071 844	68.4
Eau Claire -----	11	96 806	3 009 076	50.5	Rhineland -----	31	31 221	4 103 065	68.9
Glendale -----	12	90 213	3 099 289	52.0	Superior -----	32	29 571	4 132 636	69.4
Sheboygan -----	13	87 412	3 186 701	53.5	Monroe -----	33	29 280	4 161 896	69.9
Marshfield -----	14	82 510	3 269 211	54.9	Brown Deer -----	34	26 355	4 188 251	70.3
Kenosha -----	15	78 615	3 347 826	56.2	Oconomowoc -----	35	24 716	4 212 967	70.7
Wausau -----	16	76 918	3 424 744	57.5	Monona -----	36	23 030	4 235 997	71.1
Janesville -----	17	71 834	3 496 578	58.7	Beaver Dam -----	37	21 847	4 257 844	71.5
Neenah -----	18	60 176	3 556 754	59.7	Middleton -----	38	21 686	4 279 530	71.8
Fond du Lac -----	19	58 624	3 615 378	60.7	West Bend -----	39	20 753	4 300 283	72.2
Oshkosh -----	20	58 198	3 673 576	61.7	Shorewood -----	40	19 668	4 319 951	72.5

See footnotes at end of table.



**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Receipts of Firms Subject to Federal Income Tax: 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Receipts (\$1,000)	Cumulative	
			Receipts (\$1,000)	Percent of State total				Receipts (\$1,000)	Percent of State total
Wisconsin—Con.					Wisconsin—Con.				
Burlington	41	19 582	4 339 533	72.9	West Milwaukee	101	5 926	4 998 936	83.9
Hales Corners	42	19 252	4 358 785	73.2	Plymouth	102	5 913	5 004 849	84.0
Wisconsin Dells	43	19 056	4 377 841	73.5	Whitewater	103	5 791	5 010 640	84.1
Watertown	44	18 634	4 396 475	73.8	Howard	104	5 777	5 016 417	84.2
Fort Atkinson	45	18 572	4 415 047	74.1	Richland Center	105	5 704	5 022 121	84.3
Cudahy	46	18 377	4 433 424	74.4	Little Chute	106	5 626	5 027 747	84.4
Sturgeon Bay	47	17 208	4 450 632	74.7	Neillsville	107	5 598	5 033 345	84.5
Elm Grove	48	17 056	4 467 688	75.0	Lancaster	108	4 654	5 037 999	84.6
Marinette	49	17 017	4 484 705	75.3	Jefferson	109	4 618	5 042 617	84.7
Greendale	50	16 107	4 500 812	75.6	Lake Mills	110	4 559	5 047 176	84.7
Whitefish Bay	51	15 929	4 516 741	75.8	Berlin	111	4 504	5 051 680	84.8
De Pere	52	15 902	4 532 643	76.1	Ladysmith	112	4 504	5 056 184	84.9
Ashland	53	15 554	4 548 197	76.4	Sauk City	113	4 434	5 060 618	85.0
Oak Creek	54	15 098	4 563 295	76.6	Chilton	114	4 412	5 065 030	85.0
Rice Lake	55	15 045	4 578 340	76.9	Dodgeville	115	4 405	5 069 435	85.1
Bayside	56	14 210	4 592 550	77.1	Park Falls	116	4 374	5 073 809	85.2
Shawano	57	14 017	4 606 567	77.3	McFarland	117	4 293	5 078 102	85.3
Sun Prairie	58	13 535	4 620 102	77.6	Muskego	118	4 274	5 082 376	85.3
Baraboo	59	13 263	4 633 365	77.8	Waunakee	119	4 271	5 086 647	85.4
Chippewa Falls	60	12 893	4 646 258	78.0	Oregon	120	4 219	5 090 866	85.5
Menomonie	61	12 622	4 658 880	78.2	Thiensville	121	4 141	5 095 007	85.5
Menasha	62	12 087	4 670 967	78.4	Germantown	122	4 029	5 099 036	85.6
Portage	63	12 060	4 683 027	78.6	Mukwonago	123	3 826	5 102 862	85.7
Tomah	64	11 945	4 694 972	78.8	West Salem	124	3 801	5 106 663	85.7
Antigo	65	11 808	4 706 780	79.0	Edgerton	125	3 787	5 110 450	85.8
Black River Falls	66	11 709	4 718 489	79.2	Oconto Falls	126	3 594	5 114 044	85.9
Hartford	67	11 514	4 730 003	79.4	Peshigo	127	3 584	5 117 628	85.9
South Milwaukee	68	11 136	4 741 139	79.6	Bloomer	128	3 583	5 121 211	86.0
Hudson	69	10 618	4 751 757	79.8	Algoma	129	3 501	5 124 712	86.0
Elkhorn	70	10 432	4 762 189	80.0	Nekoosa	130	3 485	5 128 197	86.1
Kaukauna	71	10 184	4 772 373	80.1	Rothschild	131	3 475	5 131 672	86.2
Waupaca	72	10 103	4 782 476	80.3	Evansville	132	3 353	5 135 025	86.2
Pewaukee	73	9 992	4 792 468	80.5	Verona	133	3 221	5 138 246	86.3
Cedarburg	74	9 913	4 802 381	80.6	Barron	134	3 180	5 141 426	86.3
Mauston	75	9 409	4 811 790	80.8	Sturtevant	135	3 178	5 144 604	86.4
Port Washington	76	9 229	4 821 019	80.9	Union Grove	136	3 146	5 147 750	86.4
Platteville	77	9 159	4 830 178	81.1	Sussex	137	3 125	5 150 875	86.5
Ripon	78	8 744	4 838 922	81.2	Altoona	138	3 115	5 153 990	86.5
Merrill	79	8 653	4 847 575	81.4	Mosinee	139	2 985	5 156 975	86.6
Franklin	80	8 566	4 856 141	81.5	Viroqua	140	2 941	5 159 916	86.6
River Falls	81	8 402	4 864 543	81.7	Oconto	141	2 808	5 162 724	86.7
Two Rivers	82	7 812	4 872 355	81.8	Twin Lakes	142	2 788	5 165 512	86.7
Brillion	83	7 666	4 880 021	81.9	Milton	143	2 787	5 168 299	86.8
Hartland	84	7 365	4 887 386	82.1	Sheboygan Falls	144	2 768	5 171 067	86.8
Clintonville	85	7 265	4 894 651	82.2	Brodhead	145	2 692	5 173 759	86.9
Stoughton	86	7 261	4 901 912	82.3	Omro	146	2 661	5 176 420	86.9
Medford	87	7 122	4 909 034	82.4	St. Francis	147	2 618	5 179 038	87.0
Reedsburg	88	7 111	4 916 145	82.5	Kimberly	148	2 517	5 181 555	87.0
Fox Point	89	6 914	4 923 059	82.7	Plover	149	2 474	5 184 029	87.0
Grafton	90	6 884	4 929 943	82.8	Delafield	150	2 232	5 186 261	87.1
Waupun	91	6 659	4 936 602	82.9	Seymour	151	2 191	5 188 452	87.1
Delavan	92	6 539	4 943 141	83.0	Mondovi	152	2 167	5 190 619	87.1
Tomahawk	93	6 441	4 949 582	83.1	New Holstein	153	2 065	5 192 684	87.2
New London	94	6 433	4 956 015	83.2	De Forest	154	1 994	5 194 678	87.2
Sparta	95	6 394	4 962 409	83.3	Kewaunee	155	1 977	5 196 655	87.2
Onalaska	96	6 289	4 968 698	83.4	Kiel	156	1 949	5 198 604	87.3
Prairie du Chien	97	6 276	4 974 974	83.5	Boscobel	157	1 828	5 200 432	87.3
New Richmond	98	6 049	4 981 023	83.6	Horicon	158	1 755	5 202 187	87.3
Mount Horeb	99	6 030	4 987 053	83.7	Mayville	159	1 726	5 203 913	87.4
Columbus	100	5 957	4 993 010	83.8	Saukville	160	1 253	5 205 166	87.4
					Prescott	161	1 162	5 206 328	87.4
					North Fond du Lac	162	1 142	5 207 470	87.4
					Combined Locks	163	258	5 207 728	87.4

<sup>1</sup>Places with suppressed receipts (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

[illegible]



# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1982 Census of Service Industries were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to firms with one or more paid employees at any time during 1982 as shown in the active administrative records of other Federal agencies, whether or not they were subject to payment of Federal Insurance Contributions Act (FICA) taxes.) Although the cutoff varied by kind of business, small employers generally were firms with one to four employees; they represented about 10 percent of total receipts of establishments covered in the census.

Data on receipts, payroll, and employment for employer firms below the cutoff were derived or estimated from administrative records of other Federal agencies, except for a 10-percent sample of small employer firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the size cutoff referred to in section 1. above. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, multiestablishment firms also were sent a form to use in updating the list of establishments with those opened since 1981.
  - b. The 10-percent sample of small employer firms in classifications for which specialized data requirements precluded reliance solely on administrative records sources (see section 1 above). These were sent the census mailing packages containing the appropriate 1982 questionnaire.

**Method of classifying kinds of business**—The service industries classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the non-mail and mail universes as follows:

1. The nonmail universe was classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classification proved inadequate (none corresponded to a 1982 census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self-designation, answers to questions on receipts by type of service provided, and other special inquiries.

### COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined, unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places are no longer shown separately, but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

<sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement, Stock No. 003-005-00176-0.



In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

**Nonemployer firms**—In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications, including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Service (IRS) based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are not available. These data could not be published as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kinds of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported for 1982 by businesses on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

**Scope**—In the 1977 Census of Service Industries, data were presented in the Geographic Area Series of reports in two separate segments. One segment was comprised of establishments of firms subject to Federal income tax and classified in industries covered in censuses prior to 1977.<sup>2</sup> The second segment was comprised of two sections. One section included establishments of firms which were subject to Federal income tax but classified in industries which were not covered in the censuses prior to 1977.<sup>3</sup> Also included in this section was arrangement of passenger transportation (SIC 4722). The other section included all firms that were exempt from Federal income tax under provisions of section 501 or 521 of the Internal Revenue Code.<sup>4</sup> Establishments of firms subject to Federal income tax were tabulated separately from those exempt from Federal income tax. The 1982 Census of Service Industries eliminates this segmentation. However, the taxable/tax-exempt distinction is maintained.

Some industries covered in the 1977 census were not covered for 1982: SIC's 806, 821, 822, 863, and 865. SIC 4722, which was included in the 1977 Census of Service Industries, is now published as part of the 1982 report, Selected Statistics for Transportation Industries, part of the 1982 Census of Transportation.

<sup>2</sup>SIC's 701; 703; 72; 73; 75; 76; 78; 79; 8072; 81; 891.

<sup>3</sup>SIC's 702; 704; 80 ex. 8072; 82; 83; 89 ex. 891.

<sup>4</sup>SIC's 4722; 84; 86 ex. 866; and other SIC's also mentioned in footnotes 2 and 3.

**Federal income tax status/kind-of-business combinations**—In the 1977 Census of Service Industries, firms were classified based on Federal income tax filing requirements. This classification was based primarily upon the response to an inquiry on the census questionnaire. Establishments which indicated that all or part of their income was exempt from Federal income tax under provision of section 501 or 521 of the IRS code were classified as tax-exempt; establishments indicating no such exemption were classified as taxable. For establishments in the nonmail universe, the tax status classification was based upon the type of tax return filed by the firm or organization.

For the most part, in 1977, establishments were grouped for publication according to their tax status. However, a few kinds of business<sup>5</sup> were assumed to be exempt from Federal income tax, and were tabulated with the tax-exempt category. Establishments of firms that were exempt from Federal income tax, but which were in a kind of business not generally expected to be exempt, were tabulated in a miscellaneous kind-of-business category.

For the 1982 census, the same kinds of business<sup>5</sup> are definitionally considered exempt from Federal income tax, certain kinds of business<sup>6</sup> are tabulated according to their tax status, and the remaining kinds of business are definitionally considered subject to Federal income tax. The miscellaneous kind-of-business category of firms exempt from Federal income tax has been eliminated.

**Volume measure**—For 1982, as in previous censuses, the basic dollar volume measure for firms subject to Federal income tax is receipts; however, for 1982 the basic dollar volume measure for the tax-exempt category is revenue. For 1977, expenses was used as the basic measure. For 1982, expenses data are shown in table 2 for comparison to 1977. (See definitions of receipts, revenue, and expenses in the Explanation of Terms section below.)

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Statistics for service industries represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the service industries report, Miscellaneous Subjects (SC82-I-4). Each census report was tabulated according to the physical location at which

<sup>5</sup>SIC's 84; 86 ex. 866; 8111 pt..

<sup>6</sup>7011 pt., 7032, 7041, 7391, 7392, 7397, 7922, 7929, 7997, 7999 pt., 8051, 8059, 8081, 8091, 82, 83, and 8922.



the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented by kind-of-business group in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased service departments (separately owned businesses operated as departments or concessions of another service establishment or of a retail business under another ownership, such as a separately owned shoe shine parlor in a barber shop or a beauty salon in a department store) are treated as separate service establishments for census purposes. Leased retail departments located in service establishments (e.g., a gift shop located in a hotel) are considered separate retail establishments.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms "firm" and "company" are synonymous.

**Receipts (Basic dollar volume measure for service establishments of firms subject to Federal income tax)**—Includes receipts from customers or clients for services rendered, from the use of facilities, and from merchandise sold during 1982 whether or not payment was received in 1982, except for health practitioners, legal services, and architectural, engineering and surveying services, which reported on a cash basis (payments received in 1982 regardless of when services were rendered). Gasoline, liquor, tobacco, and other excise taxes, which are paid by the manufacturer or wholesaler and included in the cost of goods purchased, are also included.

Receipts are net after deductions for refunds and allowances for merchandise returned by customers. Receipts do not include sales, occupancy, admissions, or other taxes collected from customers and remitted directly by the firm to a local, State, or Federal tax agency; nor do they include nonoperating income from such sources as interest, investments, or sale or rental of real estate.

Receipts in this report do not include service receipts of manufacturers, wholesalers, retail establishments, or other businesses whose primary activity is other than service. They do, however, include receipts other than

from services rendered (e.g., sale of merchandise to individuals or other businesses) by establishments primarily engaged in performing services and classified in the service industries.

Although the count of establishments in this report represents the number in business at the end of the year, the receipts figures include receipts of all establishments in business at any time during the year.

**Revenue (Basic dollar volume measure for firms exempt from Federal income tax)**—Includes revenue from customers or clients for services rendered and merchandise sold during 1982 whether or not payment was received in 1982. Also included are income from interest, dividends, gross contributions, gifts, and grants (whether or not restricted for use in operations), rents, royalties, dues and assessments from members and affiliates, and net receipts from fundraising activities. Receipts from taxable business activities, as well as tax-exempt activities, are included.

Revenue does not include sales, admissions, and other taxes collected by the organization from customers or clients and paid directly to a local, State, or Federal tax agency; income from the sale of real estate, investments, or other assets; receipts of separately operated departments, concessions, etc., which are leased to others; and amounts transferred to operating funds from capital or reserve funds.

**Expenses**—Expenses include payroll, employee benefits, interest and rent, taxes, cost of supplies used for operation, depreciation expense, fees paid for fundraising, and other expenses charged to operations during 1982.

Expenses in this report exclude outlays for purchase of real estate; construction and all other capital improvements; funds invested; assessments or dues paid to the parent or other chapters of the same organization; and, for fundraising organizations, funds transferred to charities and other organizations.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings), paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of



corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later service industries report, Establishment and Firm Size (Including Legal Form of Organization), SC82-I-1, will present data by the following legal forms of organization for firms subject to Federal income taxes:

1. Corporations.
2. Individual proprietorships.
3. Partnerships.
4. Other.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily support service establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Services, as defined in the 1972 SIC manual, include establishments primarily engaged in rendering a wide variety of services to individuals and business establishments.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification than defined in the SIC manual was needed, additional kinds of business were identified within an SIC industry.

Some of the kind-of-business titles and/or codes used on several of the report forms are different from those in the 1972 SIC manual. The code variations do not affect the data tabulated in these publications, since all necessary adjustments are made during the data processing stage.

The basis for a kind-of-business classification is described above in Method of Classifying Kinds of Business. Descriptions for those kinds of business for which data are provided in this report follow.

## Hotels, Rooming Houses, Camps, and Other Lodging Places (SIC Major Group 70)

This group includes establishments engaged in providing lodging, or lodging and meals, and camping facilities. Hotels which provide accommodations for permanent residents, tourist homes, and residential mobile home parks are classified in Major Group 65, Real Estate.

**Hotels, motor hotels, and motels (SIC 7011)**—The SIC manual combines hotels and motels into a single classification, Hotels, motels, and tourist courts.

For large geographic areas, however, data are presented for the following subdivisions of this classification:

1. Hotels, 25 guestrooms or more.
2. Hotels, less than 25 guestrooms.
3. Motels, tourist courts.
4. Motor hotels.

The classification of individual establishments into hotels, motor hotels, and motels and tourist courts was based primarily on the respondent's self-designation.

**Rooming and boarding houses (SIC 702)**—Establishments renting rooms, with or without board, on a fee basis to permanent or transient guests. Homes for the aged, for children, and for the handicapped that provide additional services, other than nursing care, are classified in Residential care (SIC 836) and homes that provide nursing care in Nursing and personal care facilities (SIC 805). Houses run by membership organizations are classified in Organization hotels and lodging houses, on membership basis (SIC 704).

**Sporting and recreational camps (SIC 7032)**—Sporting and recreational camps providing lodging and meals or lodging only. These include children's camps, fishing camps, hunting camps, and dude ranches.

**Trailer parks and camp sites for transients (SIC 7033)**—Establishments providing overnight or short-term sites for trailers, campers, or tents. Residential mobile home parks are classified in Major Group 65, Real Estate.

**Organization hotels and lodging houses, on membership basis (SIC 704)**—Lodging houses and hotels operated by membership organizations for the benefit of their members and guests, and not open to the general public. Commercial hotels operated by such organizations are classified in Hotels, motor hotels, and motels (group 701). Resident homes for the aged and others in need of residential, social, and personal care are classified in Residential care (SIC 836).

## Personal Services (SIC Major Group 72)

This group includes establishments primarily engaged in providing services generally involving the care of one's



personal appearance or apparel, such as barber and beauty shops, dry-cleaning plants, laundries, and photographic studios.

For establishments classified in SIC 721, data for collecting and distributing units (branch outlets, pickup stations, terminals, or depots) owned and operated by a firm which does its own work are merged with those for the firm which owned them, and are not considered as separate establishments.

**Power laundries, family and commercial (SIC 7211)**—Establishments primarily engaged in operating mechanical laundries with steam or other power. Independently owned agencies for laundry plants are classified in SIC 7212. Laundries using small power equipment of household type are classified in SIC 7219. Excluded are establishments which have power laundry equipment, but which are primarily engaged in a specialty, such as industrial laundering, linen rental, or diaper service. These are classified in other categories within SIC 721.

**Garment pressing, and agents for laundries and dry cleaners (SIC 7212)**—Establishments primarily engaged in providing laundry and dry-cleaning services, but which have laundry and/or dry-cleaning work done by others. Independently owned collecting and distributing agencies serving dry-cleaning plants or power laundries are included in this classification.

**Linen supply (SIC 7213)**—Establishments primarily engaged in supplying, on a rental basis, such laundered linens as uniforms, aprons, table covers, bed linens, and towels. Establishments included in this classification may or may not operate their own power laundry facilities.

**Diaper service (SIC 7214)**—Establishments primarily engaged in supplying diapers (including disposable) and other baby linens to homes, usually on a rental basis. Such establishments may or may not operate their own power laundry facilities.

**Coin-operated laundries and dry cleaning (SIC 7215)**—Establishments primarily engaged in the operation of coin-operated laundry and/or dry-cleaning equipment. Included are establishments known as laundromats, launderettes, self-service dry cleaners, etc. Establishments which operate coin-operated laundering machines in apartment houses and similar locations are included. Establishments which rent coin-operated laundering machines (e.g., to apartment houses) are classified in SIC 7394.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Coin-operated laundries and dry-cleaning stores.
2. Coin-operated laundry machine routes.

**Dry-cleaning plants, except rug cleaning (SIC 7216)**—Plants primarily engaged in dry cleaning or dyeing apparel and household fabrics other than rugs for the general public. Establishments primarily engaged in cleaning and repairing rugs are classified in SIC 7217. Independently

owned agencies for cleaning plants are classified as SIC 7212. Establishments known as "tailor shops" or "cleaners" are included in this classification only if they do their own cleaning.

**Carpet and upholstery cleaning (SIC 7217)**—Plants primarily engaged in cleaning carpets and upholstered furniture. Establishments primarily engaged in rug repairing are classified in SIC 7699.

**Industrial launderers (SIC 7218)**—Establishments primarily engaged in supplying laundered or dry-cleaned work uniforms, wiping towels, safety equipment (gloves, flame resistant clothing, etc.), dust control items (treated mats or rugs, mops, tool dust covers, cloths, etc.), and similar items to industrial or commercial users. These items may belong to the industrial launderers and be supplied to users on a rental basis, or they may be the customer's own goods. Establishments included in this industry may or may not operate their own laundry or dry-cleaning facilities.

**Laundry and garment services, n.e.c. (SIC 7219)**—Establishments primarily engaged in furnishing other laundry services, including repairing, altering, and storing clothes for individuals, and in the operation of Chinese, French, and other hand laundries. Custom tailors and fur shops making fur apparel to custom order are classified in retail trade.

**Photographic studios, portrait (SIC 722)**—Establishments primarily engaged in photography for the general public. Included in this classification are portrait photographers and school, home, and transient photographers. Establishments primarily engaged in commercial photography are classified in SIC 7333. Establishments primarily engaged in film developing and/or print processing for the trade or for the general public are included in SIC 7395; those engaged in motion picture film processing are classified in SIC 7819.

**Beauty shops (SIC 723)**—Establishments primarily engaged in providing beauty services or both beauty and barber services. Schools for the instruction of beauticians are also included provided a clinic is operated in which a charge is made for services performed by students. Beauty shop concessions (owned and operated by concessionaires) in hotels, department stores, etc., are included. However, beauty shops owned by another business and operated as part of that other business (e.g., hotels, department stores) are not included.

**Barber shops (SIC 724)**—Establishments primarily engaged in providing barber services. Barber colleges are also included provided a charge is made for services performed by students. Barber shop concessions (owned and operated by concessionaires) in hotels and other places are included. However, barber shops owned by another business and operated as part of that other business (e.g., hotels) are not included.



**Shoe repair, shoe shine, and hat-cleaning shops (SIC 725)**—Establishments primarily engaged in repairing footwear, shining shoes, or cleaning and blocking hats. Shoe repair, shoe shine, or hat-cleaning departments operated as part of other service or retail establishments, such as valet shops, laundries; shoe stores, and department stores, are not included as separate service establishments unless independently owned and operated.

**Funeral service and crematories (SIC 726)**—Establishments primarily engaged in preparing the dead for burial, conducting funerals, and cremating the dead. Receipts include funeral merchandise sold and services provided directly by the establishments, such as caskets, burial clothing, and ambulance service. Also included in the receipts are reimbursements for expenditures made to other establishments for funeral-related merchandise sales and services, such as flower sales and livery service. Cemeteries, and crematories operated in conjunction with cemeteries, are classified in SIC 6553; crematories and burial services for pets, in SIC 0752.

**Miscellaneous personal services (SIC 729)**—Establishments primarily engaged in providing personal services, not elsewhere classified, such as Turkish baths; reducing salons; costume and formal wear rental; operation of coin-operated personal service machines, such as weighing machines, public lockers (except cold storage), pay toilets, etc.; social escort service; checkroom concessions; dressmaking service (material owned by customer); and income tax return preparation service. Establishments operating coin-operated amusement machines, such as pinball machines and juke boxes, are classified in SIC 7993. Coin-operated machine rental is classified in SIC 7394. Establishments which operate coin-operated laundering machines in apartment houses and similar locations are classified in SIC 7215.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Reducing salons and health clubs, except resorts.
2. Tax preparation services.
3. Other personal services, n.e.c.

### **Business Services (SIC Major Group 73)**

This group includes establishments primarily engaged in providing services, not elsewhere classified, to business enterprises on a fee or contract basis.

**Advertising agencies (SIC 7311)**—Establishments primarily engaged in preparing advertising (writing copy, art work, graphics, and other creative work); providing advertising consultation; and placing advertising in periodicals, newspapers, radio, television, or other advertising media, for clients on a commission or fee basis. Establishments which place advertising with media only (media buying services) are classified in SIC 7319. Establishments which provide commercial art for advertising, but do not place the advertising with media, are

classified in SIC 7333. Establishments which write copy, but do not place advertising with media, are classified in SIC 8999. Establishments which solicit advertising for nonaffiliated radio, television, newspapers, or magazines are classified in SIC 7313.

**Outdoor advertising services (SIC 7312)**—Establishments primarily engaged in the preparation and presentation of poster displays and painted and electric displays (principally outdoors) on panels, bulletin boards, and frames. Such establishments may (as incidental services) construct, repair, and maintain display boards and post advertisements. Sign painting shops are classified in SIC 7399. Shops which make neon signs to order are classified in manufacturing. Establishments primarily engaged in erecting signs are classified in construction.

**Radio, TV, and publishers' advertising representatives (SIC 7313)**—Establishments primarily engaged in soliciting advertising on a fee basis for (nonaffiliated) newspapers, magazines, and other publications or for radio and television stations. Advertising sales offices operated by these media are classified as auxiliaries and are not included in this census.

**Advertising, n.e.c. (SIC 7319)**—Establishments primarily engaged in furnishing advertising services, not elsewhere classified, such as handbill distribution, distribution of samples, and transit advertising. Establishments which are primarily engaged in providing commercial art or graphics for the advertising industry are classified in SIC 7333. Establishments primarily engaged in mail advertising services, compiling and selling mailing lists, and related services are classified in SIC 7331.

**Consumer credit reporting agencies, mercantile reporting agencies, and adjustment and collection agencies (SIC 732)**—Establishments primarily engaged in mercantile and consumer credit reporting or the collection or adjustment of claims. Centralized charge services are classified in SIC major group 61. Insurance adjustment agencies and loan companies are also excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Adjustment and collection agencies.
2. Mercantile reporting agencies.
3. Consumer credit reporting agencies.

**Direct mail advertising services (SIC 7331)**—Establishments primarily engaged in furnishing services for direct mail advertising, such as creating, producing, and mailing of direct mail advertising. This industry also includes establishments primarily engaged in compiling and selling mailing lists. Establishments primarily engaged in reproducing direct mail copy to order, but which perform none of the other direct mail advertising services, are classified in SIC 7339. Establishments engaged only in printing the copy are classified in manufacturing.



**Blueprinting and photocopying services (SIC 7332)**—Establishments primarily engaged in reproducing drawings, plans, maps, or other copy, by blueprinting or photocopying. Printing, including "quick printing," is classified in manufacturing.

**Commercial photography, art, and graphics (SIC 7333)**—Establishments engaged in performing graphics, commercial art, or commercial photography services for advertising agencies, publishers, and other business and industrial users. Producers of still and slide films are included here. Establishments engaged in medical photography and art are classified in SIC 8091. Art, except commercial and medical, is classified in SIC 8999. Establishments primarily engaged in portrait photography are classified in SIC 7221.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Commercial photography.
2. Commercial art.
3. Graphic arts and related design and commercial photography, n.e.c.

**Stenographic services; and reproduction services, n.e.c. (SIC 7339)**—Establishments primarily engaged in furnishing stenographic services and establishments primarily engaged in mimeographing, rototyping, multilithing, and reproduction services. Not included in this industry are establishments primarily engaged in printing (included in manufacturing), blueprinting and photocopying (SIC 7332), and duplicating in connection with direct mail advertising (SIC 7331).

**Window cleaning (SIC 7341)**—Establishments primarily engaged in cleaning windows in structures.

**Disinfecting and exterminating services (SIC 7342)**—Establishments primarily engaged in providing disinfecting and deodorizing services and in exterminating insects, rodents, and other pests.

**Cleaning and maintenance services, n.e.c. (SIC 7349)**—Establishments primarily engaged in furnishing, to structures, cleaning and maintenance services, not elsewhere classified, such as janitorial services, floor waxing, and office cleaning. General building maintenance service is included, but general repair contractors primarily engaged in building repair and maintenance work, or in the cleaning of building exteriors by sand or steam blasting, or in cleaning up after construction, are classified in construction.

**News syndicates (SIC 735)**—Establishments primarily engaged in furnishing news, pictures, features, etc., and in supplying news reporting services to newspapers, periodicals, and radio and television broadcasters. Non-profit syndicates operated on a membership basis and commercial (nonmembership) news syndicates are both included in this classification. Separate establishments of newspaper and periodical publishers which are engaged in gathering news are classified as auxiliaries.

**Employment agencies (SIC 7361)**—Establishments primarily engaged in providing placement and employment services to employers or those seeking employment. Modeling agencies and nurses' registries are included. Theatrical, radio, and television employment agencies are classified in SIC 7922; motion picture casting bureaus, in SIC 7819; and establishments engaged in furnishing help to other businesses, in SIC 7362.

**Help supply services (SIC 7362)**—Establishments primarily engaged in supplying help (except agricultural) to other businesses on a contract basis. The help supplied is on the payroll of the supplying establishment. Included are establishments known as "labor pools" and "contract labor offices." Establishments primarily engaged in providing placement and employment services are classified in SIC 7361.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Office help supply services.
2. Help supply, except office workers.

**Facilities management services (SIC 7369)**—Establishments, not elsewhere classified, primarily engaged in providing personnel to operate specified facilities or to provide services on a fee or contract basis within another business (or government) establishment or installation. Establishments primarily providing one specialized service are classified in the specialized industry, e.g., janitorial service is included in SIC 7349. Management service only is classified in SIC 7392. Computer facilities management is classified in SIC 7374. Establishments which provide both management and staff to operate a business are classified according to the type of activity of the business operated.

**Computer programming and other software services (SIC 7372)**—Establishments primarily engaged in providing services in computer programming, systems design and analysis, and other computer software. Establishments primarily engaged in the reproduction and sale of prepackaged computer programs and other software may be included here. When not computer related, these services are classified in SIC 7392.

**Data processing services (SIC 7374)**—Establishments primarily engaged in providing data processing services to others. Service may consist of complete processing and preparation of reports from data supplied by the customer or it may be specialized, such as keying or making data processing equipment available to others on an hourly or time-sharing basis. Also included are establishments primarily engaged in the management and operation of the computer and data processing facilities of others on a continuing basis.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Data processing services, except facilities management.
2. Computer facilities management.



**Computer related services, n.e.c. (SIC 7379)**—Establishments primarily engaged in providing computer-related services, not elsewhere classified. Renting and leasing of computers and related data processing equipment is included here, except for finance leasing, which is classified in SIC major group 61. Direct leasing by computer manufacturers is classified in manufacturing or wholesale trade. Also included here are establishments engaged in repair and maintenance of computers, and computer consulting services.

**Research and development laboratories (SIC 7391)**—Establishments primarily engaged in laboratory or other physical research and development activities on a fee or contract basis. Research and development laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here. Also excluded from this classification are establishments engaged in speculative research and development with the intent to manufacture the products of the research or to license others for the use of the patents or processes developed. Nonprofit research agencies funded primarily by investments, grants, or contributions are classified in SIC 8922.

**Management, consulting, and public relations services (SIC 7392)**—Establishments primarily engaged in furnishing a wide variety of general or specialized management, consulting, or public relations services, such as business analysis, business research, efficiency planning, industrial management, market research, personnel management, and traffic consulting, on a contract or fee basis. Establishments primarily engaged in computer related systems analysis, systems engineering, operations research, and other software services, including computer programming services, are classified in SIC 7372. Management and operation of a business, where operating staff as well as management are provided, is classified in the industry of the establishment managed, e.g., hotel management and operation.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Management and administrative services.
2. Public relations services.
3. Management consulting services.
4. Economic and sociological research.
5. Consulting services, n.e.c.

**Detective agencies and protective services (SIC 7393)**—Establishments primarily engaged in providing personnel for detective, investigative, patrolling, night watching, or personal protection services for businesses and/or individuals. Establishments primarily engaged in installation, maintenance, and monitoring of mechanical protective devices, such as burglar and fire alarm systems, are classified here, but establishments engaged only in the installation of such devices are included in construction,

and establishments engaged only in the sale and installation of such devices are classified in wholesale or retail trade. Armored car services are also included in this industry.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Detective agencies and guard services.
2. Armored car services.
3. Burglar and fire alarm systems.

**Equipment rental and leasing services (SIC 7394)**—Establishments primarily engaged in renting or leasing (except finance leasing) of machinery, tools, and other equipment, including heavy construction and earth moving equipment. Establishments primarily engaged in finance leasing are classified in SIC major group 61. Establishments renting and leasing automobiles and trucks without drivers are classified in SIC 751; those renting automobiles with drivers, in SIC major group 41. Establishments renting trucks with drivers are classified in transportation; personal items such as lockers (other than refrigerated), clothes, and pillows, in SIC 7299; amusement and recreation items such as bicycles, canoes, and beach chairs and accessories, in SIC 7999; and commercial boats, in SIC major group 44. Direct leasing of machinery or equipment by the manufacturer is classified in manufacturing or wholesale trade. Establishments primarily leasing computer time, including time-sharing services, are classified in SIC 7374; those leasing or renting computers or data processing equipment, in SIC 7379.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Equipment rental.
2. Equipment leasing, except finance leasing.
3. Leasing or rental of heavy construction equipment without operators.
4. Rental of heavy construction equipment with operators.

**Photofinishing laboratories (SIC 7395)**—Establishments primarily engaged in the developing of films and in photoprinting and enlarging for the trade and/or for the general public. Data for retail outlets (kiosks) for the pickup and delivery of film, which are owned and operated by photofinishing laboratories, are merged with data for the laboratory which owns them, and are not treated as separate establishments. Establishments primarily engaged in processing motion picture films for the motion picture and television industries are classified in SIC 7819.

**Trading stamp services (sales offices) (SIC 7396)**—Establishments primarily engaged in selling trading stamps or merchandise coupons to merchants. The redemption stores of trading stamp companies are not included here, but are classified as auxiliary to this industry.



**Testing laboratories and facilities (SIC 7397)**—Establishments primarily engaged in product testing on a fee or contract basis. Testing laboratories which perform supporting services for other establishments of the same company are classified as auxiliary to the establishments serviced and are not included here. Noncommercial testing laboratories are also included in this category. Testing services for education or personnel (not providing instruction or training) are classified in SIC 7392.

**Business services, not elsewhere classified (SIC 7399)**—Establishments primarily engaged in furnishing business services, not elsewhere classified, such as auctioneers' establishments (service only), business brokers, drafting service, independent lecture bureaus, inspection service, printing brokers, notary publics, and decorating or trimming shop windows.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Sign painting shops—Establishments primarily engaged in making signs to individual order or in doing office door and window lettering. Establishments primarily engaged in making signs other than on a custom basis and neon sign manufacturers are classified in manufacturing.
2. Interior designing—Establishments primarily engaged in advising clients on the selection of furniture, draperies, rugs, and other interior decorations on a fee or commission basis. Establishments providing an interior designing service, but primarily engaged in the sale of merchandise, are not included. Painting and papering contractors who frequently call themselves "interior decorators" are classified in construction.
3. Telephone answering services—Establishments primarily engaged in transmitting telephone messages to their clients.
4. Water softening services—Establishments primarily engaged in softening water by chemical treatment or other method.
5. Packaging and labeling services—Establishments primarily engaged in packaging and labeling products, on a contract or fee basis, in packages or other containers normally intended for retail distribution. Companies primarily engaged in packing, crating, and otherwise preparing goods for shipping are classified as transportation.
6. Miscellaneous business services, n.e.c.—Establishments primarily engaged in furnishing business services, not elsewhere classified.

### **Automotive Repair, Services, and Garages (SIC Major Group 75)**

This group includes establishments primarily engaged in furnishing automotive repair, parking, rental, and other services to the general public. Similar facilities owned and operated by concerns for their own use and not available

to the general public are treated as auxiliary establishments of those concerns and are not included here. Automobile repair departments maintained by establishments engaged in the sale of new automobiles are classified in retail trade, as are gasoline service stations (where sales of merchandise (including fuel) exceed repair receipts). Automobile driving instruction is classified in SIC 8299.

**Automotive rental and leasing, without drivers (SIC 751)**—Establishments primarily engaged in daily or extended-term rental or leasing of passenger automobiles, trucks, truck tractors and trailers, and other automotive equipment without drivers. Establishments primarily engaged in renting automobiles with drivers are out of scope; those renting or leasing trucks with drivers are classified in SIC group 421; and those renting or leasing heavy construction and earth moving equipment are classified in SIC 7394. Establishments primarily engaged in finance leasing are classified in SIC major group 61.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Passenger car rental, without drivers (SIC 7512 Part)—Establishments primarily engaged in the short-term rental of passenger cars without drivers. Data for separate automotive rental offices or concessions (e.g., airport locations) in the same metropolitan area, for which a common fleet is maintained, are merged, and are not considered separate establishments.
2. Passenger car leasing, except finance leasing (SIC 7512 Part)—Establishments primarily engaged in extended-term leasing of passenger cars without drivers. These establishments may or may not provide maintenance of the vehicle as part of the lease contract.
3. Truck rental, without drivers (SIC 7513 Part)—Establishments primarily engaged in the short-term rental of trucks, truck tractors, or semitrailers without drivers.
4. Truck leasing, except finance leasing (SIC 7513 Part)—Establishments primarily engaged in extended-term leasing of trucks, truck tractors, or semitrailers without drivers. These establishments may or may not provide maintenance of the vehicle as part of the lease contract.
5. Utility trailer and recreational vehicle rental (SIC 7519)—Establishments primarily engaged in the rental (usually short term) of utility and house trailers and recreational vehicles.

**Parking lots (SIC 7523)**—Establishments primarily engaged in the temporary open air parking of automobiles, usually on an hourly, daily, or monthly basis. Establishments which are a combination of parking lot and structure are classified in SIC 7525. Excluded are municipal parking lots and lots operated by establishments or institutions primarily engaged in other activities, e.g., department stores, hospitals, restaurants. Valet parking is classified in SIC 7299.



**Parking structures (SIC 7525)**—Establishments primarily engaged in the temporary parking or live storage of automobiles within a structure. Long-time or dead storage of automobiles is not included. Establishments which are a combination of structure and lot are included in this classification. Excluded are municipal parking structures and structures operated by establishments or institutions primarily engaged in other activities, e.g., office buildings, apartment buildings, universities. Valet parking is classified in SIC 7299.

**Top and body repair shops (SIC 7531)**—Establishments primarily engaged in the repair of automotive tops, bodies, and interiors.

**Tire retreading and repair shops (SIC 7534)**—Establishments primarily engaged in repairing and retreading automotive tires. Establishments classified here may either retread customers' tires or retread tires for sale or exchange to the user or the trade.

**Paint shops (SIC 7535)**—Establishments primarily engaged in automotive painting and refinishing.

**General automotive repair shops (SIC 7538)**—Establishments primarily engaged in the general repair of automotive vehicles. Establishments primarily engaged in the specialized repair of individual engine components, not elsewhere classified, are classified in SIC 7539. Establishments primarily engaged in repair of motorcycles are classified in SIC 7699.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. General automotive repair shops, except diesel.
2. Diesel repair shops.

**Automotive repair shops, n.e.c. (SIC 7539)**—Establishments primarily engaged in specialized automotive repair, not elsewhere classified, such as fuel service, brake relining, and exhaust system repair.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto electrical and fuel system services—Establishments primarily engaged in providing automotive engine tune-ups and in repairing automotive electrical systems and fuel components, including carburetors.
2. Radiator repair—Establishments primarily engaged in the repair and cleaning of automotive radiators.
3. Glass replacement and repair—Establishments primarily engaged in the repair and replacement of automotive glass.
4. Brake, front end, and wheel alignment—Establishments primarily engaged in relining, repairing, and adjusting automotive brakes; wheel alignment; and repairing and installing springs, axles, and shock absorbers.
5. Exhaust system services (muffler shops)—Establishments primarily engaged in the installation or

repair of automotive exhaust systems (mufflers). The sale of the mufflers or tailpipes is considered to be incidental to the installation of these products.

6. Transmission repair shops—Establishments primarily engaged in the repair of automotive transmissions. If transmissions are sold and installed, the sale of the transmission is considered incidental to the installation. If the transmissions are repaired on a factory basis, the establishment is classified in manufacturing.

7. Other automotive repair shops, n.e.c.—Establishments primarily engaged in specialized automotive repairs, not elsewhere classified, such as frame repair, piston ring service and repair, speedometer repair, heater and air-conditioning repair, etc.

**Car washes (SIC 7542)**—Establishments primarily engaged in washing cars (custom car wash) or furnishing facilities for the self-service washing of cars and trucks. Waxing and polishing are also classified here.

**Other automotive services (SIC 7549)**—Establishments primarily engaged in furnishing automotive services, not elsewhere classified, such as lubricating service, towing service, diagnostic service, undercoating service, inspection service, etc.

### **Miscellaneous Repair Services (SIC Major Group 76)**

This group includes establishments primarily engaged in miscellaneous repair services, not elsewhere classified. Repair departments of retail dealers or manufacturers are not included unless operated as separate establishments and reported as such. This group does not include some repair services of which the more important are: automotive repair services, classified in SIC major group 75; garment and shoe repair, classified in major group 72; and computer maintenance and repair services, classified in SIC 7379. Excluded are ship and boat repair, and railroad repair shops which are included in the census of manufactures.

**Radio and TV repair shops (SIC 7622)**—Establishments primarily engaged in repairing radio and television sets; phonographs, high fidelity (hi-fi) or stereophonic equipment, and tape recorders; in installing and repairing television, amateur and citizens' band antennas; or in installing and servicing radio transmitting and receiving equipment in homes or offices, or in small boats, automobiles, or other vehicles. Establishments primarily engaged in selling radio and television sets are classified in retail trade. Repair departments of radio and television dealers are not included here unless operated and reported as separate establishments.

**Refrigeration and air-conditioning repair shops (SIC 7623)**—Establishments primarily engaged in servicing and repairing household and commercial electrical refrigerators and air-conditioning and refrigeration equipment.



Establishments primarily engaged in servicing and repairing gas refrigerators are classified in SIC 7699. Establishments primarily engaged in installing refrigeration and air-conditioning systems are classified in construction.

**Electrical and electronic repair shops, n.e.c. (SIC 7629)**—Establishments primarily engaged in the servicing and repair of electrical and electronic equipment and electrical appliances (washing machines, vacuum cleaners, irons, toasters, etc.), not elsewhere classified. Radio and television repair shops are classified in SIC 7622. Refrigeration repair shops are classified in SIC 7623. Electrical contractors and electrical shops engaged primarily in house wiring are included in construction. Armature rewinding and the repair of electric motors are classified in SIC 7694. Repair of computers and related equipment is classified in SIC 7379.

**Watch, clock, and jewelry repair (SIC 763)**—Establishments primarily engaged in the repair of watches, clocks, and jewelry.

**Reupholstery and furniture repair (SIC 764)**—Establishments primarily engaged in furniture reupholstering and repair. Establishments primarily engaged in selling upholstery materials, making slipcovers, draperies, etc., to order, or in upholstering new frames to individual order are classified in retail trade, as are establishments making furniture and cabinet work on a custom basis to individual order.

**Welding repair (SIC 7692)**—Establishments primarily engaged in repair work by welding. Automotive welding is classified here. Welding in connection with the manufacture of a product is classified as manufacturing. Welding contractors doing welding work on the construction site are classified in construction, SIC 1799.

**Armature rewinding shops (SIC 7694)**—Establishments primarily engaged in rewinding armatures and rebuilding or repairing electric motors. Establishments classified here may either repair customers' equipment or repair or rebuild for sale or exchange to users or to the trade. Establishments primarily engaged in the repair of electrical appliances are classified in SIC 7629.

**Repair shops and related services, n.e.c. (SIC 7699)**—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as farm machinery and equipment repair; lawnmower, saw, knife, and tool sharpening and repair; bicycle repair; lock and gun repair; musical instrument repair; and the repair of typewriters and business machines. Repair services which involve primarily electrical or electronic equipment or components are classified in SIC 7629; however, primarily mechanical repair of electrically powered equipment, for example, electric sewing machine repair, is included here.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Farm machinery and equipment repair shops—Establishments primarily engaged in the repair of farm machinery and equipment.

2. Lawnmower, saw, knife, tool sharpening and repair—Establishments primarily engaged in sharpening and repairing lawnmowers, saws, knives, and tools.

3. Sewer and septic tank cleaning services—Establishments primarily engaged in cleaning or repairing sewers and septic tanks. Establishments which install septic tanks are classified in construction.

4. Other repair and related services, n.e.c.—Establishments primarily engaged in specialized repair services, not elsewhere classified, such as aircraft flight instrument repair (except electrical), blacksmith shops, bicycle repair, boiler repair, camera repair, dental instrument repair, furnace and chimney cleaning, gunsmith shops, key duplicating shops, motorcycle repair, musical instrument repair, taxidermists, typewriter repair, umbrella repair, and venetian blind repair.

## **Motion Pictures (SIC Major Group 78)**

This group includes establishments producing and distributing motion pictures, exhibiting motion pictures in commercially operated theaters, and furnishing services to the motion picture industry. The term "motion pictures" includes similar productions for television or other media using film, tape, or other means.

**Motion picture production, except for TV (SIC 7813)**—Establishments primarily engaged in the production of motion pictures for exhibition other than for television. Establishments engaged in both production and distribution are included here.

**Motion picture, tape production for TV (SIC 7814)**—Establishments primarily engaged in the production of motion pictures and of tapes, including commercials, for television exhibition. Establishments engaged in both production and distribution are included here.

**Services allied to motion picture production (SIC 7819)**—Establishments primarily engaged in performing services independent of motion picture production, but allied thereto, such as motion picture film processing, editing, and titling. Also included are casting bureaus, wardrobe and studio property rental, rental and repair of cameras and other motion picture equipment, stock footage film libraries, and television tape services (editing, transfers, etc.).

**Motion picture film exchanges (SIC 7823)**—Establishments primarily engaged in renting films to exhibitors other than in the field of television. Establishments engaged in both distribution and production are included in SIC 7813.

**Film or tape distribution for TV (SIC 7824)**—Establishments primarily engaged in renting film or tape to exhibitors in the field of television. Establishments engaged in both distribution and production are in SIC 7814.



**Services allied to motion picture distribution (SIC 7829)**—Establishments primarily engaged in performing auxiliary services to motion picture distribution, such as film delivery service, film purchasing and booking agencies, and film libraries.

**Motion picture theaters, except drive-in (SIC 7832)**—Commercially operated conventional "four-wall" theaters primarily engaged in the indoor exhibition of motion pictures. Establishments primarily engaged in the commercial exhibition of motion pictures on an itinerant basis with portable projection and sound equipment are included here.

**Drive-in motion picture theaters (SIC 7833)**—Commercially operated theaters, commonly known as open-air or drive-in, primarily engaged in the outdoor exhibition of motion pictures.

### **Amusement and Recreation Services, Except Motion Pictures (SIC Major Group 79)**

This group includes establishments primarily engaged in providing amusement, recreation, or entertainment on payment of a fee or admission charge, except motion pictures. Gambling businesses, where legal, are also included in this major group; however, combined gambling and lodging facilities with 25 guestrooms or more are classified in SIC 7011.

**Dance halls, studios, and schools (SIC 791)**—Establishments primarily engaged in operating public dance halls or ballrooms and dance studios and schools. The renting of dance halls or ballrooms to operators is classified as real estate and excluded from this census.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Public dance halls or ballrooms.
2. Dance schools, including children's and professional.

**Theatrical producers (except motion pictures), bands, orchestras, and entertainers (SIC 792)**—This classification includes the subgroups indicated below, shown separately for large geographic areas:

1. Producers of live theatrical productions (SIC 7922 Part)—Establishments primarily engaged in presenting live theatrical productions. Theaters which are normally rented to theatrical producers are classified as real estate operations and excluded from this census.
2. Producers of radio and TV shows, except tape (SIC 7922 Part)—Establishments primarily engaged in producing shows for presentation on radio, television, in night clubs, etc.
3. Artists' and entertainers' managers or agents, concert bureaus, booking agents (SIC 7922 Part)—Establishments primarily engaged in representing performers and producers for a fee or commission.

4. Other theatrical services (SIC 7922 Part)—Businesses engaged in theatrical services, not elsewhere classified, such as ticket agencies; theatrical, television, and radio employment agencies; theatrical equipment rental and design; lighting; etc.

5. Dance groups and artists (SIC 7929 Part)—Companies, groups, and artists primarily engaged in the presentation of ballet; modern, folk, or ethnic dance; and similar dance presentations.

6. Symphony orchestras, opera companies, and chamber music organizations (SIC 7929 Part)—Symphony orchestras, opera companies, and chamber music organizations (including chamber orchestras) organized for the presentation of their musical specialty.

7. Other music and entertainment presentations (SIC 7929 Part)—Dance and stage bands, orchestras (except symphony or chamber), combos, quintets, soloists, and similar musical organizations, groups, and artists, as well as other entertainers operating on a contract or fee basis for restaurants, night clubs, radio and television, etc. Also included are promoters of a variety of entertainment.

**Billiard and pool establishments (SIC 7932)**—Establishments primarily engaged in providing facilities for playing billiards and pool.

**Bowling alleys (SIC 7933)**—Establishments primarily engaged in providing facilities for bowling.

**Professional sports clubs, managers, promoters (SIC 7941)**—Operators and promoters of professional and semi-professional athletic clubs, promoters of athletic events, and managers of individual professional athletes. Receipts of such establishments do not include revenue from radio or television broadcasts, from sales of players, from concession operators, or from noncustomer sources. Establishments primarily engaged in renting stadiums and athletic fields to sports promoters and clubs are classified as real estate.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Baseball clubs.
2. Football clubs.
3. Other professional sports clubs.
4. Managers and promoters.

**Racing, including track operation (SIC 7948)**—Promoters and participants in racing activities, including race track operators, operators of racing stables, jockeys, race horse trainers, and race car owners and operators. Establishments which own race tracks, but do not engage in promotion of racing events, are classified in real estate and are not included in the censuses. Stables and kennels primarily engaged in the breeding or boarding of horses and dogs are classified in agriculture.



For large geographic areas, data are presented for the following subdivisions of this classification:

1. Auto race track operation.
2. Horse race track operation.
3. Dog race track operation.
4. Racing stables and racing, n.e.c.

**Public golf courses (SIC 7992)**—Establishments privately operated and primarily engaged in the operation of golf courses open to the public on a fee basis. Municipally owned and operated golf courses are not included. Membership golf and country clubs are included in SIC 7997. Miniature golf courses and golf driving ranges are classified in SIC 7999.

**Coin-operated amusement device operators (SIC 7993)**—Establishments primarily engaged in operating coin-operated amusement devices either in their own or in other places of business. Such amusement machines include juke boxes, pinball machines, mechanical games, slot machines (where legal), and similar types of amusement equipment. Amusement arcades or parlors are also included. Establishments primarily engaged in rental of such devices are classified in SIC 7394.

**Amusement parks (SIC 7996)**—Establishments known as amusement parks, theme parks, kiddie parks, etc., which group together a number of attractions such as mechanical rides, amusement devices, refreshment stands, picnic grounds, etc. Individual ride operators or concessionaires operating within the park are classified in SIC 7999. Carnivals operating without a fixed exhibition site are also classified in SIC 7999. Owners of the grounds who do not operate the amusement park are classified in real estate.

**Membership sports and recreation clubs (SIC 7997)**—Sports and recreation clubs which maintain facilities restricted to use by members and their guests. Country, golf, tennis, yacht, and swimming clubs are included in this industry. Such establishments are classified here regardless of the proportion of receipts derived from food or liquor sales. Health clubs are classified in SIC 7299. Membership organizations engaged in civic, social, or fraternal activities are classified in SIC 864.

**Amusement and recreation services, n.e.c. (SIC 7999)**—Establishments primarily engaged in the operation of sports, amusement, and recreation services, not elsewhere classified, such as bathing beaches, swimming pools, riding academies and schools, etc. Membership sports and recreation clubs not open to the general public are classified in SIC 7997.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Concession operators of amusement devices and rides—Concession operators of mechanical rides or of amusement devices in amusement parks, carnivals, circuses, or fairs; or operators of independently operated rides or devices of this type.

2. Carnivals and circuses—Establishments operating a group of amusement, service, and/or retail units and generally known as carnivals, which do not have any fixed exhibition site; or companies engaged in the operation of circuses having acrobatic and animal shows and individual circus acts. Side shows are included here.

3. Fairs—Establishments primarily engaged in arranging and operating the exhibitions and related activities usually associated with county or State fairs. Carnivals and side shows which may be part of the fair, but which are independently owned and operated, are included in the subgroup, "Carnivals and circuses." Other amusement device concessions independently owned and operated are included in the subgroup "Concession operators of amusement devices and rides."

4. Commercial museums, art galleries, and botanical and zoological gardens—Museums, art exhibitors, and botanical and zoological gardens which are supported primarily by admission charges. Commercial art galleries or art dealers primarily selling to the general public are classified in retail trade, SIC 5999. Museums, art galleries, and botanical and zoological gardens supported primarily by contributions, grants, etc., are classified in SIC major group 84.

5. Roller skating rinks—Establishments primarily engaged in operating rinks for roller skating open to the general public for a fee.

6. Ice skating rinks—Establishments primarily engaged in operating rinks for ice skating open to the general public for a fee.

7. Other amusement and recreation services, n.e.c.—Establishments primarily engaged in the commercial operation of sports, amusement, and recreation services, not elsewhere classified. Included are establishments engaged in instruction for sports or recreation, such as baseball, bridge, golf, judo, karate, skiing, swimming, tennis, etc. It also includes establishments renting articles for amusement and recreation, such as beach chairs and accessories, bicycles, golf carts, small boats and canoes, saddle horses, etc.

Other establishments in this classification include commercially operated athletic clubs or gymnasiums, bathing beaches, domino parlors, gambling establishments (where legal), golf driving ranges, miniature golf, riding academies and stables, shooting galleries, slot-car tracks, ski lifts, day camps, and establishments engaged in the commercial operation of swimming pools open to the general public for a fee. Municipally operated golf courses and swimming pools are excluded from this census. Privately owned tourist attractions, such as natural wonders or manmade exhibits, are included.

## **Health Services, Except Hospitals (SIC Major Group 80, except 806)**

This grouping includes establishments primarily engaged in furnishing medical, surgical, and other health services



to persons. Associations or groups primarily engaged in providing medical or other health services to members are included, but those which only provide insurance covering hospitalization or medical costs are classified in Insurance (major group 63).

Health care facilities were primarily coded based on self-designation. Where multiple levels of care were indicated, but were not apparently separate operations, the facility was generally classified based on the highest level of care provided. Veterinarians are classified in Veterinary services (SIC group 074) and are out of scope. Hospitals (SIC 806) are excluded from the 1982 Census of Service Industries.

**Offices of physicians (SIC 801)**—Establishments of licensed practitioners having the degree of M.D. or equivalent and engaged in the practice of general or specialized medicine and surgery. Establishments, such as group clinics, in which a group of physicians is associated for the purpose of practicing the profession, are included here. Clinics not owned by physicians are classified in Outpatient care facilities (SIC 808). Osteopathic physicians are classified in SIC 803.

Associations of physicians formed solely for the sharing of expenses (including payroll) and facilities, and not for the purpose of jointly practicing their profession, are also included here. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and not considered operating receipts for medical services provided; neither are such entities tabulated as separate operating establishments. However, their payroll and employment data are included in statistics presented for this category.

**Offices of dentists (SIC 802)**—Establishments of licensed practitioners having the degree of D.D.S. (or D.D. Sc.) or D.M.D. and engaged in the practice of general or specialized dentistry, including dental surgery. Associations of dentists formed for the sharing of expenses are also included (see SIC 801 for treatment of such associations).

**Offices of osteopathic physicians (SIC 803)**—Establishments of licensed practitioners having the degree D.O. and engaged in the practice of general or specialized osteopathic medicine.

**Offices of chiropractors (SIC 8041)**—Establishments of licensed practitioners engaged in the practice of chiropraxis.

**Offices of optometrists (SIC 8042)**—Establishments of licensed practitioners engaged in the practice of optometry. Establishments where receipts are primarily from the sale of optical goods prescribed as a result of eye examinations performed at another establishment are classified in Miscellaneous retail stores, n.e.c. (SIC 5999).

**Offices of health practitioners, n.e.c. (SIC 8049)**—Establishments of licensed health practitioners engaged in practice in health fields, not elsewhere classified, such as acupuncturists, chiropodists, midwives, nutritionists, occupational therapists, and psychologists.

**Skilled nursing care facilities (SIC 8051)**—Establishments primarily engaged in providing care and treatment for patients who require continuous health care with inpatient beds, but not hospital services. These establishments must have an organized medical staff, including physician services, and continuous nursing services. Included here are extended care facilities, as well as other types of continuous nursing care facilities.

**Nursing and personal care facilities, n.e.c. (SIC 8059)**—Establishments primarily engaged in providing some nursing and health-related personal care with inpatient beds, but not continuous nursing services. These establishments have at least one shift with a licensed or registered nurse to provide routine health care and observation. Included are rest homes, convalescent homes, and other institutions where health care is a major element. Residential facilities, such as homes for the retarded and aged, which provide personal care, but where health care is incidental, are classified in Residential care (SIC 836).

**Medical laboratories (SIC 8071)**—Establishments primarily engaged in providing professional, analytic, or diagnostic services to the medical profession or to the patient as prescribed by a physician. Laboratories engaged in the manufacture of medical or pharmaceutical products are included in the census of manufactures. Laboratories engaged in medical research are classified in Research and development laboratories (SIC 7391) or Noncommercial educational, scientific, and research organizations (SIC 892).

**Dental laboratories (SIC 8072)**—Establishments primarily engaged in making dentures and artificial teeth to order for the dental profession. The manufacture of teeth other than to order is classified in manufacturing.

**Outpatient care facilities (SIC 808)**—Establishments primarily engaged in outpatient care with permanent facilities and with medical services to provide diagnosis, treatment, or both for patients who are ambulatory and do not require inpatient care. Associations or groups formed primarily to provide medical or other health services to their members, and which themselves provide these services, are included. Health care programs which contract out the provision of services are classified in Accident and health insurance (SIC 6321) and are out of scope of the census. Included in this industry are alcoholism treatment clinics, family planning clinics, health maintenance organizations (HMO's), kidney treatment centers, medical clinics (not owned by licensed health practitioners), physical therapy clinics, and rehabilitation centers (medical treatment).

**Health and allied services, n.e.c. (SIC 809)**—Establishments primarily engaged in rendering health and allied services, n.e.c., such as blood banks, blood donor stations, childbirth preparation classes, medical photography and art, oxygen tent services, and visiting nurse associations. Establishments of registered or practical nurses in independent practice are classified in Offices of health practitioners, n.e.c. (SIC 8049). Ambulance services are classified in Local passenger transportation, n.e.c. (SIC 4119) and are out of scope.



## **Legal Services (SIC Major Group 81)**

This major group includes establishments engaged in offering legal advice or legal services, the head or heads of which are members of the bar. Associations of lawyers formed solely for the sharing of expenses (including payroll) and not for the purpose of jointly practicing their profession are also included. Receipts are not applicable for these associations since their operations are funded by reimbursements from member firms, and not considered operating receipts for legal services provided. Neither are such entities considered separate operating establishments; however, their payroll and employment data are included in statistics presented for this category. Nonprofit legal services (including legal aid societies) are classified here.

## **Selected Educational Services (SIC's 823, 824, 829)**

This grouping includes establishments furnishing formal academic or technical courses, correspondence schools, commercial and trade schools, and libraries. Elementary and secondary schools; colleges, universities, and professional schools; and junior colleges and technical institutes are out of scope of the census.

**Libraries and information centers (SIC 823)**—Establishments primarily engaged in lending books (free or fixed charge) and disseminating information to the general public, such as circulating libraries and centers for documentation.

**Correspondence schools (SIC 8241)**—Establishments primarily engaged in furnishing educational courses by mail. Offices maintained by such schools for the sale of correspondence courses are classified as auxiliary establishments and are not included here.

**Data processing schools (SIC 8243)**—Establishments primarily engaged in offering data processing courses in programming and in computer and peripheral equipment operation, including keypunch operation.

**Business and secretarial schools (SIC 8244)**—Establishments primarily engaged in offering courses in business machines operation (except data processing), office procedures, and secretarial and stenographic skills.

**Vocational schools, except vocational high schools, n.e.c. (SIC 8249)**—Establishments primarily engaged in offering specialized trade or commercial courses, not elsewhere classified, but not academic training. This industry includes apprentice training, aviation schools, commercial art schools, and practical nursing schools. Schools for the instruction of beauticians are classified in SIC 723; and barber schools in SIC 724.

**Schools and educational services, n.e.c. (SIC 829)**—Specialized nondegree granting schools, not elsewhere

classified, such as music schools, drama schools, language schools, and civil service and other short-term examination preparatory schools. Vocational counseling (excluding rehabilitation) is also included here. Educational testing is included in Management, consulting, and public relations services (SIC 7392).

## **Social Services (SIC Major Group 83)**

This major group includes establishments providing social services and rehabilitation services to those persons with social or personal problems requiring special services, and to the handicapped and the disadvantaged. Also included are organizations soliciting funds to be used directly for these and related services, as well as community development and planning agencies.

**Individual and family social services (SIC 832)**—Establishments primarily engaged in providing one or more of a variety of individual and family social, counseling, welfare, or referral services, including refugee, disaster, and temporary relief services. This industry also includes offices of specialists providing counseling and referral services and settlement houses, neighborhood centers, and senior citizens' centers. Organizations engaged in community improvement, neighborhood development, or social change are classified in Social services, n.e.c. (SIC 839).

**Job training and vocational rehabilitation services (SIC 833)**—Establishments primarily engaged in providing training and vocational rehabilitation services for the unemployed, the underemployed, the handicapped, and to persons who have a job market disadvantage because of lack of education, job skill or experience, skill obsolescence, or personal characteristics or problems. Included are upgrading and job development services, skill training, world-of-work orientation, and vocational rehabilitation counseling. Also included are establishments primarily engaged in providing work experience for rehabilitees, as well as offices of specialists providing rehabilitation and job counseling.

**Child day care services (SIC 835)**—Establishments primarily engaged in care of infants or children, or in providing prekindergarten education where medical care or delinquency correction is not a major element. These establishments may or may not have substantial educational programs. Establishments providing babysitting services are classified in Miscellaneous personal services (SIC 7299).

**Residential care (SIC 836)**—Establishments primarily engaged in the provision of residential social and personal care for children, the aged, and special categories of persons with some limits on ability for self-care, but where medical care is not a major element. Included here are group foster homes; halfway group homes; homes for the retarded, the aged, the deaf, and blind; juvenile correctional homes; and rehabilitation (residential) centers.



**Social services, n.e.c. (SIC 839)**—Establishments primarily engaged in providing social services, not elsewhere classified, including community improvement, social change, and neighborhood development. Also included are organizations primarily engaged in soliciting contributions on their own account and administering appropriations and allocating funds among other agencies engaged in social welfare services; establishments primarily engaged in the prevention of criminal or antisocial behavior; and regional planning agencies. Establishments which raise funds on a fee basis are classified in Business services, n.e.c. (SIC 7399). Civic, social, fraternal and political organizations are included in Major Group 86, Membership Organizations.

Philanthropic trusts and foundations are out of scope and classified in Major Group 67, Holding and Other Investment Offices, unless they are actually engaged in providing social welfare services.

### **Noncommercial Museums, Art Galleries, and Botanical and Zoological Gardens (SIC Major Group 84)**

This major group includes museums, art galleries, and botanical and zoological gardens, which are not operated commercially. Funding of these establishments is not primarily from admission charges. These establishments are of historical, educational, or cultural interest.

**Noncommercial museums and art galleries (SIC 8411)**—Establishments primarily engaged in noncommercial operation of museums and art galleries. Historical, cultural, and educational societies whose functions are primarily providing attractions for the public (funded primarily through contributions and grants) are included here. Establishments primarily operating museums and art galleries commercially (funded primarily from admissions) are included in Amusement and recreation services, n.e.c. (SIC 7999). Art galleries or art dealers primarily selling to the general public are classified in retail trade.

**Noncommercial arboreta, botanical and zoological gardens (SIC 8421)**—Establishments primarily engaged in the noncommercial operation of arboreta and botanical and zoological gardens. Establishments primarily operating commercial exhibits (funded primarily from admissions) are included in Amusement and recreation services, n.e.c. (SIC 7999).

### **Selected Membership Organizations (SIC's 861, 862, 864, 869)**

This grouping includes organizations operating on a membership basis for the promotion of the interests of the members. Also included are organizations which are not operated on a membership basis, but for the promotion of the interests of a constituency or group of supporters. This grouping does not include establishments operated by membership organizations which are elsewhere classified, such as hotels open to the general public, golf and country clubs, fraternity and sorority houses, and credit unions.

Establishments of religious organizations operated for worship or for promotion of religious activities, such as churches, convents, religion schools and missions, are classified in Religious organizations (SIC 866) and are out of scope of the census. Also excluded are Labor unions and similar labor organizations (SIC 863) and Political organizations (SIC 865).

**Business associations (SIC 861)**—Membership organizations engaged in promoting business interests of their members, such as better business bureaus, boards of trade, chambers of commerce, industrial standards committees, merchants associations, real estate boards, and trade associations. Farmers' cooperative marketing associations are classified in wholesale trade. Security and commodity exchanges are classified in SIC 623 and are out of scope. Civic and social businessmen's clubs are included in Civic, social, and fraternal organizations (SIC 864).

**Professional membership organizations (SIC 862)**—Membership organizations of professional persons for the advancement of the interests of their profession, such as bar associations, engineering associations, and scientific membership organizations.

**Civic, social, and fraternal associations (SIC 864)**—Membership organizations engaged in civic, social, or fraternal activities, such as alumni associations, citizens' associations, fraternities, scout organizations, singing societies, university clubs, veterans' organizations, youth associations, consumer education and public advocacy groups (except organizations primarily engaged in research). Bars and restaurants owned and operated by organizations, for members and guests only, are also classified here. Hotels and lodging houses operated by organizations for members and their guests, including fraternity and sorority houses, are classified in Organization hotels and lodging houses, on membership basis (SIC 704). Membership sports and recreation clubs are classified in SIC 7997.

**Membership organizations, n.e.c. (SIC 869)**—Membership organizations, not elsewhere classified, such as athletic regulatory associations, automobile owners' associations, farm bureaus, historical clubs, and humane societies.

### **Miscellaneous Services (SIC Major Group 89)**

This major group includes establishments engaged in performing services, not elsewhere classified, such as those rendered by engineers, architects, surveyors, accountants, artists, lecturers, and writers, and establishments primarily engaged in noncommercial educational, scientific, and other general welfare research activities.

**Engineering, architectural, and surveying services (SIC 891)**—Establishments primarily performing professional services in the fields of architecture, engineering, and land



surveying. Graphic arts and related design are classified in SIC 7333; drafting services, in SIC 7399; systems engineering or design (not computer related), in SIC 7392; and computer related systems engineering or design, in SIC 7372. Establishments primarily engaged in construction contracting are classified in construction. Landscape architects are classified in agricultural services.

For large geographic areas, data are presented for the following subdivisions of this classification:

1. Architectural services.
2. Engineering services.
3. Surveying services.

**Noncommercial educational, scientific, and research organizations (SIC 892)**—Establishments primarily engaged in noncommercial research into and dissemination of information for public health, education, or general welfare, such as archaeological expeditions, educational research, medical research, and research institutes. Establishments included here operate primarily on funds from endowments, contributions, and grants. Establishments primarily engaged in physical research on a contract or fee (commercial) basis are included in Research and development laboratories (SIC 7391), and those primarily engaged in nonphysical research on a commercial basis are included in Management, consulting, and public relations services (SIC 7392).

**Accounting, auditing, and bookkeeping services (SIC 893)**—Establishments primarily engaged in furnishing accounting, auditing, or bookkeeping services. Such establishments may, as part of providing such service, use

data processing and tabulation techniques, although those techniques do not qualify as primary activities. Establishments primarily providing income tax preparation services for individuals without accounting, auditing, and bookkeeping services are classified in Miscellaneous personal services (SIC 7299).

**Services, n.e.c. (SIC 899)**—Establishments primarily providing services, not elsewhere classified, such as artists (excluding commercial and medical artists), authors, scientific consultants (working on their own account), inventors, lecturers, music arrangers, newspaper columnists, radio commentators, song writers, weather forecasters, and writers. Establishments primarily providing commercial art services are classified in Commercial photography, art, and graphics (SIC 7333); writers of advertising copy who also place advertising with the media are classified in Advertising agencies (SIC 7311); business and management consultants are classified in Management, consulting and public relations services (SIC 7392), engineering consultants in Engineering, architectural, and surveying services (SIC 891); computer consulting in Computer related services, n.e.c. (SIC 7379); and advertising consulting in Advertising agencies (SIC 7311).

There is evidence that among small employer establishments (for which kind-of-business information is obtained from administrative records), many service establishments are classified incorrectly in this industry because there is insufficient information to determine the correct kind-of-business classification. Therefore, the published data probably overstate the number of establishments and level of activity for this category.

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# APPENDIX B.

## General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS  
FORM

### 1982 CENSUS OF SERVICE INDUSTRIES

O.M.B. APPROVAL NO. 0607-0383 EXPIRES 11/84

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO  
**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, Indiana 47134

**DUE DATE: FEBRUARY 15, 1983**

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**Note** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report please refer to this Census File Number (CFN)

Employer Identification (EI) Number

Please correct errors in name, address, and ZIP code. ENTER street and number if not shown.

#### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES 2 ☐ NO — Enter current EI No.,

(9 digits)

#### Item 4 — ORGANIZATIONAL STATUS

Mark (X) the **ONE** box which best describes this establishment during 1982.

- 003 1 ☐ Individual proprietorship 0 ☐ Corporation  
2 ☐ Partnership 9 ☐ Other — Specify  
5 ☐ Government — Specify

#### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items a, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

- a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY TOWN VILLAGE ETC. STATE ZIP CODE

- b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES 2 ☐ NO 3 ☐ No legal boundaries 4 ☐ Don't know

- c. Type of municipality where physically located

096 1 ☐ City, village, or borough 2 ☐ Town or township 3 ☐ Other or don't know

- d. Name of county where physically located

#### Item 3 — OPERATIONAL STATUS

- a. How many months during 1982 did this firm or organization actively operate this establishment?

Number of months  
002

- b. Mark (X) the **ONE** box which best describes this establishment at the end of 1982.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date →

4 ☐ Sold or leased to another operator — Give date at right →

AND enter name, etc., below

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

#### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

**\*Preferred** Acceptable

Mil-  
lions  
(000)

Thou-  
sands  
(00)

Dol-  
lars  
(000)

1 126

1 125 628

#### Item 6 — DOLLAR VOLUME

If the answer to item 5b was "YES," skip to part b; otherwise, complete part a and skip to item 7.

- a. **OPERATING RECEIPTS** of taxable establishments in 1982

- b. **REVENUE and EXPENSES** of tax-exempt establishments

(1) **REVENUE** in 1982

(2) **EXPENSES** in 1982 (including payroll)

#### Item 7 — PAYROLL AND EMPLOYMENT

- a. **Payroll** in 1982, before deductions

(1) Total **ANNUAL** payroll

(2) **FIRST QUARTER** payroll

- b. **Employment** in 1982

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

#### Item 8 — KIND OF BUSINESS OR ACTIVITY

Mark (X) the **ONE** box which best describes the activity that accounted for this establishment's MAJOR portion of receipts or revenue in 1982.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2 →

(Items 9 through 15 (where applicable) vary by form and contain questions on data such as sources of receipts, hotel rooms, laundry equipment, exported services, theater capacity, and personnel and payroll by type.)

The following items represent the last three items (although item numbers vary) used on all forms.

<b>NOTE</b>		Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.			
<b>Item 13 – OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b>					
<p>a. Is this establishment owned or controlled by another entity? 097</p> <p>1 <input type="checkbox"/> YES →</p> <p>2 <input type="checkbox"/> NO</p>	<p>ENTER OWNING OR CONTROLLING ENTITY NAME, ADDRESS, AND ZIP CODE</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <p style="text-align: right;">EI No. (9 digits) <span style="border: 1px solid black; display: inline-block; width: 100px; height: 15px;"></span></p>				
<p>b. Does this establishment own or control any other entity or entities? 098</p> <p>1 <input type="checkbox"/> YES →</p> <p>2 <input type="checkbox"/> NO</p>	<p>ENTER OWNED OR CONTROLLED ENTITY NAME, ADDRESS, AND ZIP CODE</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <p style="text-align: right;">EI No. (9 digits) <span style="border: 1px solid black; display: inline-block; width: 100px; height: 15px;"></span></p>				
<p>c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? →</p>					<p>Number</p> <p>079</p>
<p>If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.</p>					
1	<p>NAME, ADDRESS, AND ZIP CODE</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <p>KIND-OF-BUSINESS DESCRIPTION</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	1982	Mil.	Thou.	Dol.
		Receipts or revenue	081		
		Annual payroll	082		
		Census use	088		
2	<p>NAME, ADDRESS, AND ZIP CODE</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div> <p>KIND-OF-BUSINESS DESCRIPTION</p> <div style="border: 1px solid black; height: 20px; width: 100%;"></div>	1982	Mil.	Thou.	Dol.
		Receipts or revenue	081		
		Annual payroll	082		
		Census use	088		
<b>Item 14 – REMARKS</b> – Please use this space for any explanations that may be essential in understanding your reported data.					
<b>Item 15 – CERTIFICATION</b> – This report is substantially accurate and has been prepared in accordance with instructions.					
Name of person to contact regarding this report – Print or type		Period covered by this report →	FROM: Mo. Year	TO: Mo. Year	
Telephone →	Area code	Number	Extension	Signature of authorized person	Date

FORM

U.S. GOVERNMENT PRINTING OFFICE: 1982-559-111/33



# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

Listed below are service industries kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
70	HOTELS, ROOMING HOUSES, CAMPS, AND OTHER LODGING PLACES		73	BUSINESS SERVICES--Con.	
7011 pt.	Hotels, 25 guestrooms or more.....	7001	7392 pt.	Management and administrative services.....	7306
7011 pt.	Hotels, less than 25 guestrooms.....	7001	7392 pt.	Public relations services.....	7306
7011 pt.	Motels, tourist courts.....	7001	7392 pt.	Management consulting services.....	7306
7011 pt.	Motor hotels.....	7001	7392 pt.	Economic and sociological research.....	7306
702	Rooming and boarding houses.....	7002	7392 pt.	Consulting services, n.e.c.....	7306
7032	Sporting and recreational camps.....	7002	7393 pt.	Detective agencies and guard services.....	7308
7033	Trailer parks and camp sites for transients....	7002	7393 pt.	Armored car services.....	7308
704	Organization hotels and lodging houses, on membership basis.....	7002	7393 pt.	Burglar and fire alarm systems.....	7308
72	PERSONAL SERVICES		7394 pt.	Equipment rental.....	7307
7211	Power laundries, family and commercial.....	7201	7394 pt.	Equipment leasing, except finance leasing.....	7307
7212	Garment pressing and agents for laundries and dry cleaners.....	7201	7394 pt.	Leasing and rental of heavy construction equipment without operators.....	7307
7213	Linen supply.....	7201	7394 pt.	Rental of heavy construction equipment with operators.....	7307
7214	Diaper service.....	7201	7395	Photofinishing laboratories.....	7303
7215 pt.	Coin-operated laundries and dry-cleaning stores....	7201	7396	Trading stamp services (sales offices).....	7308
7215 pt.	Coin-operated laundry machine routes.....	7201	7397	Testing laboratories and facilities.....	7305
7216	Dry-cleaning plants, except rug cleaning.....	7201	7399 pt.	Sign painting shops.....	7308
7217	Carpet and upholstery cleaning.....	7201	7399 pt.	Interior designing.....	7308
7218	Industrial launderers.....	7201	7399 pt.	Telephone answering services.....	7308
7219	Laundry and garment services, n.e.c.....	7201	7399 pt.	Water softening services.....	7308
722	Photographic studios, portrait.....	7303	7399 pt.	Packaging and labeling services.....	7308
723	Beauty shops.....	7203	7399 pt.	Miscellaneous business services, n.e.c.....	7308
724	Barber shops.....	7203	75	AUTOMOTIVE REPAIR, SERVICES, AND GARAGES	
725	Shoe repair, shoe shine, and hat-cleaning shops....	7203	7512 pt.	Passenger car rental, without drivers.....	7501
726	Funeral service and crematories.....	7202	7512 pt.	Passenger car leasing, except finance leasing.....	7501
729 pt.	Reducing salons and health clubs, except resorts....	7203	7513 pt.	Truck rental, without drivers.....	7501
729 pt.	Tax preparation services.....	7203	7513 pt.	Truck leasing, except finance leasing.....	7501
729 pt.	Other personal services, n.e.c.....	7203	7519	Utility trailer and recreational vehicle rental....	7501
73	BUSINESS SERVICES		7523	Parking lots.....	7502
7311	Advertising agencies.....	7301	7525	Parking structures.....	7502
7312	Outdoor advertising services.....	7301	7531	Top and body repair shops.....	7503
7313	Radio, TV, publishers' advertising representatives....	7301	7534	Tire retreading and repair shops.....	7503
7319	Advertising, n.e.c.....	7301	7535	Paint shops.....	7503
732 pt.	Adjustment and collection agencies.....	7302	7538 pt.	General automotive repair shops, except diesel....	7503
732 pt.	Mercantile reporting agencies.....	7302	7538 pt.	Diesel repair shops.....	7503
732 pt.	Consumer credit reporting agencies.....	7302	7539 pt.	Auto electrical and fuel system services.....	7503
7331	Direct mail advertising services.....	7308	7539 pt.	Radiator repair.....	7503
7332	Blueprinting and photocopying services.....	7308	7539 pt.	Glass replacement and repair.....	7503
7333 pt.	Commercial photography.....	7303	7539 pt.	Brake, front end, and wheel alignment.....	7503
7333 pt.	Commercial art.....	7303	7539 pt.	Exhaust system services (muffler shops).....	7503
7333 pt.	Graphic arts and related design and commercial photography, n.e.c.....	7303	7539 pt.	Transmission repair shops.....	7503
7339	Stenographic services; and reproduction services, n.e.c.....	7308	7539 pt.	Other automotive repair shops, n.e.c.....	7503
7341	Window cleaning.....	7308	7542	Car washes.....	7503
7342	Disinfecting and exterminating services.....	7308	7549	Other automotive services.....	7503
7349	Cleaning and maintenance services, n.e.c.....	7308	76	MISCELLANEOUS REPAIR SERVICES	
735	News syndicates.....	7308	7622	Radio and TV repair shops.....	7600
7361	Employment agencies.....	7308	7623	Refrigeration and air-conditioning repair shops.....	7600
7362 pt.	Office help supply services.....	7308	7629	Electrical and electronic repair shops, n.e.c.....	7600
7362 pt.	Help supply, except office workers.....	7308	763	Watch, clock, and jewelry repair.....	7600
7369	Facilities management services.....	7308	764	Reupholstery and furniture repair.....	7600
7372	Computer programming and other software services...	7304	7692	Welding repair.....	7600
7374 pt.	Data processing services, except facilities management.....	7304	7694	Armature rewinding shops.....	7600
7374 pt.	Computer facilities management.....	7304	7699 pt.	Farm machinery and equipment repair shops.....	7600
7379	Computer related services, n.e.c.....	7304	7699 pt.	Lawnmower, saw, knife, tool sharpening and repair.....	7600
7391	Research and development laboratories.....	7305	7699 pt.	Sewer and septic tank cleaning services.....	7600
			7699 pt.	Other repair and related services, n.e.c.....	7600

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
78	MOTION PICTURES		80	HEALTH SERVICES, EXCEPT HOSPITALS--Con.	
7813	Motion picture production, except for TV.....	7801	8051	Skilled nursing care facilities.....	8004
7814	Motion picture, tape production for TV.....	7801	8059	Nursing and personal care facilities, n.e.c.....	8004
7819	Services allied to motion picture production.....	7802	8071	Medical laboratories.....	8003
7823	Motion picture film exchanges.....	7801	8072	Dental laboratories.....	8003
7824	Film or tape distribution for TV.....	7801	808	Outpatient care facilities.....	8004
7829	Services allied to motion picture distribution....	7802	809	Health and allied services, n.e.c.....	8004
7832	Motion picture theaters, except drive-in.....	7803			
7833	Drive-in motion picture theaters.....	7803	81	LEGAL SERVICES	
79	AMUSEMENT AND RECREATION SERVICES, EXCEPT MOTION PICTURES		81 pt.	Offices of lawyers.....	8100
791 pt.	Public dance halls or ballrooms.....	7905	81 pt.	Legal aid societies and similar legal services....	8100
791 pt.	Dance schools, including children's and professionals'.....	7905	823, 4, 9	SELECTED EDUCATIONAL SERVICES	
7922 pt.	Producers of live theatrical productions.....	7901	823	Libraries and information centers.....	8200
7922 pt.	Producers of radio and TV shows, except tape.....	7901	8241	Correspondence schools.....	8200
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents.....	7901	8243	Data processing schools.....	8200
7922 pt.	Other theatrical services.....	7901	8244	Business and secretarial schools.....	8200
7929 pt.	Dance groups and artists.....	7901	8249	Vocational schools, except vocational high schools, n.e.c.....	8200
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations.....	7901	829	Schools and educational services, n.e.c.....	8200
7929 pt.	Other music and entertainment presentations.....	7901	83	SOCIAL SERVICES	
7932	Billiard and pool establishments.....	7902	832	Individual and family social services.....	8300
7933	Bowling alleys.....	7902	833	Job training and vocational rehabilitation services.....	8300
7941 pt.	Baseball clubs.....	7902	835	Child day care services.....	8300
7941 pt.	Football clubs.....	7902	836	Residential care.....	8300
7941 pt.	Other professional sports clubs.....	7902	839	Social services, n.e.c.....	8300
7941 pt.	Managers and promoters.....	7902			
7948 pt.	Auto racetrack operation.....	7902	84	NONCOMMERCIAL MUSEUMS, ART GALLERIES, AND BOTANICAL AND ZOOLOGICAL GARDENS	
7948 pt.	Horse racetrack operation.....	7902	8411	Noncommercial museums and art galleries.....	7904
7948 pt.	Dog racetrack operation.....	7902	8421	Noncommercial arboreta, botanical, and zoological gardens.....	7904
7948 pt.	Racing stables and racing, n.e.c.....	7902			
7992	Public golf courses.....	7905	86	SELECTED MEMBERSHIP ORGANIZATIONS	
7993	Coin-operated amusement device operators.....	7905	861	Business associations.....	8600
7996	Amusement parks.....	7902	862	Professional membership organizations.....	8600
7997	Membership sports and recreation clubs.....	7903	864	Civic, social, and fraternal associations.....	8600
7999 pt.	Concession operators of amusement devices, rides... Carnivals and circuses.....	7905	869	Membership organizations, n.e.c.....	8600
7999 pt.	Fairs.....	7905			
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens.....	7904	89	MISCELLANEOUS SERVICES	
7999 pt.	Roller skating rinks.....	7905	891 pt.	Architectural services.....	8901
7999 pt.	Ice skating rinks.....	7905	891 pt.	Engineering services.....	8901
7999 pt.	Other amusement and recreation services, n.e.c.....	7905	891 pt.	Surveying services.....	8901
80	HEALTH SERVICES, EXCEPT HOSPITALS		892	Noncommercial educational, scientific, and research organizations.....	7305
801	Offices of physicians.....	8001	893	Accounting, auditing, and bookkeeping services....	8902
802	Offices of dentists.....	8002	899	Services, n.e.c.....	8902
803	Offices of osteopathic physicians.....	8001			
8041	Offices of chiropractors.....	8001			
8042	Offices of optometrists.....	8001			
8049	Offices of health practitioners, n.e.c.....	8001			



# APPENDIX D.

## Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

### Standard Consolidated Statistical Areas

SCSA and definition
<b>Chicago-Gary-Kenosha, Ill.-Ind.-Wis.<sup>1</sup></b> Chicago, Ill., SMSA Gary-Hammond-East Chicago, Ind., SMSA Kenosha, Wis., SMSA <sup>1</sup>
<b>Milwaukee-Racine, Wis.</b> Milwaukee, Wis., SMSA Racine, Wis., SMSA

<sup>1</sup>1977 title was Chicago-Gary, Ill.-Ind.; Kenosha, Wis., SMSA has been added.

### Standard Metropolitan Statistical Areas

SMSA and definition	SMSA and definition
<b>Appleton-Oshkosh, Wis.</b> Calumet County, Wis. Outagamie County, Wis. Winnebago County, Wis.  <b>Duluth-Superior, Minn.-Wis.</b> St. Louis County, Minn. Douglas County, Wis.  <b>Eau Claire, Wis.</b> Chippewa County, Wis. Eau Claire County, Wis.  <b>Green Bay, Wis.</b> Brown County, Wis.  <b>Janesville-Beloit, Wis.<sup>1</sup></b> Rock County, Wis.  <b>Kenosha, Wis.</b> Kenosha County, Wis.  <b>La Crosse, Wis.</b> La Crosse County, Wis.  <b>Madison, Wis.</b> Dane County, Wis.	<b>Milwaukee, Wis.</b> Milwaukee County, Wis. Ozaukee County, Wis. Washington County, Wis. Waukesha County, Wis.  <b>Minneapolis-St. Paul, Minn.-Wis.</b> Anoka County, Minn. Carver County, Minn. Chisago County, Minn. Dakota County, Minn. Hennepin County, Minn. Ramsey County, Minn. Scott County, Minn. Washington County, Minn. Wright County, Minn. St. Croix County, Wis.  <b>Racine, Wis.</b> Racine County, Wis.  <b>Sheboygan, Wis.<sup>1</sup></b> Sheboygan County, Wis.  <b>Wausau, Wis.<sup>1</sup></b> Marathon County, Wis.

<sup>1</sup>New SMSA since 1977 Economic Censuses.





# APPENDIX E.

## Percent of Receipts/Revenue Based on Administrative Records and Estimation for the State: 1982

**Table E-1. Firms Subject to Federal Income Tax**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business or operation	Percent of receipts\$—		SIC code	Kind of business or operation	Percent of receipts\$—	
		From administrative records <sup>1</sup>	Estimated <sup>2</sup>			From administrative records <sup>1</sup>	Estimated <sup>2</sup>
	<b>Total</b> .....	1	1	73	<b>Business services—Con.</b>		
<b>70</b>	<b>Hotels, motels, and other lodging places</b> .....	0	1	7394	Equipment rental and leasing services .....	1	0
7011	Hotels, motor hotels, and motels .....	0	1	7394 pt.	Equipment rental .....	1	0
7011 pt.	Hotels .....	0	1	7394 pt.	Equipment leasing, except finance leasing .....	1	1
7011 pt.	Hotels, 25 guestrooms or more .....	0	1	7394 pt.	Leasing and rental of heavy construction equipment without operators .....	0	0
7011 pt.	Hotels, less than 25 guestrooms .....	1	0	7394 pt.	Rental of heavy construction equipment with operators .....	2	0
7011 pt.	Motels, motor hotels, and tourist courts .....	1	1				
7011 pt.	Motels, tourist courts .....	1	1	Other 73	Other business services .....	1	1
7011 pt.	Motor hotels .....	1	2	732	Credit reporting, collection agencies .....	1	1
702, 3, 4	Other lodging places .....	2	1	732 pt.	Adjustment and collection agencies .....	2	1
703	Trailing parks and camps .....	2	1	732 pt.	Mercantile reporting agencies .....	(D)	(D)
7032	Sporting and recreational camps .....	1	1	732 pt.	Consumer credit reporting agencies .....	(D)	(D)
7033	Trailing parks and camp sites for transients .....	3	0	7331	Direct mail advertising services .....	6	0
702, 4	Rooming, boarding, and membership lodging .....	(D)	(D)	7332	Blueprinting and photocopying services .....	3	2
702	Rooming and boarding houses .....	(D)	(D)	7333	Commercial photography, art, and graphics .....	1	0
704	Organization hotels and lodging houses, on membership basis .....	(D)	(D)	7333 pt.	Commercial photography .....	0	1
				7333 pt.	Commercial art .....	1	0
				7333 pt.	Graphic arts and related design and commercial photography, n.e.c. .....	1	0
<b>72</b>	<b>Personal services</b> .....	1	1	7339	Stenographic services; and reproduction services, n.e.c. .....	0	0
721	Laundry, cleaning, and garment services .....	0	0	736	Personnel supply services .....	0	0
7215	Coin-operated laundries and dry cleaning .....	1	2	7361	Employment agencies .....	(D)	(D)
7215 pt.	Coin-operated laundries and dry-cleaning stores .....	2	2	7362	Help supply services .....	0	0
7215 pt.	Coin-operated laundry machine routes .....	0	0	7362 pt.	Office help supply services .....	0	0
721 ex.	Other laundry, cleaning, and garment services .....	0	0	7362 pt.	Help supply, except office workers .....	0	0
7215				7369	Facilities management services .....	(D)	(D)
7211	Power laundries, family and commercial* .....	2	0	7391	Research and development laboratories .....	0	4
7216	Dry-cleaning plants, except rug cleaning* .....	0	0	7397	Testing laboratories and facilities .....	0	0
Other 721	Laundry and cleaning services, n.e.c.* .....	0	0	7393	Detective agencies and protective services .....	0	0
7212	Garment pressing and agents for laundries and dry cleaners .....	3	0	7393 pt.	Detective agencies and guard services .....	0	1
7213	Linen supply* .....	0	0	7393 pt.	Armored car services .....	(D)	(D)
7217	Carpet and upholstery cleaning .....	2	1	7393 pt.	Burglar and fire alarm systems .....	(D)	(D)
7218	Industrial laundries* .....	0	0	7395	Photofinishing laboratories* .....	0	0
7214, 9	Other laundry, garment services, including diaper* .....	1	1	7399 pt.	Sign painting shops .....	1	5
7214	Diaper service* .....	(D)	(D)	7399 pt.	Interior designing .....	2	0
7219	Laundry and garment services, n.e.c. ....	(D)	(D)	7399 pt.	Telephone answering services .....	1	1
				735, 7396,	Other business services, n.e.c. ....	2	1
722	Photographic studios, portrait .....	1	2	7399 pt.			
723, 4	Beauty and barber shops .....	2	1	735	News syndicates .....	0	5
723	Beauty shops .....	2	1	7396	Trading stamp services (sales offices) .....	0	0
724	Barber shops .....	3	1	7399 pt.	Water softening services .....	2	1
725	Shoe repair, shoe shine, and hat-cleaning shops .....	2	1	7399 pt.	Packaging and labeling services .....	3	0
726	Funeral service and crematories .....	1	0	7399 pt.	Miscellaneous business services, n.e.c. ....	1	1
729	Miscellaneous personal services .....	1	1				
729 pt.	Reducing salons and health clubs, except resorts .....	0	3	<b>75</b>	<b>Automotive repair, services, and garages</b> .....	1	1
729 pt.	Tax preparation services .....	1	1	751	Automotive rental and leasing, without drivers .....	0	0
729 pt.	Other personal services, n.e.c. ....	1	1	7512 pt.	Passenger car rental, without drivers .....	0	1
				7512 pt.	Passenger car leasing, except finance leasing .....	0	0
<b>73</b>	<b>Business services</b> .....	1	1	7513 pt.	Truck rental, without drivers .....	0	0
731	Advertising .....	0	1	7513 pt.	Truck leasing, except finance leasing .....	0	0
7311	Advertising agencies .....	0	2	7519	Utility trailer and recreational vehicle rental .....	2	4
7312	Outdoor advertising services .....	0	3	752	Automobile parking .....	0	0
7313	Radio, TV, publishers' advertising representatives .....	(D)	(D)	7523	Parking lots .....	0	0
7319	Advertising, n.e.c. ....	(D)	(D)	7525	Parking structures .....	0	0
734	Services to dwellings and other buildings .....	2	1	753	Automotive repair shops .....	1	1
7341	Window cleaning .....	2	0	7538	General automotive repair shops .....	2	1
7342	Disinfecting and exterminating services .....	0	0	7538 pt.	General automotive repair shops, except diesel .....	2	1
7349	Cleaning and maintenance services, n.e.c. ....	2	1	7538 pt.	Diesel repair shops .....	1	0
737	Computer and data processing services .....	0	0	7531	Tcp and body repair shops .....	1	1
7372	Computer programming and other software services .....	0	0	7534, 5, 9	Other automotive repair shops .....	1	1
7374	Data processing services .....	0	0	7534	Tire retreading and repair shops .....	2	0
7374 pt.	Data processing services, except facilities management .....	(D)	(D)	7535	Paint shops .....	1	1
7374 pt.	Computer facilities management .....	(D)	(D)	7539 pt.	Auto electrical and fuel system services .....	0	0
7379	Computer related services, n.e.c. ....	0	0	7539 pt.	Radiator repair .....	2	1
7392	Management, consulting, and public relations services .....	1	2	7539 pt.	Glass replacement and repair .....	1	0
7392 pt.	Management and administrative services .....	0	2	7539 pt.	Brake, front end, and wheel alignment .....	1	1
7392 pt.	Public relations services .....	1	2	754	Exhaust system services (muffler shops) .....	0	3
7392 pt.	Management consulting services .....	1	2	7542	Transmission repair shops .....	2	2
7392 pt.	Economic and sociological research .....	4	1	7549	Other automotive repair shops, n.e.c. ....	8	1
7392 pt.	Consulting services, n.e.c. ....	2	5				
				754	Automotive services, except repair .....	2	1
				7542	Car washes .....	1	1
				7549	Other automotive services .....	3	1

See footnotes at end of table.



**Table E-1. Firms Subject to Federal Income Tax—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business or operation	Percent of receipts†—		SIC code	Kind of business or operation	Percent of receipts†—	
		From administrative records¹	Estimated²			From administrative records¹	Estimated²
76	Miscellaneous repair services .....	2	1	78, 79	Amusement and recreation services, including motion pictures—Con.		
762	Electrical and electronic repair shops .....	2	1	79 ex. 792, 3	Commercial sports and other amusement and recreation services—Con.		
7622	Radio and TV repair shops .....	2	1	79 ex. 792, 3, 4	Other amusement and recreation services .....	1	1
7623, 9	Other electrical and electronic repair shops .....	1	1	791	Dance halls, studios, and schools .....	1	3
7623	Refrigeration and air-conditioning repair shops .....	2	1	791 pt.	Public dance halls or ballrooms .....	0	1
7629	Electrical and electronic repair shops, n.e.c. ....	1	0	791 pt.	Dance schools, including children's and professionals' .....	1	4
764	Reupholstery and furniture repair .....	3	1	7992	Public golf courses .....	0	0
763, 9	Other repair shops and related services .....	2	0	7993	Coin-operated amusement device operators .....	0	1
763	Watch, clock, and jewelry repair .....	1	0	7996	Amusement parks .....	1	0
769	Miscellaneous repair and related services .....	2	0	7997	Membership sports and recreation clubs .....	2	1
7692	Welding repair .....	4	2	7999	Amusement and recreation services, n.e.c. ....	2	1
7694	Armature rewinding shops .....	2	0	7999 pt.	Concession operators of amusement devices, rides .....	1	0
7699	Repair shops and related services, n.e.c. ....	2	0	7999 pt.	Carnivals, circuses, and fairs .....	2	4
7699 pt.	Farm machinery and equipment repair shops .....	7	2	7999 pt.	Carnivals and circuses .....	(D)	(D)
7699 pt.	Lawnmower, saw, knife, tool sharpening and repair .....	3	1	7999 pt.	Fairs .....	(D)	(D)
7699 pt.	Sewer and septic tank cleaning services .....	3	0	7999 pt.	Other commercial recreation and amusements .....	2	1
7699 pt.	Other repair and related services, n.e.c. ....	2	0	7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	(D)	(D)
78, 79	Amusement and recreation services, including motion pictures .....	1	0	7999 pt.	Roller skating rinks .....	1	0
781, 2	Motion picture production, distribution, and services .....	0	2	7999 pt.	Ice skating rinks .....	(D)	(D)
7813	Motion picture production, except for TV .....	0	3	7999 pt.	Other amusement and recreation services, n.e.c. ....	2	1
7814	Motion picture, tape production for TV .....	0	0	80, ex. 806	Health services, except hospitals .....	1	0
7819	Services allied to motion picture production .....	0	1	801	Offices of physicians .....	1	0
7823	Motion picture film exchanges .....	0	1	802	Offices of dentists .....	1	0
7824	Film or tape distribution for TV .....	0	0	803	Offices of osteopathic physicians .....	1	0
7829	Services allied to motion picture distribution .....	0	3	8041	Offices of chiropractors .....	1	0
783	Motion picture theaters .....	0	0	8042	Offices of optometrists .....	1	0
7832	Motion picture theaters, except drive-in .....	0	0	805	Nursing and personal care facilities .....	0	0
7833	Drive-in motion picture theaters .....	0	0	8051	Skilled nursing care facilities .....	0	0
792	Producers, orchestras, and entertainers .....	0	0	8059	Nursing and personal care facilities, n.e.c. ....	1	1
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	0	0	8049, 807, 8, 9	Other health services .....	2	1
7922 pt.	Producers of live theatrical productions .....	0	0	807	Medical and dental laboratories .....	1	0
7922 pt.	Producers of radio and TV shows, except tape .....	0	0	8071	Medical laboratories .....	1	0
7922 pt.	Artists' and entertainers' managers or agents, concert bureaus, booking agents .....	0	0	8072	Dental laboratories .....	1	0
7922 pt.	Other theatrical services .....	0	1	8049, 808, 9	Other health services, n.e.c. ....	2	1
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	0	0	8049	Offices of health practitioners, n.e.c. ....	1	1
7929 pt.	Dance groups and artists .....	0	0	808	Outpatient care facilities .....	2	2
7929 pt.	Symphony orchestras, opera companies, and chamber music organizations .....	(D)	(D)	809	Health and allied services, n.e.c. ....	2	0
7929 pt.	Other music and entertainment presentations .....	(D)	(D)	81	Legal services .....	1	1
793	Bowling alleys and billiards and pool establishments .....	2	0	823, 4, 9	Selected educational services .....	0	2
7932	Billiard and pool establishments .....	1	0	823	Libraries and information centers .....	0	0
7933	Bowling alleys .....	2	0	824	Correspondence schools and vocational schools .....	0	0
79 ex. 792, 3	Commercial sports and other amusement and recreation services .....	1	1	8241	Correspondence schools .....	(D)	(D)
794	Commercial sports .....	0	0	8243	Data processing schools .....	(D)	(D)
7941	Professional sports clubs, managers, promoters .....	0	0	8244	Business and secretarial schools .....	(D)	(D)
7941 pt.	Baseball clubs .....	(D)	(D)	8249	Vocational schools, except vocational high schools, n.e.c. ....	(D)	(D)
7941 pt.	Football clubs .....	(D)	(D)	829	Schools and educational services, n.e.c. ....	1	3
7941 pt.	Other professional sports clubs .....	(D)	(D)	891	Engineering, architectural, and surveying services .....	1	0
7941 pt.	Managers and promoters .....	(D)	(D)	891 pt.	Architectural services .....	1	0
7948	Racing, including track operation .....	0	0	891 pt.	Engineering services .....	0	0
7948 pt.	Auto race track operation .....	1	0	891 pt.	Surveying services .....	2	0
7948 pt.	Horse race track operation .....	0	0	893	Accounting, auditing, and bookkeeping services .....	1	0
7948 pt.	Dog race track operation .....	0	0	83, 892, 9	Social and other services .....	1	2
7948 pt.	Racing stables and racing, n.e.c. ....	0	1	83	Social services .....	1	2
				835	Child day care services .....	2	2
				832, 3, 6, 9	Other social services .....	1	2
				832	Individual and family social services .....	1	4
				833	Job training and vocational rehabilitation services .....	0	7
				836	Residential care .....	1	1
				839	Social services, n.e.c. ....	0	5
				892, 9	Other services .....	2	0
				892	Noncommercial educational, scientific, and research organizations .....	(D)	(D)
				899	Services, n.e.c. ....	(D)	(D)

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes receipts information obtained from administrative records of other Federal agencies.

²Includes receipts information which was imputed based on historic company ratios or administrative records, or on industry averages.



# Table E-2. Firms Exempt From Federal Income Tax

[Includes only establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business or operation	Percent of revenue†—		SIC code	Kind of business or operation	Percent of revenue†—	
		From administrative records¹	Estimated²			From administrative records¹	Estimated²
	<b>Total .....</b>	<b>0</b>	<b>0</b>	<b>805, 8, 9</b>	<b>Selected health services .....</b>	<b>0</b>	<b>0</b>
7011 pt., 7032, 704	<b>Hotels, camps, and membership lodging .....</b>	<b>1</b>	<b>1</b>	805	Nursing and personal care facilities .....	0	0
7011 pt.	Hotels .....	1	3	8051	Skilled nursing care facilities .....	0	0
7032	Sporting and recreational camps .....	1	0	8059	Nursing and personal care facilities, n.e.c. ....	0	0
704	Organization hotels and lodging houses, on membership basis .....	0	5	808	Outpatient care facilities .....	0	0
				809	Health and allied services, n.e.c. ....	0	1
7391, 2, 7	<b>Research, testing, and consulting services .....</b>	<b>0</b>	<b>0</b>	<b>81</b>	<b>Legal aid societies and similar legal services .....</b>	<b>0</b>	<b>0</b>
7391	Research and development laboratories .....	(D)	(D)	<b>823, 4, 9</b>	<b>Selected educational services .....</b>	<b>0</b>	<b>0</b>
7392	Management, consulting, and public relations services .....	(D)	(D)	823	Libraries and information centers .....	0	1
7397	Testing laboratories and facilities .....	0	0	824	Correspondence schools and vocational schools ..	0	0
792, 7997, 7999 pt., 84	<b>Selected amusement, recreation, and related services .....</b>	<b>1</b>	<b>0</b>	8241, 9	Correspondence and vocational schools, except vocational high schools, n.e.c. ....	(D)	(D)
792	Producers, orchestras, and entertainers .....	1	1	8243, 4	Data processing, business, and secretarial schools .....	(D)	(D)
7922	Theatrical producers (except motion picture) and miscellaneous theatrical services .....	2	0	829	Schools and educational services, n.e.c. ....	1	1
7929	Bands, orchestras, actors, and other entertainers and entertainment groups .....	0	2	<b>83</b>	<b>Social services .....</b>	<b>0</b>	<b>1</b>
7999 pt., 84	Museums, art galleries, and botanical and zoological gardens .....	0	0	835	Child day care services .....	1	1
7999 pt.	Commercial museums, art galleries, and botanical and zoological gardens .....	0	0	832, 3, 6, 9	Other social services .....	0	0
84	Noncommercial museums, art galleries, and botanical and zoological gardens .....	0	0	832	Individual and family social services .....	1	2
8411	Noncommercial museums and art galleries .....	(D)	(D)	833	Job training and vocational rehabilitation services ..	0	0
8421	Noncommercial arboreta, botanical and zoological gardens .....	(D)	(D)	836	Residential care .....	1	0
7997	Membership sports and recreation clubs .....	1	0	839	Social services, n.e.c. ....	0	0
7999 pt.	Fairs .....	0	0	<b>861, 2, 4, 9</b>	<b>Selected membership organizations .....</b>	<b>1</b>	<b>1</b>
				861	Business associations .....	1	0
				864	Civic, social, and fraternal associations .....	0	1
				862, 9	Other membership organizations .....	1	2
				862	Professional membership organizations .....	1	1
				869	Membership organizations, n.e.c. ....	1	2
				<b>892</b>	<b>Noncommercial educational, scientific, and research organizations .....</b>	<b>1</b>	<b>1</b>

† Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes revenue information obtained from administrative records of other Federal agencies.

²Includes revenue information which was imputed based on historic company ratios or administrative records, or on industry averages.





## APPENDIX F. Geographic Notes

**Appleton** is in Calumet, Outagamie, and Winnebago Counties.

**Ashwaubenon** was incorporated in September 1977.

**Bayside** is in Milwaukee and Ozaukee Counties.

**Berlin** is in Green Lake and Waushara Counties.

**Burlington** is in Racine and Walworth Counties.

**Eau Claire** is in Chippewa and Eau Claire Counties.

**Kiel** is in Calumet and Manitowoc Counties.

**Marshfield** is in Marathon and Wood Counties.

**Milwaukee** is in Milwaukee and Washington Counties.

**New London** is in Outagamie and Waupaca Counties.

**River Falls** is in Pierce and St. Croix Counties.

**Watertown** is in Dodge and Jefferson Counties.

**Waupun** is in Dodge and Fond du Lac Counties.

**Whitewater** is in Jefferson and Walworth Counties.

**Wisconsin Dells** is in Columbia and Sauk Counties.





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# PUBLICATION PROGRAM

## 1982 CENSUS OF WHOLESALE TRADE

Publications of the 1982 Census of Wholesale Trade, containing data on wholesale trade establishments with payroll in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

### Final Reports

#### Geographic area series—52 reports (WC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics on number of establishments, sales, payroll, employment, operating expenses, and inventories, for all wholesale establishments. At the State level, data also are presented separately for the following types of wholesale operation: merchant wholesalers; manufacturers' sales branches and offices; and agents, brokers, and commission merchants. Less type-of-operation detail is shown below the State level. For States, SMSA's, counties, and places with 200 wholesale establishments or more, statistics are presented by kind of business. Greater kind-of-business detail is shown for larger areas. In addition, data are shown for all places with 2,500 inhabitants or more and all counties (with no kind-of-business detail). For each State, the District of Columbia, and the United States, 1982 data are provided on sales and employees per establishment, sales and payroll per employee, payroll as a percent of operating expenses, and operating expenses and end-of-year inventories as percentages of sales. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 also are shown.

#### Industry series—4 reports (WC82-I-1 to -4)

The first report (WC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (WC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The commodity line sales report (WC82-I-3) presents data on major categories of commodities sold by wholesale kinds of business for the United States. Data for 15 selected SMSA's and 15 selected States will be issued on microfiche only. Tables present data for each kind of business, and show, for each commodity line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 129 broad commodity lines categories, including counts of establishments and the amount and percent of the line sold by various kinds of wholesale businesses.

A miscellaneous subjects report (WC82-I-4) contains data by kind of business on employment by principal activity, sales by class of customer, inventory valuation methods, commissions and gross selling value of business conducted for others by agents and brokers, and on petroleum bulk stations and terminals. Data are presented for the United States as a whole and, for petroleum bulk stations and terminals, for States and counties.

### Final Report Volumes

- Volume I. Wholesale Trade—Summary and Industry Statistics. Includes data previously issued in series WC82-I.
- Volume II. Wholesale Trade—Geographic Area Statistics. Includes data previously issued in series WC82-A.

### Microfiche

Every final report in the 1982 Census of Wholesale Trade will be available on microfiche.

### Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D. C. 20233.

## OTHER ECONOMIC CENSUS REPORTS

Data on retail trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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